

# "THE LOVE COWARDS"

By HAZEL DEVO BACHELOR  
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Nancy Hathaway has become a love coward because her fiance has disappointed her and in spite of his pleadings she has determined to cut him out of her life.

## CHAPTER III "You Never Loved Alvin!"

ALICIA RAMSEY had been Nancy's friend. Therefore, Nancy found it hard to accept Alicia's part in the rather sordid affair. How could it mean enough to any woman, this desire to be in a man's arms, and to make her forget everything else? Nancy could not understand this. Could Alicia be in love with Alvin? That was a possibility and she would explain a great deal, but still Nancy could not understand how a woman like Alicia herself came to Nancy.



HAZEL DEVO BACHELOR

What happened between Alvin and me amounts to nothing at all. It's you he loves, and I know it all the time, but what are a few kisses? Nancy, you are going to be sensible. "Then you don't love Alvin?" Nancy's tone should have warned Alicia, it was so full of horror. "Certainly not, but I'm in love with love, and one can close one's eyes and imagine any man. Alvin happened to be the man, just then, that's all." "Oh?" Nancy's slim hands went out in a gesture of disbelief. "I didn't know women could be like that."

And yet only the night before she had told Alvin that in her belief women were as honest as the stars, and were faced with a great temptation. But after Alvin's admission, Nancy began to back-water. The only justification for intimacies of any kind between a man and a woman was love. Nancy could have forgiven Alvin gladly if she had confessed her love for Alvin. As it was, Nancy's faith in everything was shaken, and she hardly knew which way to turn.

She got rid of Alvin at last, who finally threw up her hands in a characteristic gesture and called Nancy "a sentimental little fool."

### Tomorrow—An Adventure

## Woman's Life and Love

By WINIFRED HARPER COOLEY

### Cajoling Friend Husband

"The old man taffy till he bursts!" said a famous young beauty from South America, who was discussing how a wife should "hold" her husband.



WINIFRED HARPER COOLEY

It is humiliating to believe that women are so desirous of the material luxuries that they will virtually sell their souls for them—and they can sell their souls, even in legal marriage. Flattering a young girl who is over-running on into the problems of womanhood and men are to be "worked," and that underhand methods are successful, and that the end justifies the means, is an immoral task, surely.

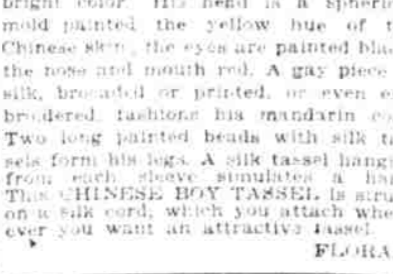
That is just the point: he will do anything for you. Is it not a contemptible attitude to wiggle out of people some gifts or concessions or favors, which they do not bestow joyfully and of their own accord, when in a normal frame of mind? It is like getting a man drunk and then making him sign some paper. No one would hold him responsible for promises thus extracted.

Expressions of love may be strong. Some natures are very demonstrative, and cannot do or say anything enough. But for heaven's sake, don't enjoy the man! Just be sweet, because it comes natural, but don't play a system, because it is guaranteed to "work" and get you material benefits.

Write and tell Mrs. Cooley about your problems. She will be glad to take them up and discuss them in this column.

### Things You'll Love to Make

#### Chinese Boy Tassel



What a fascinating shade of yellow this little CHINESE BOY TASSEL makes! He is a flat round wooden button with a flat round wooden button in the middle. Paint it in some bright color. He has a spherical mold painted the yellow hue of the Chinese skin, the eyes are painted black, the nose and mouth red. A gray piece of silk, broadened or printed, or even embroidered, fashions his mandarin coat. Two long painted beads with silk tassels form his legs. A silk tassel hanging from the bottom makes a hair. This CHINESE BOY TASSEL is strung on a silk cord, which you attach where ever you want an attractive tassel.

ELOHA.

## Please Tell Me What to Do

By CYNTHIA

Prefers Sinners to Saints  
Dear Cynthia—I am only a newcomer. May I make my debut into your column? I really must defend these young modern men of today. Their reputations are torn to shatters in Cynthia's column.

Really, girls, they are not so bad. They are only plain, everyday sinners. For my part I prefer them to saints. Perhaps it is because I, too, am a sinner. You see I paint, powder, smoke and do all kinds of disgraceful things. "Fep" doesn't seem to like their style of dress. Come, now, the fellows dress to please the girls just as the girls dress to please the fellows. You admit that you want a nice dresser; so what are you kicking around too much for? Why don't you stop it for a while. Your friends are getting bored.

