

The Daily Movie Magazine

TODAY'S HONOR ROLL IN MOVIE BEAUTY CONTEST



Dorothy Stern
1923 FAIRMOUNT AVE.



Henrietta E. Millet
5257 PINE ST.



Eleanor MacArons
3901 N. SMEDLEY ST.



Alice K. Buchhorn
520 W. CHEW ST.

NEWS, VIEWS, RUMOR AND GOSSIP FROM HOLLYWOOD STUDIOS

By CONSTANCE PALMER

Hollywood, Calif., June 2

POOR Larry Semon had to have his operation after all. He had a bad tumble doing a stunt for his picture, you know. He is directing the remainder by telephone.

This is not the ravine of an inspired press agent, but the honest, goshpe truth, hope to die. He has the gospel by his bed, and transmits his orders to his assistant director, who is on the Vitaphone lot, so that all the scenes with Larry not in them will be finished and the picture ready for its releasing date.

Mr. and Mrs. George Randolph Chester have commuted back to New York, taking the negative of the picture they have just finished with them. They will recut and title it in New York. Our great and glorious Southwest is the most temporary of stopping places for them, as I understand they have a lovely Long Island home which beckons.

George Melford has a lad on his set to furnish Anne Forrest with sweeping music. Yesterday, for his own amusement, he was infusing a dirge about "Mother's in the parlor, reading a book, Papa's in the kitchen, kissing the cook."

Changes Leading Men

By CONSTANCE PALMER

Hollywood, Calif., June 2

They took the pictures of the big chorus scene in William De Mille's "The Stage Door," which is from the story by Rita Weisman, this afternoon. The girls were gorgeously costumed, and they did a song and dance about "Beautiful Faces Need Beautiful Clothes," which ended up with lovely Ruth Miller as an Elizabethan Colonial-modern bride, if you get what I mean.

Larry Steer, I think his name is, is the bridegroom. You'll recognize him, I'm sure.

Shannon Day, if it interests any one to know it, is in the chorus. So is Lila Lee, but I understand the story doesn't allow her to stay there. (One reason why the movies are so logical.) Jack Holt admired them from a box. He's a nice man, but inclined to wear an armor of cynicism. Underneath he's very genuine and very worthwhile.

The Lasky lot was like a three-ringed circus, for besides the Melford and William De Mille sets, Fatty was doing his clowning both on and off, and C. B. De Mille was filming his great Siamese temple scene with Mildred Harris, more and more beautiful physically than ever, and Gene Davidson, more Siamese than ever, and Gene Davidson, more Siamese than ever.

Movie Beauty Contest Facts in Nutshell

THE Betwood Film Co. wants to find three girls of a fresh, attractive type for a new series of "Toonerville Trolley" comedies. We have agreed to find these girls through a contest. To enter, simply send your photograph addressed to "Movie Beauty Contest," EVENING PUBLIC LEDGER, Sixth and Chestnut streets. The winners will be employed first in minor parts at \$40 a week. The best of the three will then be given the leading part in the next film at \$100 a week. The other two, if they show sufficient talent, will be further trained with a view to filling the leading part later.

The jury to decide the winners consists of two famous artists—Leopold Seyffert, portrait painter, 1780 Chestnut street, and Miss Harriet Sartain, principal, School of Design for Women, and three noted photographers—William Shewell Ellis, 1612 Chestnut street; Elias Goldenaky, 1705 Chestnut street, and Theodore T. Marceau, 1609 Chestnut street. The contest will close at noon, Saturday, June 18.

WINS HER CHANCE THROUGH MOVIE BEAUTY CONTEST



Gladys Ware, of Baltimore, gave up a trip to California to come to Philadelphia and enter our Movie Beauty Contest. Ira M. Lowry, director general at Betwood, was so impressed by her courage that he offered her a five "extra" in the Toonerville Trolley comedy now being filmed. Miss Ware started work yesterday. She is shown here getting her instructions from Mr. Lowry. On the left is Betty Bovee, the leading woman.

