

## The Public Ledger's 5000 Black Beauty Bicycles, Value $\$ 65.00$ each, are now ready for the Boys and Girls

Bicycles delivered as soon as 35 subscriptions to either the Morning, Evening or Sunday Public Ledger are secured

## Pay No Money-Collect No Money



You fellows wion - think of the fun of bike-hiking this summer on yo make real money when you have a regular wheel-Now' YOUR CHANEE- Get one of these s65, brand new, com pletely equipped Black Beauties. You are bound to win one
of the 5000.0 fered. But you must hurry-the other fellows of the 5000.oriered. But you must hurry-the other fellows
wont be bestep on the job-Giet after yours right away!
Today!

## GIRLS!

$\mathrm{D}^{\text {ON'T let the boys get away with all these } 5000 \text { Black }}$ Beauties! Remember that the beautiful Black Beait Beauties: Remember that the beautiful Black Beauly
WHO AND HOW
$\mathbf{A}^{\text {NY OUE }}$ ONE is free to enter this contest. The thirty-five September 15 , 1921 . Your prospective subscribers are resi dents of Pennsylvania, New Jersey, Delaware and Maryland
who are not Now receiving the Public Ledger in their PAY NO MONEY!
COLLECT NO MONEY! $\mathrm{C}_{\text {inter }}^{\text {ONTESTANTS pay no money, collect no money! Simply }} \mathbf{3 5}$ signatures on the subscription blanks furnished by the Pubulic Ledger. turn them in, and as soon as your 35 subscriptions have been verified you recelve you
Black Beauty. The contest will be open until September 15 , but you get your Black Beauty as soon as your subscription but you get.
are verifed.

How to Enter the Contest
Apply to Bicycle Contest, Circulation Dept., Public
Ledger Buidding. Independence Square Philadelphia Ledger Building, Independence Square, Philadelphia,
for subscription books and other particulars, or telephone Walnut sooo, bicycle department, between $8: 30$
A. $M$. and 5 . A. M. and 5 P. M., or fill out and mail the attache
coupan to The Public Ledger Bioyle Department. coupon to The Public Ledger Bioyole Department.

THE BLACK BEAUTY



 months' repair of acecidental damazes. Just look at these
features.

## Specifications


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## CONDITIONS OF THE CONTEST

 SUBSCRIPTIONS must be secured and turned in to the Public Ledger office for verification between June 1 and September 15, 1921.Those from whom subscriptions may be taken are all those residing in Pennsylvania, New Jersey, Delaware and Maryland, and who are not now receiving the Public Ledger in their homes.
EACH WINNER will be presented with his or her bicycle IMMEDIATELY after verification of the 35 subscriptions. Contestants are not limited as to age or sex. Men and women will have their choice of full-sized bicycles for themselves or the boys' or girls' models.