Who Is This "Mens Temporum"?  
Dear Cynthia—"Mens Temporum" is the "Mens Temporum" that strides in to the field each year for the "Mens Temporum" prize. It is the "Mens Temporum" that strides in to the field each year for the "Mens Temporum" prize. It is the "Mens Temporum" that strides in to the field each year for the "Mens Temporum" prize.

"Althea's" Ideal Man  
Dear Cynthia—in appearance, he must be tall, thin and have crisp blonde hair, but he need not be an Apollo. He must have personality and a sense of humor. He must be a "gentleman" who handles himself with his own hands and is attracted to him. I am interested in a man who has ambitions and aspirations to all his acquaintances, but who will tell them all that he must have a mind of his own.

Adventures With a Purse  
DESPITE the fact that I sometimes think I am very aged, I have never lost my love of dolls, particularly the miniature-looking ones. One of these has the faintest little nose I have ever seen, made from a red rubber sponge. His little red tummy is a large sponge. His little feet are made of smaller sponges and one of them had for a head a small rubber ball on which was painted a face. Another fellow had the sponge for his head and yellow worsted for "curly locks"; his face was embroidered with colored worsted, too. I'm sure that if I were a certain age I would not mind having in the winter time half so much of these things.

Cool White Canvas  
Oxfords in All Sizes  
Cleans easily, holds its shape, and is so fine in texture that it looks like buckskin.

At Cupid's Call  
By MAY CHRISTIE  
Mary Drew is Carrington Bellairs' private secretary, and is in love with one of her clients, Dick Carrington. Dick is a wealthy young man who has been a position through Julian Vandaveer, an unscrupulous adventurer, who has lured Dick in Alvin's and is anxious to get a diamond which Dick owns and always carries. Dick is in love with Mary, but Eve has her eye on Dick and wants to marry Mary, who is staying at his country estate to do some work for him there.

## WATCH OUT FOR FRECKLES!



This is the time of year when sports outdoors and in the water invite, but complexion suffer

The first remedy for freckles is to prevent them as much as you can. When you go a-bathing or a-playing in the summer sunshine and breeze be careful. Carry a sunshade, wear a wide-brimmed hat, keep in the shade, throw a cape over neck and bare arms on the beach, or a shawl or sweater with a parasol and don't wear a hat that is too tight. Rub a little cold cream into your skin, then dust powder lightly over it.

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Dick's Error  
EVE had not a slim white hand and a tanned Dick's arm. At that psychological instant she saw Mary Drew come from the hall and realized with a little thrill of satisfaction that she, Dick Carrington, had just been introduced to her by Dick Carrington. Dick Carrington, a dapper, well-dressed young man, was looking at her with a certain interest. Dick Carrington, a dapper, well-dressed young man, was looking at her with a certain interest.

There's a bill about four miles from here. The air is wonderful up there. I'd thoroughly enjoy a tramp up there. She looked so flushed and pleased and generally enthusiastic that Dick felt that he would like to see her. He was sure, in his mind, that she would be a good thing to see. He was sure, in his mind, that she would be a good thing to see.

THE WOMAN'S EXCHANGE  
To Clean Taffeta Dress  
Dear Madam—How can I get stain out of a black taffeta dress, especially around the collar, which is white from powder?  
Stains on taffeta are removed most easily by gasoline. But first, press the collar between two pages of brown paper to remove all grease; brush well to remove lint or powder. Sponge with gasoline or carbon tetrachloride and pretreat with a little water. Rinse with clean water, for gasoline is inflammable.  
About a Sweater  
Dear Madam—Having received such a favorable answer the last time I wrote you, I am seeking your helpful advice again. I want you to advise me, please, on how to clean a sweater. I have some black, heavy yarn that I ripped from a sweater I never wore. How would I know, could I make it like new again? I am sure you will advise me on this. I am sure you will advise me on this.

## WOULD YOU LIKE A BONUS OF TWO APRONS AND A SHAWL?

This is the Recognition Given Women of London Who Act as Porters at the Flower Market in Covent Garden

A NEWS note says that in Covent Garden, at the flower market, in London, most of the carrying is done by women porters.  
Not a job that you would care to have even wished upon you, is it?  
Flowers are beautiful—everybody knows how heavy a lot of earth can be—that's "something else again," and anybody who wants that kind of work is welcome to it.  
But when it comes to leading your own lot, it is a different matter. It is not so much the carrying of the flowers, but the carrying of the earth. It is not so much the carrying of the flowers, but the carrying of the earth.

