# New Goods and Notable Events Will Start Next Week at Wanamaker's

An Old Philadelphian Tells the Story

of his stopping his horse at a country auction where there was, as usual, a crowd of idle farmers collected to purchase superfluities.

The sale, not having begun, they amused themselves with complaints of the badness of the times and appealed to a venerable old man, who was present, as to whether their heavy taxes would not ruin their country, and ought not the government to remit them?

"It is true," we repeat his own words. "that we are taxed heavily on everything we wear and work with and on much that we eat and drink, but there are heavier taxes than these which government cannot take off.

"We are taxed twice as much

by our idleness, three times as much by our pride and four times as much by our folly or we should all be at our work in the fields, instead of loitering here to buy finery that we can't afford."

This is good doctrine and is as applicable today as ever.



### A Sterling Silver Tea Service for Every June Bride

For the bride who wants the severe Colonial pattern of the Washington" to the one who prefers the ornate Louis XIV

In all the history of the Wanamaker Jewelry Store we have never had as many beautiful designs in these tea services, and one reason is that the gift of a sterling tea service is one that many brides are receiving these days.

Five-Piece Tea Services
Heppelwhite \$470 Mary Chilton \$525
Newport \$375 Fairfax \$290
Washington \$280 Maintenon\$1100
Lansdowne \$542 Plymouth \$305 Portsmouth \$315
Seven-Piece Tea Services
Pompeiian\$1700 Paul Revere\$1350
harewood\$1350 Italian Renaissance \$1600
Early American \$800
(Jewelry Store, Chestnut and Thirteenth)

### The Prettiest Knitted Capes Arrive at More Moderate Prices

A number are brand new styles, some having brushed wool scarfs with fringed ends, one model is ribbed and scalloped at the bottom, others are striped, some with fiber silk. These are priced at \$32.50,

Then there are new shipments of certain favorite styles and in all but one instance, these have smaller prices than at first. They are made of shaggy wool, while others are plain knitted with checks of fiber silk. \$40 and \$47.50 are the prices.

If anything could make these attractive capes more popular than they are it would be the fact that they are now to be had at such inexpensive markings.

(First Floor, Central)

### Women Have Decided in Favor of Striped Skirts Now

Some of the loveliest striped silk skirts that we have ever They are pleated, of course, and the stripes are cleverly

arranged to fall either on or between the pleats and, in some cases, the very broad stripes are finely box pleated, themselves. New Canton crepe skirts with broad stripes of black and white or navy and gray, \$27.50.

A soft sports crepe skirt with narrow black stripe, at \$22.50. And a striking new Canton crepe with wide stripes of rust and white or jade and white, a wide girdle and fringed ends at

(First Floor, Central)

### Good News of Women's Silk Gloves, 75c and \$1.65 a Pair

Cool, lustrous silk gloves-gloves of the very kind women wantand at prices that are unusual for the qualities.

75c a pair for short gloves in black, white, pongee, tan, brown and navy blue; 2 clasps.

\$1.65 a pair for long silk gloves-12 and 14-button length gloves

in black, white, tan, brown and navy blue.

All have double finger tips, of course, for better service.

## 500 Pair Women's Fine White Oxfords at Little More Than Half

These good shoes are from the best maker of women's shoes in the city. They are extra fine white canvas, five-eyelet laced oxfords with white leather soles and white military heels, and tips that should be straight.

On this lot, however, the tips were cut slightly irregular—an imperfection you would hardly notice; but it mars them for their maker's purpose. Therefore, they will be sold at \$6.75 a pair—which is exactly \$4.25 less

than the same shoe is regularly on our shelves for. A very fine shoe, perfect in every detail except this inconsequential defect.

Sizes 21/2 to 6. Widths AA to C.

