
［can conirio bill FAMMCOCOHROAO Clash Expected in Senate When
Measure Comes Up for
Consideration
PARTY LINES GIVING WAY

NEW PAPER SUPPLY FOUND
$\qquad$

ERICSSON LINE DAYBAAT

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[^0]HOW BANK RUNNER WAS HELD UP


Bandits Hold Up
Bank Messenger
 Still ONA ISHORE

Deaths of a Day mocullouah funeral

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## 空： <br> 名

## With every tire priced at true worth，what need would there be for＂discounts＂

$\mathrm{B}^{\text {USINESS concerns }}$ roughly into two classes．
One goes on the idea that the public doesn＇t think much．The other believesthat public good sense makes the right decision nine times out of ten．
Concern No． 1 likes to keep away from facts． Concern No． 2 is anxious to place all the facts pos－ sible before people．
It is interesting to watch these conflicting methods working out in the tire industry．

Eighteen months ago the makers of U．S Royal Cord Tires put themselves on record against the unsound．
ness of the＂discount＂ － making the par quality tire at a net price．

## Opposing the confu－

 ion of＂so much off list．＂Because list prices don＇t mean anything until the real worth of the tire itself is proven． Because＂discounts＂ mean still less when list price has no relation to value．public has As people say
everywhere United States Tires are Good Tires
ward in finding out the truth．

Rising above all the uncertainty of＂dis－ count＂appeal comes the clear，sharp public opin－ on in favor of U．S． Royal Cords．
More dealers by $36 \%$ than a year ago．In May 1921 alone an increase in sales of U．S．Royal Cords of more than $25 \%$ over May 1920.
Car－owners know more than they let on． They are letting the discount＂situation run its course．
And turning to U．S． Royal Cords as the par quality tire at a net price．

The most significant thing that is happen－

## ing in tires today． <br> United States Tires United States（c）Rubber Company


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