

Mrs. Wilson's Friday Marketing

Young French Bride's Skillful Choice in Marketing Gives Useful Hints to American Housewives—Meals for Four Days

By MRS. M. A. WILSON... THIS week it has been my pleasure to escort a young French bride...

- FRIDAY EVENING MEAL: Baked Dried Peas with Herbs, Potato Croquettes, Stewed Tomatoes, Lettuce, Cheese Dressing, Coffee. SATURDAY BREAKFAST: Berries, Pancakes, Stewed Fruit, Sirup, Coffee...

Baked Dried Peas With Herbs: One pound of dried peas in plenty of warm water overnight; early Friday morning place in a saucepan on the stove and cover with water...

Organ plays at 9, 11 and 4:50 Chimes at Noon

WANAMAKER'S

DOWN STAIRS STORE

WANAMAKER'S

WEATHER Unsettled

What Wonderful June Dresses Will Make Their Bow Tomorrow in Wanamaker's Down Stairs Store

A Fourth, a Third and Half Less for Exquisite Summer Dresses in the Height of Fashion



\$12 \$29 \$25 \$15

Surprising Group at \$12

At \$29, \$32.50 and \$39: \$29 for crepe de chine dresses trimmed with dozens of ribbon ends—pink, navy or black—extremely smart.

Fashion, freshness and beauty are the strong points of this sale. Every dress is new and lovely. Every dress is correct in fashion. Every dress is charmingly becoming.

There are frocks for every hour of a Summer day and frocks appropriate for any Summer resort you may choose for your vacation, from a camp in the woods to the Casino at Newport.

Dresses of Unusual Charm and Beauty, \$25

- Here are Summer dresses of the better sort in fascinating variety. Among the loveliest are: —crepe de chine dresses in black, navy or white with three-tier pleated skirts, cut in points; —navy blue and white Georgette crepe dresses elaborately embroidered with crystal or iridescent beads; —Canton crepe dresses in navy, flesh and white trimmed with wide silk fagotting braid; —crepe de chine dresses with skirts showing loose panels with deep tucks—black, flesh or white; —exquisite Georgette crepe dresses trimmed with creamy lace or bands or rosettes of gros grain ribbon—coral, flesh, white, cafe au lait, gray and turtquoise; —dinner gowns of radium lace in white, honeydew or jade over accordion pleated Georgette; —coin dotted foulard frocks of excellent quality; —brown dotted Swiss dresses made over taffeta.

Over a Thousand Fresh Tub Frocks of Gingham and Voile at \$3.50, \$5, \$5.50, \$6.75 to \$10

Gingham dresses are in all the pretty checks and plaids that Summer brings—red, blue, black, green, brown, lavender, pink and yellow. Some have fly-away panels or sashes of organdie.

Voile frocks are in flowered, figured and dotted patterns and in plain colors. Most of them are frilled and made with pretty overskirts. Plenty of navy blue, black and dark Georgette patterns.

Slip-Over Dresses of Jersey, \$7.50

Of closely knitted wool jersey in Pekin, navy and Copenhagen; made with a buckled belt and detachable white collar.

French Hand-Made Dresses, \$18 to \$35

One's eyes open with wonderment at the painstaking care and the hundreds of tiny stitches that went into the making and hem-stitching of each of these lovely frocks. They are of voile and batiste in rose, coral, white, orchid, flesh and combinations of white and color.



\$5.90 \$7.50 \$1.90 \$2.90 \$1.45 \$7.50 \$1.90 \$2.90 \$2.90

Shutting Out Quickly 1375 Odd Blouses

All Prices Are Half or a Good Deal Less

\$1.45, \$1.90, \$2.90, \$3.90, \$4.90, \$5.90, \$7.50

All the blouses are Spring or Summer models. Some have been here only a few weeks. Nearly every one is pleasantly fresh, ready to wear at once. A few need pressing. Styles for everybody. Lots of colors. Regular and extra sizes according to the model. But please remember—prices are the lowest we have offered in many months—and often there is only one blouse of a kind.