(First Floor, Harket)

Danersk Furniture of Distinction VERY lovely Empire bedroom suit of eleven

A GEORGIAN settee that has just come into the Little House will strike the right note in some beautifully appointed home. It is upholstered in sand-and-blue silk damask, with luxurious looseseat cushions, and is priced

FOR a man's room espesettee of carved oak upholstered in burnt orange velour. There is an oak drawtop table of generous size to match, ideal for writing, playing games or any purpose. And two rush-seat arm chairs of carved oak. These four pieces will be sold separately or to-

These are a few examples of the fine Danersk furniture, consisting of separate pieces and suits for various rooms, shown only here in Philadel-

pieces is in putty-color and black, with gold and black line stripings. The chairs are

done in a charming yellow and

black Chinese chintz. The

vanity table has its own little

There is a writing desk and

chair, a quaint case mirror,

tray chest, vanity dresser and

settle, an easy chair and rock-

ing chair, bedside table and

two beds. The price is \$1800.

DAINTY NEW

**POCKETBOOKS** 

FOR COMMENCE-

MENT GIFTS

have just been received.

ments at \$10.50.

Three styles from one maker

One is a little strap pocketbook

Another of the same leather in

the same delightful colors is a top-

handled bag with inner compart-

The third is a pin seal in tan,

gray, navy and brown and has a

long flap with gilt edge and inner

(Main Floor, Chestnut)

compartments. This is \$10.

of a highly glazed leather in rose,

and turquoise blue, at \$8.50.

lighting fixtures.

(Fifth Floor, Chestnut)

#### SILK LINGERIE FOR JUNE BRIDES

We suspect that a good many women besides brides will want the new tailored nightgowns we are showing-they have so much charm. Made of white and pink and ornamented with nothing but hemstltching they are

White crepe de chine nightgowns with lace, \$10.50 and \$11.50.

Envelope chemises of flesh-colored crepe de chine, \$5.50 and \$7.50; of white crepe de chine and radium silk, \$3.75 to \$9. Find them in the Little Night-

(Third Floor, Central)

#### STRIPED SILK SCARFS COME FROM SWITZERLAND

Such blending of colors one could hardly have imagined, but they are strikingly pretty and very effective with the fashionable shades for Spring and Summer.

They are all the pure silk, exquisitely soft and fine and they are \$16.50 and \$22.50. (Main Floor, Central)

#### FRILLY WAISTS FOR SILK **SWEATERS**

No woman but has a soft spot for these frills-they are so feminine and so becoming with the straight simple suit-coats as well as sweaters:

White voiles and batistes with real filet on edges of the frills,

Voiles with filet lace and batiste with a filet edge, each \$5.50. Voiles with wide edges of hand-made lace in baby Irish pat-

(Third Floor, Central)

#### Silk Stockings for Girl Graduates

The most desirable kind of penwork silk stockings, of which we have an individual, large and varied stock.

At \$5, \$6, \$6.50 and \$8.50 a pair is a splendid assortment of full-fashioned all-silk stockings in black.

At \$22.50 and \$25 a pair are beautiful, sheer gauze silk stockings with real lace in-

There is a large collection of white and colored openwork silk stockings at \$5 a pair. (First Floor, Market)

#### IMPORTED WHITE SWISS SPECIAL AT 75c

1500 yards of fine white imported swiss in several finishes and with dots of various sizes. It is 30 inches wide and a short time ago sold for almost double Monday's price-75c a yard.

700 yards of white swiss organdie with permanent finish. This is 44 inches wide, and 75c a yard, but remarkably good at that price.

(West Aisle)

cased in mahogany.

#### Used Player-Pianos From \$375 Up

Instruments taken in exchange, thoroughly rebuilt far below their original figures.

We will sell all these instruments on the same convenient terms we make for other pianos.

Apropos of player-pianos, have you bought your new music rolls? The June music is in, and is beautiful.

(Second Floor, Market)

#### NEW BOOKS

"At the Supreme War Council." Capt. Peter E. Wright, late Assistant Secretary Supreme War Council. Lloyd George says, "This is the best thing that has yet been written about the war." Certainly it is a fearless book, and destroys some great reputations, \$2.50.

