

**LITTLE BENNY'S NOTE BOOK**  
By Lee Pape

Ma sent me out for 6 cream puffs for dinner yesterday, and on the way back with them I happened to fall down twice, once on account of tripping over a stuck up brick and once on account of just tripping, and when I got up the 2nd time I looked in the bag just out of curiosity and the cream puffs were all bent out of shape on account of being fell on, me thinking, O boy, holey smoke!

And I kept on going home, looking in the bag every once in a while to see if they were really bent as much as I thought they were, which they was, me thinking, G, I better think up something funny to make ma laff before she sees cream puffs.

Which I tried to think of some joke to tell her only I could only think of old ones not good enuff, thinking, G, I know wat, I'll wawk in on my hands carrying the bag in my mouth, and ma will think its so funny she'll laff like everything and then the site of the bent cream puffs wont affect her much. Gosh, its a good thing I bin practicing wawking on my hands a lot lately.

And when I got home me was in the parlor and I put the bag in my mouth and got up on my hands out in the hall and started to wawk in the parlor like somebody giving a imitation of a dog carrying something wawking on his front feet, only jest when I got inside the parlor I lost my ballents on account of not having it very good enyways, and I fell over backwards and terner a summersault rite on the bag of cream puffs, which I could feel them under me losing all the shape they had left, me thinking, Gosh, if this makes her laff I'll be serprized if it even makes her smile.

Which it didnt, and she gave me 2 fearse kracks and we didnt have eny cream puffs for supper on account of their looks, and ma threw them all away without even leaving me rescue eny of them by eating them.

**Adventures With a Purse**

IF YOU are hunting for gingham dresses you will be interested in the one I saw on Saturday in one of the shops. It was a pink and white check, with a vest and sleeves of pink organdie, that gave it a light and dainty touch. A small, perky, black satin bow finished it at the neck and the effect was very smart. For the office or afternoon on the porch, nothing could be more suitable and the price was \$7.50.

No bedroom can be warm and cozy without a little boudoir lamp on your dressing table or on a small table in the corner. If you can get one to harmonize with your wall paper you're lucky. I saw one the other day that would add much to the bedrooms of several girls I know. It had a hand decorated shade of corn color and white, and if you've been buying lamps lately you'll know that the price of \$6.75 was very reasonable.

For names of phone address Woman's Page Editor or Miss Watson or Miss 3000.

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**The Reading SEASHORE EXCURSIONS**  
ATLANTIC CITY OCEAN CITY WILDWOOD and CAPE MAY  
EVERY SUNDAY  
Round Trip \$1.50 War Tax 12c Additional  
Leave Chestnut and South St. Ferries Standard Daylight Time—Saving Time  
For Atlantic City 6:50 A.M. 7:05 A.M. Ocean City 6:30 A.M. 7:30 A.M. Wildwood and Cape May 5:50 A.M. 6:50 A.M.  
Returning from all points 5:00 P.M. (Standard Time), 6:00 P.M. (Daylight Saving Time).  
Additional train from Atlantic City 8:15 P.M. (Standard Time), 9:15 P.M. (Daylight Saving Time).  
Atlantic City excursion trains run to and from Mississippi Ave. & Boardwalk.  
EXCURSIONS EVERY DAY Commence Sunday, June 19  
FISHERMEN'S SPECIAL—Leaves Chestnut and South St. Ferries 5:30 A.M. (Standard Time), 6:30 A.M. (Daylight Saving Time), every Sunday for Schellenger's Landing (Cape May).  
Atlantic City Railroad

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Furs, Rugs, Draperies, Blankets—costs little and saves losses.

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The Gimbel Store is not just a store, reaching for your money, but it is a Philadelphia institution built on service—and therein justifying itself and making money.



**Summer's Sports Silk for Smart People**

The silk that fashionable people are buying—something new—something different from anything heretofore—individual in charm of color—charm of design—wanted most for its striking beauty of weave and colors—its coolness—its quality—its service.

The silky texture catches the faintest breeze fanning itself into a brilliant splotch of color or in catching the light it reveals the beauty of soft tones.



"But what is it really like?" Unlike any other silk—*Tal-Ly-Ho* is a novelty sports fabric—a crepe-like ground with stripes and plaids or stripe-and-plaid combinations of gleaming satin.

Colored grounds with contrasting color stripes and plaids.

Colored grounds with white stripes and plaids.

White grounds with colored stripes and plaids.

