

More Than \$50,000 Worth of Underwear and Hosiery In the Strawbridge & Clothier Anniversary Sale

GOLDEN SPECIAL
DAILY GOLDEN SPECIAL
TO-MORROW

1600 New Cotton Waists and Over-Blouses

Extraordinary Value
At \$1.65

Look for the Golden Special sign early to-morrow—1600 Women's Waists and Over-Blouses like these will soon go at \$1.65. The Waists are of imported voile, in white and flesh color, attractively trimmed with lace. The Pinaflore Over-Blouses are of linen, in white and bright shades, embroidered in contrast.

All Sizes for Women and Misses
→ Strawbridge & Clothier—Second Floor, Centre

Including Practically All Wanted Summer Kinds for Every Member of the Family at Savings of 25 per Cent. and More



Beyond question the most important event of its kind we have been able to arrange since before the war—the most extraordinary in many years. This Store has for many years been known as Philadelphia headquarters for Underwear and Hosiery of the better sort—and it is the Store to which nationally famous manufacturers come first when they have meritorious special lots to dispose of. Even with such matchless resources at hand, it is only by long careful planning that we have been able to make this event possible. Right now is the time when thousands of Philadelphians select their supply of Underwear and Hosiery for the summer season. Therefore, with such remarkable savings as these to command attention, the wisdom of earliest possible selection is obvious.

GOLDEN SPECIAL
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TO-MORROW

2000 Crochet-weave BED SPREADS

Double-bed Size
At \$2.10

Under the Golden Special sign to-morrow, Bed Spreads at such a saving as no housekeeper can afford to miss. Crochet-weave, in Marseilles designs, all-white, hemmed, in double-bed size. 80x90 inches. Dependable, well-wearing Spreads for year-around use. They launder beautifully. Nearly one-third less than regular price—now \$2.10 each.
→ Strawbridge & Clothier—Aisle 17, Filbert Street

More Than 2000 Pairs of Separate Trousers, \$3.75, \$4.75, \$5.75, \$6.75

One-fourth to One-third Under Price

Secured at a liberal price-concession from a house specializing in Separate Trousers for men, and passed along to our customers at the same rate of saving. They are carefully tailored of worsteds and cassimeres, in a wealth of stripes, mixtures and plain shades. You can probably find just the pattern and fabric to match that odd coat in this great, extensive collection—and you save one-fourth to one-third as based on present market valuation—\$3.75, \$4.75, \$5.75 and \$6.75.

White Flannel Trousers in the Sale—\$8.75
White Duck Trousers—now \$2.00 and \$2.75
Tan Khaki Trousers—now \$2.25 and \$2.75

Men's Suits with Two Pairs of Trousers in the Sale \$24.50

Well-tailored Suits, of all-wool serges, herringbones, tweeds and worsteds, in smart up-to-the-minute styles for men and young men—at a price which would be considered unusually low for such Suits with only a single pair of trousers. These, however, have an extra pair to insure prolonged service.

"Alco" Suits in the Sale, \$33.00
Hart, Schaffner & Marx Suits, \$38.50

Spit, span, brand new Suits in scores of different correct styles and fabrics, at one-third to one-half less than former prices.
→ Strawbridge & Clothier—Second Floor, East

Women's Burson "Knit-to-fit" Cotton Stockings—6 Pairs for \$1.75

We have secured 4000 pairs of these well-known Burson Stockings—knit-to-fit, without a seam to hurt tender feet. They are in black, white and cordovan color, and in sizes 8 1/2 to 10 1/2. We shall sell them in the original boxes of six pairs of a size for the remarkable low price of \$1.75 a box. It has been many a year since we have held an event like this.

Women's Underwear

Pink Silk Bodice Vests \$1.95
Dainty garments of durable silk in the popular bodice style, at a sharp reduction from the usual price.

Pink Silk Bloomers \$2.45
Reinforced to give greater durability, very unusual value at this Anniversary price.

Ribbed Cotton Union Suits \$55c
Band-top Union Suits of ribbed cotton; low neck, sleeveless, shell or tight knees. A saving of close to one-third—at 55c.

Extra Sizes—now 65c
Ribbed Cotton Bodice Vests \$20c
These are good seconds of a grade which ordinarily sells for almost double. In regular sizes only—20c.

Women's Stockings

Cotton Stockings \$40c
Full-fashioned Stockings of fine cotton, in black and cordovan color.

Fine Silk Stockings \$55c
Seam-back Stockings of silk, in black, white and cordovan color. Seconds.

Mercerized Stockings \$55c
Of fine mercerized LISLE; full-fashioned in black and desirable colors.

Fine Silk Stockings \$1.00
FULL-FASHIONED Stockings of good, heavy thread silk. In black and white.

Ingrain Silk Stockings \$1.45
FULL-FASHIONED Stockings of fine ingrain silk, in black and fashionable shades.

