

Organ Plays at 9, 11 and 4:50
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Fair

The People Rightly Expect Beauty and Comfort in a Store Today

Many a Man Lost His Principles and Himself

in the speculative side of the great war. Men there were, too, who thought they were stormproof against every temptation of paying for influence to be favored with contracts; men who locked up wool, cotton, leather, food and other commodities.

When a man comes to a point to ask, "How much will it take to get me that position or that contract?" he has passed into a state of moral blindness and will sleep in a bed of horns.

If it be possible to straighten out things, do it quickly.

[Signed] *John Wanamaker*

June 20, 1921.

NEW White Broadcloth Especially Nice for Skirts

This is one of the finest all-wool white broadcloths made. It is a good shade of ivory white, 50 inches wide and in just the right weight for the fashionable sports skirt.

Because white broadcloth is so much used this Summer, it is quite scarce and a new shipment goes out quickly. The price is \$5 a yard.

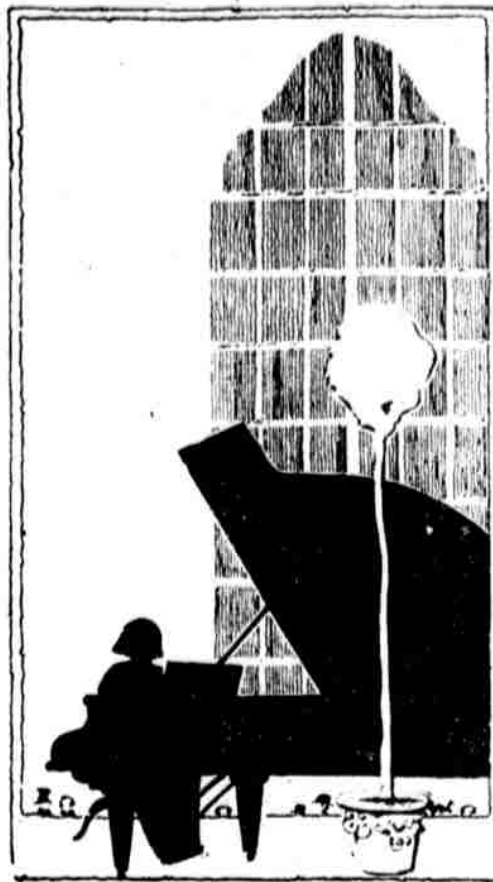
(First Floor, Chestnut)

TWO Beautiful New Mourning Handbags

These bags are of fine French jacquard silk in new pouch shape with inner frame and soft satin lining.

They have covered frames with hand-carved gunmetal catches and are extremely distinctive in style.

Prices, \$10 and \$15.
(Main Floor, Chestnut)



"The Most Wonderful, Most Complete and Most Beautiful Piano Store in the World"

A PIANO man from another city—one of the recognized music centers of America—said after an inspection of Egyptian Hall and its surrounding salons:

"This is the most wonderful, the most complete, and the most beautiful Piano Store in the world! I should think it would be a joy to people to come here to buy a piano."

Yes, this IS a beautiful Piano Store. We often hear it said. Every aid of architecture, space and decoration has been called upon, to make a setting worthy of Music.

But better yet, it is a COMPLETE Piano Store. Here are assembled together, where you may conveniently compare them, more than

Fifty Different Styles and Sizes of Pianos

The incomparable Chickering piano—famous in Jenny Lind's day, famous in the days of Liszt, beloved by musicians the country over—is here in seven different styles and sizes—uprights, baby grands and small grands and concert grands. And it is only here in Philadelphia.

Here only is the sweet-toned Selmonker piano of the Presidents—offering a choice of five styles and sizes.

The celebrated Knabe piano, in eight different styles and sizes, is found only here in this city.

Besides these are the old reliable Emerson piano, a Philadelphia favorite since 1879; the famous Lindeman piano; the Marshall & Wendell piano; the Haines Brothers, and the Brambach pianos—instruments all of them deserving the widest prestige for their beauty of tone and quality. Each of them offers satisfactory choice of style and size.

In addition to these, are the

Many Kinds of Player-Pianos

constituting a large family in themselves. And the remarkable

Ampico Reproducing Piano

considered the highest expression of the development of musical instruments for the home.

