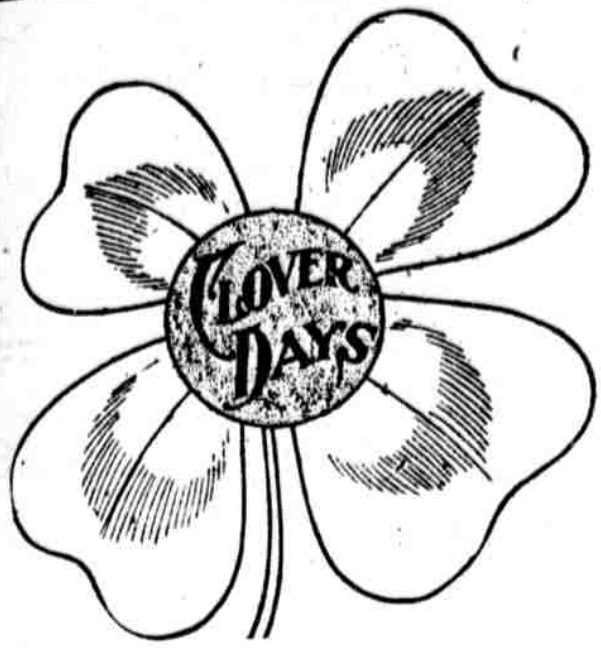


To-morrow, the First of Two CLOVER DAYS In the Strawbridge & Clothier Anniversary Sale



The Climax of the Great Sale Comes With Nearly a Thousand CLOVER DAY Specials Besides Hundreds of Special Anniversary Values

THIS Anniversary month has been a wonderful month for our customers—and we have had thousands more customers than last June! In truth, we shall have far more satisfaction in the number of new customers gained, than in the volume of business; for, while our total profits for June will be far less than last June, we have recorded tens of thousands more transactions.

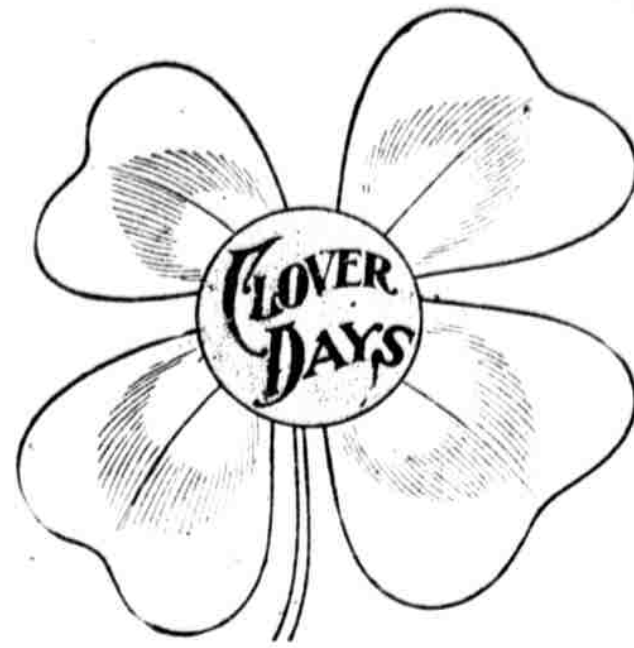
The hundreds of special lots assembled for the two CLOVER DAYS give assurance that this remarkable increase in number of sales will continue to the end of the month. Thousands of customers who have benefited by our Anniversary values will be here to-morrow, and all those who NEVER MISS CLOVER DAY will fill the Store and keep us busy from the opening till the closing hour.

Remarkable Savings in Every Department! Summer Apparel and the Accessories of Dress Vacation, Traveling and Recreation Requisites Furniture and Furnishings for Home Comfort

On this page is a partial list of the Clover Specials for to-morrow. All of these and several hundred more are marked at a substantial reduction from present value, and far less than the prices of a few weeks or months ago—in fact, much less than any reduction in cost at mill or factory would justify.

Please try to be early to-morrow. Summer shopping is pleasant in the earlier hours of the day. Besides, some of the Clover Specials will not last all day. Most of the lots will be good for all day, however—and several hundred new lots will be added for the second day.

Please remember that we cannot promise to fill mail or telephone orders for Clover Day Specials.