"Too Old for Dolls," by Anthony M. Ludovici. The story of a "flapper" capable of annexing the admiration of her older sister's male friends, \$2. (Main Floor, Thirteenth)

IRON FLOOR LAMPS AT

A year ago the prices of such lamps would have been double. They are all "bridge" lamps, with adjustable arms, and there are three designs-a rather plain one at \$10 and two more ornamented designs at \$12.50 and \$25. Shades to go with them may

\$10, \$12.50 AND \$25

be had for \$3 upward. We suggest them as among the most practical of wedding gifts. (Fourth Floor, Central)

#### FROM IRELAND COME NEW COLORED HANDKER-CHIEFS FOR MEN

They are of linen, of course, and in gay or quiet colors and designs that will meet with masculine approval.

There are many styles from which to choose, the handker-chiefs are new and fresh-we've just opened the boxes-and they are good for the prices, 55c and \$1 apiece.

(West Aisle)



### A Player-Piano for the Summer Home at a Great Saving in Price

Had you thought of music for the Summer home? Surely you had, if it is not already there.

The player-piano is almost a necessity for long Summer evenings in the country, the mountains or at

The young people will want it to dance to. The older ones want it to listen to.

A Summer home with no music is apt to be a dull Here is a chance to put into that home a first-rate

player-piano at such a saving in price that it would be a pity not to take advantage of the opportunity.

Read these figures. And come Monday morning and take your choice :-

### Fine, New Player-Pianos at \$525

A saving of just \$225 on this special make. Entirels new. In mahogany and oak cases. Equipped with latest improved player-action, including transposing device. A limited quantity only.

We will ship this player-piano anywhere within a radius of 200 miles free of all transportation expenses.

#### Demonstration Player-Pianos at \$550 and \$585

These are well-known instruments - including Lindeman, Emerson, Angelus and others-that have been used only here for demonstration, and are to be moved to make room for new pianos. Savings on these are \$250 and \$265. They are in perfect order and

and renewed at the Schomacker piano factory. All fully guaranteed and in excellent condition. Fine for Summer camp and bungalow. The makes are various and the prices \$375, \$475, \$500, \$600, \$650 and \$800-

# Sale of Summer Rugs

Several hundred fine porch and cottage rugs at one-fourth to one-half less.

Coming just at the time when so many people are buying rugs for porches and Summer homes, this Sale is as opportune as it is profitable to them.

These are all first-quality goods taken from our rug stocks, where they have been selling at much higher

There are high-grade rush rugs with end borders and all-round check borders. There are Japanese straw rugs

in large block designs and pleasing There are Colonial rag rugs in the

most desirable size. Rush Rugs 9 x 12 feet ........\$12.50 and \$13 8 x 10 feet .....\$10.25 6 x 9 feet ......\$6.75 4 x 7 feet .....\$3.75

Colonial Rag Rugs

9 x 12 feet .....\$9.75 7.6 x 10.6 feet .....\$7.50 6 x 9 feet .....\$4.85 3 x 6 feet .....\$2.50 3 x 6 feet ......\$1.75 9 x 15 feet ......\$9.00 9 x 12 feet .....\$9.75 (Seventh Floor, Chestnut)

Carlton Straw Rugs

## American Dinner Sets in 20 Patterns at \$30 to \$40-an Extraordinary Group

This is probably the best group in a particularly interesting Sale.

The prices, \$30 to \$40 a set, are 20 to 33 1-3 per cent less than former figures. All are sets of 106 or 107 pieces with gold edges and coin-gold handles. In the collection are plain coin-gold bands, colored bands between gold lines, conventional borders of blue and green with delicate rosebuds, conventional borders of black and white with pink roses-in fact, patterns and shapes to satisfy any reasonable desire.

The full choice of American porcelain dinner sets goes from \$17.50 to \$47.50.

The Sale also includes English porcelain dinner sets at \$35 to \$65.

French china dinner sets at \$75 to \$400.

Other imported sets at \$55 to \$100.

On all of which the savings are good and real. Other features of the Sale are the fine collections of cut glass, imported decorated glassware and light-cut glassware at much lowered prices.