FOREIGN FILMS HIT U. S. STUDIOS HARD, SAYS PRODUCER

By LOIS WEBER
Only author, director and producer of his own choice in Hollywood.
Los Angeles, May 23.
A YEAR ago there were 110 companies at work in Hollywood studios. This week there are 104, and say they are working. It is difficult to determine just exactly how hard the foreign film invasion has hit the studios, but I know the figures are not good. In addition to that forty-four companies are producing pictures.

The other sixty studios disguise their inactivity by explaining that they have "just finished" that they "are now cutting," or that they are "on schedule work," or that they are "on schedule." It is very likely that there will soon be a sharp split between American producers of pictures and those organizations which have been busy buying foreign pictures.

The American producers demand a tariff that will impose a duty equal to the difference in the cost of production at home and abroad and that will leave a reasonable profit to the American producer.

THE foreign film invasion is more than a mere question of patriotism. It means the bread and butter of thousands of film people here. Just one organization is reported to have 120 foreign productions for release.

As a director said to me recently: "Do you know what that means? It means just this: Thirty American companies would produce an average of five feature pictures a year or 150 feature pictures in all. The release of those 150 foreign pictures, by that one concern, means thirty American companies are out of business."

An average big picture gives employment to at least fifty people. If an spectacular scenes employing hundreds of extras are made. In other words, those 150 foreign productions will put 1500 first-class actors out of work for a year and several thousand extra people as well.

BUT the ones who are hard hit are the extra people who live on hand to mouth in studios, and the mechanics, the office forces, the free lance scenario writers—the minor players. They are the little fellows who are being hurt by the foreign film invasion. They are fighting to live, or for money to get "back East" on.

Some of the companies which are being denied that America is being flooded with foreign film would do well to scan the customs house figures compiled by Uncle Sam.

According to these figures, no less than 3127 reels of a thousand feet each were brought into the United States during the eight months ending last February.

During the same period in 1919-20, 1640 reels were imported. In other words, the foreign flood about doubled within the year—and it hasn't yet reached its crest. The wouldn't be so bad if American exports were still at top tide.

But during the same eight months ending in February they dropped just 4000 reels!

Certainly, a Married Woman Has a Chance in This Movie Contest

It's Too Bad This One Regrets Matrimony for First Time, but It Will Not Interfere With Her Opportunities—Most Screen Stars Are Married, Anyway

MORE letters today. We get lots of 'em—somehow we're expected to solve all kinds of difficulties from getting new jobs to advising on the problem of married life.

All we can do is to give our personal opinion and let it go at that. We have trouble enough holding our own job, and as for solving the marriage problems, we have finally decided I must write and ask you a question.

And the big question is this—has a married woman of twenty-five any chance in the movie contest? I regret I'm married. That Golden Opportunity for young ladies surely is a lure for any one.

"If it be the case that I can't gain any recognition, perhaps my little daughter of three can. That surely would make me happy."

"My husband played with Lubin when they were in this city and often says it's not so easy. I just tell him housekeeping has its ups and downs, too, so I simply can't and won't get discouraged."

"Please make no mention of my name and address, for I would not for the world want the antiquities on our street to start a scandal."

WELL, the only thing we can say is that any woman of twenty-five, who is both beautiful and intelligent, has a perfectly good chance in this contest. We know of half a dozen married women who have been placed on the honor roll so far.

Naturally, for movie purposes, it is best to enter under the name you will use in your screen career. But the mere fact that you are married will not militate against your success.

If you'll look the field over you'll find that most of the big stars are married. But they don't boast about it.

A NOTHER contented wife writes: "If I am successful enough to get

Los Angeles Is Worried by Exodus of Its Stars

AT THE present moment there is an exodus of actors and directors from Los Angeles. One of the largest companies in the business is strengthening its London studios, while its production in Los Angeles has fallen below the level of the Golconda years, 1918-1920.

Other concerns are sending companies to Italy, to the Riviera, to Scotland, to Germany and Algeria. The first noticeable result has been the flocking of actors to get speaking stage engagements. "Anything to get to New York," is the slogan in filmland. It is reported that some of the players whose funds are low have accompanied pine boxes back East, it being a law that bodies must be accompanied when shipped by rail.