FOR WOMEN

- Black or Navy Japanese Silk Dresses—\$9.75
- Straight-line Crepe de Chine Dresses—\$14.25
- Black, navy blue, brown, flesh color or white
- Foulard-and-Crepe Georgette Dresses—\$18.75
- Taffeta Dresses, several smart models—\$21.50
- Various Silk, Wool and Cotton Dresses Reduced
- Palm Beach Cloth Suits (tan brown)—\$12.75
- Fine Tweed Suits, some Cape models—\$22.50
- EXTRA-SIZE Suits of fine tweeds—\$27.50
- Tricotine, Poiret Twill or Striped Velour Suits, finer kinds—now \$35.00
- Trimmed Hats of fancy white straw—\$3.95
- White Organdie-trimmed Hats (some with colored crown)—\$5.50
- White and Colored Sailor Hats—now \$1.50
- Ribbon-crown Sports Hats (white, tan, black)—\$2.95
- Matrons' Hats, \$4.50; Ready-to-wear Hats, \$1.00
- Checked Gingham Over-Blouses—now 95c
- Batiste Waists, colored dots and cross-bars—\$1.50
- Porto Rican Hand-made Blouses—now \$3.75
- Pongee Blouses, semi-tailored style—\$2.65
- Crepe de Chine and Georgette Blouses—\$4.35
- Over-Blouses, in suit shades, satin or combined with crepe Georgette—\$5.75
- Clearance of Separate Wool Skirts—\$3.50
- Tailored Surf Satin (cotton) Skirts—\$3.00
- Velour Capes, tan and darker shades—\$26.50
- Tan or Blue Cloaking Coats, silk-lined—\$16.50
- Clearance of Various Coats, half price—\$12.50
- Choker Scarfs, of natural fitch, mink or Patagonian fox—\$13.50 to \$25.00
- Hand-made Blouses (In the French style)—\$2.85 to \$14.00
- French and Philippine Lingerie—\$1.95 to \$12.00
- Lovely Negligees and Kimonos—\$9.00 to \$30.00
- S. & C. Corsets, front- and back-lace—\$1.35
- Low-bust Corsets, long hips, heavily boned, \$1.65 to \$2.50
- Special Buy: Winters and Warner Bust-form Pink Brassieres, hook-back or front styles, 75c
- Hook-front Brassieres, reinforced—50c
- Trimmed Nainsook Envelope Chemises—95c
- Trimmed Nainsook Night Gowns—90c and \$1.50
- House Dresses, odd lots—now 95c to \$1.95
- Straight-line Gingham House Dresses—\$1.15
- Checked Gingham House Dresses—\$2.65
- Ruffled Surf Satin (cotton) Bathing Suits—\$3.95
- Satine Bathing Suits—\$1.65 Jersey Tights, 50c
- Tub Silk Petticoats, double panels—\$2.65
- Taffeta Silk and Messaline Petticoats (black and colors)—\$3.75
- White Satine Petticoats, with flounce—65c
- Switches and Transformations, in all shades including gray—\$3.95
- White Milanese Silk Gloves, 16-button—\$1.60
- Fabric Gloves, white or pongee, 12-button, 95c
- Linen Handkerchiefs, 12 1/2; Initialed (not all) 50c
- Sports Handkerchiefs, pretty colors—now 10c ea.
- Colored Silk Taffeta Umbrellas (double-lined)—\$5.00
- Jersey Sweaters, Sports Coat Style—\$5.00
- Silk-top Union Suits, \$1.50; extra sizes—\$1.75
- Extra-size Ribbed Cotton Union Suits—75c
- Ribbed Cotton Union Suits, 35c; extra sizes, 40c
- Ribbed Cotton Union Suits—50c and 60c
- Extra-size Ribbed Lisle Vests, seconds—35c
- Ribbed Cotton Vests, lace fronts—now 25c
- Swiss Ribbed Lisle Bodice Vests, seconds—25c
- Full-fashioned Silk Stockings, seconds—75c
- Mercerized Lisle Stockings (black, white, gray)—39c
- Full-fashioned Lisle Stockings, seconds—50c
- Full-fashioned Lisle Stockings, sizes 10 and 10 1/2, half price—\$1.00
- Black and Colored Silk Stockings, seconds—\$1.45
- Silk Stockings, Pointex heels, seconds—\$1.65
- Black Cotton Stockings (unbleached) seconds—20c
- Clearance of Various Welled Oxfords—\$2.90
- Smart High-grade Low Shoes (broken)—\$5.45
- Sample White Pumps and Oxfords—\$1.50
- White Canvas Pumps, broken sizes—\$1.90
- Smart Pumps and Oxfords, broken sizes—\$8.40

