

WILLIAM PENN HIGH WILL GRADUATE 163

Girls to Be Awarded Diplomas at Exercises This Evening

MUSIC REPLACES ESSAYS

One hundred and sixty-three girls will be graduated from the William Penn High School at commencement exercises to be held this evening.

Bertha E. Voigt will be valedictorian. Musical numbers will be given by the graduates instead of the usual essays, the vocal music to be in charge of Sara B. Callinan.

Three groups of the graduates will give a demonstration in how to choose a course of study at the High School. William F. Gray, the principal, will award the diplomas, and the invocation will be pronounced by the Rev. Aquilla Webb.

The graduates follow:

Beatrice Addy, Manya M. Alexander, Christine E. Anderson, Katherine E. Atkinson, Elaine A. Bachschmidt, Blanche Paulina, Emma S. Baker, Molly Barnett, Mildred L. Barrows, Rose Barker, Vera R. Bowman, Beatrice P. Bernstein, Lillian Bron, Marie E. Black, Jessie M. Brown, Joseph Blumberg, Florence M. Brownson, Julia C. Brantz, Elsie H. Braxton, Bertha H. Briner, Sadie R. Brown, Marie M. Brown, Margaret L. Brown, Lillian Brownson, Marjorie M. Hubbs.

M. Rowen Cannon, Mildred C. Cappel, Beate Chabrow, Sophie R. Chitterson, Edith C. Clark, Anna Cowan, Lillian E. Cramer, Vera Darling, Rebecca Davidson, Mylan Edelman, Ruth M. Elmer, Beattie M. Elgart, Freda Eskin, Nabel F. Elmer, Sarah F. Elmer, Esther R. Finkman, Ethel M. Frankhauser, Elsie Freeman, Sophie Gash, Alma J. Gray, Regina A. Gillis, Clara J. Goldberg, Theresa H. Goldner, Elaine H. V. Goldfarb, Edith H. Goldman, Lillian Goldman, Mollie Goldman, Esther M. Goldstein, Madeline Gordon, Anna Gordon, Dorothy E. Gordon, Doris Grainger, Margaret I. Gray, Edith H. Gray, Sarah Greenbaum, Frances Gravel, Kathleen Grace E. Harmon, Estelle Harshbarger, Lydia Ruth Haskiey, Julia E. Hartman, Minnie R. Harman, Minnie Heidson, Esther M. Hirsch, Mrs. F. Harman.

Miriam V. Isaac, Doris James, Leola B. Jetties, Dorothy John, Esther Keanotky, Kathryn M. Kirk, Eleanor R. Kitzman, Rose M. Krause, Rosa Krughauser, Emma F. Krutinsky.

Frances Ida Lee, Miriam L. Losenstein, Pauline Levitt, Grace A. Lipschitz, Bertha W. Loring, Katherine M. McNeill, Edith Beth MacPherson, Rachel Malin, Ruth M. Mandler, Miriam M. Marcus, Ida Mendlin, Helen Middleton, Blanche B. Morris, Frances A. Morton, Emily A. Moshalson, Margaret S. Neffert, Florence M. Nelson, Elsie Beth H. Nelson.

May E. Owen, Lillian F. Park, Lottie Packel, Evelyn E. Pearson, Jennie Pickles, Madeline D. Perry, Sadie Puffermacher, Mildred Rabunoff, Dorothy E. Radnor, Ethel Hand, Anna M. Reiser, Mary Resnick, Pauline Reischer, Elizabeth R. Resnick, Emma D. Reynolds, Frances E. Romer, Rebecca R. Roskin, Mollie M. Rosenbaum, Thelma H. Rosenblum, Cecelia Rosenovitz, Bernetta Rosenthal, Jennie M. Rubin, Helen M. Tuoff, Eleanor E. Russell, Ruth C. Rust, Emma R. Sack, Hilda A. Saksman, Cecelia M. Samuels, Katherine Schabacher, Beattie Schaefer, Beattie Schaefer, Beattie Schaefer, Thelma C. Schell, Alma Schenberger, Edith Roth, Esther M. Schiff, Olivia C. Smalley, Anna F. Smith, Ethel C. Smith, Helen Smith, Marion W. Smith, Edith Smolens, Rose Slogoff.

Katherine E. Sommer, Ruth E. Steinman, Marion S. Steinhilber, Freda Steinfeld, Mildred Strohmeier, Elizabeth Stuhlman, Ethel Sullivan, Anna H. Tannenbaum, Dorothy V. Taylor, Edith W. Thompson, Irene M. Walker, Bertha Watson, Thelma H. Waintraub, Ethel J. Winesole, Frances R. Wislin, Mildred M. Witz, Ruth M. Witz, Rose E. Yassinin, Reba D. Zaretz.