The prices of these instruments range from \$150 for a J. C. Campbell upright piano up to \$350 for a magnificent Chickering or Knabe grand piano with the Ampico reproducing mechanism.

The price on every instrument is exactly the same as it is sold for in any other city, except in some instances, when it is less.

You pay no more for a piano because of buying it at Wanamaker's. And you have the reputation of this entire business to base your confidence on.

(Egyptian Hall, Second Floor, Market)

Many Odd Pieces of Fine Cut Glass at Half

These are a very attractive addition to the already notable collection which we are offering at savings of one-third and in which there is a very large selection of pieces for all purposes and at all prices.

The days are certainly bright with opportunity in cut glass of the more desirable kind for wedding gifts or for one's own home.

Anybody who would take advantage of these odd pieces at half-price, however, must do so at once, as the lot consists of one and two pieces of a kind.

Among the cut and engraved pieces are:

- Fruit bowls, \$6, \$10 and \$12.
- Sandwich plates, \$7.50.
- The cut pieces include:
- Berry bowls, \$6.
- Nine-inch low berry bowls, \$6.
- Two-handled dishes, 9 inch, \$4.75.
- Ice cream trays, \$5 and \$7.50.
- Flower vases, 12-inch size, \$8.50; 14-inch size, \$13.50; 16-inch size, \$18.
- Water jugs, 4-pint size, \$7.50.

(Fourth Floor, Chestnut)

Why Wanamaker Men's Tropical Suits Are the Best at Their Prices

There are certain tropical fabrics known to be the best of their kind, whether mohair, Palm Beach or tropical worsted. These are the only fabrics used for making Wanamaker tropical suits.

Everybody knows that goods of this kind, simply have to be well tailored. The wonder, then, is why so many men wear "tropical" suits that their best friends would rather not see on them.

We could sell tropical suits for less, but they would be tropical suits of a kind

that we wouldn't care to sell at any price.

The tropical suits we sell are priced as low as is good for the men who are going to wear them.

We could not sell them regularly for less with a guarantee that they are the best that can be had in the country ready to wear.

Palm Beach suits, \$20 and \$22.50.

Mohair suits, \$25 and \$30.

Tropical worsted suits, \$32 to \$40.

Knitted sports coats, \$20.

White flannel trousers, \$12.

(Third Floor, Market)

White duck trousers, \$5 and \$3.50.

Khaki trousers, \$2 and \$3.50.

When It Rains—

Even in the finest of Summer weather a man is likely to be "caught out" once in a while.

Raincoats of good quality and in proper styles are here—of tan gabardine, the most serviceable of raincoat cloths, some made with raglan shoulders and belt all around, others with plain shoulders and half belt. Prices \$30 to \$45.

STEAMER Rugs for Many Summer Uses

They are, of course, good things to have in the car or on hotel porch at seashore or mountains of a chilly evening and there are some not too costly for campers' use.

We have steamer rugs starting as low as \$10 for an excellent wool rug and going to \$40, with the Redleaf London rugs starting at \$15.

They are in a variety of pleasing patterns and colors, some plaid on both sides and others with one side plain. Also some rugs with fringe and others with bound edges.

(Main Floor, Market)

GOOD Scrim and Marquisette Curtains for \$1 to \$2 a Pair

These are good curtains for seashore cottages and Summer homes anywhere.

To buy them again we shall have to pay wholesale almost what we are selling them to our customers for.

An excellent grade of white scrim, with plain hemstitched hems, at \$1 a pair. With narrow lace edge, \$1.25 a pair.

Sheer white marquisette with hemstitched hems, \$1.50 a pair. With lace edging, \$2 a pair.

All are 2 1/2 yards long.

Other scrim, marquisette and voile curtains in dainty styles at reasonable prices.

(Fifth Floor, Market)

GAY Little Parasols for Children

Just why they warm the cockles of a small girl's heart as they do we don't know—but certainly mother or grandmother can hardly take none anything more welcome. They are printed and plain, ruffled and not ruffled, but invariably they are charming, and they cost from 50c to \$5.

(Main Floor, Market)

SOME Lace Specials

Margot lace flouncings, in several designs, all ecru, 40 inches wide. Price, \$2.25 a yard.

Imitation filet flouncings, also ecru, \$1.75 a yard.

