Good News for the New Week at the Always-New Store

A Community Composed Only of Men, Say What You Please about it, would in course of time become a company of barbarians. Women are a necessity for every city to become a city of homes, of gentle speech and refinement of manners.

To exclude the women would be to go back to an Indian camp similar to the settlements in the States of California and Colorado, when the craze was on for gold and silver mining. A good woman is sunshine every day, cloudy and rainy days inclusive.

[Signed]

Pune 18, 1921.



Fine Semi-Evening Gowns Whirling Out at \$100

That new price means a saving of \$25 to \$75 on whatver gown a woman chooses.

They are the lovely Georgette crepes and chiffons, beaded and occasionally embroidered—the work exquisite always. but not used too freely, for moderation is one of the things designers have learned since the beaded gown first came into favor. And the colors are as exquisite as the beading-Chinese red and various orchids, pale violets and jade greens. peach and corn color and grays, besides black and white.

A rosy orchid gown has its edges outlined with milk beads and an overskirt of wide-meshed filet. The girdle is blue and orchid.

A gray Georgette straight-line dress has its lower skirt of pale gray lace and its upper part embroidered with blue and crystal beads. This has tiny sleeves, where most of the gowns are sleeveless. A Chinese red Georgette over satin of the same color is

beaded with rose-colored and crystal beads. A jade chiffon has the material cut into straps and each

strap outlined with crystal beads. Hardly two of the dresses are alike and they are all in

Millinery in the New "Pill Box" Red

"Pill-box" red isn't very different from tomato. Perhaps it shows a stronger note of yellow. At any rate, it is extremely gay and chic and jaunty. And especially in millinery, as the saucy new hats we have designed in this color will prove.

They will be shown Monday for the first. And it is hard to say whether dark-haired women or a certain clear type of blonde will look loveliest in them.

(Second Floor, Chestnut)

Monday Will Bring New Low Prices to Handsome Coats and Capes

Some of the most beautiful garments now hanging in our cases. Some have never been reduced before, others have already had their prices lowered once before so they are now very much less than in the beginning. New prices are \$30 to \$75.

The coats and wraps are of the finest all-wool materials, such as tricotine and velour. The capes are mostly of silk, including Canton crepe and satin. Some have slynx collars, others are elaborately

For every woman who has need of an extra wrap for cool days, this is a remarkable opportunity. (First Floor, Central)

Pumps That Will Trip the Boardwalk Serenely

Because nothing prettier or more becoming to the feminine foot

Of fine white canvas in a suede finish, trimmed with stamped eather. The leather-either black patent or tan Russia calf-is used for the instep strap, the straight tip and the top and back trimming. Baby Louis heels and light turned soles complete a very dainty

They were made especially for us. And the price is \$11.

Letitia Corsets

Here are some models designed expressly for slight women and girls who are still growing. A short, topless model of cool pink batiste, lightly boned, \$2.50.

Another pink batiste with a short skirt and elastic insert in the Riding corset of pink striped broche, skirt short in front, longer

in back, wide elastic gore and no top, \$8.50. A lightly boned model of pink batiste daintily trimmed with dotted

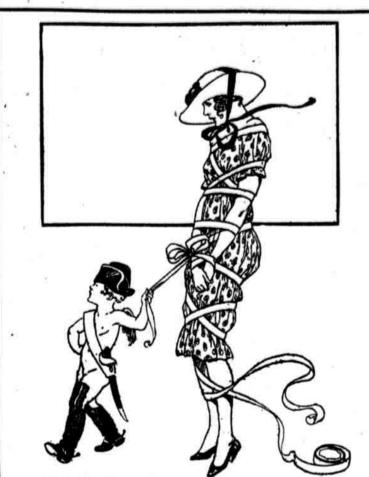
Another with few bones and embroidered ribbon trimming, \$6.50.

White Flannel Skirt "Specials" at \$10.75 and \$11.75

Brand new, of course, for white fiannel skirts and particularly at special prices, are hardly here long enough for us to advertise them. These are three very pretty sports models with plain front, gath-bred back and as many different styles of pockets; some of them trimmed with tiny pearl buttons.

They are skirts that women are wearing with sweaters and the new sleeveless jackets.

(First Floor, Central)



This Is the Place to Dress Miss Fourteen to Twenty WOOL JERSEY DRESSES.

TER mother will think so, too, when she exammes the charming frocks shown here for all hours of the day and evening.

Rows upon rows of brightcolored ginghams, all so pretty one scarcely knows where to stop in choosing morning dresses-case after case of lovely organdies and swisses, surely the most flower-like frocks in many a year-the most fascinating little dinner and evening dresses and dance frocks-sports wear galore-cool frocks of thin dark stuffs for practical street wear -smart silk dresses-and just the right wraps to wear over them all.

