

Organ Plays at 9, 11 and 4:50  
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER  
Partly cloudy

# It Is Much More Comfortable in the Store Than Outdoors, These Days

## He Does His Duty Who His Own Business Minds

and he seldom fails of fair success. If he idles away time with gossipers, gaming, novel-reading or absences from his post with holidays and ball games, all unconsciously to himself something within him changes and he grows to care less for the thing he started out to do. Soon his mind gets off his enterprise, and he begins to read tempting advertisements of "partners wanted" and such like, more or less speculative.

Better far for him to get right with himself and go at his job assisted by the clear mind of his mother or wife, and the strength and determination of an ex such as Daniel Webster owned and loved to look at as an example of strength and perseverance.

[Signed] *John Wanamaker*

June 23, 1921.

## There Are Hand-Made Blouses of Many Different Kinds

We are just a little particular to have the very finest possible materials, the most exquisite work and the prettiest styles to be had in these blouses. And they are not such styles as you will see everywhere. In a new shipment of hand-made Porto Rican blouses of batiste and voile, you may choose from a number of different shaped collars. You may have hand-made filet or Irish crochet, the daintiest embroidery and hand-drawn work and tucks. They are every stitch done by hand and the prices go from \$3.85 to \$22.50.

(Third Floor, Central)

## Women's Trimmed Sailor Hats From \$2 to \$6

There are so many occasions when a good-looking sailor hat is just the thing. And these are good-looking indeed. They have all been higher-priced. All are of good straw, and the scarf trimmings have been carefully chosen. Almost every color—or black—or white. Priced \$2 to \$6 for a quicker disposal.

(Second Floor, Chestnut)

## Women's Underwear at Good Savings

Fine, sheer, ribbed, lisle union suits with bodice tops and tight knees. Priced at \$1 for regular and \$1.25 for extra sizes—regularly one-third more. These suits are made in this country on Swiss underwear machines, which means that they will fit better and feel more comfortable than garments otherwise made.

(First Floor, Market)

## Pretty Checked Organdie Makes the Coolest of Frocks

It is very inexpensive, too, being only 38c a yard and 38 inches wide. Even with constant new shipments we can hardly keep enough on hand for the many women who want this dainty cotton fabric. The checks are quite tiny and very effective when made up. In navy or light blue, lavender, pink, red, brown, tan or black—all with white.

(First Floor, Chestnut)

**THE** latest Spanish combs show a tendency to finer carving. They are of imitation shell, fan-shaped, and large or small, since they are to be worn with the hair either high or low. Prices are \$2.25 to \$14.

(Main Floor, Chestnut)

## Letitia Corsets for Less

We are clearing out a small lot of these famous models at \$2.50 to \$5.50 each. They are, of course, mere odds and ends, but with prices a third less than regular, a good many women will think it worth while to look them over.

(Third Floor, Chestnut)

## Little Children's Undermuslins

Bloomers and straight drawers of sturdy muslin and other cottons, usually trimmed with strong embroidery, sizes 2 to 10 years, 25c to 75c a pair. Night drawers, buttoned front or back, made of barred muslin, cotton crepe and solesette, sizes 4 to 10 years, \$1 to \$2.25. Nightgowns of pink and white batiste, pink and white crepe and nainsook, with round, square and V necks, and often with kimono sleeves, sizes 6 to 16 years, prices \$1 to \$2.

(Third Floor, Chestnut)

## The "Mermaid" Washes Dishes

as quickly and thoroughly as any other dishwasher on the market. Except for the silver and glass, no drying is necessary. Most people who use a "Mermaid" have it permanently connected with the kitchen plumbing, so that filling and emptying are as simple as with a laundry tub. For a limited time the price of the "Mermaid" is \$75—which is just one-half the price it has hitherto sold for.

(Fourth Floor, Central)

## A Fine Shoe for Kiddies' Summer Play

A shoe mothers like for their children's play wear is the "ventilated" shoe, made of soft, strong calfskin, with flexible double-process sole that youngsters can patter around on so lightly and easily, both indoors and out. The "ventilations" are at the toe, but a lining keeps dust and sand out. This is a splendid shoe to put the kiddies' feet into in Summer. It comes in tan or pearl calfskin, from baby's size 2 to children's size 10, and costs \$3 a pair in the low shoe and \$3.25 for the high shoe. Every other kind of shoe for a child wears.

(First Floor, Market)

## Women's Cool White Dresses Newly Priced at \$25 to \$38.50

These new prices mean a saving of \$5 to \$7.50 and the dresses are fresh and cool and precisely the kind of thing which crowds of women are looking for. The materials are organdie, net, voile and mar-

quisette; usually all white, but occasionally a little color or black is used, as in a delightful white marquisette with red or black edges on its pointed ruffles. All sizes in the lot.