On the same table will be found quantities of short ends of various kinds of flouncings for half.

(West Aisle)

GOOD Domestic Rugs for the Year Around

Patterns and colors in such variety that you may have rugs to harmonize with any style of furnishing and for any room in the house.

Standard Wilton Rugs

9x12 feet, \$84 and \$90.

8 1/2x10 1/2 feet, \$72.50 and \$78.50.

36x63 inches, \$14.50.

Axminster Rugs

9x12 feet, \$37.50 to \$56.50.

8 1/2x10 1/2 feet, \$42.50 and \$52.50.

6 1/2 feet, \$25 and \$32.50.

4 1/2x6 1/2 feet, \$13.50 and \$16.50.

36x70 inches, \$7 and \$8.75.

(Seventh Floor, Chestnut)

The Bride Has Her Choice of Many Flat Silver Patterns

As a matter of fact, there have never before been so many of such beautiful period designs in sterling silver as the Jewelry Store is showing at present.

In all these patterns, the set is carried out through the various size spoons, forks and knives to all necessary serving pieces. And each separate item may be bought as desired.

- | | |
|--------------|-----------------|
| Washington | Clavelly |
| Heppehwhite | Faience |
| Lenox | Chippendale |
| Mary Chilton | Docton |
| Lavandone | Dorothy Quincey |
| King Albert | Reverton |
| Lady Anna | Morland |
| St. Dunstan | Cecilia |

An Oriental Rug for a June Bride

From every point of view an Oriental rug is a wedding gift of the finest kind.

Among all the brides of June there isn't one who would not be delighted to receive one of the Mosuls, Daghestans or Chinese rugs that we are now showing at such moderate prices.

Every rug in each of the three groups is a gift of beauty and service—something that will mean a permanent enrichment of a home.

Mosuls in deep reds and blues, 3x6 to 3.6x7 feet, \$35 to \$55.

Daghestans in beautiful bold designs and striking color contrasts, 3.6x4.6 feet to 3.6x7 feet, \$40 to \$60.

Chinese, in combinations of blue, ecru and tan, a few in curious-looking brown shades, 2.4x4.6 feet, \$22 to \$27.

(Seventh Floor, Central)

Women's Colored Handkerchiefs Once More at 25c Each

Just arrived and in all the good sports colors that women are asking for to wear with their outing costumes.

There is navy and old blue, light and dark green, tan and pink—all prettily combined with white. This is a special price for these attractive handkerchiefs.

(West Aisle)

Nothing So Good as Khaki Skirts for Camping

In fact, for walking trips in the mountains or country or for boating, the khaki skirt is almost indispensable.

Women seem very glad to find these skirts here at the old-time prices of \$3.75 and \$5. They are good sports models with large patch pockets and they button down the front. They are washable, of course.

(First Floor, Central)



For a Safe Fourth Try Toys

Now that the movement for a "safe and sane" celebration of Independence Day has gained so many followers, parents are anxious to provide their children with other amusement than dangerous fireworks for the enjoyment of the holiday.

The Wanamaker Toy Store has the following suggestions:

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|-----------------|-----------------------|
| Coaster wagons | Sailboats |
| Velocipedes | Technical boats |
| Hand cars | Kites |
| Toy automobiles | Clubs |
| Sliding boards | Co.terfly nets |
| Scooters | Garden sets |
| King's Cars | Sand pails |
| Doll coaches | Aeroplane lawn swings |
| Play tents | Boys' tents |

(Seventh Floor, Market)

If it Is True That a Woman Feels the Way She Looks

Instead of looking the way she feels, it is easy to see why dress is so important!

Here are half a hundred or more French frocks with prices reduced to \$35 to \$50—a saving of \$10 to \$25—and every one of them is so dainty, so charming that it is hard to imagine a woman wearing one and not feeling her best. They are hand made, of course; the materials mostly handkerchief linen and sheer voile, finished and made exquisite with hand drawn-work and embroidery and the narrowest, delightfulest of ribbons.

The colors of the frocks are like those of a flower garden—pale blue, sunset yellow, lemon, rose, white, lavender, gray. And necks are often square and sleeves almost always short.

Sizes are 34 to 40.
Prices, \$35 to \$50.

