

Organ Plays at 9, 11 and 4:50 Chimes at Noon **WANAMAKER'S** Store Opens at 9 **WANAMAKER'S** Store Closes at 5 **WANAMAKER'S** **WEATHER** Unsettled

**"We Take Care That Our Faithful Customers Do Not Pay Too Much"**

**Time Will Adjust the Disarranged Affairs**  
 of our own government and of the business world in general.  
 The President is doing well and we must have patience.  
 It is always a mistake to be hasty in spending money.  
 The people must think, wait and watch.  
 The wheels are just beginning to go around.  
 Every week will bring new developments.  
 Spasms are not healthy for nations or families.  
 We have lots of our kind of goods to sell, which could not be replaced for our customers this year.  
 We are taking in many goods and are looking for still lower prices.  
 We take care that our faithful customers do not pay too much for what they purchase here.

[Signed] *John Wanamaker*

June 3, 1921.

**Here Come Women's Printed Voile Dresses for \$15**  
 No woman who has ever known the comfort of a cotton voile frock in her wardrobe is willing to do without it—it is so obliging, especially on those warm and deceitful days which look too cool for white garments.  
 These \$15 dresses are chiefly in blue-and-tan and blue-and-white combinations, the foulard designs being both large and small. There are tunics and fine pleats and sleeves of that engaging length, which comes just below the elbow and there are sashes of soft satin.  
 Cool, practical, pretty and inexpensive—we don't believe they will last long!

(First Floor, Central)

**Here Are Miss Philadelphia's Summer Frocks**  
 Silk street and afternoon dresses in new and delightful styles, and of the fashionable Canton crepe, crepe de chine, taffeta, Georgette crepe or charmeuse are in white, delicate colors and darker shades, and go from \$18.50 to \$95.  
 Fine lace and net dresses for dress occasions and more formal Summer needs, are in white, ecru, cream, brown, black or artistic color combinations and go from \$42.50 to \$125.  
 Lovely organdie frocks, in white, flesh pink, fire-fly, rust brown, rose, navy and other colors, are \$18.50 to \$45.  
 Novelty cotton frocks, in light and dark colors and many styles, are \$10.50 to \$35.  
 Gingham frocks, in cool, pretty checked and plaid effects, are \$7.50 to \$22.50.  
 All are in 14 to 20 year sizes.

(Second Floor, Chestnut)

**Young Women's Polo Coats —\$45**  
 Of that soft tan cloth which makes such good-looking coats, and in the style that is so popular this Summer.  
 They are full-length coats, are lined throughout with silk to match, and have raglan sleeves.  
 14 to 20 year sizes.

(Second Floor, Chestnut)

**A Summer Sale of Silk Skirts New Pleated Styles at \$16.75**  
 We made a special point of choosing the best and most fashionable silks for these skirts and we also selected the prettiest pleated styles to be found. And there is a good range of sizes from 26 to 34 inch waist bands.  
 This means that women can have at this special price beautiful Canton crepes, crepes de chine, satin plaid or striped sports silk; in fact, all the newest novelty silks.  
 The same thing applies to the colors. There are all kinds of white silk skirts and plenty of the other good shades, such as gray, tan, navy blue and black.  
 As for values—in our regular stock, exactly the same silk skirts at the present time are selling for half again as much in most cases.

(East and West Aisles)

**We All Know the Remark About "Best Laid Schemes"**  
 but there's one thing certain—the dress-plans of the woman who considers her corsets carefully don't go crosswise half as often as the plans of the woman who doesn't! And it is equally certain that the corset which laces in front is peculiarly adaptable to the softest of the present fashions.  
 One Frolaset model of pink broche has a long, straight hip-line with deep elastic insert at the waist, price \$10.  
 Another—a topless of pink broche—has a long skirt, free hip and well-boned back, \$12.  
 A pink broche with elastic all around the top has short bones, \$10.  
 A pink corset with low top has elastic gores in the skirt and is priced at \$12.  
 Other models designed for slender, tall and average figures are \$10 to \$12.

(Third Floor, Chestnut)

**Fresh Hand-Made Waists Come Into the June Sale**  
 600 Porto Rican waists at \$3.85—dainty, simple, refined things, with drawnwork and embroidered dots and hand-made filet lace or picot edges. There are half-a-dozen styles.  
 Lots of other waists in the Sale at \$1 to \$10.85.  
 (East and West Aisles)

**Women's Strap Wrist Chamois Lisle Gloves for \$1.15**  
 They are of fine quality chamois lisle, with strap wrist and a five-inch top, which is a very-much-liked style for early summer.  
 The colors are particularly good—white, of course, and a soft, pretty gray, mastic and buck shades.  
 They'll wash very satisfactorily, they fit well, and the price is \$1.15 a pair.