(First Floor, Central)

## Women's Cool All-Black Dresses

The Little Salon of Mourning Apparel has just received some dresses of cool, thin black habutai. They are simple, practical and pretty; one style with points or saw-teeth for trimming, price \$28.50; another with loops finishing the edges at \$37.50; two others with lattice work insertion at \$40.

(Third Floor, Central)

## "Annette" Is a Charming Dark Blue Crepe Dress for Young Women

Fashioned of a rich quality Canton crepe, in a model being coming to nine figures out of ten. And so thoroughly well made! One's favorite dress-maker could not do better.

Yet the price of this delightful frock is but \$35. And it will serve for either practical all-around use or dress-up wear, according to the needs of its owner.

For those who prefer soft taffeta, crepe de chine or cool Georgette crepe for the navy

blue dress which is so essential to every wardrobe, there are beautifully made dresses in one or another of these materials at \$22.50, \$25, \$27.50, \$32.50, \$35, \$45 and on up to almost any price desired.

It is a notable fact that the very least-priced of them all would not need to blush in any dress company. From \$22.50 up they have decided individuality. The sizes include 14 to 20 years.

(Second Floor, Chestnut)

## Women's Short Sports Coats With Still Shorter Prices

In good time for the Fourth and for every woman who needs a smart sports coat to wear with her many separate skirts. It is next door to impossible to do without such a coat this Summer. We have taken about seventy-five of the prettiest short

sports coats we have and made the prices on an average of a third less.

There are such fashionable kinds as wool jersey, linen, tweed, pongee, velveteen, high colored flannels and duvetynes and camel's hair. The new markings read \$10 to \$75.

(First Floor, Central)

## Three Good Pair of Pumps for \$9 in This Disposal of Women's Low Shoes at \$3

A pair of black patent leather pumps for silk and other afternoon gowns—a pair of black calfskin pumps for street wear—a pair of dainty white canvas pumps for wear with cotton frocks—and there you have nearly a complete Summer footwear assortment. And the entire three pair need cost but \$9—\$3 a pair, if you take advantage of this Summer selling of women's good low shoes much under price.

At \$3 a pair each are good white canvas oxfords, white canvas pumps, both plain and with tongues, and black patent leather and black calfskin tongue pumps.

All have Louis heels. And they are exactly the shoes women are looking for now to equip vacation-bound trunks.

(First Floor, Market)



## The Lure of Old Ocean Is Very Strong Just Now

So strong that most women are hurrying in to buy the newest and prettiest fashions in bathing costumes. There is really no excuse for any woman not looking her best with so many good-looking garments here and the prices allow a wide latitude of choice. Just as an example, there is

a very nice surf satia suit piped in a color for as low as \$3.75. There are any number of styles in taffeta, poplin, satin, foulard and even gingham, going up to \$45. Wool jersey suits with skirt attached are \$5 to \$25. Wool jersey bathing capes are \$12.50 and \$14.50.

(First Floor, Central)

## Her Bathing Cap Is an English Silk Square

She twists it around to suit herself over the rubber cap and you can hardly imagine anything more fetching. They are in the loveliest colors, these silk squares, they will go with any bathing costume and add just the touch needed. Among them are unusual looking Liberty silks and pongees printed with colored designs. \$2.75 to \$10 are the prices.

(Main Floor, Central)

## Six Days Yet to Secure the King Vacuum Cleaner for \$35

The regular price of this well-known electric vacuum-cleaner is \$10 more. For the month of June only we have been privileged to sell it for \$35.

Many have availed themselves of the opportunity. A good many others would, doubtless, like to have it, and do not object to saving \$10 on its purchase. This is just a reminder to them.

(Fourth Floor, Central)

## Silver Deposit on Glass—Delightful Gifts for Brides

There are so many things which would add to the daintiness of her table, so many pretty things for Summer homes, where refreshments are often served on the porch.

And, another good point in their favor, these many useful and attractive gifts are quite inexpensive.

Water pitchers, \$12.50 to \$26. Sugar and cream sets, \$3.50 to \$13.

Lemon dishes, \$4 to \$9.50. Cheese and cracker dishes, \$21. Candy jars, \$12 to \$20. Oil cruets, \$10.50 each. Marmalade jars, \$7 to \$13. Butter tubs, \$4.50 to \$7.50. Plateaux, \$8 to \$9.50.

