Good Sales; Good Fashions; Good Prices—a Whole Page of Good News

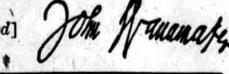
Maidenly Modesty Continues to Be One of the Loveliest Things

on this beautiful earth.

She always seems a freshly discovered treasure, to give pleasure by her voice, manners and

She has all the charm and delightfulness of the fresh flowers of the new Spring, which, when they first come, seem to have a flame in them that burns into our eyes the idea that we never saw anything so ane before.

Such a woman, with a heart that holds the qualities of a courageously strong, honest man, is sure to be the best companion in the world.



The Most Nearly Perfect Figure in the World

to the boyish, straight-line figure modeled by ancient Greek sculptors and their modern disciples. This is not individual opinion, but the common judgment of art

ad beauty connoisseurs in all ages. Strange how the tight-laced stay and old hour-glass corset ever woman away from it!

But it is the corset that has again brought her back to it. Parisienne corsets in particular are designed to give women the stural lines of the perfect human figure, with modifications to eliminate scessive plumpness or its opposite, where Nature has been unkind in

ese perfect-lined and graceful Parisienne corsets are priced \$8 \$34.50, and appointments may be made for personal fittings. (Third Floor, Chestnut)

A Timely Sale of Summer Sports Skirts for Girls— \$5.50 and \$10

About two hundred fine Summer skirts, all brand new and fresh, a desirable and attractive styles, and all of remarkably good quality and fashion for the prices.

there are skirts of dark wool plaids, checks and stripes—smart woolens made up in pleated styles and in sizes to fit girls of 6 to 14 years, as well as older girls who wear 25 to 29 inch waist bands and 32 to 35 inch ths. These are skirts for sports wear, for school, for general wear and are in most pleasing colorings.

At \$10

are trim, good-looking skirts of fine English flauncle in light colors and novelty striped effects. These are most attractive for Summer wear, will look well with nne bloudes. See lengths and 32 to 35 inch lengths. look well with fine blouses and sports jackets and are in 25 to 29 (Second Floor, Chestnut)

Smart New Sports Jackets for Young Women—\$18.50

Brand new-and smart as can bel Of wool Jersey in dark blue or dark brown, the jackets are trimmed th a novelty white wool which resembles krimmer. They have long uxedo collars, cuffs, and pockets of the white, and narrow belts finished with white tassels. \$18.50—and 14 to 20 year sizes.

They'll look well with light skirts, sports frocks and Summer

(Second Floor, Chestnut)

New Silk Sports

Scarfs in Roman

Colors

. Beautiful border effects, plaids and others in plain shades. There are light and dark colors both and

they are the prettiest possible for

(Main Floor, Central)

For Women Who

Like Those Hand-Drawn

Handkerchiefs

with their dainty designs and pretty colorings, we have an in-teresting collection in both white

and colored linen.
The white handkerchiefs have

colored drawn threads to form borders and plaids and different

designs, and they usually have some floral or other decoration in the corner. \$1 each. The colored handkerchiefs are

of those vivid-hued linens that

are so popular—greens, blues and pink and rose shades and have drawn threads in other colors and

colored embroidery as well. \$1.75

(Main Floor, Central)

A Special Lot of

Hats for Children

65c to \$2

Wash hats, all of them, and pre-cisely the kind of hats youngsters need for now and all Summer.

They are of sturdy pique in white, pale pink or pale blue, and there are styles for little girls as well as little boys. Mushroom

shapes, round crowns with brims

that turn up, hats with stitched brims, soft hats and other styles.

(Third Floor, Chestnut)

Specially Priced

Muslins

Unbleached muslin, a yard wide, 8c, 10c, 124c, 15c and 20c

a yard.

Bleached muslin, 12½c a yard, one yard wide. The quantity is limited of this last item.

(First Floor, Chestant)

2 to 6 year sizes.

the sports suit or street frock. They are pure silk, very fine weave and \$15 and \$18.50.

Even for Bathing She Wears Strap

Slippers They are the newest style

They are the newest style bathing slippers, these smart little strap affairs, and you may have them in black sateen with two straps across the instep for \$1.75 a pair.

One-strap black satin slippers are \$2.25.

Two-strap black satin slippers are \$2.75 a pair.

One of the newest bathing hats is all of glistening satin and in a charming combination of royal purple and dull gold. The hat is quite new in shape.