TWO MORE READY FOR RIDES



Two regular speed demons on the bicycle getting gear are Joseph Beaver, of 4090 Pechin street, Roxborough, who is shown with his bike, and William E. Little, of 139 North Wanamaker street. They got the required thirty-five subscriptions "in less than no time." They said

SOUTH PHILA. HIGH GIVES 99 DIPLOMAS

Exercises for Girl Graduates Are Held in Auditorium.

Series of Acts

SPECIAL HONORS AWARDED

Ninety-nine girls of the seventh class, South Philadelphia High School for Girls, were graduated last night. The exercises were held in the school auditorium, 2101 South Broad street.

A feature of the commencement was a series of acts, showing what the graduates had gained in their high school course. Miss Margaret Bolte recited "Our Past," while "We Train Our Bodies," signifying athletics, was demonstrated by Jennie Gaylor and Rebecca Katter. "We Learn to Dress," was shown by Helen Binstock and Eleanor Ploetz, while "We Prepare for Business," was discussed by Edith Beck and Lillian Sheinbaum.

"We Learn New Languages," was made clear by Rose Green, Helen Glassner and Anna Amy, while "We Learn More English," "We Learn to Know the World Through Reading the Newspapers," was shown by Belle Marris, while "We Have Music" was exemplified by Celia Barker, Lucy Cummings and Sara Dichter also took part in the portrayal.

Eleanor Doyle pronounced the valedictory. Vocal music was in charge of Miss Clara A. Wheeler and Celia Martin. Celia Barker was at the piano. The school letter to students who had achieved special distinction in scholarship during the year was presented the following:

Lucy Cummings, Elsie Kronstadt, Sarah Goodman, Celia Schwartz, Gertrude Bergman, Esther Kernoch, Daisy Kohn, Rebecca Kravitz, Mollie Lubin, Margaret Rutter, Freda Wolfberg.

These are the graduates: Anna E. Amy, Miriam E. Anderson, Celia H. Barker, Edith M. Beck, Blanche M. Becker, Hegeur Binstock, Sylvia B. Binstock, Margaret E. Bolte, Beattie H. Brauer, Gertrude K. Brady, Gertrude B. Brown, Ethel A. Brown, Beattie E. Chabrow, Helen Cohen, Lucy J. Cummings, Yeta Cutler, Lily Dana, Florence G. Decimo, Antonietta A. Desjardins, Sara Dichter, Sara A. Dichter, Doris E. Durman, Eleanor E. Ely, Beate Edson, Sarah Elkins, Helen R. Erdien, L. Ruth Plummer, Gertrude E. Frutkin, Jean F. Gaylor, Florence E. Gillin, Helen M. Glassner, Antonella M. Green, Ethel A. Brown, Dorothy Greenblatt, Blanche Griffin, Caroline R. Heckert, Dorothy M. Hunter, Gertrude R. Jocklin.

Anna Kachowin, Rebecca H. Katter, Doris R. Kachowin, Claire E. Keating, Mary E. King, Elsie H. Kronstadt, Florence G. Krueger, Ida R. Leven, Miriam V. Losenstein, Rebecca A. Losen, Catherine R. Marasco, Eva R. Marston, Dorothy Margalit, Belle D. Marris.

Instead of having a prominent citizen make the commencement oration, the girl graduates themselves essayed the role of orators, giving word pictures of "How We Train Our Bodies," "How We Learn to Dress," "How We Prepare for Business" and other student activities.

The importance of reading newspapers was stressed in the student talks. Among those taking part in the exercises were: Mildred Mayberry, Lillian Orloffsky, Marian Anderson, Margaret Bolte, Jennie Gaylor, Rebecca Katter, Helen Binstock, Eleanor Ploetz, Edith Beck, Lillian Sheinbaum, Rose Green, Helen Glassner, Anna Amy, Mary Smith, Belle Marris, Celia Barker, Lucy Cummings, Celia Martin and Eleanor Doyle.

Diplomas were presented to ninety-nine graduates at the exercises in the school auditorium, Broad street and Snyder avenue. The graduates wore gray gowns, with gray sailor collars and black tassels. Dr. Lucy L. W. Wilson, principal, delivered an address on "A Point of View."

CARDINAL AT GRADUATION

Prelate Presides at Commencement of St. Joseph's College

Cardinal Dougherty last night presided over the annual commencement exercises of St. Joseph's College in the school auditorium, Seventeenth and Stiles streets. Degrees were awarded to four students.

Cardinal Dougherty received an ovation as he walked down the center aisle in the rear of the graduates and professors at the opening of the exercises.

He was given a second ovation when he arose to award the thirty-five medals. In the senior class Ignatius E. Bash received the Thomas Kelly Medal for psychology and ethics and the premium for geology and astronomy.