(Jewelry Store, Chestnut and Thirteenth)

## Colored Classics for Boys and Girls

A series of the world's classics for young people—well bound, well printed, illustrated in color and at 75c a volume are half the usual price. It includes these titles:

- Gulliver's Travels.
- Robin Hood.
- Robinson Crusoe.
- Arabian Nights.
- Pilgrim's Progress.
- Mother Goose.
- Swiss Family Robinson.

(Main Floor, Thirteenth)

## THE new luster tea-sets are in the Oriental Store and ready for porch use. You may have golden luster or blue luster or gold lined with blue for \$15 a set; each set consisting of tea-pot, sugar bowl, cream-pitcher and six cups and saucers. Other sets—white, black and gold—are \$7.50.

Kochi sets—old rose and dark blue—are \$9.

(Fourth Floor, Chestnut)

## Here's Good News From the Candy World!

Salt water taffy and peanut brittle both have come down to 40c a pound. They are delicious Summer candies and great favorites, and many people will be glad to hear this good news.

It's not a bit too early to order that surprise package of Fourth of July candy for the youngsters. It is a big box for only \$2.50, and it contains:

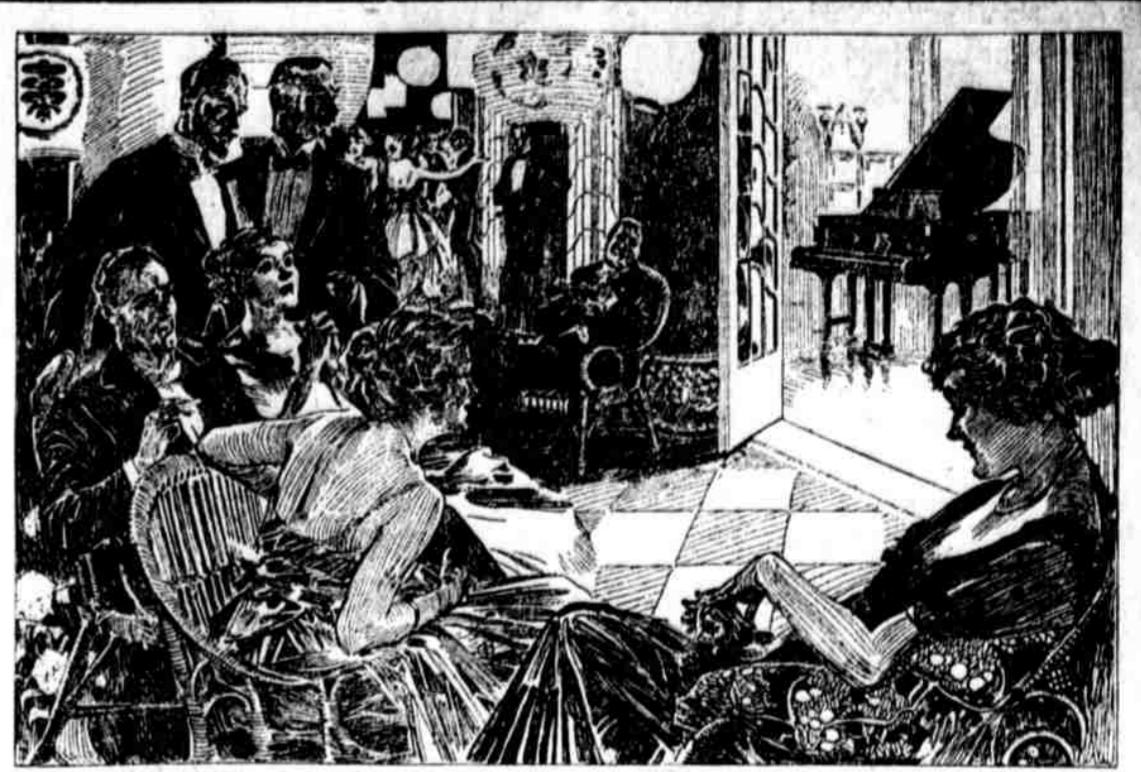
- One pound of chocolate-covered marshmallows.
- One pound of cream mint.
- One pound of assorted chocolates.
- One pound of yellow jack.
- One-half pound of assorted clear drops.
- A cannon cracker filled with gum drops.
- Three snapping bonbons.

(Down State Store, Chestnut)

## White Petticoats for Large Women

One is a heavy pique with scallops round the bottom, price \$2.50; and the others are cambrie with lace and embroidery trimmed flounces, priced from \$1 to \$3.85.

(Third Floor, Central)



## Music Is the Easiest Form of Entertainment

And usually the most enjoyable to your guests. If your home is so fortunate as to be provided with

**The Ampico—the Marvelous Reproducing Piano** you can give your guests the exquisite pleasure of listening to the world's masterpieces of music at a moment's notice.