Very Remarkable Clover Day Savings in MEN'S CLOTHING

We have had really wonderful values throughout the month, but the Clover Specials are still more extraordinary. See these to-morrow:

- Hart, Schaffner & Marx Suits—extraordinary at \$33.50
- Suits with extra Trousers—wonderful value, \$19.75
- Miscellaneous Suits—now \$13.50
- "Alco" Worsted Suits—\$29.50
- Youths' Suits, with two pairs of long trousers—\$21.75
- Tropical Two-piece Suits—\$9.75
- Separate Trousers—\$2.95
- White Duck Trousers—\$1.25
- Slightly soiled from handling.

Men's Fine Summer Suits To-measure } \$42.50

Forty different patterns to choose from, including blue serge. Our own tailoring force executes every detail of the work.

- Straw Hats—\$1.90, \$2.95 and \$3.65
- Panama Hats—\$3.35 Caps—\$1.40
- Soft Shirts—85c, \$1.00, \$1.25, \$1.65 and \$1.95
- Shirts of Silk-Striped Madras—\$2.35
- Silk Shirts—\$4.65 Pajamas—\$1.45 and \$2.00
- Knitted Four-in-hands—65c and 95c
- Silk Four-in-hands—45c, 95c and \$1.15
- Belts—25c and 50c Garters—18c and 40c
- White Cotton Athletic Underwear—55c
- Shirts and Drawers; seconds—now 55c each.
- Gauze Cotton Underwear—65c
- Short-sleeve Shirts and Ankle Drawers; seconds—65c ea.
- Madras Athletic Union Suits—85c
- Nainsook Athletic Union Suits—75c
- Full-fashioned Silk Socks—65c
- Thread silk; black, white and colors; seconds.
- Black Cotton Socks, seconds—3 pairs for 50c
- Cotton Socks—6 pairs for 70c
- Black and colors; sizes 9 1/2 to 11 1/2.
- Black Mercerized Lisle Socks—25c
- Men's Blanket Bath Robes—\$4.75
- Shoes and Oxfords, black and tan—\$3.95
- Oxfords—\$6.45, \$6.90 and \$7.75
- Men's Gray Fabric Gloves—90c
- Men's All-linen Handkerchiefs—20c

MISSES AND CHILDREN

- Misses' New White Wash Skirts—\$2.85
- Gabardine and surf satin (cotton).
- Misses' Navy, Black or Brown Taffeta Silk Dresses—\$18.50
- Misses' New Gingham Dresses—now \$3.75
- Misses' Tricolette Dresses (navy, black or brown) \$10.75 and \$12.50
- Misses' Gingham or Organdie Dresses—\$6.85
- Misses' Voile or Gingham Dresses—\$9.50
- Misses' and Girls' Middy Blouses, 8 to 20—95c
- Colored Voile Dresses, 6 to 12 years—\$3.00
- New Plaid Gingham Dresses, 6 to 12—\$1.85
- Children's Trimmed Straw Hats—\$2.50
- White Dresses, 2 to 6 yrs. (slightly) \$1.35 to \$3.95
- Blue Chambray Dresses, 2 to 6 years, now 85c
- White and Pink Satine Bloomers, 6 to 12 yrs., 35c
- Rompers, broken lots, 2 to 5 years—now 60c
- Infants' Long Nainsook Slips—now 50c
- Children's Cotton Pongee Parasols—now \$1.25
- Misses' Wash Fabric Gloves—now 25c a pair
- Misses' 12-button Silk Gloves—now \$1.35
- One-piece Bathing Suits, 1 to 4 years—75c
- Children's Wool Sweaters—now \$3.00
- Knee Pantaloons, some seconds (not all) sizes—50c
- Nainsook Waist Suits—now 65c
- Ribbed Cotton Waist Suits, seconds (broken) sizes—65c
- Lisle Stockings, seconds, 35c; 3 pairs for \$1.00
- Fine-ribbed, mercerized, sizes 5 to 8 1/2.
- Cotton Stockings, seconds, 18c; 3 pairs for 50c
- Fine-ribbed; black, white and cordovan.
- Mercerized Lisle Socks, roll tops, seconds—25c
- White, cadet blue or tan.
- Fancy Cotton Roll-top Socks—now 22c
- Infants' White Mercerized Lisle Stockings—25c
- White 3/4-length Hose, 35c; 3 pairs for \$1.00
- Children's Various 4-strap Sandals—\$2.45
- Children's Various 2-strap Pumps—\$2.65
- Growing Girls' White Pumps and Oxfords—\$2.95
- Growing Girls' Various Oxfords—\$3.90
- Misses' 2-strap Tan or Black Pumps—\$2.95
- Infants' Shoes (tan, black) broken sizes—\$1.00