- \$1.45 (Half Price and Less): Checked white dimity with Peter Pan collars, white batiste with gingham check trimming... \$2.90 (Half Price and Two-Thirds Less): Slip-ons, tie-ons, smocks and waisted styles... \$5.90 (Half Price and Less): Extra sizes (48 to 54) in white and colored blouses of crepe de chine and Georgette... \$7.50 (Half Price and Less): One of a kind dress blouses in hipline and waistline models...

Delightful Hats, \$5

Organdie hats, in pink, orchid, white or blue have airy bows. Lovely dotted Swiss hats are all white or white with navy or black dots. Becoming hats of navy or black haircloth are trimmed with bright field flowers or ostrich. All-white hats are in numerous styles and of many materials and combinations. Large silk hats, light and dark, are of satin and Georgette. New hats are of taffeta in navy, black and brown.



Pearl Bead Necklaces

\$1 \$2 \$5 (All with 10-kt. gold catches)

How delightful they will be with sheer Summer dresses. The beads are in pearly white, cream and some have the faintest flush of pink.

- \$1 Necklaces are of wax-filled beads in 18, 20 and 24 inch lengths. \$2 Necklaces, also wax filled, are in 18, 20, 23, 25 and 29 inch lengths. \$5 Necklaces are of very beautiful indestructible pearl beads of fine quality. They can be dropped on the floor or even subjected to hot water without harm. 18, 20, 22 and 24 inch lengths.

Center Aisle Opportunities

Sample Silk Handbags \$1.50, \$2, \$3, \$3.50

Look at the bags, then at their prices, and be agreeably surprised. Regularly they would sell for much more—every one. Beautiful plain and fancy silks with metal or imitation shell frames. Some of the \$3.50 bags have elaborate shell-like frames in bright colors such as one sees only on very high-priced bags.

Sample Sports Hats, \$2

Amazing because the fancy straws are soft and pliable and the combinations with fringe, ribbon, satin and felt are most uncommon at any such price. White, natural, navy, gray, brown, orange, green and other color effects. Many of them were duplicated here early in the season at more than double.

Women's White Skirts 75c, \$1 to \$1.65

Imagine a good-looking white cotton tunic skirt with a belt and two pockets for 75c. Or a pretty style of gabardine at \$1.

Other Summer skirts of lustrous mercerized gabardine with interesting pockets at \$1.55, \$1.55 and \$1.65.

Good White Toilet Soap 5c Cake

Big shipment just arrived. A good sized cake of pure white floating soap that weighs about five ounces and has a good percentage of coconut oil.

Girls' Cool Voile Frocks \$1.85

Two exceptionally pretty styles of striped or figured voile, cool and soft. Mostly pinks and blues with white collars and cuffs and graceful sashes. Sizes 8 to 14 years.

Women's Silk Stockings \$2.50 a Pair

Fine silk from top to toe with pointed heels, well reinforced. Black or navy blue.

Big White, Spongy Towels, 35c

The same kind that we sold earlier for quite a little more. 22x44 inches.



\$8 \$5.50 \$10 \$5

Khaki-Color Trousers For the Many Men Who Want Them \$1.90 and \$3

Both kinds of khaki-colored trousers are well made and will give good service for garden, camp and all outdoor uses. White flannel trousers are all-wool and creamy in tint, as good flannel always is. \$10. Striped flannel trousers, all-wool, are \$7. Trousers to match the many different kinds of coats are in scores of patterns in all-wool materials at \$3.50 to \$7.50.

More Than \$20 Worth of Wear in Men's All-Wool Suits at \$20

That is because of the tailoring as well as the all-wool materials and the special effort that we made to get them at this price. They are tailored to fit and a shower or two or a very warm day will not take all the fit out of them. It is well to look into that when buying a suit!

Between \$25 and \$35

there is an assortment of men's all-wool, well-tailored suits of which we are proud because they hold our standard high. Included are suits of chevots, cassimeres, worsteds, herringbones and unfinished worsteds. Unusual hand-tailored suits of very good worsteds at \$35 are worth special notice. Palm Beach suits, tailored to fit, are \$18.50.