THE OLDEST PART OF THIS OCCUPATION for the women porters of London is the "bonus" which they receive once a year.  
Oh, yes, they get a bonus?  
But not the 10 per cent, 20 per cent or 25 per cent which is the subject of so much conjecture and planning before the day before Christmas in America, and so much joy or disappointment, as the case may be, afterward.

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## WHAT'S WHAT

By HELEN DEGIE  
If you know the girl well simply tell her that you want to get up a trunk for her. But if you don't know her very well it would be better to offer to pay the cartage, since you suggested the outfit yourself.

See This New Portable Electric Sewing Machine  
PORTABLE NOISELESS EFFICIENT  
THE JOY OF EFFORTLESS, NOISELESS SEWING WILL BE YOURS IF YOU OWN A WILCOX & GIBBS PORTABLE ELECTRIC



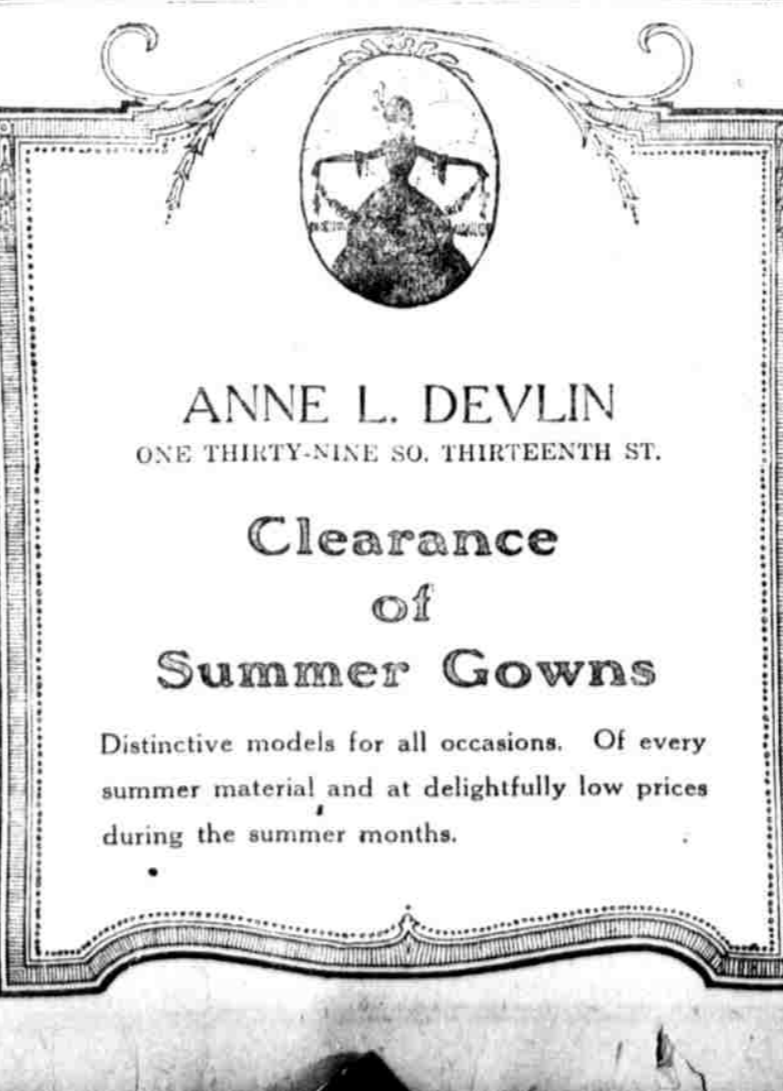
See This New Portable Electric Sewing Machine

Learn the JERSEY Difference!  
FINE WITH FRUIT  
Try JERSEY Corn Flakes with berries—a combination unmatched for mouth-watering deliciousness.



These crisp golden flakes, with the rich flavor of the corn brought out by our special toasting process, can be used as a delightful course for any meal of the day.  
JERSEY Corn Flakes  
The Original Thick Corn Flakes  
The JERSEY CEREAL FOOD CO. MILWAUKEE, WIS.

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