

**THEY'RE OFF!**  
**WATCH 'EM GO!**

Red-Blooded Boys and Girls  
Out to Win Public  
Ledger Bicycles

**35 SUBSCRIPTIONS NEEDED**

They're off!  
Keep your hands on your hat and hold on to your coat for the breeze that they're stirring is going to cut capers!  
Just watch 'em—that's all we ask. The red-blooded boys and girls who got on their mark today in the race for the 5000 Black Beauty bicycles the **PUBLIC LEADER** is giving away free.

Yes, the big day has arrived at last. The youngsters have been itching for it and now it's here. From now on—June 1—the boys and girls who are bent on winning one of the beautiful \$35 wheelies may turn in subscriptions just as fast as they can get them.

It only takes thirty-five to get the prize. Just think of that. Why, with a little perseverance, a few polite words and a couple of nice boy or girl smiles thrown in for good measure, it won't be any time at all until the young **PUBLIC LEADER** friends will be proudly skimming over the city and country roads on their brand-new completely equipped bicycles.

The contest is open until September 15, but the youngsters want to use their bicycles during the summer, so the main thing that has interested them is not the closing of the contest but the official opening which took place today. Of course, this must be understood. Boys and girls and grown folks too (funny how we are always forgetting them) are welcome to get in the race any time during the summer. In other words, you don't have to be in now to compete.

But it's great fun to be first or nearly first—who wouldn't like to be in the shoes of the lucky person who wins the first Black Beauty?

Now that every minute can be made to count, it's important to know the rules of the contest exactly.

The subscriptions may be taken from residents of Pennsylvania, New Jersey, Delaware and Maryland. They may be subscriptions to either the morning **PUBLIC LEADER**, the **EVENING PUBLIC LEADER** or the **SUNDAY PUBLIC LEADER** and must come from folks who do not at present take that particular issue of the paper.

The bicycle will be awarded as soon as the thirty-five subscriptions have been turned in and verified. No one need wait for any one to win. The subscriptions may be turned in as fast as they are obtained.

You may telephone, write or call at the **PUBLIC LEADER** office, Independence Square, for subscription blanks. If you aren't in the contest, come on in now. It's lots of fun and here's something exciting to think about:  
Who's going to win the first Black Beauty?

**Boy's Chest Crushed**  
Struck by an automobile at Belfield avenue and Musgrave street, Francis McKinney, thirteen years old, of 5121 Musgrave street, Germantown, suffered a crushed chest yesterday, and is in a critical condition at the Germantown Hospital. George R. Stewart, 3837 Pearl street, was arrested by the police of the Germantown station.

**WOMAN INHERITS \$100,000**  
Mrs. Eva Segal Plout Beneficiary in Big Will  
Mrs. Eva Segal Plout, who resides in the Majestic Hotel, inherited about \$100,000 yesterday when the will of her father, Abraham Segal, of Cincinnati, was admitted to probate, according to dispatches received here.

**4 HORSES LOST IN FIRE**  
Six Rescued From Blaze at 1907 Jackson Street  
Four horses were burned to death and six others rescued by firemen from a burning stable in the rear of 1907 Jackson street early today. Two of the horses rescued were so badly burned they had to be shot. They were owned by William Simon, a teamster. Two wagons belonging to Simon and the stable, a one-story frame structure, were destroyed.

**TO VISIT VALLEY FORGE**  
Eleven Chapters of D. A. R. Will Go to Historic Spot June 11  
Eleven allied chapters of the Daughters of the American Revolution, with their friends from this city and vicinity, will attend an outing of the society at Valley Forge, Saturday, June 11. The party will go in automobiles from Fifteenth and Filbert streets.

A check for \$800, the proceeds of a card party at the Bellevue-Stratford, April 2, will be presented to the Rev. Dr. W. Herbert Burk, pastor of the Valley Forge Chapel, for the Valley Forge Historical Society building fund. Mrs. John M. Bradford, chairman of the card party, will make the presentation.

