

THE DAILY NOVELETTE

A Matter of Duty
By R. RAY BAKER

Alice Trover's heart was heavy as she turned from the window where, shielded by a curtain, she had watched Henry Gordon disappear round a corner of the street.

She dropped into a chair and picked up a magazine. The cover represented an insipid young woman carrying a parasol and a dog, looking in rapture over a fence at a stack of hay. The cover oppressed Alice, so she turned over the pages and absently began reading an advertisement in colors.

"Discovered! The Elixir of Youth!" ran the headline of the advertisement in bright red letters. And a subtitle below it was:

"Why Have Wrinkles? Use Syleia Hall's Carmine Cream and Banish Signs of Age and Worry."

Alice discarded the magazine and smiled bitterly.

"Perhaps I had better invest in some of that," she mused. "Not that I'm so old, but I'd like to banish worry. I must be getting a liberal supply of wrinkles, and I'll be looking like a hundred years old in this world soon. Why can't I muster and pretty soon. Why can't I muster enough courage to do my duty to Henry and myself?"

The "order" in question began two weeks ago, when Alice first saw Henry with another woman. They had been in a restaurant dining, and Alice had happened along and had seen them through a window. The view was sufficient to convince Alice that her rival was young and good-looking.

She waited for Henry to speak of the matter, but he did not mention it. As much as he had been engaged to Alice for a year, it would have been the proper thing for him to explain himself, she thought.

Alice was willing to let it drop, only the very next day Jennie Quiltes, who worked with her in the shoe manufacturer's office, came to her with a story of having seen Henry with a very stylishly dressed young woman at a matinee.

Then she decided she must act. She could no longer keep Henry's ring. He had fallen in love with another girl, and his own sense of duty was preventing him from stepping out of Alice's life. That was the way Alice figured it. Three times after Alice had made up her mind to do this, she had been called to the office and had to act as she had planned. But she cared so much for him, and she treated her so much as he always had, that she could not bring herself to the climax of their romance that she had determined upon.

Finally, in desperation, Alice sought the advice of her aunt, who was worldly-wise and versed in matters of the heart, having had three husbands and survived them all. She found her aunt performing her toilet and making profuse use of some crimson, pastel substance which she took from a large jar.

"Making myself young again," explained the aunt, rubbing the oily substance into her face. "I have used Syleia Hall's Carmine Cream, which restores youth, banishing old age and wrinkles. You won't know me when I get made up. I think I'll try my hand at matrimony again, when I have been challenged by the traces of Father Time's scythe."

She refused to become serious when Alice related her tale of woe.

"There's only one of two things to do," advised the aunt. "Hand him his ring and forget about him (what? one man more or less. There's plenty of them.) Or get busy and beat out this other woman that has stolen his affection. This may sound terribly slangy, but that's the result of the youth restorer getting in its work."

"But I love him too much to let him go, even though it's my duty," protested Alice.

"Better think it over, then," said the aunt. "You have my advice, and it's the best I can give. Better let him take the initiative, if you can't do it yourself."

And Alice took her leave, while her aunt muttered something about "heart affections—rot!" and resumed lathering her face.

While Alice was passing the window, however, the aunt appeared to have been struck with an idea, for she called.

"Alice, I just happened to think of something. Perhaps this other woman is Henry's sister, or cousin, or—his mother. You never can tell these days, you know. Wait till you see me after this restorer gets in its fine work."

"No, it can't be," Alice rejoined. "Henry has no sisters or cousins. I know that to be a fact, and his mother is dead."

At the dinner hour the next day Alice could not keep away from the restaurant where her troubles of the heart had begun.

Obviously it was, for through the window Alice saw Henry and the fashionably garbed woman she had almost learned to hate. Apparently they had dined earlier than usual, for Henry was paying the cashier and the lady was waiting for him.

"She's a silly looking young thing," the waiter remarked, as he started away, determined not to be so much as seen.

But she was seen. Henry spied her as he turned from the cashier's desk. Immediately he waived to her, and linking his arm through that of the other woman he strode to the door.

"Good evening, Alice," he said, doffing his hat and drawing the other woman toward his fiancée.