The hat is quite new in shape, is finished with a long tassel and is \$7. Another new hat is all of purple satin with white cord-like stitching. It has a tam crown, a roll brim and is \$5.25.

And a gray tam-like hat with purple stitching is very fetching, quite new and is \$3.85.

Colored rubber novelty caps begin at 35c and go to \$2.25 and are in all colors.

And plain whose divines And plain rubber diving caps are 25c and extra-heavy ones,

(Main Floor, Central)

New Striped Prunella Skirts

In the fashionable navy-andtan and black-and-white combi-nations, for we find that nine women out of ten want either the one or the other.

The prunella cloth is the light wight, all-wool quality, fine and soft, and the box pleating is done to show the alternate stripes. is the price. (First Floor, Central)

Imported Ramie

a Yard

First time for a long while we had the real ramie linen as

(West Aisle)

The weight is an especially good one for suits, skirts and dresses and it is 45 inches wide. In attractive shades of brown, green, light blue, pink, rose, talte and natural.

Linen, Special, 75c

Women's Jersey Suits for Summer

They are lightweight Jerseys, as they should be, and.a. lightweight purse can indulge in them, since they are only

For traveling, for motoring, for Summer, wear generally, when semething of a practical sort is desired, there is nothing letter than Jersey. Also, as everybody, knows, it doesn't They were made in our ewn factory and are well finished equence; there are six all belted, and the

COME fine envelope chemises have just arrived from Paris S-chemises of batiste with hand hemstitching and hand embroidery, or lace and hand embroidery; all with the refinement and charm which are inseparable from French work. Prices are \$7.75 to \$12.

(Third Floor, Chesiant)

Dress Blouses, Tailored and Lingerie Waists

About One-Half Less in the June Waist Sale

woman who wears waists—and what woman does not? - will find her own styles in this June sale. Such fine and just-right waists, blouses and over-blouses as one usually pays double for.

Dainty pale-colored or bright-colored Georgette, crepe de chine, mignonette and other silks, some hand - embroidered, some beaded, some with real Hand-made batiste and voile waists. Morning and tailored shirtwaists of dimity, lawn, handkerchief linen, batiste and imported shirtings, in the prettiest new styles.



Prices start at \$1, and go to \$10.85. And for almost every waist in the Sale you would ordinarily pay twice or more its present figure.

Dishes and Glassware in a Sale of Opportunity

A sale of opportunity for every household, and especially for everybody on the lookout for a bridal gift of service and value!

A sale bringing splendid selections of dinner sets of fine quality, also cut glass, imported decorated glassware and light-cut glassware at real savings from regular values.

Hundreds of Dinner Sets at Lower Markings

Chiefly American, French and English. American porcelain sets now \$17.50 to \$47.50. English porcelain sets, \$35 to \$65.

French china sets, \$75 to \$400. Other imported sets, \$55 to \$100.

All are sets of 106 or 107 pieces, and there is a large variety of attractive patterns to select from.

Fine Cut Glass One-Fourth to One-Third Less

Much of this collection is from our regular stock and much of it is new and all of it is exceptional. Pieces of every desirable description are included and the

assortment is rich in gifts. Prices from \$1.50 for a bonbon dish up to \$175 for a lemonade

Imported Decorated Glassware In plain gold bands, in floral decorations and in flowers and

gold. A wealth of pieces, all splendid gifts. From 25c for a vase to \$50 for a candy jar.

Light-Cut Glassware

Pieces and sets of all desirable kinds for all uses, nearly all in designs done by our own expert and obtainable nowhere else.

Water sets with jug and six tumblers, \$2 to \$5 a set. Water sets with jug and six goblets, \$10 a set. Ice tea sets, jug and six ice tea tumblers, \$4, \$5 to \$10 set. Grape juice sets, 7 pieces, \$4, \$4.50 a set. Sherbet sets, 7 pieces, \$6.50, \$7.50; 14-piece set, \$15.

Berry sets, 7 pieces, \$6 and \$7. Lemonade sets, 12 cups and footed bowl, \$13.50 a set. Cheese and cracker dishes, \$2.25, \$3.50 up to \$4.50. Handled sandwich trays, \$1.90 to \$4.50. (Fourth Ploor, Chestaut)

Women's White Shoes for **Every Summer Need**

Many a woman wears white footwear from morning till night in Summer. And finds it cooler and more becoming than any other kind for wear with summer

Pumps and slippers of white canvas and buckskin, strapless

Oxfords of white canvas and buckskin, with Cuban, military or plain leather heels, are \$7 up in canvas, and \$15 up in buckskin. Sports shees of white canvas or buck, with subber soles and wedge hoels, some with tan Russia trimming, are \$7.50 to \$20.