Men's Underwear

Athletic Shirts and Drawers \$50c
Athletic Shirts and Knee-length Drawers of check nainsook. Save about one-third.

Balbriggan Underwear \$50c
Short-sleeve Shirts and Ankle-length Drawers of fine balbriggan—50c each.

Balbriggan Underwear \$60c
Short-sleeve Shirts and Ankle Drawers, of Egyptian balbriggan. Slight seconds of a higher-priced line—60c each. No Drawers sold without Shirts.

Gauze Cotton Athletic Shirts \$50c
Cool summer Shirts in sleeveless athletic style. Seconds of a line which ordinarily sells at a much higher price.

Athletic Union Suits \$75c
Comfortable Union Suits of check nainsook, at a saving of one-fourth.

Ribbed Union Suits \$1.15
Seconds. Ribbed Cotton Union Suits, short sleeves, knee length. Unusual at—\$1.15.

The Sale of Women's Dresses Started With a Rush and It's Keeping Up

The best values and the lowest prices for Dresses for several years—no wonder women are enthusiastic. All of the following are greatly reduced:

At \$9.75
Voiles, organdies, gingham; light and dark; regular and extra sizes.

At \$15.00
Checked gingham and dotted and woven voiles. Many with crisp, cool-looking white sash and vestee.

At \$16.50
Dotted Swiss Frocks with white organdie collar and cuffs. Model sketched.

At \$22.50
Voile Dresses, also Gingham Dresses with organdie over-dresses. The voiles are in extra sizes.

Lovely Crepe de Chine Frocks at \$25.00
Crepe de chine, in black, navy, French blue, white, flesh and dark brown, in straight-line, tunic and tucked styles—the model sketched is trimmed with beautiful beaded banding.

A Fine Lot of Taffeta Dresses at \$30.00
High-class models of unusual style distinction. Black, navy, French blue and dark brown.
→ Strawbridge & Clothier—Second Floor, Market Street

Thousands of Men's Shirts at Reduced Prices

Well-made Shirts of fast-color percale—95c
Shirts of fancy corded madras and percale—\$1.25
Shirts of woven madras and fine percale—\$1.50
Shirts of fine woven-stripe madras—now \$1.85
Shirts of imported woven-stripe madras—\$2.00
Shirts of Poplin, with fancy woven stripes—\$2.25
Silk Shirts one-fourth to one-third under price—\$4.95
Pongee Silk Shirts, with collar to match—\$4.95

Sleeping Garments
Pajamas—now \$1.65
Mullin Night Shirts—now \$1.50
→ Strawbridge & Clothier—East Store, Eighth Street

Men's Hosiery

Cotton Socks \$70c
Six Pairs for Durable Cotton Socks, in black and desirable colors. In lots of six pairs for 70c.

Mercerized Lisle Socks \$25c
Slight seconds of a higher-priced line. In black and several good colors.

Fibre-silk Plated Socks \$35c
or Three Pairs for \$1.00
Lustrous, durable Socks, in black only. Good seconds—35c a pair, or 3 pairs for \$1.00.

Silk Socks \$1.00
Three Pairs for With cotton tops, in black and several colors. Seconds—to be sold three pairs for \$1.00.

Men's "Onyx" Silk Socks \$42c
Real "Onyx" Silk Socks—perfect in every way and in black, white, navy blue, suede, cordovan color and Russia calf.

Children's Hosiery

Children Lisle Socks \$25c
Mercerized Lisle Socks, in plain white, or in white with fancy tops. Seconds.

Boys' Heavy Stockings \$20c
Large Sizes—25c
Of good, durable cotton, in black only. Sizes 6 1/2 to 8—20c. Sizes 8 1/2 to 10—25c.

Children's Stockings \$20c
Fine ribbed Cotton Stockings, in black, white and tan. Slight seconds of a very fine grade—20c.

Infants' Lisle Stockings \$25c
Mercerized Lisle Stockings, in white only—just the kind for tiny, tender feet—much under regular price.

Children's Stockings \$35c
Or Three for \$1.00
THREE-QUARTER HOSE of mercerized lisle, with broad rib roll-tops. Seconds—35c a pair, or 3 pairs for \$1.00.

10,000 Pairs of Women's Fine Silk Stockings Remarkable at 85c

We have just received a shipment of these same Silk Stockings—thousands of pairs which went out in one day at this price not so long ago. They are of good, durable silk, with seeded backs, cotton tops, and soles. In black, white, Russia calf and cordovan colors. Sizes 8 1/2 to 10 1/2. A great saving on every pair—and a substantial sum on your summer's supply—at this price—85c.
→ Strawbridge & Clothier—Eighth and Market Streets

2 Remarkable Soap Values

"Classic" White Laundry Soap, sold in cases of 100 cakes at the rate of less than 6 cents a cake—\$5.75 a case.