Surely the young woman and her mother will find choosing easy here and prices very moderate indeed-

GINGHAM FROCKS, including the finer imported ginghams, are \$7.50 to \$17.50. COTTON VOILE DRESSES in dark and light colors are

\$7.50 to \$35. SWISS AND ORGANDIE DRESSES-the pale and gayhued ones, and the practical dark blues, very smartly fashioned-from \$16.50 to \$45. LINEN DRESSES at \$11.50

TRICOLETTE one - piece and two-piece dresses, in dark

\$11.50 to \$25.

or gay colors and white, \$18.50. STREET AND AFTER-NOON DRESSES of dark taffetas, Canton crepe, Georgette, foulard, charmeuse and crepe de chine, \$25 to \$95.

Delightful EVENING AND DINNER DRESSES of silk, satin, chiffon, Georgette, laces and nets, from \$35 to \$165.

At \$35, for instance, one may choose a very pretty dinner dress of navy blue or black shadow-lace over satin; or a captivating little frock of radium taffeta in orchid or some other lovely color.

She may choose a useful SEPARATE SKIRT from \$4.50 to \$29.50-beautifully tailored white flannel ones are \$12.50.

For a COOL TRAVELING SUIT there is a pongee at \$27.50; wool jersey from \$20 up; and navy tricotines and serges from \$25 to \$95.

SPORTS COATS from \$18.50 to \$32.50. KNITTED CAPES at

CLOTH WRAPS, COATS AND CAPES from \$32.50 to \$125.

(Second Floor, Chestnut)

Good Silks at Fair **Steady Prices**

Without sensational sales or sensational advertising, this Silk Store has gone right along doing a good, steady, day-in-and-day-out business. Women know Wanamaker silks, and the following qualities and prices speak for themselves:

FIGURED FOULARDS-a new shipment in conservative small patterns on black, blue or brown grounds, 36 inches wide, \$2 a

FOULARDS from our regular stock, in larger, more striking all-over designs, 40 inches wide, all now \$2 a yard.

CHANGEABLE TAFFETASa very beautiful quality of these rich, glace silks in evening colors, 36 and 40 inches wide, at \$2 a

SILK TRICOLETTES in brown. black, navy, jade, orchid, rose, Harding, henna, gray and other colors, 36 inches wide, at \$1.25 a

DOUBLE - BLEACHED ORI-ENTAL PONGEE-whiter than the usual natural pongee—a firm. substantial quality for suitings and other uses, 33 inches wide, \$1.50 a yard. (First Floor, Chestnut)

A Little Sale of Toilet Articles at New Low Prices

Many things that one needs in the way of Summer supplies will be found in this list and the economies are so great that it is wise to purchase as far ahead as possible

Toilet Soaps Green olive oil Castile soap, 35c a bar. Violet soap, 10c for a box

box of three cakes. 35c for a dozen cakes. Spanish Castile soap, 15c a cake or \$1.50 a dozen cakes. Rose bath soap, 15c a cake. Violet toilet soap, 15c a

Brushes Tooth brushes, 15c and 25c

Shaving brushes, 15c and 35 each Nail brushes, 18c and 45c Hair brushes, 50c to \$1.75

Cloth brushes, 85c and 50c Other Articles Bay rum, 85c a pint. \$1.65

Witch hazel, 35c a pint. 65c Chalk and orris, 10c a package.

Cocoanut oil shampoo, 25c a bottle. Shaving sticks, 15c each. Ozo, 18c a jar.

Sea salt, 25c a large bag. Benzoin, glycerine and rose water, 20c a bottle. Rose and almond cream, 15c a bottle.

Eau de cologne, 75c and \$1.50 a bottle. Compressed powder in metal box, 75c.

Bath sprays with large spray end, 75c. Waterproof kitchen aprons, 75c each. Metal hot water bottles, \$1.15 each.

Manicure scissors, 35c a nair. Several sizes.

(Main Floor, Chestnut)

Women's Lisle Stockings, 50c

These are first-grade goods that were three times that much in regular stock. The reason we can sell them for so little is because they are incomplete lines, although there are all sizes in the lot. 2400 pair of full-fashioned, open work ankle stockings in black, brown, smoke and navy.

The Last Touch Is the Bead Necklace

Some times it matches the color of her dress or blouse, sometimes it is the shade of her sweater or hat. In any event it adds an attractive note to her costume.

The prettiest blues, greens, reds, pinks, jet, white and all sorts of combinations of colors, (Jewelry Store, Chestnut and Thirteenth)

A Splendid Lot of Traveling Bags

Between \$8.75, which is the new low price, and \$25 for a bag that was much more expensive up to a short time ago, we have a very unusual collection of traveling

They are all made of selected cowhide in black, brown and rus-set shades and are all leather lined. There are single and double handled bags and the better ones have sewed frames.