The Ampico is the ideal musical instrument for the home. It provides music of all kinds—

- The Great Classics
- Sparkling Waltzes
- Delightful Salon Numbers
- Sacred Music

- Symphonies and Overtures
- Grand and Light Opera
- Musical Comedies
- Ragtime for Dancing

all perfectly played by great pianists.

We invite you to hear this wonderful invention in the world-renowned

### Chickering

or in any other of the five famous pianos here into which the Ampico reproducing mechanism has been introduced.

In Philadelphia the Ampico can be heard only in the Wanamaker Piano Salons.

(Egyptian Hall, Second Floor)

## The First Thing a Man Should Put Out of His Head

—if he is looking for a tropical suit, is any lingering idea, however faint it may be, that tropical suits, above all other suits, can be cheapened in price without being more woefully cheapened in quality.

The first thing he should get into his head is the fact that there is no such thing as a tropical suit that is anything "cheaper" in price than a Wanamaker tropical suit and anything comparable to a Wanamaker suit in quality at the same time.

When we say he will find in this Store a full choice of ready-to-wear tropical suits of the finest quality at the fairest prices, we are stating a simple fact, the proof of which is at hand.

Tropical suits of lightest weight	real Palm Beach fabric, \$20 and \$22.50.	Khaki trousers, \$2 and \$3.50.
tropical worsteds, \$32 to \$40.	Knitted sports coats, \$20.	Regular Summer suits in cool, fancy mixed woollens, \$35 to \$65, with a choice of very attractive youths' models at \$25 to \$40.
Mohair suits in striped and self-striped effects, \$25 to \$30.	White flannel trousers, \$12.	
Palm Beach suits, all of the	White duck trousers, \$3 and \$3.50.	

(Third Floor, Market)

## Men, Here Are the New Wanamaker Soft Collars

These collars are in a round dozen of the best liked shapes. There are collars with long pointed ends, collars with the new short points and the new low collars.

The materials are pique, cheviot, poplin and French madras, and all are finely made. Any kind of soft collar a man wants. Prices, 35c and 50c.

(Main Floor, Market)

## Men's Fine Oxfords of Scotch Grain Leather

There are no more popular shoes made today for men than these of Scotch grain calfskin.

We have some of the wide brogue last with straight tips, center punched and perforated vamp seams. They also have wide shanks and low, broad heels and they are in a good shade of tan. Price, \$12 a pair.

(Main Floor, Market)

## Men's English Caps Down to \$3

We bought these fine caps to sell at nearly double this price. They are of imported suiting material in checks and Lovat over-plaid.

All correct in fashion and desirable for golf or motoring.

(Main Floor, Market)

## A Handsome Kit Bag to Sell at \$22.50

This good, sturdy, capacious bag is of stout cowhide in tan and brown soft leather that permits full packing and stands up well under the knocks.

These bags are in 20 and 22 inch sizes with straps all around and good, brass trimmings.

Most unusual for \$22.50.

(Main Floor, Chestnut)

## The Most Artistic Summer Rugs

that are shown anywhere in this city for porch furnishing are pretty generally conceded to be these Japanese rush rugs in block patterns in natural color or two-color combinations.

We will make up special sizes at the rate of 80c per block, and we can make them up in almost any size in which 18-inch blocks can be used. The following prices are on regular sizes:

9x12 feet	\$35	6x9 feet	\$16.50
7.6x10.6 feet	\$25	4.6x7.6 feet	\$10.50
		3x6 feet	\$6.50

Rush and straw rugs at special prices in natural colors with band borders:

9x12 feet	\$13	8x10 feet	\$10.25
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### Imported Straw Rugs

9x12 feet	\$9.75	8x10 feet	\$7.50
6x9 feet	\$4.50		

(Seventh Floor, Chestnut)

## All the Pretty Glassware for Hot Weather Use

For cool, icy beverages light-cut glassware is the thing. Much of our light-cut glassware is in cuttings done by an expert in our own shop.

These are particularly attractive and obtainable here only. Our assortment embraces pieces and sets for all needs and occasions, and hundreds of things are at special prices, including:

- Water sets, \$2 to \$12.
- Iced-tea sets, \$5 to \$10.
- Grape juice sets, \$2 to \$10.
- Sherbet sets, \$6.50 to \$15.
- Berry sets, \$6 and \$7.
- Cracker and cheese dishes, \$2.25 to \$4.50.
- Comportes, 75c to \$4.50.
- Footed fruit bowls, \$4 to \$7.50.
- Baskets, 35c to \$5.
- Vases, 25c to \$7.50.
- Handled sandwich trays, \$1.90 to \$4.50.
- Candy jars, \$1 to \$4.00.

(Fourth Floor, Central)