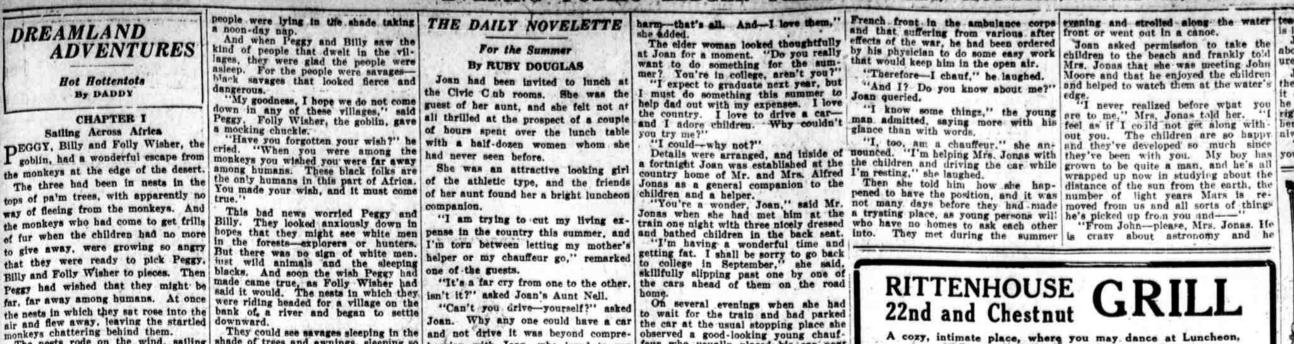
## EVENING PUBLIC LEDGER-PHILADELPHIA, MONDAY, JUNE 13, 1921



the nests in which they sat rose into the air and flew away, leaving the startled monkeys chattering behind them. The nests rode on the wind, sailing t like airplanes. Peggy and Billy found it very delightful to travel this way.

the nests in which they sat rose into the bank of, a river and began to setted air and fiew away. leaving the startic and fiew away. leaving the startic and fiew away. leaving the started downward. The nests rode on the wind, sailing the started downward. The nests rode on the wind, sailing soft for the train and had parked down in the started this way or could have a car with Joan. Why any one could have a car the usual stopping place she observed a good-looking young chauf-feur who usually placed his car pert and there in the woods were or forests and rivers and hils. There and there in the woods were open spaces, and in these open spaces, and in these open spaces, and in these open spaces of village of grass hurs. Around the top foliage of a wide others, was instantly granted. This wish, like other the village seemed very quiet with mais. The villages seemed very quiet with condition the top foliage of a wide specifies the top sound the savages slept on, but they looked more did awaken, Peggy, Billy and Folly Wisher were to find themseves in the top one was stirring. The villages were filled with people, but the be told tomorrow.

evening and strolled along the water front or went out in a canoe.

Joan asked permission to take the children to the beach and frankly to'd Mrs. Jonas that she was meeting John Moore and that he enjoyed the children and helped to watch them at the water's

edge. "I never realized before what you are to me," Mrs. Jonas told her. "I feel as if I coild not get along with-

teaches Gordon whatever he can. It is lots of fun and——" be can. It Joan was blushing. She had been about to say that it was such a pleas-ure for her to be with—them all. Joan felt as if she could never bear

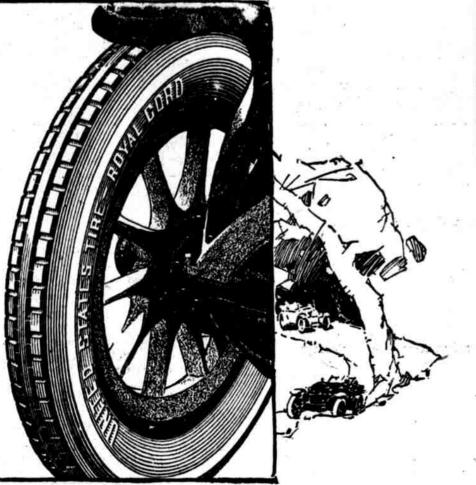
Joan felt as if she could never bear the end of this wonderful season, but as it drew to a close John told her that he loved her. He knew that he had no right, as yet, to speak; but he wanted her to know that he would think of her niways, of her alone. "I'll get strong and well, Joan, while you are finishing college. Then I can





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A famous tire-a famous tread. Acknowledged among motorists and dealers alike as the world's foremost example of Cord tire building. Always delivering the same repeated economy, tire after tire, and season after season. The stripe around the side-walls is registered as a trademark in the U.S. Patent Office.



## When people saw through discount tires this was bound to happen-

AR-OWNERS make one criticism of the tire business well worth thinking about.

From their point of view the phrase "standard quality" in connection with tires is too carelessly used.

If there are so many "standard" tires why all these discounts-20%-30%-40% off? Off what? What basis of value to begin with?

Why so much talk about discounts and so much silence about service?

To-day, "discounts" have proven just one thing to the public:

-That somewhere there is the standard tire -the greatest and most constant worth-the

tire that all other tires can be measured by.

Par quality—at a net price.

Any car-owner who intends to do standard tire-buying will find his best guide in the simple out-spoken remarks he hears everywhere.

"Still running on a last season's set of U.S. Royal Cords."

"Going to get Royal Cords this year."

"Everybody out our way drives U.S. Royal Cords."

As people say everywhere **United States Tires** are Good Tires

"Yes, I know-but the dealer said these were as good as Royal Cords."

The dominant public opinion for U.S. Royal Cords is all the more significant because every one in the tire business started with an equal chance.

It was open to any tire maker to set the standard.

Today most motorists know what to expect from a tire.

And when more tires render a service measurable in terms of U.S. Royal Cords there will be more net tire prices -and less and less room in the tire business for "discounts".



Tire Branch, 329-331 N. Broad Street