(First Floor, Central)

Over Half a Century of Silk-Selling to the Women of Philadelphia

has taught us something of what they want. And it is here when they want it, at right, fair and steady prices, with no effort to force purchase or bait crowds by sensational one-day prices.

This is no mushroom silk business, but the steady growth of generations, building larger every year.

Very good foulard silks in small or large patterns, 36 and 40 inches wide, are \$2 a yard.

Bleached pongee from the province of Honan in China, 33 inches wide, is \$1.50 a yard.

\$1.25 is a low price for good silk tricolettes in all desirable colors and black. A yard wide.

(First Floor, Chestnut)

New Sweater-Blouses Are Here for Tomorrow

It isn't necessary to tell the large majority of women about them, for they seem to have already discovered these delightful blouses for themselves. Although a very new fashion, they are extremely popular.

They are silk jersey, worn outside the skirt like a sweater; they have a sweater sash and a white organdie vestee with either Peter Pan or roll collar and cuffs. The vestee and cuffs may be removed for laundering.

In navy blue, black, Copenhagen, bisque, jade, rouge and white, \$12.

(Third Floor, Central)

Attractive Silk Dresses for Young Women

For girls of 14 to 20 we have a collection of silk and afternoon dresses in very pretty styles, priced from \$22.50 up.

At this price is an attractive taffeta frock in dark blue or black. At \$25 and \$28.50 several pretty styles in crepe de chine and Canton crepe in brown, white or dark blue. At \$32.50 a particularly attractive soft taffeta, made with bouffant hips and quaint little taffeta ruchings. This is in Malay brown or navy.

"Annette" is a charming frock of Canton crepe at \$35. There are many delightful models between \$40 and \$50. From this to \$95 the silk dresses are distinctive one-of-a-kind models, much reduced in price.

New Gingham at \$11.50

A girlish frock of checked gingham in green, brown, red, pink or blue. The surprise front ties back in a large sash bow behind. And there are large pockets and a becoming collar of white organdie. 14 to 20 year sizes.

(Second Floor, Chestnut)

The "Geyser" Is a Small, Satisfactory Washing-Machine for Apartments

The average washing-machine is often larger than can conveniently be used in the kitchenette space of a small apartment.

Not so the electric "Geyser."

It is the smallest and lightest efficient washing-machine made.

It occupies not much more space than an ordinary kitchen chair.

Its clothes capacity is as great as that of larger machines, but its machinery is so compact as to greatly reduce its size. It would not

be in the way in the bathroom or the smallest kitchenette.

It runs almost noiselessly.

It is so constructed that there is no machinery at all in the clothes cylinder, and therefore no possibility of wear and tear on the clothing.

Yet it effectually cleanses the most soiled articles.

Its electrically operated wringer can be used in three different positions, and besides this it possesses a num-

ber of advantages over the usual washing-machine, not the least of which is its attractive appearance. Without the wringer it serves as a small kitchen table.

All "Geyser" washing machines are equipped with ball-bearing wringers, bronze gears, "armco" galvanized steel, copper-plated and nickel-plated tanks.

Baby Geyser, 3-sheet, hand wringer, \$90.

Regular Geyser, 6-sheet, electric wringer, \$150.

Extra-size Geyser, 9-sheet, \$170.

(Fourth Floor, Central)

NEW Beige Slippers in the Boot Shop

A new slipper of beige or fawn-color suede has the straight broad instep strap many women like to put a fancy buckle on. The Louis heel is midway between a "baby" and an extreme height; and the whole general effect is of simplicity and good taste in footwear. Priced \$17.

A slim little one-strap slipper of beige suede with trimming of brown kid has the effect of diminishing the size of the foot. It, too, has the moderate Louis heel. Priced \$18.

Both are in the Little Boot Shop.

(First Floor, Market)

A \$15 Silk Sweater in Navy Blue and Black

It is fiber silk, with a beautiful luster and it is made in the pretty open stitch that so many women like.

One particular thing about this sweater that is very desirable is its good fit. The collar is Tuxedo style and there is a sash and patch pockets. Sizes 38 to 44.

(First Floor, Central)

WOMEN'S Silk Pajamas

Hand-embroidered sorts from Japan made of pink, blue or white habutai, beautifully worked. Those made in regulation style with frog fastenings are \$12 and \$15.85.

Those made in the middy style are \$13.50.

(Third Floor, Central)