

# Strawbridge & Clothier's Anniversary Sale is the Greatest Price Reducing Event Since the War



1000 Stenciled  
**GRASS  
RUGS**

**TO-MORROW**  
8 x 10 feet—\$4.50  
9 x 12 feet—\$5.50

Probably the last lot of these Rugs to be imported from Japan this season, will be disposed of under the Golden Special sign at prices which insure an early clearance. They are a very close and heavy weave—known to the trade as 1350-warp and 30-pound grades—extremely durable. They have neat stenciled designs—including the much favored Japanese effects—in blues, tans and greens. The most desirable kind of summer Rugs at great savings to-morrow.

## These Are the Dress Values That Have Everybody Talking

Nothing like them in the city, they say—an entire new stock of Dresses, thousands of them, in full assortments and complete size ranges, and all at wonderful price concessions.



**Special, \$5.00 to \$7.75**  
Ginghams and voiles, light, medium, dark, many with touches of white or white collars.

**Special at \$8.75**

Voiles in light, medium and dark shades, some combined with white organdie, one of the latter sketched.

**Special at \$15.00**

Ginghams, dotted Swiss, woven stripe and linen-trimmed voiles—many kinds, models and shades.

**Special at \$17.50**

Dotted and woven voiles, in medium and light shades, made in tunic and straight-line styles, with embroidery collar and cuffs. Regular and extra sizes.

**Special at \$19.75**

Dotted Swiss, organdie-and-Swiss combinations and woven voile, in a variety of shades. Regular and extra sizes.

**Extra-size Silk Dresses, Special, \$35.00**

Taffeta Dresses, in sizes 42½ to 50½. Long-waist and surplice effects, with tunic or panel skirts. Navy, black and dark brown.

## Toilet Goods at Reduced Prices!

A Remarkable Anniversary Sale of Standard Soaps, Powders, Perfumes and Articles for the Toilet Table

A notable feature of the Anniversary Sale is the great collection of toilet table requisites in this SAFE TOILET GOODS STORE at less than the regular prices. These are all standard, well-known articles, and we strongly advise a complete replenishing of supplies for the summer season, TO-MORROW.

### 25,000 Cakes of Fine Toilet Soaps Reduced

S. & C. Hardwater Soap—6c a cake  
Pears' Unscented Soap—13c a cake  
Omnibus Soap—3 cakes (box)—35c  
Peroxide Bath Soap—75c a dozen  
Olivio Soap—8c a cake; 85c a dozen  
Cuticura Soap—18c a cake  
Floating Castile Soap—55c a bar  
Green Olive Oil Castile—35c a bar

### 4000 Packages of Tooth Preparations Reduced

Pebecco—38c  
Pepsodent—38c  
Kal-Pheno—20c  
S. & C. Chalk and Orris—15c  
Alkalol Mouth Wash—35c, 65c  
Lavoris Mouth Wash—20c, 40c

### 5000 Cans of Talcum Powder Reduced

Mary Garden, 21c  
Chinwah—17c  
Garwood's Talcum, 1 pound—18c  
Colgate's Splendor and Violet De Mar Talcum—16c each



### Rubber Goods, Brushes and Other Articles—Save

Household Rubber Gloves—50c  
Rubber-lined Tourist Covers—75c  
Tooth Brushes, 15c  
Nail Brushes, 18c  
Rubber Bathing Caps—35c  
Bath Sprays—65c and 85c  
La Vida Electric Vibrators—\$6.50  
Hair Brushes, assorted styles—75c

### 1000 Packages of Toilet Creams Reduced

S. & C. Rose and Almond—26c  
S. & C. Lemon Cream—52c  
S. & C. Peroxide Cream—38c  
S. & C. Sin Olor Cream—now 18c  
Professional Cold Cream—36c

### 1000 Bottles Toilet Water and Extracts Reduced

Garwood Toilet Water—30c and 50c  
Assorted Extracts—28c and 48c  
Brown's Toilet Waters—95c

### Other Preparations

Mum—20c  
Frostilla, 21c  
Epsom Salts for the bath, 4-pound can—20c  
Garwood's Bay Rum—now 30c  
Violet Ammonia—18c a bottle  
Twink—2 packages, 15c; 3 for 20c; 6 for 35c

### 1000 Presqu' Ivoire Toilet Articles Under Price

A large special purchase. Ivory finish, with pink, blue or black edging. Hair Brushes—\$5.75 and \$6.25. Mirrors—\$6.50 to \$8.50. Combs—\$1.00 and \$1.15. Puff Boxes—\$1.75, \$3.00, \$3.75. Hair Receivers—\$1.75, \$3.00 and \$3.75. Button Hooks, Nail Files, Cuticle Knives, etc.—75c. Shoe Horns—\$1.00. Perfume Bottles—\$1.50—and everything else for the well-appointed dressing table.

