

For Wednesday

The Gimbel Store has brought to Lingerie all the daintiness any woman craves.

GIMBEL BROTHERS

MARKET · CHESTNUT · EIGHTH · NINTH

Somewhat we manage to keep our goods that look "machine made"—yet we approach the prices that even ordinary goods are sold at.

For Wednesday

Sewing Machine Sale at Gimbels

Tomorrow at Great Reductions

Including Well-Known Makes of the Domestic Co.

- Singer . . . \$39
- Cosmo . . . \$29
- Lessing . . \$39
- Domestic . . \$59
- New Home . \$35

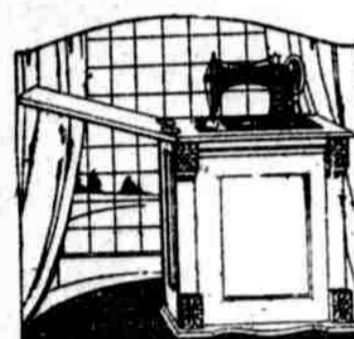
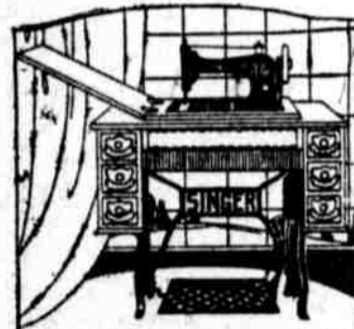
Some Slightly-Used Machines



Domestic Parlor Cabinet Machines, \$65

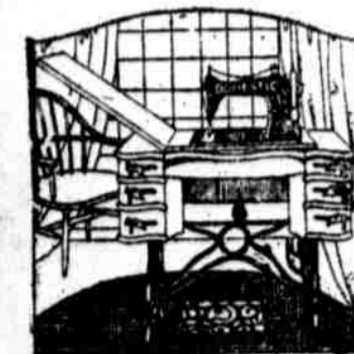
Practically every woman at one time or another has thought about buying a Sewing Machine—for the sake of its convenience and also the saving of money.

This Sale offers exceptional savings.



Lessing Parlor Cabinet Machines, \$47

The highest guarantee of quality goes with each machine.



Domestic Sewing Machines at \$59

Slightly Used Machines

At \$35

\$10 to \$15 allowance for your old machine toward the purchase of a Domestic Electric Boudoir Cabinet Machine.

—Gimbels Fourth floor and Subway Store

Tomorrow—Philadelphia's Greatest White Sale Opens

Muslin and Silk Underwear—Philippine Lingerie—Waists—Baby Clothes—Corsets—House Dresses—all at Newly Low Prices in Tune With the Times

\$3500 Worth of Muslin Underwear "Samples" to Sell for \$2000

All popular priced underwear—from the maker who makes it best! Including:
Nightgowns at 75c to \$5.95
Envelope Chemises at 75c to \$3.95
Petticoats at 75c to \$5.95
All new, fresh—this season's merchandise. Mostly white nainsooks and cambrics. Mostly "one" of styles.

Entire Sample Line of Silk Underwear—Half-Priced at \$2.95 to \$8.95

All pink silk—heavy crepes de chine and tub-satins. Nightgowns, Envelope Chemise, Petticoats. And Billie Burkes.
10,000 Philippine Hand-Made Garments at \$1.95 to \$4.85—Val. \$2.95 to \$12.95

Including over a thousand still more wonderful "samples." Nightgowns, Envelope Chemises, Petticoats, Drawers. Hand-embroidered in new, exquisite patterns.
Wonderful Specials in "Extra Size" Underwear
Nightgowns at \$1, \$1.50 and \$2—Values \$1.50 to \$3.50.
Envelope Chemises at \$1, \$1.50 and \$2—Values \$1.50 to \$3.50.
Drawers at 75c to \$1.50—Values \$1.25 to \$2.95.
Corset Covers at 65c to \$1.25—Values \$1 to \$1.95.