FABRICS AND TRIMMINGS

- White and Colored Sports Satin, 40-inch—\$2.75
- Crepe Georgette, black, colors, 40-inch—\$1.35
- Fine White Washable Habutai Silk—\$1.25
- Pink and White Washable Satin, 36-inch—\$1.75
- Bonnet's French Taffeta, black, 36-inch—\$2.85
- Washable Sports Striped Radium Silk, 40-in.—\$2.55
- Chiffon Dress Taffeta Silk, black, navy—\$1.55
- Black Satin de Luxe, 40-inch—\$2.00 a yard
- Fancy-striped Shirting Silks, 32-inch—\$1.35
- Charmeuse Satin, navy, black, brown, 40-in.—\$2.45
- Printed Voiles, less than half price—30c a yd.
- Plain-color Lace Voiles—now 28c a yard
- Blue Chambray—14c Plaid Gingham—14c
- Junior Suiting—21c Shirting Madras—36c
- Plain White Voiles—24c and 30c a yard
- White Novelty Voiles, wonderful value—58c
- Nurses' White Uniform Cloth—42c a yard
- All-wool Camel's-hair Coating, 54-inch—\$6.00
- Mixed Wool Checks, 36- and 42-inch—50c a yard
- All-wool Plaids, 40-inch—now \$1.50 a yard
- Navy Blue or Black All-wool Serge, 54-in.—\$1.25 a yard
- Silk-and-Wool Imported Striped Tamise—\$1.25
- Black Mohair, 36-inch—now 45c a yard
- Fast-black Surf Cloth, 32-inch—50c
- White Satine—40c Figured Satine—50c
- Colored Satin Sash Ribbons, 3/4-in., 90c a yd.
- Satin Sash Ribbon, fancy edge; 7-inch—85c
- Imported Embroidered Organdie Collars—25c
- Venise Lace Flat Round Collars—38c
- Pointed Lace Collars—22c Pique Collars—75c
- Ruffled Net Flouncing, 26-inch—95c
- Venise Laces—55c; Trimming Embroideries—16c a yard
- Narrow Linen Torchon Laces—now 6c

FLOOR COVERINGS

- About 200 Waite and Super-Waite Stenciled Prairie Grass Rugs, in odd sizes, from 4x8 feet to 9x9 feet, at half price—now \$5.00 to \$8.00.
- Body Brussels Rugs, 9x12 feet—\$17.50
- Roxbury 10-wire Brussels Rugs, 8.3x10.6 feet—\$29.75
- Heavy Fibre Rugs, 9x12 feet—\$11.50
- Wool-and-fibre Rugs, 8.3x10.6 feet—\$16.50
- Livonia Axminster Rugs, 9x12 feet—\$38.50
- Japanese Rush Rugs, 8x10 feet—\$16.50
- Plain Colonial Rugs, 9x12 feet—\$11.50
- 300 Small Colonial Rugs, Half Price
- China Matting, 116-warp—\$11.00 for 40 yards
- Inlaid Linoleum—\$1.30 a square yard
- In the Department of Lower-Priced Floor Coverings
- Japanese Grass Rugs, 9x12 feet—\$5.50
- Colonial Rag Rugs, 9x12 feet—\$9.75
- Axminster Rugs, 9x12 feet—\$29.50
- Rubber Stair Treads, 5x17 inches—75c a dozen
- Tapestry Brussels Carpet, 27-inch—50c a yd.