(West Aisle)

**Just in—All-Silk White Ratine at \$4**  
 Last thing in fashion for Summer wear. Very smart for two-piece suits, dresses, skirts, wraps or hats. White only. All silk. A yard wide. \$4 a yard.  
 Also a large quantity of new sports silks in white at \$6 a yard.

(First Floor, Chestnut)

**Silk Sweaters for Silk Skirts**  
 Or for white tub skirts or woolen sports skirts—all of these women wear silk sweaters with.  
 There is a very pretty Tuxedo sweater in fiber silk at \$17.50. It has a novelty weave that looks like hand knitting and the colors are navy blue, henna, tan, gray, tomato, buff and black.  
 Pure silk sweaters, mostly in Tuxedo style, odds and ends of more expensive kinds, reduced to \$18.75.

(First Floor, Central)

**Long White Bead Necklaces for Summer**  
 They are so cool and pretty on a Summer frock or blouse.  
 These new white bead necklaces are imitation white coral, and they have the pinkish tinge that you'll see on the real coral. The beads are graduated, the strings of generous length, and the necklaces are \$1.25.  
 White carved beads, graduated, \$1.50.  
 (Jewelry Store, Chestnut and Thirteenth)

**If Little Sister Is in the Children's Day Exercises**  
 she'll probably need a fresh, new white frock.  
 A new lot of particularly pretty little white dresses has just been unpacked—dresses of fine white voiles, of sheer and snowy organdies and of lawns and batistes. They are made in ever so many styles just suited to little maids of two to five years; they are trimmed with embroidery in color, with smocking and with pretty laces, and they usually have cool low necks and short sleeves.  
 \$2.50 to \$7.50.

(Third Floor, Chestnut)



**The Women's London Shop is Showing**  
 a new cape-suit model for golfing—the "Colbrook."  
 It is made of tweed in pleasant colorings—gray-and-purple, gray-and-rose, and gray-and-green; the one-piece severely simple dress is sleeveless and bound with silk ribbon and the golf cape cut with a tuxedo front has the same silk binding. The whole effect is exceedingly smart.  
 Price \$36.50.  
 (The Gallery, Chestnut)

**THE tourist who equips himself with a pair of tourist glasses or of prism field glasses doesn't usually regret it. The first may be had for \$10 upward, and the second start at \$50. All in the Optical Goods Store.**  
 (Main Gallery, Chestnut)

**Electrical Gifts for June Brides**  
 For the bride who is to have electricity in her new home there could be no more useful or welcome gift than one of these electrical household articles:  
 Electric Toasters mean toasting piping hot and delicately browned right on the table, \$4.50 to \$10.  
 Electric Grills to cook a breakfast for two or more, \$13.25 and \$14.  
 Coffee Percolators insure the good coffee the new husband will expect, \$12 to \$27.50.  
 Waffle Irons spell a delicious breakfast cooked on the table, \$20.  
 Electric Samovars are \$17.50 and \$19; and chafing dishes are \$18 to \$22.50.  
 An Electric Iron is a necessity if she has not one, \$6.50 to \$9.  
 Electric Stoves, from a tiny table stove at \$8.50 to a large range at \$275.50.

(Fourth Floor, Central)

**A Fetching New Gingham Frock for Girls, \$6.75**  
 is made with a checked gingham skirt and a cool blouse of white dimity, with frills on the collar, cuffs and down the front.  
 It is brand new, good looking and an excellent summer dress for 6 to 14 year girls.  
 (Second Floor, Chestnut)

**All-Black Umbrellas for Women**  
 We make a point of keeping some particularly good styles at \$5—umbrellas covered with union (silk-and-cotton) taffeta, for those who want something very dull and serviceable. These \$5 styles have L-shaped or hooked handles, handles with loops, and occasionally handles of solid ebony. And sometimes the handles are short.  
 Black umbrellas with all-silk covers are \$7.50, \$8, \$10 and \$12. These have silk cord loops and bakelite rings, and some of their handles are of gun metal.  
 (Main Floor, Market)

**Some Extra Good Shoes at \$6.75 for Women**  
 Nothing could better illustrate the downward trend of prices than these good shoes at \$6.75. Certainly there has not for a long time been anything so good in the shoe line at this price.  
 One style is a five-eyel laced oxford in tan calf-skin, or in brown or black kidskin. It has military heel, welted sole, straight tip and perforations.  
 The other is a smart pump in tan or dull black calf-skin, with two straps buckled at side, Cuban heel, straight tip and perforations.  
 Each \$6.75 a pair.