—Gimbels, In Regular Section, Second floor, and on Grand Aisle, First floor
ALMOST EVERY GARMENT IN THE SUBWAY STORE IS HALF PRICE
Corset Covers and Drawers begin at 38c.
Pink Crepe Bloomers begin at 50c.
Petticoats—with deep embroidery finishes—begin at 85c.
Double-panel sateen Petticoats at \$1.
Nightgowns begin at 50c.
Envelope Chemises begin at 60c.
Extra size Nightgowns begin at 85c.
Extra size Envelope Chemises begin at 95c.
Extra size Drawers begin at 65c.
Extra size Bloomers begin at 65c.
—Gimbels, Subway Store

CORSETS

AT AVERAGE HALF PRICE
\$1.85 for La Markette Corsets
Slight seconds of grades up to \$10 regularly. Styles for all figures. Fine coutils and brocades.
\$2.90 for \$6.50 W. B. Corsets. Fine pink brocades in topless styles. All first quality. Fresh and dainty.
Brassieres and Bandlets at 50c, 65c and 75c—Values 75c to \$2. Pink and white.
—Gimbels, Pink Corset Shop, First floor
\$1.80 for \$2 to \$2.50 Corsets. Topless and low bust models; coutils and brocades.
—Gimbels, Subway Store

30,000 Waists—Over-Blouses and Tuck-Ins—Regular and Extra Sizes—Mostly Half-Price

Sale-group of organdies and voiles at **\$1.95, \$2.95 and \$3.95**—values \$3 to \$5.95. Entirely new treatments.
Sale-group of **Silk Waists at \$2.95**—values \$5.95 and \$6.95—mignonettes, Georgettes, crepes de chine, striped crepes de chine, pongees.
Sale-group of hand-made **Waists at \$2.95 and \$3.95**—value \$5. Ten styles in batiste. Several styles in French voile.
Sale-group of Georgettes at **\$5**—value \$7.95. White, pink and bisques.
Sale-group of "extra sizes" at **\$1.95 to \$3.95**—values \$3 to \$5.95. Mostly voiles.
—Gimbels, Salons of Dress, Third floor
—Also Thoroughfare, First floor

MOST OF THE WAISTS IN THE SUBWAY STORE ARE HALF PRICE

Dainty cotton Waists—mostly novelty sorts—at **\$1**—value \$2.
Lingerie Blouses at **\$1.35**—values \$2 and \$3.
Silk Waists at **\$2.45**—value \$5. Over Blouses and Tuck-ins; three-quarter and long sleeves; beaded and embroidered models; light and dark colorings. Also pongees.
—Gimbels, Subway Store

Women's Gingham House Dresses at \$1.85—Values \$2.50 and \$2.95

Checks, stripes and two-tones. Piped chambray collars or white pique trimmed. Yoke models with broad pleats—full cut, Billy Burkes and waistline models. A style pictured in the "panel."
—Gimbels, First and Third floors
"L'Aiglon" Dresses at **\$2.55**—slight seconds of \$4 to \$7 grades. Gingham, Lawns, Voiles, Tissues, Poplins. Sizes 36 to 52.
—Gimbels, First floor

Kimonos at \$1.35—Values \$1.95 to \$2.50

Straight-line model of fine white dotted Swiss.
—Gimbels, Second floor

Misses' and Children's Underwear: Baby Clothes Save Fourth to Third

Misses' Dainty "Bluebird" Nightgowns at **\$1**. Fine pink crepe. Ages 10 to 14.
Babies' Short Dresses at **\$1 to \$2.95**. Many styles.
Babies' Slips at **50c, \$1 to \$2.95**. —Gimbels, Second floor
Children's Tucked Muslin Drawers at **25c**. Ages 2 to 12.
Babies' White Nainsook Short Dresses at **85c to \$1.25**.
Children's White Dresses at **\$1.95**. Embroidery or color-trimmed. Ages 2 to 6.
—Gimbels Subway Store



Gimbels 20th June Silk Sale Opens Tomorrow—June First

One of Those Internationally-Planned Events That Is Both an Exposition and a Sale