A shoe that answers for va-rious needs is white canvas with or with one or two straps, with trimming of tan or black leather, and leather military heels, priced Louis, baby Louis, Cuban or military heels, and either light turned or welted soles, are \$9 up for canvas, and \$12 up for buck-

\$7.50, White kid slippers with Louis heels, strapped or strapless, \$12 to \$15.

Chinese Rugs With Much to Commend Them

From an investment as well as from a furnishing point of view these are very desirable rugs.

They have in them the quality of service, and that is the quality of a good merchandise investment.

The prevailing colors are blue and golden shades that lend themselves readily to unusual decorative effects.

People naturally like rugs that combine the furnishing quality with the qualities of practical service at moderate prices.

	Process Process
12x9 ft\$295	14x10.5 ft
14.4x10.5 ft\$525 .	9x6.3 ft\$145
15.3x9 ft\$487	13.8x18.3 ft
14x9.5 ft\$357	10.2x10 ft
9x6.3 ft\$175 .	17.7x11 ft
10.2x8.1 ft\$225	16,8x10.10 ft\$525
11.9x9 ft\$287	15.6x12 ft\$475
13.8x10.8 ft	

2x4 ft. to 2.6x4.7 ft.\$25 to \$40 (Seventh Floor, Central)

1500 Pair of Summer Curtains Specially

White and ecru scrim curtains with hemstitched edges at \$1 a pair; with lace edges, \$1.25 a

White and ecru marquisette curtains with hemstitched edges at \$1.50 a pair; with lace edges at \$2 a pair.

All 21/2 yards long. (Fifth Floor, Market)

UTOMOBILISTS who A take trips out of town are interested in the Automobile Blue Books for 1921. These books may be had in the Book Store for \$4 each. Road maps are there alsoat various prices.

(Main Floor, Thirteenth)

Leather Portfolios for Travelers

Convenient little affairs of gray and brown alligator calfskin and glazed leather in brown, green, gray and navy.

Containing tablet, address book, stamp book, pockets for envelopes and loose paper and loop for pen or pencil.

Price, \$6.75.

(Main Floor, Chestnut)

Summer Rugs for Indoors or for the Porch

Grass Rugs Unusually

9x12 ft., \$14 8x10 ft., \$11.50 6x9 ft., \$8

Colonial Rag Rugs 9x12 ft., \$18, \$25.50, \$35, \$40 and \$42.50.

7.6x10.6 ft., \$10.50 and \$21.50. 6x9 ft., \$6.75, \$10, \$18 and \$22.50. 8x10 ft., \$14.50.

Special-9x12 ft., \$12.75. (Seventh Floor, Chestaut)

A Good Toilet Water Is Refreshing in Summer

Queen Mary toilet waters are all made in our own laboratory and very many people think they are the best to be had at their respective prices. These some of the favorite odors. some of the favorite odors.

Muguet, Rose Speciale, Heliotrope, Queen of Violets and Jasmine, all at \$2.50 a bottle.

Heliotrope, Muguet, Rose Speciale at \$2 and \$3.50 a bottle.

L'Empire, 85c and \$1.65 a

Violet, 75c, \$1, \$1.10, \$1.35 and \$1.75 a bottle. Violettes de Paris, \$1 and \$1.75 a bottle. (Main Ploor, Chestnut)

Big Turkish Towels Exceptional at 35c

Full bleached, snow white, made with hemmed ends, good absorbers and will give lots of service. Liberal size, 22 x 44 Splendid for seashore or home

(Pourth Ploor, Chestnut)

Men's Summer Shirtings of Uncommon Distinction

(In the London Shop) Newset fabrics in the Custom Shirt Shop are no madrases and some beautiful silks.

The madras is uncommonly fine in texture and distinctive in design. We will make it up into plain neglige shirts at \$10, and pleated shirts at \$11.

The silks are not the sort to be found in ready-to-wars shirts. They are in solid colors, stripes and jacquard figures and are extremely rich in coloring. Plain neglige shirts of them silks are \$15 and pleated are \$17.