"I'd like you to meet a very celebrated lady," Henry went on. "You've read lots about her, no doubt, for her name is in all the magazines. Women are blessing her in every part of the globe for the good service she is performing for them. Alice, this is Syleia Hall, the inventor and manufacturer of the famous 'Carmine Cream' that has banished age for so many, including herself. She's a living advertisement of her wares, as you can see for yourself. And," he finished proudly, "she's my only living relative." Alice, my fiancée—my grandmother.

Organ Plays at 9, 11 and 4:50
Chimes at Noon

WANAMAKER'S

DOWN STAIRS STORE

WANAMAKER'S

WEATHER
Fair

Fresh Japanese Straw Rugs at the Lowest Prices We Have Ever Known for Such Qualities—Wanamaker's Down Stairs Store

A Store of Lower Prices

Merchants have come from all over the world to see this Lower-Price Store, and usually their comment is:

"You have here something unique, something different to anything else we have ever seen. You not only have lower prices, but there is unusual opportunity of choosing at these lower prices!"

What impresses them most is that all the merchandise is such good, sound quality; that this is not a dumping ground, like so many other below-ground stores.

Whereupon, we remind them that this is Wanamaker's, as well as the Down Stairs Store, and that the complete name is "Wanamaker's Down Stairs Store," for it is an integral part of the Wanamaker Business.

More Than Ever this month of June are we holding to our standard of lower prices and still lower prices. Qualities are maintained, of course, yet prices are lower than they have been for some time.

Throughout the month there will be special lots of reasonable, desirable merchandise at especially low prices.

Every day the price of every article in the Down Stairs Store will be as low as it is possible to make it and still keep the quality right.

There is never a time when one cannot find many things here at less than regular prices. It is impossible to advertise them all. Unless one shops elsewhere, comparing quality for quality, one does not always realize the genuine money saving on that which is bought in the Down Stairs Store.

Beautiful White Jersey Suits for Women, \$23.50

Delightful to wear at the seashore and for all sorts of Summer sports. They are of exceptionally fine jersey, well tailored and carefully cut.

New Heather Jersey Suits, \$12

Each time we get these they go flying out. They are in tan, blue or brown, with Tuxedo collars. Green or tan tweed suits, \$18.

Navy Blue Tricotine Suits, \$29

Longer jackets and straight lines are the feature of these well-tailored suits. Not a bit of trimming about any of them—a point many women like. New serge suits, in navy blue or black, \$25. (Market)

2000 Double-Panel Petticoats, at \$1

White sateen petticoats with double panels in front and back and deep flounces of several kinds. Copies of more expensive petticoats.

White Sateen Petticoats, 85c

Of extra-heavy sateen, cut on slim, straight lines. Extra sizes, \$1.

Doris Petticoats, \$3.50

An entirely new model with a 22-inch hemstitched hem, making it shadowless. Of white tub silk of an excellent quality.

Double-Panel Silk Petticoats \$3.50 and \$3.85

\$3.50 ones are of white tub silk with a double panel in back and front and are finished with a hemstitched hem.

\$3.85 petticoats are of satin-striped tub silk in white or flesh with a deep ruffled flounce. This model, without double panels, is also in navy, emerald, purple, rose, gray and black.

Extra-Size Tub Silk Petticoats

\$3.85 for white tub silk petticoats with double panels back and front, made with flounces or tucked hems.

\$5 for white or flesh pink tub silk petticoats with satin stripes; double panels, back and front. (Central)

The Right Summer Coat

Do you know what a complete collection of inexpensive coats and wraps can be found in the Down Stairs Store? Every kind of Summer cape, coat or wrap of moderate price has been gathered here in the correct fashions of the season.

Capes of satin or Canton crepe, \$25 to \$59.

Wraps or coats of tricotine, Bolivia and other fine coating materials, \$29 to \$69.

Long and short polo coats, \$11 to \$29.

Sports coats of jersey or flannel, \$8.75 to \$18.

Raincoats or capes, \$7.50 to \$16.50.

Motor coats, \$16.50 to \$35. (Market)



\$8.50 \$18.75 \$4.50 \$16.50 \$8.50 \$3.85

Summer Frocks! June Frocks! New and Inexpensive

Every lovely kind of Summer frock is gathered here for bright June weather. Hundreds and hundreds of different kinds and each one marked at a most moderate price.