10-Piece Toilet Sets—now \$21.50  
10 Hair Brushes—now \$3.75

→ Strawbridge & Clothier—Aisle 9 and 10, Centre; Aisle 10, Filbert Street; and Filbert Street, Cross Aisle



1900 Yards of 66-inch  
Silver-bleached  
**LINEN  
DAMASK**

**TO-MORROW**  
At \$1.95

225 Dozen Napkins, \$5.15 a Dozen

Housekeepers will flock to the Golden Special sign to-morrow. For well they know the desirability of sturdy silver-bleached Linen Table Damask. This is the kind we could not get during the war. But this limited yardage has arrived in time for the Anniversary Sale. An occasional dark thread appears in the Damask, but does not mar appearance or durability. Damask, 66 inches wide, in spot, lily, leaf, hydrangea and wild rose designs. The Golden Special saving is exceptional at \$1.95 a yard.

Napkins, 20-inch, in leaf pattern only—\$5.15 a dozen.

## Thousands of Boys' Suits One-third Under Present Prices Which Means About One-half the Prices of Identical Grades Last Year

The Anniversary Sale affords an unusual opportunity for parents to meet the boy's every clothing need for the coming season, at considerably less than the usual cost. For instance—

**Suits with Extra Trousers now \$8.95, \$12.50 and \$14.75**

Suits of all-wool chevots, tweeds and homespuns, in new spring colorings; with mohair-lined coats—and two pairs of Knickerbockers.

**Boys' Blue Serge Suits—\$10.75**

Of fast-color, all-wool serge, well tailored in attractive inverted-plait, yoke-back styles.

**Small Boys' Wash Suits 95c, \$1.35, \$1.95 and \$2.25**

Scores of becoming styles for boys of 3 to 8 years. Well-made of fast-color fabrics.

**Summer Knickerbockers Under Price**

Of gray cotton, 86c; tan khaki, 95c; mixed chevots, \$1.65; blue serge—\$2.95.

→ Strawbridge & Clothier—Second Floor, Filbert Street, East

## 2500 Men's Vassar Athletic Union Suits } 95c

Well made of check nainsook, cut full and comfortable, and with the convenient Vassar drop-seat feature. Finished with pearl buttons. Sizes 34 to 46. As the saving is about one-fourth, the entire lot should go quickly at 95c.

→ Strawbridge & Clothier—Aisle 2, Market Street

## Women's Silk Stockings

Three remarkable examples of Anniversary Sale values in these Women's Silk Stockings:

**85c**      **95c**      **\$1.00**

Seam back, mercerized tops and soles. Black, white, Russia calf, gray and cordovan. Sizes 8½ to 10½.

Drop-stitch Silk Stockings, mercerized tops and soles. Black, white, cordovan, Russia calf, navy. 8½ to 10½.

Full-fashioned Silk Stockings, in black and white. Excellent value. Sizes 9½, 10 and 10½.

→ Strawbridge & Clothier—Aisle 3, Market Street

## In the Great Sale of Silks Many Lots at Half and Less Than Half Former Prices for the Same Grades

Thousands of yards of Silks of the kinds most in demand for immediate use are in this great sale.

Canton Crepe de Chine, 40 inches wide—now \$2.65  
Novelty-striped Sports Canton Crepe, 40-inch—\$4.65  
Ninghai Chinese Pongee, 33-inch—now \$1.35 a yard  
Printed Foulard Silks, 40-inch—now \$2.55 a yard  
Satin de Luxe, in street and evening shades—now \$1.95

**Wonderful Values in Silks of all Kinds on the Centre and Market Street Cross Aisles**

→ Strawbridge & Clothier—Aisle 6, Centre

## Here's Music for Your Home!

Pianos, Player-Pianos and Phonographs, all of the Dependable Windham Make—at Sharp Reductions

**Windham Pianos } \$345**  
A Saving of \$145.00

Full-size mahogany case, dull or polished. Stool free. Convenient terms—\$10.00 initial payment and \$10.00 monthly—can be arranged.