Men's Percalé Shirts, \$1.30

Good percale in well-made shirts are a combination that means long wear. These shirts mean satisfaction, too, because they are made on Wanamaker dimensions and they really fit comfortably.

Pajamas of Woven Stripe Madras—Good Value at \$2.50

In fact, unusually good value, for were it not for some slight flaws in the material, these pajamas would be considerably higher. The stripes are in various widths and colors, often with tiny woven white stripes between—blue, lavender, tan and so on. The madras is so fine and soft that it looks and feels almost like silk—a comfort point for warm nights.

4800 Pair of Men's Half Hose 20c a Pair

Black Cordovan Gray Navy Unbleached Tan Sizes 9 1/2 to 12.

Of fine-gauge, fully mercerized cotton, this is something not to be overlooked by men who appreciate good value and genuine money saving! These are classed as "seconds," but the imperfections are slight and, in all cases, have been mended. (Chestnut, Market)

Doris Petticoats

In Four Materials \$1 to \$8.50

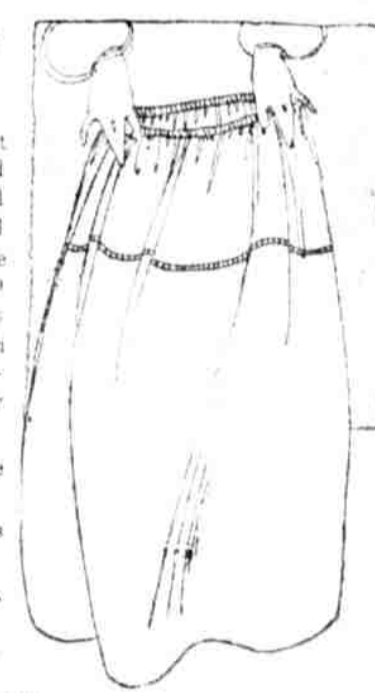
This wonderful Summer petticoat has been so enthusiastically received that we have had it made in several materials. All are in the original Doris model with elastic at the waistline and hem-stitched hems 20 to 22 inches in depth. This makes virtually a double petticoat which can be worn with comfort and assurance under the sheerest Summer frock.

\$1 and \$1.50 for flesh or white batiste Doris petticoats.

\$3 for flesh or white sateen Doris petticoats.

\$3.50 for flesh or white tub silk Doris petticoats.

\$8.50 for extra-size Doris petticoats of white wash satin.



Another Good Shoe Maker Sends His Idea of the Best Styles for Women and Prices Are On! \$5.40, \$6.40 and \$6.90



\$6.90



\$6.90

Two styles of real buckskin oxfords and strap pumps for the first time as low as \$6.90 arrived in this mid-June lot.

Also two styles of white canvas strap pumps and sports oxfords trimmed with tan calfskin or black patent leather at \$6.90! These popular shoes have been made especially well for Wanamaker's. They look "right" on the foot even as they do in the pictures—and they are thoroughly comfortable as one wants Summer shoes to be.

Then there are one-strap pumps of black kidskin at \$5.40 and two-strap pumps of dull kidskin at \$6.90—both delightfully graceful on the foot.

Plain white canvas oxfords without a single "frill" are \$6.40, and white leather sports pumps with ever so many perforations are at the same moderate price.

Then four kinds of wonderful good shoes of tan leather will make most women open their eyes when the price is only \$5.40!

Low-heeled tan brogue pumps with ankle strap. Five-eyelet tan oxfords with extra heel pieces, wing tips and medium heels. Tan strap pumps with wing tips or ball strap perforations and buttoned or buckled strap. All \$5.40—and every one the sort that women in the know are wanting.



\$6.90



\$5.40

Summer DRESSES Voiles, Organdies and Chambrays. Pay Only \$1.00 a Week soon pays the bill. Priced as low as \$8.50. WE TRUST YOU! Gorgeous effects in the newest Georgette Crepes for Summer \$15.00 AND UP. GATELY & FITZGERALD 619 MARKET ST. Home Phone 2-1111. Open Saturday Evenings.