Among the leading players whose names have been mentioned in connection with vaudeville and speaking stage engagements are Mildred Harris, Chaplin, Polly Moran, Eunice Burnham, Dorothy Phillips, Pauline Frederick, Olga Petrova, May Allison, Nazimova and Montague Love.

Among those whom vaudeville already has claimed are Virginia Pierson, Sheldon Lewis, Carlyle Blackwell, Vernon Gordon, Mabel Taliferro, Zena Keefe, Francis X. Bushman and Beverly Bayne.

WHO WROTE IT? The Love Story of a Movie Star

Here is a soul-revealing, intimate document that lays bare the heart of a favorite of the screen. You'll recognize many of the characters who appear in its pages.

BUT CAN YOU RECOGNIZE THE WOMAN HERSELF? AND THE FILM HERO WHOSE PERIPETALY LEADS HER THROUGH AGONY TO THE HAPPINESS OF PERFECT LOVE?

It is a story that will grip you and hold you from the first installment until the last.

It Begins on This Page Next Monday

FOR YOUR SCRAPBOOK OF STARS



ELAINE HAMMERSTEIN
Elaine Hammerstein, the Selznick star, has had three leading men lately. William B. Davidson was with her in "Dear Margaret Kirby"; Matt Moore was her leading man in "The Miracle of Manhattan" and was just finished "Handful of Kisses" with Robert Ellis in "King of Kings" opposite

The following theatres obtain their pictures through the STANLEY Company of America, which is a guarantee of early showing of the finest productions. Ask for the theatre in your locality obtaining pictures through the Stanley Company of America.

Alhambra 12th, Norris & Passunk Aves. Daily at 2 P.M. 8:45 & 10:15 P.M. "A SMALL-TOWN IDOL"	GRANT 4022 GIRARD AVE. MATINEE DAILY DOUGLAS FAIRBANKS in "THE NUT"	BELMONT 622 ABOVE MARKET 1:30 & 3 and 6:45 & 9:15 P.M. ALICE BRADY in "OUT OF THE CHORES"	CEDAR 60TH & CEDAR AVENUE 1:30 & 3 and 6:30 & 9:15 P.M. DOLORES CASSINELLI in "THE HIDDEN LIGHT"	COLISEUM MARKET BETWEEN 20TH AND 21ST MAX LINDER in "SEVEN YEARS' BAD LUCK"	JUMBO FRONT ST. & GIRARD AVE. Jumbo June, on Frankford BEN B. HAMPTON'S PRODUCTION "THE KILLER"	LEADER 4187 & LANCASTER AVE. MATINEE DAILY MAE MURRAY in "THE GILDED LILY"	LOCUST 62D AND LOCUST STREETS 1:30, 3:30, 5:30, 7:30, 9:15 P.M. WILLIAM W. WELLS "WHAT'S A WIFE WORTH?"	NIXON 62D AND MARKET STS. 1:30, 3:30, 5:30, 7:30, 9:15 P.M. ROY STEWART "THE LONE HAN"	RIVOLI 52D AND BANGOR STS. MATINEE DAILY EDITH STORY in "THE GOLDEN HOPE"	STRAND GERMANTOWN AVE. & WENANGO STREETS D. W. GRIFFITH'S "DREAM STREET"	WEST ALLEGHENY 29th and 30th POLA NEGRE in "FASHION"	AT OTHER THEATRES MEMBERS OF M.P.T.O.A.	AURORA 2122 Germantown Ave. MATINEE DAILY JEAN PAUL "BLACK BEAUTY"	Germantown 5510 Germantown Ave. MATINEE DAILY Hedda Nova, Jack Holt & Mabel Taliferro "THE MASK"	JEFFERSON 55th & Dauphin Sts. MATINEE DAILY CLARA KIMBALL YOUNG in "STRAIGHT FROM PARIS"	PARK RIDGE AVE. & DAUPHIN STS. MATINEE DAILY BEN TURPIN IN MARK SENNETT'S "A SMALL-TOWN IDOL"	SPRUCE 60TH AND SPRUCE STS. MATINEE DAILY NABOLD BOODWIN'S "OLIVER TWIST, JR."
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