(The Gallery, Chestaut)

Men! Boys! Girls! Priced 25,200 Summer Union Suits

in an Extraordinary Sale Men's Suits at 85c and \$1.15 Children's Suits at 75c

Savings of a Fourth to a Half Best underwear news of the season.

Brand new, first grade union suits, fresh from a famous mill. Fifteen different kinds to choose from and all of them kinds wanted right now and for all-Summer wear.

One of the best manufacturers of undergarments of this kind found himself overstocked by nearly 50,000 of these suits. By taking the entire stock for our Philadelphia and New York stores we got them for a song.

These goods are on sale both Upstairs and Downstairs. It will probably be the big underwear opportunity of the season and one in which wise people will outfit for the entire Summer.

Men's Athletic Suits

At 85c-athletic union suits of nainsook, basket-weave and four differpatterns of striped and figured madras.

At \$1.15—athletic union suits of plain and silk-striped mercerized cotton and of striped madras in two patterns. Regular, honest-to-goodness union suits, made without any skimping in material

or workmanship and made for comfort. Generously proportioned and cut extremely full, with the three-piece sent which

gives extra roominess, comfort and wear. Also a tapering elastic waistband reaching around to the front and thus providing freedom of arm movement and eliminating any binding at the waistline. Sizes 34 to 46 in the lot, but not every size in every group.

These men's suits will be on sale on the West Alale, Regular Underwear Section, Main Floor, Market, and the Market Street Gallery of the Down Stairs Store.

Boys' and Girls' Cool Union Suits

At 75c-nainsook union suits for children, in sizes 2 to 18 years. Boys' suits in trunk length; girls' suits in bloomer style, with fine quality checked nainsook tops and bloomers of pink or blue chambray or white cambric; all attached.

All made with drop seats and elastic webbing at back.

These children's suits are on sale on the West Aisle, First Floor, Market, and Down Stairs Store, Central.

Madeira Tea Napkins, \$9.75 a Dozen

Of fine linen, hand scalloped and beautifully hand embroidered in

Excellent specimens of Madeira work and charming gifts for a bride of June. The price, \$9.75 a dozen, remarkably moderate for napkins of such fine quality and loveliness. Size 13x13 inches. All neatly boxed for giving.

(First Floor, Chestnut)

A Good Vacuum Cleaner at a \$10 Saving

Every woman who hasn't one, needs a vacuum eleaner. It is the only way to keep the house clean without unner

The King Electric Suction Cleaner is one of the best on the market. It has splendid patented features insuring its efficiency and dura-It is used with no effort at all by one person and is easily carried

about the house. During June this excellent cleaner is on sale here at the special price of \$35. (Fourth Place, Control)

Many Fine Dining Room and Bedroom Suits at 40 Per Cent Less

These suits are part of a series of unprecedented Spring purchases. Within the past six weeks hundreds of them have come in-and gone out again; but the selections still here are wonderfully attractive.

Dining-Room Suits

Adam suit in American walnut, 10 pieces, \$550.

Heppelwhite suit in mahogany, 10 pieces, \$885.

Queen Anne suit in American walnut, 10 pieces, \$385. Queen Anne suit in American walnut, 10 pieces, \$790. Chippendale suit in American walnut, 10 pieces, \$410. Heppelwhite suit in mahogany, 10 pieces, \$830. Chippendale suit in mahogany, 10 pieces, \$470. Queen Anne suit in American walnut, 10 pieces, \$585. William and Mary suit in mahogany, 10 pieces, \$795. Queen Anne suit in mahogany, 10 pieces, \$790. Chippendale suit in mahogany, 10 pieces, \$960. Heppelwhite suit in American walnut, 10 pieces, \$850.

Chippendale suit in mahogany, 10 pieces, \$995.

Bedroom Suits

Queen Anne suit in mahogany, 7 pieces, \$1076. Louis XVI suit in mahogany, 8 pieces, \$748

Mahogany post suit, 7 pieces, \$510. Italian Renaissance suit in American walnut, 7 pieces

Italian Renaissance suit in American walnut, 10 Adam suit in mahogany, 10 pieces, \$1368.

Mahogany suit, 8 pleces, \$628.

Italian Renaissance suft in American walnut, pieces, \$705.

Heppelwhite suit in mahogany or American walnut

Colonial motif suit in mahogany, 7 pieces, \$415, Louis XVI suit in mahogany, 4 pieces, \$650.