18 to 20 inch sizes in full-cut, roomy shapes.

(Main Floor, Chestnut)

A Boy Will Feel as Cool as a Trout

—in one of these good, comfortable, well-made, neat-looking washable suits. And besides all the washable suits in styles and colors and fabrics, we have all the other cool garments as well, such as washable trousers and blouses that a fellow can feel fine and happy in even when the heat gets

For lads of 3 to 9 Summerswash suits in all the right styles and colors, \$4 to \$5.50.

For boys of 8 to 18—real Palm Beach suits at \$13.50, gray crash suits at \$10, and tan linen suits

Washable trousers in 8 to 18 year sizes, in Palm Beach, gray crash and plain white, \$1.75 Sports blouses, khaki, plain

white and colors, \$1.50 to \$2.25, in 8 to 15 year sizes. (Second Floor, Central)

Outing Wear in the Sporting Goods Store

Serviceable clothing for men, women and boys who spend much of their Summer in the open. Plain khaki trousers for men,

White duck trousers for men, \$3.25 and \$3.75. Khaki riding breeches for men,

Khaki coats for men, \$5 to Khaki shirts, \$1.50 and \$2.

Khaki and gray flannel shirts, \$3.25 to \$5. White duck and khaki hats, \$1.50 to \$2.

All the above made in boys' sizes at prices a little less than

A fine selection of khaki clothes for women: Riding breeches, \$5 to \$8. Shell skirts, \$6.50 to \$10.

Norfolk coats, \$6.50 to \$10. Leggings, \$2. (The Gallery, Juniper)

New Japanese Cotton Crepes at 35c a Yard

Many colors that have been rather scarce-browns, tans and the soft pastel tints that artists like for smocks

But the greatest use these Japanese crepes are put to is the making of women's and children's dresses and kimonos. There is no end to the amount of wear and tubbing they will stand. The width is 30 inches. (First Floor, Chestnut)

Philippine Nightgowns

Women's, made with square and round necks, kimono sleeves and an unusual amount of fine hand embroidery. The finest of all have a good deal of ribbon on them. \$2.85, \$3.85 and \$5. (Third Floor, Central)

Girls' Summer Petticoats

The white sorts are usually of cambric, with embroidery or lacetrimmed ruffles, and prices run from \$1.25 to \$3.85.

Silk sorts are of washable satin and crepe de chine, in pink and white; mostly tailored and very often double paneled. These are \$3.85 to \$6. Sizes in either group are 32,

34 and 36. (Third Floor, Chestnut)

Remnants of Awning Materials 35c a Yard

Woven and painted stripes. In lengths from one to ten yards, 85c a yard-which is an average of about half price. People who want to make up a

few awnings or drop-curtains for themselves will be glad to have (Fifth Floor, Market)

good subjects for the picturegiver to choose.

The Rose-Window of Rheims -Laon-Poitiers-St. Mark's -Westminster - are among the subjects still left in a fastdwindling collection of large colored etchings that have attracted much attention.

The Fine Old

Cathedrals

of Europe are nearly always

Framed, their prices are \$45 and \$65.

(Fifth Floor, Market)

Only on Rare Occasions Are Chelsea Clocks Less

This happens to be one of those times and it is because these clocks have cases in styles which are to be discontinued that the

prices are made "special." They are all mahogany mantel clocks with the fine Chelsea move-

Bedroom mantel clocks, without strike, \$85.

With hour and half-hour strike \$75 to \$82, With ship's bell, \$60 to \$87. (Jewelry Store, Chestnut and Thirteenth)

SPARKLING comedy A of a man in a maze called "Rogues & Company," is written by Ida A. R. Wylie, and costs \$1.75. We suggest it as a good book to tuck into one's vacation trunk.

(Main Floor, Thirteenth)

Chaise Longue Quilts

Quilts of elegance and coolness. Tops of brocaded and figured satin; borders and backs of plain satin. Each quilt lined with a thin sheet of wool and tufted on both sides in silk.

Beautiful, decorative and practical. In rose, delft, yellow and lavender. Price, \$27.50 (Sixth Floor, Central)

Our latest shipment of Moorcroft pottery includes larger pieces than hitherto this season-bowls. compotes, covered jars and vases. The designs are the pomegranate, the heart's

start at \$1.50 and end at \$22.50. (Fourth Floor, Chestnut)

ease and the orchid. Prices

June Music Rolls

"Supremacy," a spirited march, by Lieutenant Keifer, of the Philadelphia Police Band—and all the other latest "hits" in Republic, Melodee and Q. R. S. music rolls. Among them: "Baby," "Humming," "I'll Keep on Loving You," "Peggy O'Neil," "Crooning," "Cherie," "Moonlight,"
"Pucker Up and Whistle," "My Man (Mon Homme)," and "Just Keep a Thought for Me."