(First Floor, Market)

**Alligator Calfskin Handbags Conspicuously Low-Priced**  
 These bags are all of an excellent quality calf-skin in alligator finish, not the cheaper leathers too often found in low-priced goods.  
 There are a great many shapes from the little calling bags to commodious shopping and business bags and though all are flat, some of the larger bags have extension gussets and will hold a great deal.  
 Tans, browns and grays will be found among them and some of the bags are metal trimmed.  
 At \$2 to \$6.50 we think you can match them.

(Main Floor, Chestnut)

**Days of Glorious Opportunity in Glassware**

The glass and china disposal now going on comprises three of the most remarkable groups of glassware we have offered in a long time at such unusually attractive prices.

**\$7500 Worth of Rich Cut Glass for About \$5000**

New goods as well as regular stock selections, some very fine rock crystal pieces included.  
 Berry bowls, \$3.75, \$4.50, \$5.50 up to \$27.50.  
 Low berry dishes, \$2.75, \$3.50, \$4 up to \$22.50.  
 Celery trays, \$3.75, \$5 up to \$18.  
 Sugar and cream sets, \$3.50, \$4 to \$9.50.  
 Oval orange bowls, \$4.75, \$5, \$6 to \$15.  
 Mayonnaise sets, \$3.75, \$6 up to \$12.  
 Compotes, \$2, \$3, \$6 up to \$22.  
 Bombon dishes, \$1.50, \$1.75, \$2.50, \$3.  
 Ice cream trays, \$7, \$10, \$14 up to \$37.50.  
 Sandwich trays, \$8.75, \$9, \$12.75.  
 Jugs, \$5, \$6, \$7 up to \$20.  
 Vases, \$2.50, \$3, \$3.75 up to \$50.  
 Lemonade bowls, \$25, \$35, \$50 up to \$175.

**Group of Imported Decorated Glassware**

is offered mostly at half. Now 25c to 50c apiece. Chiefly gold and floral ornamented pieces, all delightful things for wedding gifts.

**Light Cut Glassware in Great Choice at One-Fourth Less**

Sets and pieces of every conceivable kind will be found in this collection in exclusive designs done by our own expert. Prices 25 per cent less than regular. (Fourth Floor, Chestnut)

**A Sterling Silver Sugar Bowl and Cream Pitcher**

This makes a very good starting point for the bride's wedding silver and many people who don't want to give an entire tea service choose these two pieces.  
 These are some of the moderate prices for a two-piece set of sterling silver sugar bowl and cream pitcher.  
 Washington ..... \$96  
 Plymouth ..... \$96  
 Fairfax ..... \$99  
 Portsmouth ..... \$102  
 Clermont ..... \$103  
 Newport ..... \$125  
 King Albert ..... \$132  
 Dorothy Quincy ..... \$148  
 Heppelwhite ..... \$150  
 Lansdowne ..... \$182  
 Lafayette ..... \$195  
 Maintenon ..... \$390  
 And the same patterns may be matched in a tea pot, coffee pot, kettle, waiter, coffee set, meat platter, vegetable dishes, compote and bread tray.

(Jewelry Store, Chestnut and Thirteenth)

**Gift Mirrors**

There are so many places about the house where a mirror is appropriate that one may safely give this gift to a bride without fear of too many duplicates.  
 A dainty panel mirror in polychrome frame is \$17.50. A most attractive Adam mantel mirror in decorated gilt frame is \$80, and an elaborate three-panel mantel mirror, \$90.  
 Some elegant panel mirrors in hand-carved dark frames are very reasonable at \$10.  
 Others at \$5 to \$100. Ask for them in the Picture Store.

(Fifth Floor, Market)

**New Fiction**

"Steps of Light," by Eugene Manlove Rhodes. \$2. One of the most dramatic and light-hearted of Western novels, written in a quizzical, philosophical humor.  
 "The Profiters," by E. Phillips Oppenheim. \$2. Another romance of love and the world of daring affairs.  
 (Main Floor, Thirteenth)

**When you run over possible Commencement gifts don't forget that pocket compasses, pedometers and opera glasses are all acceptable things, not to mention magnifiers and pocket barometers. Graduating nurses can use clinical thermometers and hypodermic syringes.**

All will be found on the Main Gallery, Chestnut.