Its soothing smoothness will win you  
**ASCO Coffee**  
**25<sup>c</sup> lb**  
At all our Stores  
**AMERICAN**

**MOTOR PATROLMEN INJURED IN CRASH**  
Avoiding Collision With Auto, Motorcycle Officers Speed Into Telegraph Pole

Two motorcycle patrolmen were badly injured this morning when their machine struck a pole at Twenty-fifth and Huntingdon streets as they tried to avoid collision with an automobile.

They are J. A. Coons and J. F. Connolly. Both were taken to the Women's Homeopathic Hospital in the automobile they tried to avoid striking. The car was driven by James Wilson, 432 Wellens avenue.

on the corner knocking off a letter box. The impact drove the motorcycle to the opposite side of the street. Wilson stopped immediately and picked the men up.



**Neglect did this**

**THIS tree looked sound—as healthy and flourishing as the finest of yours. Its only apparent defect was an insignificant-looking crevice in the trunk. Of this the owner thought nothing.**

Then, one day, came a storm—and sudden destruction! How was the owner to know that through that little crevice he could have driven a chisel to the heart in rotten wood?

Only when too late was revealed the full extent of internal hidden decay. Again a healthy appearance had masked a hollow, weakened trunk; again neglect of a seeming trifle had brought ruin.

Do you know the real condition of YOUR trees? Are you sure that the healthiest-looking of them is not likewise on the verge of premature death? You owe it to yourself to find out now.

**Examine your trees for these danger signs**

Are the leaves of any of your trees yellowish and sickly-looking; are they small or sparse in number and inclined to curl; do they have a tendency to turn brown along the edges or elsewhere—to fall prematurely; are there any dead twigs, particularly near the top? It is almost certain that these trees are gradually dying from lack of water or food or both.

Do any of your trees have V-shaped crotches? Are any of these crotches starting to split apart? Do any of them have dead limbs or branches? Or decaying stubs where limbs have been cut off?

Are there any decaying spots on the trunks or branches? Any decaying holes, large or small? If any of your trees reveal any of these symptoms they are on the road to certain premature death.

Only the expert services of real Tree Surgeons can save them. Neglect will be fatal sooner or later.

**For safe Tree Surgery**

For Tree Surgery, without guessing or experiment, you can rely upon the Davey Tree Surgeons. They will save your trees if it is humanly possible. A generation of work upon thousands of the finest estates of America has proved their worth. They are the only Tree Surgeons who meet the exacting requirements of the United States Government.

Davey Tree Surgeons are a remarkable group of intelligent, conscientious, courteous men in love with their work. Each responsible man has completed a full course of thorough practical and scientific training at the Davey Institute of Tree Surgery—the only school of its kind in the world. No Davey Tree Surgeon is allowed any responsibility until he has conclusively demonstrated his fitness to the Davey management, who knows Tree Surgery values.

Back of the Davey Tree Surgeons is the Davey Research Department, where the problems encountered in field operations are studied and solved. A Chief Expert makes frequent personal inspections of the work of every field squad. You are assured of the highest scientific knowledge and most expert workmanship at all times.

The Davey Tree Expert Company is a successful national institution, financially responsible. But above all it is an organization that knows Tree Surgery values, that sees to it that only the best is delivered to its clients, and that has jealously guarded a high professional standard.

**Write or telephone for examination now**  
Don't "put off" having your priceless trees attended to. Neglect may mean the ruin of some of the finest. By appointment our local representatives will make a careful examination of your trees and render an accurate report on their true condition without cost to you. Once lost, your trees can never in your lifetime be replaced—write or telephone for an appointment today.

**DAVEY TREE SURGEONS**

**A WARNING!** A quarter of a century ago John Davey started to build the Davey organization on the foundation of his life work. One by one in the later years, imitators sprang up, lured for a time and very best that we could make ourselves by earnest and consistent effort, irrespective of how good or how bad the imitators might be. Our success has been large and steady and gratifying. As a natural result, many unscrupulous men claim to be "Davey men" or "Davey graduates" or claim to do "the same kind of work as Davey." They come and go, but the results of inferior work and to protect the profession and the reputation of the Davey organization, that we have nurtured and built up. There is just one place—only one—to get real Tree Surgery service, uniform in high quality, standardized in practice, and permanently assured as to finished skill, individual ability and organized responsibility.