#### BEDSPREAD SETS IN MUCH FAVOR

Tasteful housewives love them, and no wonder.

Brides are delighted with them, a fact appreciated by women seeking bridal gifts. These sets come at prices to suit everybody, 1\$4 up to \$18. Set means a spread with bolster piece to match. All have scalloped edges, and the spreads have cut corners.

The variety includes dimity sets, all white and in colored stripes. Printed muslin sets in rose, blue and gold.

Cambric sets embroidered in rose and blue and some with embroidered and appliqued panels. Rippled curtain cloth sets in plain ecru and in colored stripes. (Sixth Floor, Central)

### NEW VEILINGS

Just at present, the favorites seem to be "French" dots and the finer fancy meshes. You may choose almost any color you have a mind to, for they come in brown. navy, taupe, magpie, black and flesh with black. They are \$1 to \$1.50 a yard.

(Main Floor, Central)

#### IMITATION IVORY PIECES "SECONDS"

Most people wouldn't be able to find the slight imperfection at all, but these toilet articles really are "seconds" and marked at very little prices in consequence. Hair receivers, 25c to \$1.50.

Puff boxes, 75c to \$2. Hat brushes, 75 and 85c. Salve jars, 35c. Soap boxes, 25c and 10c. Cream jars, 45c.

Trays, 10c.

Combs, 25c and 35c. Shoe hooks, 10c and 35c. Mirrors, \$1.75 to \$4. Hair brushes, \$1.15 to \$4. (Main Floor, Chestnut and Thirteenth)

#### CHILDREN'S BATHING SUITS \$1.75 TO \$3.85

For small boys and little girls -practical one-piece wool bathing suits in 2 to 8 year sizes.

They are in Copenhagen blue, gray, cerise and navy blue and though most of them are in onepiece style, some have skirts. (Third Floor, Chestnut)

### Men's Woven Madras Shirts Uncommonly Fine for \$2.50

We have just unboxed 1200 men's shirts in soft cuff, plain neglige style of the very finest woven madras. They are all in handsome stripe designs and various colors and are about as good Summer shirts as a man can get.

In fact, these shirts are so much superior to others at their prices that we were obliged to reduce some in our own stocks that were selling for \$1 more.

(Main Floor, Market)

Fine Lace Bedsets at a Third to a Half Less

To clear out a quantity of these fine lace bedsets we have marked them considerably less. They are fresh and in good condition, and will make very accept-

able gifts for June brides. Hand-made Marie Antoinette lace bedsets now \$15, \$17.50 and \$20 each-one-third less than formerly

Scrim and marquisette bedsets with motifs and insertions of cluny, antique and filet lace and madeira embroidery, now \$5, \$6, \$10, \$11, \$12 and up to \$35 each-one-third to one-half less than formerly. Also a few scrim bedsets used as samples and somewhat mussed,

### Dishwashing Once a Day by the Mermaid

(Fifth Ploor, Market)

"Oh, how I hate to wash dishes!" "Ours get washed but

at half and less.

once a day. "But I couldn't let them stand around! That would be worse than washing them."

"Mine don't 'stand Noonday and around. evening dishes are scraped and stacked in my Mermaid dishwasher. In the morning the breakfast dishes are added, the hot water turned in, with some washing powder, the machine started, and in a few minutes they are washed clean.

"I drain off that water, turn on the hot water again; and in a minute they are perfectly scalded and rinsed.

"You see, I get it all out of the way in one single short operation per day. And that's the way I think dishes ought to be done. No more standing over

"The silver and glass I

dry at once. But the china

drains and dries itself.

the kitchen sink on hot evenings for me. "Here's our Mermaid. Wanamaker's are selling the same thing now for \$75, for a short time. I'd get one, if I were you. I paid twice as much for mine.

saved? I surely will! Bob will see the sense of that, for he hates me to be washing dishes at night."

"Seventy - five dollars

N. B .- The Mermaid Electric Dishwasher is on sale in the Wanamaker Store at the special price of \$75, for a limited time only.

(Fourth Floor, Central)