Sunny Gingham Frocks
Checks and plaids are made in surplice or long-waisted styles, some with pleated skirts. \$3.85. At \$4.50, \$5 and \$5.50 there are scores of gingham dresses in every Summer color—yellow, red, pink, blue, green, brown—with fresh organdie vests or sashes.

350 Voile Frocks, Special at \$5
Nearly every kind of flowered or figured voile frock that one can imagine—some quite ruffly with three-tier skirts. Light and dark grounds for your choosing. Navy blue voiles with fine embroidered white dots have taffeta girdles. \$15. Other dotted voiles, trimmed with white organdie, \$10.50.

Dotted Swiss Frocks
always have many friends. Pretty dresses in orchid, navy and Copenhagen are made over organdie foundations and trimmed with pleated frills. \$16.50. (Market)

Organdie for Summer Parties
Melon-pink, rose, flesh, flame, lemon, tangerine, orchid, white—these are some of the lovely colors among the organdie dresses. They're ruffled and frilled and many show little nosegays or garlands of fresh organdie flowers. \$16.50, \$18.75, \$22.50, \$25 to \$35.

Printed Georgette Dresses, \$16.50
Colorings are dull and soft and most unusual. Imagine dull rose on a smoky taupe ground, Chinese blue on a darker blue. They're trimmed with taffeta.

Youthful Two-Piece Frocks of Mignonette, \$12.75
The model that all young women are so enthusiastic about—a slipover bodice with a narrow leather belt and white pinafore collar and cuffs. In navy, beige or black. (Market)

75c for a 27 x 54 Inch Rug to \$6 for a 9 x 12 Size

FRESH, new rugs, recently made and just received in quantity from Japan—at prices lower than the sale prices of dried-out warehouse rugs with only half the service in them!

It is four years since we have had a 9x12 Japanese straw rug at \$6 and then it was only half as good as these.

We consider this the best rug opportunity we have ever offered.

Never, to Our Knowledge has a lot of rugs as good as these been offered at such low prices.

Never was a more opportune time for a sale than now, right at the beginning of the Summer season, with bungalows, cottages, boats, porches and even business offices needing seasonable rugs.

The straw is fresh, clean, first-quality rice straw.

The rugs are woven with strong, heavy, double warps, better than usually found in rugs of this type.

The well chosen, attractive patterns are stenciled in oil and there is a choice of various blues, green, brown and tan tones.

Every rug is bound all around and the bindings are carefully sewn.

Six Sizes That Can Be Matched in Sets
27 x 54 inches, 75c
36 x 72 inches, \$1

4.6 x 7.6 feet, \$2
6 x 9 feet, \$3.25
8 x 10 feet, \$4.75
9 x 12 feet, \$6
(Chestnut)



There are no better Japanese straw rugs made than these that were made especially for us, with a representative right on the spot to see that they were up to our specifications.

Extra Space will be provided in the Rug Store, along the East Aisle and, for the smaller rugs, on the Center Aisle.

Extra Salespeople will help give you prompt attention and telephone and mail orders will be taken care of.

Note: Do not let the word "straw" confuse these rugs, in your mind, with matting rugs. These are heavy and strong and of the type that a great many people call grass rugs—though they are really straw.

Girls' Gingham Frocks, \$1 and \$1.50

They're pretty frocks, too, and in sizes 6 to 14 years. The gingham is in fresh, colorful red, blue or green plaids and the dresses are trimmed with plain-color collars and cuffs.

Voile Frocks That Look Like June

\$2.65, \$3 and \$3.25 are the prices of some delightful dotted and checked voile frocks for girls of 6 to 14 years. Many have large sashes and collars of white organdie, others have sashes of the material. (Market)



\$5 \$5.90 \$3.90 \$2.90 \$3.90

Center Aisle Opportunities

Cretonne Novelties a Third Less

Sewing boxes and utility boxes, \$1.25; handkerchief and glove boxes, \$1 and \$1.25; trays, 25c and 35c; powder boxes, 50c. All covered with very attractive cretonne in matching patterns. Fine for summer cottages or to brighten up any bedroom for warm days.

Pantalette Frocks \$1.25 to \$2

Fetching styles, good materials and low prices. Frocks that mothers like to have their little daughters wear. Checked, striped and plain gingham, with pretty trimmings and often fancy stitching. 2 to 6 year sizes.