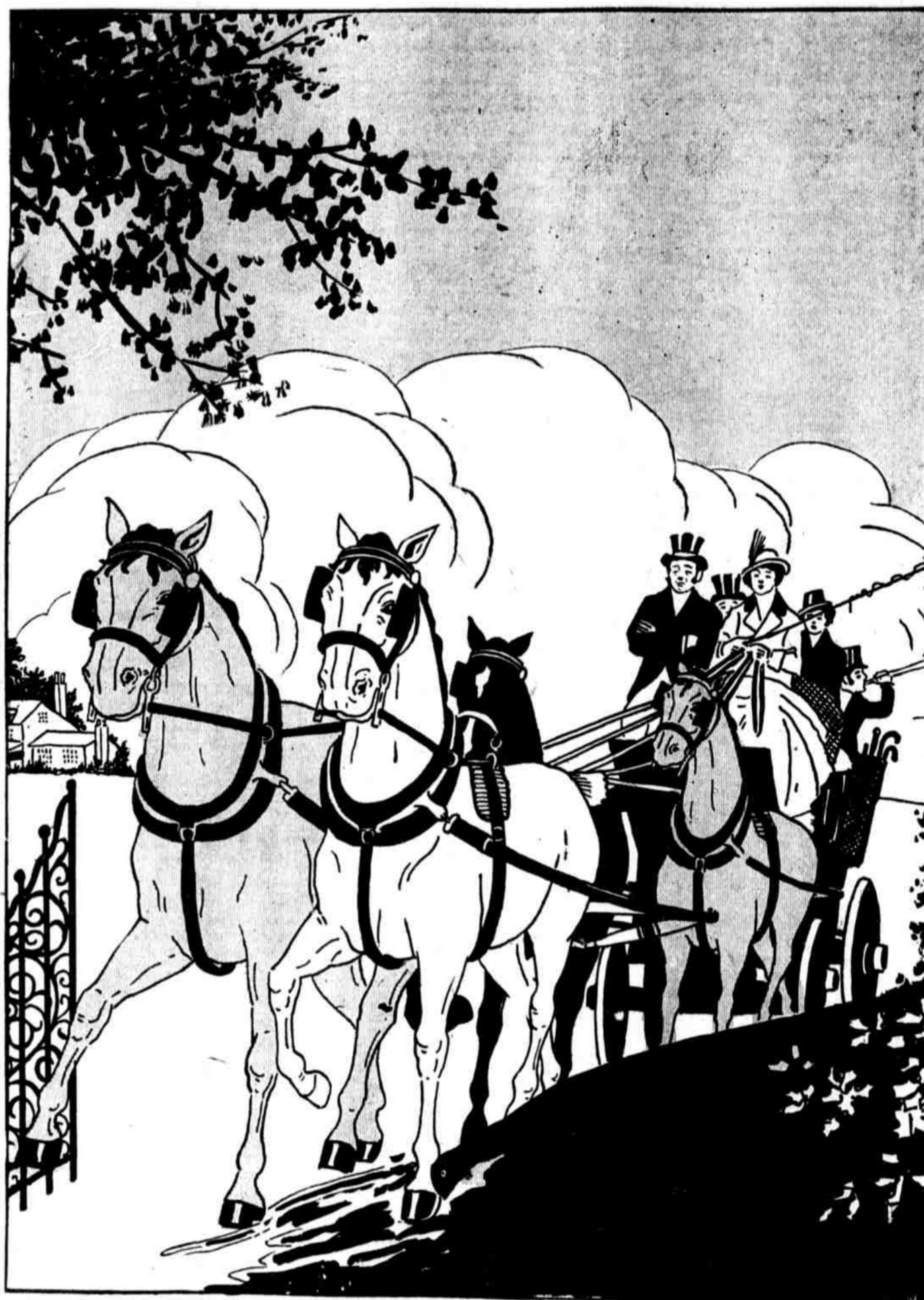
White grounds with white stripes and plaids.

**For the Thing Unusual in Out-door Wear**

there's nothing more beautiful—nothing smarter for—

- |          |                      |
|----------|----------------------|
| Suits    | Scarfs               |
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The First Time in Philadelphia  
**A Sale of TAL-LY-HO!**  
At \$3.95 Instead of \$6 and \$6.50  
**The Season's Novelty Silk for Outdoor Wear**  
The Most-Wanted Width—40 Inches



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Plain white and creams and summer's soft hues like a shower of color from the rainbow—and the popular colors, such as coral, turquoise, tangerine and jade on white; green on gray, brown on tan, and so on through the 50 different exclusive designs.

There's something so winsomely youthful about them all—their brilliancy makes one think of youth itself—

- The Girl on the Links*
  - The Girl on the Court*
  - The Girl at the Wheel*
  - The Girl on the Mountain Trail*
  - The Girl on the Beach*
  - The Girl at the Horse Show*
- Wherever you go you will find her—

**The Tal-Ly-Ho Girl!**

She breathes a certain type of summer loveliness. Here she comes with white sports skirt of Tal-Ly-Ho, tangerine hat and sweater of Tal-Ly-Ho and bag of Tal-Ly-Ho.



**It's a Summer When Sports Hat and Dress Match**

and the little things of costume—as bags, parasols, scarfs and suit or dress of one material. The beauty of Tal-Ly-Ho lends itself to this purpose of fashion—its striking designs tone in with plain colors so well and break the monotony of one-color schemes.

Gimbels received the choicest allotment of Tal-Ly-Ho color designs and offer them at a wonderfully low price.

*The Sale Is in Progress—*  
*a Feature of the Very Important*  
**Gimbel June Silk Sale**



—Gimbels, Silk Salons, Second floor.