"Mayer's" old-fashioned Yellow Kitchen and Laundry Soap in cases of 100 cakes at the rate of less than 6 cents a cake—\$5.75 a case.
→ Strawbridge & Clothier—Basement

Men's Furnishings In the Sale!

Special purchases from two leading manufacturers enable us to mark these at savings of one-fourth to one-third—

Garters—18c and 40c
Men's Suspenders—50c
Men's Leather Belts—45c
→ Strawbridge & Clothier—Aisle 1, Market Street

Children's Underwear

Boys' Athletic Union Suits \$50c
Athletic-style Union Suits of white check nainsook. A substantial saving available at this price—50c.

Children's Nainsook Suits \$65c
Cool, practical Waist Suits of white check nainsook.

Baby Coaches \$34.50, \$44.50

Yes, these are the Anniversary Sale prices on fine Pullman Coaches. Smart looking, easy running, with reversible gear and lined with corduroy.

Stroller Go-Carts—now \$12.75 and \$23.50
Baby Yards, natural-finish—\$3.25
Doorway Swings for Babies—now \$1.50 and \$1.75
Baby Phonographs—\$5.00
A small size that will be a delight in the nursery. Plays any 10-inch record.
→ Strawbridge & Clothier—Fourth Floor, Centre

Men's and Boys' Soft Collars

3 for 50c

Fresh new collars in five smart new styles, including every desirable height (one illustrated). These come to us from a prominent Troy manufacturer, at a price-concession which enables us to sell them THREE for the usual price of two.
→ Strawbridge & Clothier—Market Street, Cross Aisle

"Button, Button" Here They Are at Notable Reductions in the Sale

OCEAN PEARL BUTTONS, small sizes, 8c and 10c; others, 12c and 15c a card; medium and large sizes, now 25c to 60c a card; large sizes—now 35c, 50c and 65c a dozen.

Large Smoked Pearl Buttons—35c a dozen.
Fresh-water Pearl Buttons—7c a dozen.
White Cotton Crochet Ball Buttons—now 10c a dozen.
White Lace Buttons—4c doz.
→ Strawbridge & Clothier—Aisle 8, Centre

Outing Flannel 18c
Which is less than half the price of this quality a few months ago. A special lot of 2000 yards. We are selling Outing Flannel now for sleeping garments for summer campers. Women will buy this in anticipation of winter garments—18c a yard.
→ Strawbridge & Clothier—Aisle 13, Centre

Corsets At An Average Saving of More Than One-half

Now \$3.45—Odd lots of Corsets, models to be discontinued. All of well-known makes. Styles with low or medium bust, long hips, substantial or light boning.

Now \$3.95—Odd lots of Smart Set Corsets, chiefly for women of average or larger figure. Substantially boned, with graduating front clasp.

Brassieres Reduced Now 50c—A saving of one-third and more on lace- and embroidery-trimmed Brassieres of cambric, hooking in front.

Now 65c—Bandeau Brassieres of pink brocade, hooking in back, about half price.
→ Strawbridge & Clothier—Third Floor, Market Street, West

Long Cloth Ten Yards \$1.65
Fine-spun Long Cloth, of the sturdy quality most wanted for practical undergarments. Probably the best value you will find anywhere at this special price of \$1.65 a 10-yard piece.
→ Strawbridge & Clothier—Aisle 13, Centre

Graceful Japanese Silk Kimonos \$12.50

In picturesque Japanese style with deep kimono sleeves and sash. Of Japanese silk in Copenhagen, light or navy blue, rose, pink or black, lined with silk and beautifully embroidered with trailing sprays of roses or apple blossoms. The Anniversary Sale price is \$12.50.
→ Strawbridge & Clothier—French Salon, Third Floor, West

600 Fine Ring Mesh Bags In the Anniversary Sale

An excellent lot—in fact, a lot that cannot be duplicated at anything like these prices. It includes all the new shapes and sizes in—

Silver-plated and Gold-plated Bags \$3.50, \$4.50, \$5.00, \$6.00, \$7.00 and \$8.00
Sterling Silver Bags—\$18.00 and \$25.00
About five hundred of the plated Bags and one hundred of the Sterling Bags.
→ Strawbridge & Clothier—Aisle 9, Market Street

Toilet Preparations—Special

Refreshing Toilet Preparations that take so much of the discomfort out of warm weather:

S. & C. Lemon Cream—32c; S. & C. Peroxide—38c; Mum—20c
S. & C. Singlor, a deodorant cream—19c; S. & C. Deplatory—36c
S. & C. Rose, Almond and Honey—26c; Odoron—25c and 15c
Garwood's Talcum Powder—18c a pound can; Mavis Face Powder—68c
Brown's Talcum Powder—18c a jar; S. & C. Peroxide Soap—75c a doz.
Kirk's Omnibus Soap, 35c a box; 3 cakes to a box
Dorin's Vanity Boxes, with powder or rouge—37c
→ Strawbridge & Clothier—Aisles 7 and 19, Centre and Filbert St. Cross Aisle