**Player-Pianos } \$545**  
A Saving of \$105.00

WINDHAM. Dull or polished mahogany case. Chair or Bench free. Convenient terms—\$20.00 initial payment and \$16.00 monthly—can be arranged.

**Windham Cabinet Phonographs \$80, \$90, \$100 and \$115**

**Savings of \$20.00 to \$50.00**

At their former prices these splendid Phonographs were unquestionably the best obtainable. At the reduced prices the value is extraordinary indeed.

Convenient terms—\$5.00 initial payment and \$5.00 or \$6.00 monthly thereafter—can be arranged.

→ Strawbridge & Clothier—Fifth Floor, West

## A Very Unusual Purchase of 800 Men's Alco Suits To Sell in the Anniversary Sale at \$29 and \$33

**One-third Less Than This Year's Prices**  
**One-half Less Than Last Year's Prices**

Here is a concrete example of the eagerness of this Store's suppliers to co-operate in making this the greatest Anniversary event in years. The "Alco" shops have just sent us these fine Suits—carefully "Alco"-tailored, of fine worsteds and solid-twill cassimeres—in a wealth of the season's best styles. This shipment represents the entire surplus spring stock of the "Alco" shops—and the liberal price-concession by the manufacturer, enables us to mark them one-third less than they were made to sell for. All sizes—regular, stout, short, tall and slender.

**Men's Suits with Two Pairs of Trousers—\$24.50 and \$31.50**  
Of serges, worsteds, herringbones and tweeds in epic-span, brand-new spring styles and practically all sizes.

→ Strawbridge & Clothier—Second Floor

## Figured Organdie Morning Dresses \$2.85

Ever so dainty in their simplicity and crisp freshness. In a navy or light blue, pink or brown effects. With white organdie vest, collar and cuffs. The wide figured organdie sash is bound in white. They will sell quickly at—\$2.85.

→ Strawbridge & Clothier—Third Floor, Filbert Street, West

## 1000 Pairs of Men's Silk Socks at 68c

Fine, full-fashioned Silk Socks, with tops, toes and heels of fine cotton. Black only. Second sizes. Sizes 9½ to 11½.

→ Strawbridge & Clothier—Aisle 3, Market Street

## Rag Rugs at Half Price

Several hundred of these Colonial Rag Rugs—now in such great demand for summer or year-around furnishing schemes—which we have marked at just one-half their current retail prices. The collection comprises—

**Small Rugs in "Hit-or-Miss" Patterns and the Much Wanted Plain Shades**  
Rugs, 24x48 inches—\$1.00      Rugs, 30x60 inches—\$1.85  
Rugs, 27x54 inches—\$1.15      Rugs, 3x6 feet—\$2.00

**Large Rugs in Plain Taupe Color**  
Rugs, 8x10 feet—\$10.00      Rugs, 9x12 feet—\$12.50

Many other economy opportunities in practically every standard weave—Axminsters, Wiltons, Velvets, etc.

→ Strawbridge & Clothier—Fourth Floor, West

## NEMO CORSETS \$2.45 Half Price and Less

Nemo Corsets—with all the excellence of style, material and making the name implies. Various models of light-weight coutil and batiste—FOR SUMMER WEAR—all substantially boned and equipped with exclusive Nemo features. Low-bust models with long hips. Nemo Self-Reducing model 360, with Self-Reducing straps is sketched.

**A limited number of famous Nemo Corsets Reduced One-half and More, \$2.45**

→ Strawbridge & Clothier—Third Floor, Market Street, West

## Bloomers-and-Waist Combinations 45c

Comfortable, sturdy, easily laundered—that is the reason that mothers of little folk of 2 to 8 years will buy these Combinations by the half-dozen to-morrow. And they'll buy them all the more eagerly when they realize the saving is nearly one-half. Of cambril with embroidery-edged bloomers—45c.

→ Strawbridge & Clothier—Third Floor, West

## Candies—Special

Jars of Fruit Tablets—28c  
8-ounce Jars; assorted flavors.  
Wilbur's Nonpareils—50c  
Spiced Jelly Drops—45c  
S. & C. Assorted Chocolates, 55c

→ Strawbridge & Clothier—Basement; and Filbert Street, Cross Aisle

## Long Cloth Special

Three excellent grades—10-yard pieces only. More attractive by reason of the Sale prices—\$1.50, \$2.25 and \$2.75 a piece.