FOR THE HOME

- 100 Various Framed Pictures at Half Price
- Hand-colored Pictures, hand-carved frames—\$3
- Hand-painted Lamp Shades—\$1.00 to \$2.00
- Colonial Candlesticks, Etched Globe, Half Price
- SILVER-PLATED Bonbon Dishes, \$2.25; Cheese-and-Cracker Dishes, \$7.50; Vegetable Dishes—\$11.50
- Stamped White Scarfs and Centres—35c each
- Cretonne Pillows—65c
- Stamped Towels Reduced
- Wall Papers, room lots—\$3.75 to \$4.50
- Grass Cloth Papers, 30-inch—65c a piece
- Striped Brown and Green Curtains, \$1.50 a pair
- White Ruffled Muslin Curtains—\$1.25 a pair
- Cedar Chests—\$26.75 Couch Hammocks, \$11.50
- Cretonnes—now 30c, 40c and 75c a yard
- Cotton Bunting Flags, 5x8 feet—\$1.85
- Flag, 4x6 feet, Pole and Bracket, complete—\$1.35
- Hand-painted Window Shades (Hartshorn)—\$1.00 ea.
- Felt Mattresses, 50-lb.—\$11.00, \$13.00 and \$16.00
- Full-size Brass Beds, satin-finish—\$31.50
- Full-size Enamel Beds with springs—\$19.75
- Detroit Jewel, All-enamel Gas Ranges—\$81.00
- Metal Gas Tubing—8c ft. Spading Forks—\$1.45
- Paints and Varnishes (colored) Half Price
- Dustless Dusters—40c Dust Brushes—55c
- White-handled Table Knives—\$6.75 a dozen
- Bread Knives—25c Naphthaline (table salt) 12c lb.
- Waste Paper Baskets—50c
- Green Plant Boxes—now 50c
- Aluminum Cooking Kettles, side handles—85c
- Ice Cream Freezers, showpans, Half Price
- Porcelain Dinner Sets, 97-niece—\$18.50
- Decorated Cake Sets—\$2.60; Tea Sets—\$4.00
- Cooking Sets (casserole, happy) complete—\$1.00
- Cut Glass Square Dishes, \$5.15; Water Bottles, \$7.00; Spoon Trays—\$3.10
- Light-cut Glass Vases—85c; Composites—\$2 to \$4

FOR BOYS

- Blue Serge Suits, 7 to 18 years—\$8.95
- Cheviot Suits—\$5.75 and \$8.75
- Washable Coat Suits, 8 to 15 years—\$2.95
- Gray Crash Coat Suits, 8 to 15 years—\$4.75
- Small Boys' Wash Suits—\$1.85 and \$2.00
- Gray Crash Knickerbockers, 7 to 14—\$1.15
- Boys' Straw Hats—75c, \$1.15 and \$1.85
- Wash Hats—10c Caps—65c
- Blouse Waists, attached collar—65c
- All-sports Blouses—70c, 95c and \$1.75
- Pajamas—\$1.65 Shirts—\$1.65
- White Lisle Athletic Union Suits—75c
- Half price. Not all sizes.
- Nainsook Athletic Union Suits—50c
- Black and Tan Laced Shoes—\$3.25
- Black and Tan Oxfords—\$3.90
- Not all sizes in the above two lots.