Chambray, 10c Yard

Another big shipment just in. 24 and 26 inches wide, in pink, blue, lavender, green and tan. We were more than glad to get this shipment, for it goes out quickly.

Dainty Lace and Organdie Vests, 55c

Half price and less for these pretty affairs that women want for summer frocks. Cream color and white lace or sheer organdie, all with collars and most of them with matching cuffs.

Remnants of Pleating Lengths, 10c to \$1

An exceptional lot of pleatings of net, lace and organdie for collar and cuff sets and trimmings. One to two yards (the usual wanted lengths). Several days ago a similar lot sold out in almost no time.

House Dress Odds Specially Priced, \$1.50

Remainders of big lots which have sold quickly because the original values were unusual. Checked and plaid gingham and plain cotton rami in popular colors. Fitted and Billie Burke styles. All sizes, but not in each style.

Women's Bungalow Aprons, \$1

Five hundred new interesting percale aprons that look for all the world like dresses, except that they are not fitted at the waist but are belted. Becoming colors that look fresh and inviting in the morning. Sizes 36 to 48. (Chestnut)

A June Occasion In Blouses Specially Priced \$2.90 to \$9.75

2000 new blouses from six different manufacturers have just been opened ready for this unusual June occasion. Extra sizes, regular sizes, crisp Peter Pans, high collar styles, low frilled styles, lacy kinds, plain kinds. Several are copied from blouses considerably more costly. They are just what people are wanting and at lower prices than we can offer regularly.

Extra-Size Blouses \$3.50 to \$9.75

Seven separate groups, all of them in sizes 46 to 64. All are built on longer lines and fashioned by experts so that they really fit comfortably for summer.

\$2.50 for voile blouses with short sleeves and lace trimmed collar and front.

\$3.50 for popular white batiste with clusters of tucks.

\$4.50 for cool voile with long roll collar, lace trimmed.

\$4.90 for Japanese pongee with hemstitching and pleating.

\$5.90 for voile blouses with frills and lovely lace, as pictured.

\$6.75 for white habutai and striped tub silk with especially well-cut collars.

\$9.75 for a collection of odd blouses in the Little Gray Salon; all have been re-priced from decidedly higher rates. Georgette and crepe de chine in brown, navy, beige, gray and flesh with pleats, embroidery, lace and soutache. Sometimes only two or three of a kind. Sizes from 48 to 64 in the lot. (Market and Central)

Hand-Made and Other Blouses in Regular Sizes, \$2.90 to \$7.90

\$2.90 for hand-made blouses just arrived from Porto Rico. Several new styles in fine white batiste. Every stitch done by hand.

\$2.90 for cool white silk habutai with long sleeves, pretty collars and turn-up cuffs.

\$3.50, \$4.50 and \$5 for Peter Pan blouses of checked white dimity or white batiste with hand-made crocheted or Valenciennes lace.

\$3.90 for charming Peter Pan dimity and voile blouses, some with frills.

\$3.90 for high-neck blouses of white batiste.

\$4.50 for flat collar blouses of white batiste.

\$5.90 for voile frill blouses with charming laces.

\$5.90 for organdie blouses with lace trimming.

\$5.90 to \$6.90 for habutai blouses of satisfactory quality, some with the new English Eton sports collar.

\$5.90 and \$7.90 for fine hand-made blouses, many with real fluff. (Market and Central)



21 Styles of Summer Low Shoes Taken from Our Stocks and Re-priced \$6.85

Tan calfskin pumps with one strap. Tan calfskin pumps with suede inlays. Gray suede one-strap pumps with turn soles. Gray buckskin low shoes with welted soles and buckled strap. Tan pumps with crossed ankle straps and "buckled" straps. Plain vamps, perforated tips and imitation wing tips. High, low and medium heels. These standard Summer shoes are re-priced because sizes are broken and the styles will not be re-ordered. Plenty of all sizes in the group, however, to start the day. Women will probably choose the entire quantity before nightfall because the shoes are intrinsically GOOD. (Chestnut)

Mattresses Renovated
SIZES ALTERED
Feathers Replenished and Made
Braes Beds Relacquered
SICHEL'S
1104 S. 24th St.
Phone: Fam. 4708

"Always Fresh"
So Different From the Ordinary
Wilmar
PEANUT BUTTER