→ Strawbridge & Clothier—Aisle 13, Centre

## Sterling Silver Pieces Reduced

Picture Frames, Toilet Articles, Vases and Candlesticks—just the Sterling Silver pieces that many are planning to buy for commencement and wedding gifts—at Anniversary Sale savings.

**Picture Frames, oval and square, small or medium sizes, reduced—now \$1.25 to \$8.00**

**Toilet Articles, Gray or Polished Finish**  
Mirrors—\$8.00 to \$12.00  
Hair Brushes—\$6.00 to \$7.75  
Clothes Brushes—\$2.00 to \$4.25  
Hat Brushes—\$2.00 to \$3.50

**Candlesticks, 8 to 12 inches, \$12.00 to \$25.00 a pair**  
**Vases, 9-inch, \$9.50; 12-inch, \$14.00; 15-inch, \$22.00**

→ Strawbridge & Clothier—Aisles 8 and 10, Market Street

## Chair Seat Cushions \$1.25

Cretonne-covered

Another lot of 2000 BOX-EDGE Cushions, like those that sold so quickly a short time ago. Cotton-filled and button-tufted, size 19x20 inches—thoroughly well made. Coverings are of cretonnes and block-printed English chintzes, handsome floral, Chinese, Egyptian and tapestry verdure patterns selected from our own stock. A saving of nearly one-third—at \$1.25 each.

→ Strawbridge & Clothier—Third Floor, Centre

**STRAWBRIDGE & CLOTHIER**  
MARKET ST.      EIGHTH ST.      FILBERT ST.

## Misses' Apparel Reduced

**Fine Suits—now \$55.00 to \$95.00**  
Navy, piquette, tricotine and Poiret twill, also checked velour. Only one of a kind, ranging from the severely tailored to the elaborate three-piece models.

## Fine Coats—now \$45.00 to \$75.00

Sports Coats of covert and tan cloaking; also Wraps, Cape-Coats and Tuxedo-front Coats, of Bolivia, veldyne, romona and orlando. Only one of a kind.

## Wash Dresses, Special, \$7.50 to \$10.75

Checked gingham, light organdie and dark figured voiles, in tunic, ruffled and straight-line styles, with kimono or blouse waists. Sizes 14 to 18 years.

→ Strawbridge & Clothier—Second Floor, Market Street

## All-Wool Jersey } \$2.25

In the 54-inch Width

All-wool Jersey Cloth, fine, firm weave, and in the most desirable shades of the season

→ Strawbridge & Clothier—Aisle 7, Centre

## Nainsook Night Gowns, 95c

Think of it! The Anniversary Sale price of these dainty Night Gowns is less than \$1.00. Most women will want two or three when they see the pretty style—square neck and set-in sleeves, and trimming of lace and embroidery—95c.

**Lingerie in Extra Sizes in the Sale**  
Nainsook Night Gowns, embroidery-trimmed—\$1.00  
Nainsook or Long Cloth Drawers, extra sizes—now \$2.25 and \$2.50  
Nainsook Envelope Chemises, reduced—now \$2.85

→ Strawbridge & Clothier—Third Floor, West

## Wrist Watches

**Half Average } \$13.50**  
Regular Price

About 100 GOLD-FILLED Watches—some convertible, some with ribbon bracelets and some with extension gold-filled bracelets. Various shapes—round, cushion, hexagon, square, decagon. Some plain, some engraved. All have 15-jewel movement, all fully guaranteed—the same styles we have sold at an average of double this price—\$13.50.

→ Strawbridge & Clothier—Aisle 9, Market Street

## These Trunks Under Price

No matter whether you start your journey next week or next month you will save substantially by buying the new Trunk in the Anniversary Sale. These at notable reductions:

**S. & C. Special Mendel Drucker**  
Wardrobe Trunks, Size 42x22x24 Inches—\$52.75  
Fibre-covered Dress Trunks—\$22.00, \$24.00 and \$26  
Fibre-covered Steamer Trunks—\$17.00, \$19.00, \$21  
Fibre-covered Dress Trunks, 36-inch—now \$18.00  
Canvas-covered Dress Trunks—\$9.75, \$10.25, \$10.75

→ Strawbridge & Clothier—Fourth Floor, Market Street, East

## Men's Leghorn Hats \$4.55

Worth Over One-half More

Fine, cool Leghorn Hats—in smart, new styles, with black or brown band. All sizes—\$4.55.

**Panama Hats—\$3.65**      **Straw Hats—\$2.10**

→ Strawbridge & Clothier—Second Floor, Market Street, East