Sterling Silver Hollow-ware At Prices Notably Low

And a wonderful collection this is! Artistic designs in handsome Silver Pieces. They are always in good taste for gifts or for one's own home. These remarkably low prices make this special group doubly desirable:

Bonbon Dishes—\$6.00 to \$14.00
Bonbon Baskets—\$7.50
Bread Trays—\$16.00 to \$25.00
Berry Bowls—\$14.00 to \$25.00
Pitchers—\$30.00 to \$70.00

Sandwich Trays—\$17.00 to \$26.00
Cheese and Cracker Dishes—\$22
Comotes—\$13.00 to \$40.00
Vases—\$3.75 to \$22.00
Candlesticks—\$12.00 to \$35 pair
→ Strawbridge & Clothier—Aisle 10, Market Street

Quill Pens and Jars to Match, \$1.00

No matter to what furniture period a woman's desk belongs, a Quill Pen in her favorite color, with Jar to match, is quite the prettiest bit of decoration. Useful, too. These are one-third less than regular—\$1.00 each.
→ Strawbridge & Clothier—Aisle 10, Centre

STRAWBRIDGE & CLOTHIER
MARKET ST. EIGHTH ST. FILBERT ST.

1200 Genuine Cowhide Leather School Bags \$1.50

Worth More Than Twice This Price

The kind that youngsters just can't wear out. And they are so exceedingly good looking that boys and girls will be proud to carry them. Of sturdy cowhide, well made throughout. One style with long shoulder strap, the other in brief case effect with handle, as shown. Parents who see them will be sure to buy them now, ready for autumn. For such School Bags are away out of the ordinary—at \$1.50.
→ Strawbridge & Clothier—Aisle 19, Centre

Thousands of Men's Neckties at Half Price

Handsome New Four-in-Hands—45c
A wonderfully fine collection, including the season's smartest dots, stripes and figured effects, in handsome lustrous weaves. These really must be seen to be appreciated, for they are the grades that men have been paying double for.

Four-in-Hands and Bow Ties—25c
A special purchase of thousands of high-grade Four-in-hands and Bat-wing Bow Ties, of crepe faille, in a wealth of attractive new figured effects. They are well-made throughout and their quality is easily recognizable as the sort associated with Neckwear at double this price.
→ Strawbridge & Clothier—Aisle 1, Market Street

Women's Bracelet Watches Average Half Price

About 500 in this group at Anniversary Sale economies. Gold-filled and Solid Gold Watches, many models in newest styles. Ideal graduation gifts. Prices—now \$11.50 to \$76.00.

Gold-filled Watches—\$13.50
Bracelet Watches, 15-jewel lever movement, in 20-year gold-filled cases, plain or engraved, with silk ribbon bracelets. Half price—\$13.50.

Gold Watches—now \$15.00
Small convertible Bracelet Watches, 15-jewel lever movement, in solid gold case.
→ Strawbridge & Clothier—Aisle 9, Market Street

Extra-Size Tub Silk Petticoats at \$3.75

White Tub Silk Petticoats, in straight-line style, with double panel back and front.

Extra-Size White Satine Petticoats, Special, \$1.25
Made with tailored flounce and double panel back and front.
→ Strawbridge & Clothier—Second Floor, West

400 Petticoats, 95c
Several styles in pretty summer Petticoats, trimmed with embroidery ruffles, finished with a dust ruffle. Most women will want several of this remarkably low price—95c.
→ Strawbridge & Clothier—Third Floor, West

Save 20 to 30 Per Cent. on Dinner Sets

Hundreds of Porcelain and China Dinner Sets are in the Sale at these remarkable savings. Prices range from \$12.50 for a 51-piece Porcelain Set, to \$250.00 for a 107-piece Set of beautifully decorated China.
→ Strawbridge & Clothier—Basement

Lawn Swings, \$9.75

There's comfort these summer evenings, jolling in one of these Lawn Swings. Four-passenger size. The Sale price is—\$9.75.
→ Strawbridge & Clothier—Fourth Floor, Centre

1200 Genuine Cowhide Leather School Bags \$1.50

Worth More Than Twice This Price

The kind that youngsters just can't wear out. And they are so exceedingly good looking that boys and girls will be proud to carry them. Of sturdy cowhide, well made throughout. One style with long shoulder strap, the other in brief case effect with handle, as shown. Parents who see them will be sure to buy them now, ready for autumn. For such School Bags are away out of the ordinary—at \$1.50.
→ Strawbridge & Clothier—Aisle 19, Centre