**THE DAVEY TREE EXPERT CO., Inc.**  
Home Office: KENT OHIO  
Philadelphia Office: 2017 LAND TITLE BUILDING Telephone: Spruce 3916  
Branch office with telephone connections—New York, Astor Court Building; Philadelphia, Land Title Building; Boston, 449 Main Street, Wakefield; Baltimore, American Building; Chicago, Westminster Building; St. Louis, Central National Bank Building.  
Permanent representatives available in districts surrounding Boston, Springfield, Lenox, Newport, Hartford, Stamford, Albany, Poughkeepsie, White Plains, Jamaica, L. I., Montclair, New York, Philadelphia, Harrisburg, Baltimore, Washington, Richmond, Buffalo, Toronto, Pittsburgh, Cleveland, Detroit, Cincinnati, Kansas City, Louisville, Indianapolis, Chicago, Milwaukee, St. Louis.  
Canadian address, 252 LeGauchiere West, Montreal.

**LINCOLN MOTOR CARS**

New Prices on Lincoln Motor Cars are effective June first.

Lincoln Motor Company  
Detroit, Michigan

Sweeten Automobile Company  
441-451 North Broad St. Philadelphia, Pa.

**LELAND-BUILT**

**Our Big Electric Washer Sale is Nearing its Close**

**ONLY** a little while longer to take advantage of the four exceptional inducements of this most important of electric washer sales!

- \$15 reduction in price on time payment sales.
- Exceptionally easy terms of payment—\$5 with the order and balance \$12 per month.
- Free trial in your own home, if desired.
- Free with each Prima washer—an Excelsior indoor clothes drying rack, sold in the stores at \$10.

Note them well, for you will never have a more favorable opportunity to buy a really good, guaranteed electric washer. Remember that we conscientiously recommend the Prima washer to our customers as a thoroughly satisfactory machine.

This year's sale of the Prima is 'way ahead of last year—'way ahead of our preparations for it. One shipment of the clothes racks already exhausted by the demands. We therefore urge your immediate inspection of the Prima.

On display at the Electric Shop, Tenth and Chestnut Street, and at your District Sales Office.

**The PHILADELPHIA ELECTRIC CO.**  
TENTH AND CHESTNUT STREET  
28 S. 40th St., 18th St. and Columbia Ave. 8th and Diamond Sts., 4600 Frankford Ave., 3100 Kensington Ave., Broad and Ruscobomb Sts. (Logan) 7 and 9 W. Chelton Ave.  
DELAWARE COUNTY ELECTRIC COMPANY  
Chester Media Lansdowne

Excelsior clothes rack, gives free of charge with each Prima electric washer sold during May

**The Ritz Roof**

on top of the Ritz Carlton Hotel. The daintiest little garden in the country, where you find everything just a little better than the other place. Luncheon, Dinner, Supper, Tea Dansant.

Dancing at Tea and Supper

**KIDNEY TROUBLES**  
Why Suffer Longer? Drink  
**Mountain Valley Water**  
Famous Curative Water from near Hot Springs, Ark.  
RADIO-ACTIVE ENDORSED BY PHYSICIANS  
Mountain Valley Water Co., 718 Chestnut St.  
Phone, Walnut 5407  
Served at leading Clubs, Hotels, Cafes and P. R. R. Dining Cars. Sold by fruitless grocers, druggists, etc., or direct by us.

**Browning, King & Co.**

**MEN'S SUITS**  
\$25 to \$60

Young Men's Suits  
\$20 to \$40

Palm Beach Suits, \$17.50 (2-piece)

Mohair Suits, \$25.00 (2-piece)

White Flannel Trousers \$8.50

Blue Flannel Coats \$15.00 \$18.00

1524-1526 CHESTNUT STREET