MISCELLANEOUS

- Fibre-covered Wardrobe Trunks—now \$45.00
- Fibre-covered Steamer Trunks, 36- and 40-in., \$27
- Pullman Baby Coaches (white, gray) —\$38.75
- Stroller Go-Carts—\$15.75 Baby Yards—\$9.00
- Popular Novels—68c Stories (in books) —28c
- SOLID GOLD Cuff Pins, \$1.00; La Vallieres, \$1.50; Brooches—\$2.75
- Boys' Nickel Watches, unusual value—\$3.50
- Indestructible Pearl Bead Necklaces, 22-in., \$6.50
- Gold-filled and Silver-plated Lockets—\$1.00
- Black Split Cowhide Traveling Bags—\$5.95
- Matting Suit Cases, \$3.35 Vacuum Bottles, \$1.50
- Colored Leather Handbags—\$1.25 and \$3.75
- Draw-string Beaded Bags Much Reduced
- Shopping Bags—50c Fitch Cases—35c, 50c
- White Kid Belts—25c Feather Fans Reduced
- Black Enamel Pilgrim Bags Reduced One-third
- Fabric Bags Reduced Strap Books—95c
- Jergen's Soaps—72c a dozen Hair Brushes—50c
- Rubber Bath Caps—35c Sea Salt—14c bag
- Witch Hazel or Peroxide Cold Cream—19c
- Incense Burners—now 18c, 50c and 75c
- Real Hair Nets, cap shape—now 95c a dozen
- Bundle Tape—18c Snap Fasteners—3 cards 5c
- S. & C. Dress Shields, sizes 3 to 5—25c to 33c
- White Basting Cotton, 1c; Black Spool Silk—13c
- Colored Pearl Buttons, 10c a card; Ocean Pearl—12c a card
- Photo Albums—\$1.75 Thermometers—80c
- 120 Sheets Writing Paper, 100 Envelopes—\$1.68
- Crane's Fine Writing Papers—now 58c a box
- Self-filling Fountain Pens—now 95c
- Cowhide School Bags, less than half price—\$1.35
- Reciprocity Chocolates—12c Mints—28c
- Toasted Coconut Marshmallows—38c a lb.
- Nut-sprinkled Chocolate Rolls—18c a pound
- Sheet Music—25c Song Books—2 for 25c

LINENS, BEDFURNISHINGS

- Mercerized Cotton Damask, 64-inch—65c a yd.
- Linen Table Cloths, 68x68 inches—\$5.00
- Cotton Huck Towels, 18x36—\$2.40 a dozen
- Linen Huck Towels, 18x31—\$6.00 a dozen
- Bleached Turkish Towels, 18x36—\$2.88 a dozen
- Martex Turkish Towels, 20x30—\$4.80 a dozen
- All-linen Kitchen Toweling—25c a yard
- Figured Linen Huck Toweling—75c a yard
- Medium-weight Dress Linen—85c a yard
- Blue-print Bed Spreads—\$5.00 and \$6.00
- File-trimmed Cotton Lunch Cloths—\$4.00
- Scalloped Linen Luncheon Sets—\$2.40
- S. & C. Superior Bleached Muslin Sheets, 63x99, \$1.85; 81x99, \$2.35. Pillow Cases, 45x38 1/2, 75c. Bolster Cases, 45x76 1/2—\$1.50
- Crochet-weave Bed Spreads—\$2.65 to \$4.00
- Marseilles Bed Spreads—\$5.50 to \$8.00
- Summer Comfortables—\$2.65, \$3.50 and \$5.50
- Wool-mixed Blankets—\$8.75 to \$11.75 a pair
- Cream Wool-mixed Flannel—65c a yard
- Wool-and-cotton Athletic Flannel—75c a yard
- Wool-mixed Shaker Flannel—\$1.35 a yard
- Unbleached Muslin, 36-inch—20c a yard
- Bleached Gauze—9c and 12 1/2c a yard
- Bleached Canton Flannel—31c and 40c a yard

Wonderful Values in Furniture

It is safe to say that all the Clover Specials in the Furniture Store are less than half the prices of a short time ago, and many are less than half their present value. An attractive collection indeed—all assembled in one large section for quick disposal. Included are many pieces of Reed-and-Fibre Furniture that were already marked at far less than regular prices, still further reduced. The same is true of scores of Bedroom and Dining-room pieces. A number of Living-room Suits at extraordinary reductions. In short, a great variety of Furniture for the various rooms, at wonderfully low prices.

Strawbridge & Clothier

SPORTING GOODS, TOYS

- Dunlop "31" Golf Balls—75c each
- Re-washed Golf Balls—55c each
- knitted Bathing Suits, all kinds—\$2.50 to \$6.75
- Weed Auto Tire Chains, 30x3 1/2—\$3.80 a pair
- Golf Knickerbockers—\$7.00 to \$10.00
- Blue Flannel Bathing Pants, not all sizes—\$1.15
- Tennis Rackets—\$1.50 Croquet Sets—\$5.70
- All Our Baseball Gloves and Mitts Reduced
- Collapsible Steamer Chairs—now \$2.75
- Nursery Phonographs—\$5.00 and \$7.50
- Porch Swings—\$12.50 Teddy Bears—75c
- Dolls, 75c, 90c, \$1.50; Paris Express Wagons, \$4