An Exposition, wherein the Styldom of Silks is given presentation—generously; gloriously. A Sale, wherein proof is given of the Store's power to serve—to make good deals for its customers in the markets of the world; to discount price tendencies and make it safe for our clientele to buy for

present and prospective needs. Silk prices, as governing general selling, may go a bit lower than we've seen them recently—but they will not bring values to equal these—

At \$2.95 a yard Canton Crepe	All silk Caron Crepe in gray, corn flower, pink, jade, old rose, henna, tan, white, copenhagen, navy and brown.	At \$1.55 a yard Crepe de Chine	2500 yards of all-silk Crepe de Chine in 25 of the leading colors for evening and street dresses.
At 95c a yard Japanese Habutai	1000 yards of Japanese Habutai in white only. Yard wide.	At \$1.78 a yard Georgette	1500 yards of Georgette in 20 of the wanted shades.
At \$1.65 a yard Washable Satin	900 yards of Washable Satin in ivory and pink.	At \$1.95 a yard Washable Satin	500 yards of Washable Satin in 12 of the most-wanted shades.
At \$2.98 a yard Canton Crepe	1500 yards of Canton Crepe. Gray, jade, pheasant, brown, henna, lavender, pink, white and three shades of blue—Harding, Royal and Navy.	At \$1.78 a yard Foulards	1500 yards of Foulards in new patterns.
At \$2.95 a yard Satin-faced Crepe	1000 yards of Satin-faced Crepe in 12 of the wanted shades.	At \$3 to \$5.90 a yard Sport Silks	1500 yards of Sport Satins. Mostly white.
At \$1.48 a yard Figured Georgette	600 yards of Figured Georgette Crepe, suitable for dresses and blouses. All silk.	At \$5 to \$25 a yard Metallic Brocades	1000 yards of Metallic Brocades at half and less than half May prices.
At 95c a yard Georgette Crepe	1200 yards of Georgette Crepe in 20 popular shades.	At \$2.90 a yard Foulards	800 yards of Printed Foulards in figured designs.
At \$1.55 a yard Tricolette	1500 yards of Tricolette in brown, gray, navy, copenhagen, turquoise, taupe, burgundy, coral, old rose, gold, apricot and maize.	At \$1.95 a yard Sport Silk	Sport silk in plaids and stripes.
At \$2.50 a yard Foulards	1500 yards of Foulard Silk. All new designs.	At \$1.45 a yard Satin Messaline	3000 yards of Satin Messaline, in gray, pink, white, rose, wine, jade, burnt orange, tan, brown, light blue, navy and black.
At \$4.50 a yard Roshanara Crepe	500 yards of Roshanara Crepe, in gray, tango, white, navy, brown, black and sport shades.	At \$1.45 a yard Taffeta	500 yards of Taffeta. Very good quality. Gray, pink, tan, brown, purple dusk, delph blue, navy and black.
At \$2.85 a yard Sport Satin	1200 yards of Sport Satin in white, rose, pink, apricot, pheasant, brown, Harding blue, turquoise and navy.	At \$4.75 a yard Duvetyn	1500 yards of Duvetyn in 14 of the best sport shades.
		At \$3.38 a yard Chiffon Taffeta	600 yards of all-silk Chiffon Taffeta. Fast black, French goods.
		At \$1.85 a yard Black Satin Duchess	300 yards of all-silk black Satin Duchess.
		At \$2.95 a yard Crepe de Chine	300 yards of black Crepe de Chine.
		At \$1.25 a yard Tricolette	A very good quality Tricolette in jade, henna, copenhagen, navy and black.
		At 80c a yard Japanese Pongee	10,000 yards of Japanese Pongee for dresses, blouses and shirts.
		At \$2.38 a yard Canton Crepe	1000 yards of Canton Crepe in tan, gray, brown and navy.
		At \$4.50 a yard Canton Crepe	500 yards of Satin-faced Canton Crepe in light gray, brown, navy blue, black and white.

Ready! Tremendous selling space in the enlarged and rearranged Silk Salons, Second floor. And with great lots in the Subway Store.

Ready! Ample selling force—schooled to give comfortable and precise service. Ready! To sell all wanted staple and ultra silks at large money savings.