**New Madeira Lunch Sets, Exceptional at \$9.50**

Made of good Irish linen and finely hand-embroidered and hand-scalloped in a large choice of attractive patterns.  
 A new special purchase secured to advantage to sell at a very attractive price—\$9.50 a set of 13 pieces.  
 Fine for wedding gifts.  
 (First Floor, Chestnut)

**Delicious Sea Foam Kisses—60c a Pound**

Creamy, mouth-melting morsels they are, deliciously fresh and just down from the Candy Kitchen. Flavored with chocolate, vanilla or chopped nuts. 60c a pound.  
 Caramel nougat is a tempting variation of a much-liked sweet that will appeal to the caramel lover. 60c a pound.  
 (Down Stairs Store, Chestnut)



**Only the Best Tropical Suits for Men Are Good Enough**

"Palm Beach" suits and mohair suits can be had at various prices, some of them seemingly very low prices, and somehow there are men to wear them.

Probably these men have yet to learn that for tropical suits to look well the materials have to be the best of their kind and the tailoring fine to a particular degree. Tropical suits of an inferior kind will neither fit, nor serve, nor wear.

The quickest and most convincing way for any man to see the difference between the tropical suits that give men a maximum of service and cool comfort without spoiling their lines and the "tropical suits" that keep men cool and make them look ridiculous is to come in here and see the finest tropical suits made and then see any other supposedly "cheaper" ones.

For tropical suits that fit and serve and hold their good lines our prices could not regularly be lower.

Palm Beach suits, \$20 and Blue flannel sports coats, \$22.50.  
 Mohair suits, \$25 to \$30. White flannel and striped flannel trousers, \$12.  
 Tropical worsted suits, \$32. White duck trousers, \$3.50.  
 Knitted sports coats, \$20. Khaki trousers, \$2.

(Third Floor, Market)

**ANOTHER SHIPMENT OF MEN'S SUMMER SHIRTS AT \$1.55**

None like them at this price in all Philadelphia, as far as we can find out.

2500 new shirts made up to our own extra roomy specifications. Made of good materials in pleasing designs and, what is worth special note, at the low price, in fast colors.

All soft-cuff, plain negligé style, made of fine cool percale.

(Main Floor, Market)

**Men's Neckties of Summery Foulards**

An especially desirable style of men's Summer neckties is in black and blue foulard with polka dots in a dozen different styles. \$1.50 for four-in-hands in open-end and closed-end styles, \$1 for bat-wing ties.

(Main Floor, Market)

**Every Good Kind of Straw Hat a Man Wants**

Most men prefer the straight-brimmed sennit hats. Others like the fine split straws and soft straw hats such as Mackinaws, leghorns and Panamas.  
 Whatever a man's taste may be, he will be able to satisfy it here from what is probably the largest assortment of men's straw hats in Philadelphia.

The sennit hats are the famous Lincoln-Bennett and Redleaf London straw hats, noted for their fine fashion and long-wearing qualities. They are \$3 to \$6.

Fine split straw hats, \$6. Banglors, \$10 and \$12. Mackinaws, \$5 and \$7. Tuscan Italian hats, \$6. Leghorns, \$8 to \$12. Panamas, \$6 to \$50.

(Main Floor, Market)

**Men's Handkerchiefs, \$4.50 a Dozen**

Perfectly plain hemstitched handkerchiefs, of Irish linen, and good linen, indeed, for this price.

(West Aisle)

**Despite the Scarcity of Full Fashioned Socks—**

despite the fact that the demand for these goods, was never so far in excess of the supply as it is today—the Wanamaker Store has complete stocks in the following best liked groups:  
 \$1 a pair for black and colored fashioned silk half hose with ribbed mercerized tops and soles.  
 \$1.60 a pair for black and colored fashioned silk half hose with reinforced cotton roles.  
 \$2.25 a pair for black and colored fashioned all-silk with reinforced toes and heels.  
 \$2.75 a pair for black and colored fashioned all-silk in an extra good weight.

**Special!**

A lot of good silk half hose in black and white at 50c a pair, ordinarily double this price.  
 (Main Floor, Market)