(Second Gallery, Market)

New Bedspread Sets Very Much Liked

Shown this season for the first time, these spreads have jumped into favor. They are made of a light, open-weave material, really a curtain cloth, in a rippled and striped effect, each stripe about an inch wide, while the space between the stripes is in a brocaded effect, the general appearance being quite unusual and distinctive.

Some are in solid ecru, others in two-color effects-ecru and rose, ecru and blue. All have bolster-shams to match.

style, \$314.

Single-bed size, 72x99, \$15 a set; double-bed size, 90x99, \$18, (Sixth Floor, (entral)

Oriental Rugs in Large and Unusual Sizes at Unusual Prices

Rugs that meet unusual and particular requirements, requirements in which size is an all-important factor.

In weave and coloring they are good, dependable pieces, rich in furnishing value; and they are very moderately priced, considering their quality and market value.

Kurdistan, 18.10x11.6 ft., \$950 Serapi, 23x15 ft., \$985 Anatolian, 17.5x11.2 ft., \$750. Serapi, 16x11.5 ft., \$1075 Bidjar, 19.6x12.6 ft., \$1250 Kurdistan, 22.7x15.1 ft., \$1465

Kashan, 14.5x10.3 ft., \$2165 Khorasan, 15x11.8 ft., \$675 Serapi, 15.4x12.2 ft., \$1110 Saruk, 15.4x10.11 ft., \$1475 Anatolian, 14.8x11.5 ft., \$1050 Mahal, 20.8x13.5 ft., \$1475

Hamadan (a fine old piece), 28.8x7.9, \$3150. (Seventh Floor, Central)

A Great 75c Clearaway of Men's Athletic Union Suits

These are suits which under ordinary circumstances would sell for two and three times this price.

They are the remainder of a very large lot which we acquired from an overstocked manufacturer and which we have been selling at higher prices than the figure marked on them for Monday.

It is an almost unexampled opportunity for a man to get all the underwear he will require for the remainder of the Summer or for an even longer period.

figured and plaid madras, self-striped cotton crepe and a cool, fine cotton. Sizes 34 to 46 in the lot, but not all sizes in each

(Main Floor, Market)
(Down Stairs Store, Gallery, Market)

The materials are checked nainsook, self-striped,

Men's Handkerchiefs-Extra Size and Specially Priced

It is quite rare to find "specials" among the larger size handkerchiefs in these times.

They are a very nice grade of Irish linen, plain hemstitched with narrow hem, and are \$5.75 a dozen. Many men like the machine-embroidered initials on such handkerchiefs as these. For three letters, 75c a dozen.

Irish Table Cloths and Napkins in an Unusual Disposal Prices Lowered One-Third

This is a linen event of the first importance. The goods in it have been taken from our own stock and lowered one-third from the regular prices hitherto marked on them. They are linens of the genuinely good kind, woven of pure

flax, well bleached and finished, and as sound and dependable for service as ever came from the loom. It is a long time since we have made an offering of this kind, and it should be taken advantage of immediately.

200 Linen Table Cloths One-Third Less Three distinct groups included, at three different prices-\$9.50. \$12 and \$15 each. Sizes, 2x2, 2x214 and 2x3 yards. \$60 dozen of napkins are now lowered to \$9.75 and \$10.75 a

dozen, all in size 22x22 inches. Hitherto they have been one-

(First Floor, Chestnut)

Fine Colonial Rag Rugs

at Good Savings We have just received a special lot of Colonial rag rugs in regular and odd sizes which we can sell at prices averaging one-third less. As the quantity is limited, early selection is advisable,

Other Rugs at Special Prices 9x12 feet Rush rugs, \$13.

(Seventh Floor, Chestnut)

Many Bedrooms Need Just Such

· 9x12 feet imported straw rugs, \$9.75.

Good Suits of Furniture as these we are showing in such interesting choice at very substantial advantages in price.

In medium-priced furniture we don't know of better goods than these. In construction they have the soundness that means solid service, and in design, detail and finish they have every feature that excellent furniture should have and none that it shouldn't.

A saving of about 30 per cent on such suits is something really worth looking into.

Four-piece Adam suit in mahogany or ivory finish, \$178. style, \$362. Four-piece Adam suit in ivory finish decorated, \$215. Five-piece mahogany or walnut suit in Queen Anne

walnut suit in Louis XVI Six-piece walnut suit, Stan Four-piece mahagany sult in Louis XVI style, 8380. Seven piece English style mahasany suit, \$415.

(Sixth Floor)

Six-piece mahogany suit, Seven-piece mahogany suit, Eight-piece walnut suit, Six-piece walnut suit, \$689. Nine-piece walnut suit, \$770.