The address to graduates was delivered by Representative W. Burke Cockran, of New York. The keynote of his address was Americanism, and he carried the life of the late Cardinal Gibbons as an example worthy of following by the graduates.

Bachelor orations were delivered by Thomas Joseph Vizzini, on "Cardinal Bellarmine," and Mr. Bash, on "Cardinal Gibbons." Several selections were given by the college orchestra.

Besides Cardinal Dougherty and Representative Cockran, many visitors prominently identified with the Catholic Church were present.

GIRL GRADUATES ORATORS

Young Women Have Commencement Without Forensic Assistance

An out-of-the-ordinary high school commencement was conducted last night by graduates of the South Philadelphia High School for Girls.

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BOYS SHOW SPEED IN WINNING BIKES

One Has Extra Subscriptions to Show How Easy it Was for Him

OTHER MAY TRY AGAIN

Here's a hustler for you. William E. Little, who is about twelve years old and lives at 139 North Wanamaker street, has a paper route which gives him spending money and makes him a real, sure-enough business man, like his father, besides.

But walking up and down streets with a bundle of papers every night is no fun. William can testify to that, and many a time he wanted to finish early so he could go to the movies or play ball with the other fellows.

So when William read about the Public Ledger contest offering a Black Beauty bicycle for thirty-five subscriptions to the Evening Morning

or Sunday PUBLIC LEDGER, he jumped at the chance.

In eight days, just by going to the people along his route and putting his case up to them, he had the necessary subscriptions, and now he's getting the bike, and in a couple of days his neighbors are going to see a black streak whisk along the street about nightfall, depositing papers at doorsteps as it goes, and they'll know William Little is on his route.

William admits having a couple of sisters, and in his joy at winning the bicycle he made the rash promise that he would give them rides on the handle bars once in a while.

Another boy was made happy yesterday when ten-year-old Joseph Beaver, Jr., of 4090 Pechin street, Roxborough, came into the Ledger office and got his Black Beauty.

Joseph announced that he found it so easy to get the thirty-five subscriptions that he got two more for good measure and then spread the word among his friends and has most of the youngsters on his block out working to get a bike, too.

It took him only three days to get the subscriptions and he had no assistance. He is an enthusiastic booster for the system and is thinking about starting out again, to see if he can earn one for his sister. She will busy herself, Joseph says, but he thinks he should aid her to have a bike.

Platinum-Faced Bar Pins

In beautiful designs, especially those set with small diamonds.

One of these platinum-faced bar pins is tastefully pierced, with diamond in center—\$28.



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CHERRIES don't cost you much off the tree. It's the picking and packing, the hauling and handling that pad the price. Likewise, buy your clothes direct from the Maker—know the difference in quality—get the difference in price.

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1715 Chestnut Street

LAUN-DRY-ETTE
WASHES AND DRIES WITHOUT A WRINGER

The new importance of the package in a sluggish market

A REPRESENTATIVE of an advertising agency recently spent a month behind the counters of a great New York department store, studying at first hand the way people buy.

He made one discovery which surprised him. Time after time as the days went by he found that in closing sales the appearance of the package was the final test of success or failure.

The present market of course only intensifies the tendencies of the past decade. With the average dealer carrying 2000 to 8000 items in stock, the package has grown steadily in merchandising importance. And today it must actually stir a sluggish market into action—it must build sales for you as never before.

There is another factor, too, besides appearance. However much a forceful, distinctive design may help in making the first sale, there can be no permanent success unless your product reaches the consumer with quality unimpaired. Goods that deteriorate in transit or on the dealer's shelf are the sort that ruin a manufacturer's reputation. Protection is the second vital feature of every successful package.

Expert advice on every package problem

Backed by over fifty years of experience, the Robert Gair Company offers you unrivaled facilities for solving every package problem. We can work out the style of carton best adapted to protect your product—whether it be a printed folding box or a label-wrapped carton. We can secure the absolute uniformity which modern automatic packing equipment demands. Our Creative Department will give you a design scientifically selected for maximum selling appeal—and complete facilities for multi-color, offset, and lithographic work will insure accurate, economical reproduction.

We control the whole process of manufacture, from wood-pulp to finished product. We operate our own paper mills, make our own inks and glues, maintain our own art, engraving, printing, chemistry departments. With six great mills located at strategic points to render most efficient and economical service to package merchandisers, the Gair system is the largest of its kind in the world.

Backed by these immense resources, we offer you not only expert packaging counsel, but a complete service on every phase of package merchandising—Folding boxes, Labels, Shipping cases, Display advertising. A letter or a telephone call will bring our representative at any time.

Have you received your copy of "Scientific Selection of Package Designs?" A postal will bring it to you.

ROBERT GAIR COMPANY
Pennsylvania Building, Philadelphia

Folding boxes Labels Shipping cases
Display advertising

Member of Container Club

The new importance of the package in a sluggish market

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