

## MILITARY BURIALS FOR EIGHT HEROES

Bodies Arrive in Philadelphia and Vicinity From France

### THREE FUNERALS TODAY

Two soldier dead from Philadelphia and vicinity whose bodies have been received from France by relatives were buried with military honors today. Funerals of six others will be held before Memorial Day.

Captain William F. Gufforie, Jr., son of Mr. and Mrs. William F. Gufforie, 4108 Baltimore avenue, was buried this afternoon, with services at the Tabernacle Presbyterian Church. Thirty-seventh and Chestnut streets. He was a medical officer of the 111th Infantry, Twenty-eighth Division, and died September 2, 1918, at Contrexeville. He was buried with military honors and Masonic rites in Woodland Cemetery.

Funeral services for Kenneth Ekmann Price, Company C, 104th Engineers, who died in France August 7, 1918, were held at 2 o'clock this afternoon at the home of his parents, 415 Lawrence street, Burlington, N. J. Burial was in Old Fellows' Cemetery.

Funeral services for Corporal Horace E. Teter, of the Presbyterian Hospital Unit, who died in March, 1918, in France of pneumonia, was held today

at the home of his parents, Mr. and Mrs. Elmer Teter, 4441 Sanson street. The young man, trained at Fort Porter, N. Y., was a member of the Belmont Baptist Church, and was for many years a chorister at Covenant Methodist Episcopal Church. He was twenty-two years old.

Services will be held at 8:30 o'clock tomorrow morning at the home of his mother, 1903 Wharton street, for Mrs. Annie McConnell, who died October 8, 1918, at Toul, France. Solemn requiem mass will be celebrated at 10 o'clock in St. Charles' Church, with burial in Holy Cross Cemetery.

The funeral of John N. Cooney, First Regiment, Eleventh Company Motor Mechanic Air Service, who died November 4, 1918, in France, will be held at 8:30 o'clock tomorrow morning from the home of his father, 1525 North Felton street, with solemn requiem mass at Our Lady of Rosary Church. Interment will be in Holy Cross Cemetery.

George R. Lockhart, son of John and Ella Lockhart, will be buried Saturday in North Cedar Hill Cemetery with services at 2 o'clock in the Church of the Good Shepherd, Collins and Cumberland streets. He died October 13, 1918, in France.

Funeral services for Louis Hillman, Co. A, 140th Infantry, who died overseas October 22, 1918, will be held at 1:30 o'clock Saturday afternoon, at 714 North Third street, with burial in Greenwood Cemetery.

Lemuel Kolb, son of John I. and Sophie Kolb, will be buried Saturday in Arlington Cemetery, with services at 2 o'clock at 1510 South Tenth street. He died in France September 18, 1918.

**Negro Fired On, Drops Loot**  
A Negro detected while trying to steal a parcel of shoes on Race street wharf early today was fired on by a watchman, but escaped. He dropped the shoes in his hurry to beat the bullet toward Delaware avenue.

## LOWER TAX RATE POSSIBLE IN 1922

Municipal Research Bureau Says Matter Is All Up to Council

### CAN MAKE 30-CENT CUT

The outlook for a thirty-cent drop in the city tax rate for next year is regarded as "very bright" by the Bureau of Municipal Research.

The present municipal rate is \$2.15. There is also a school tax of eighty cents, making a total of \$2.95 payable on every \$100 of the assessed value of taxable property.

The bureau's weekly bulletin, issued today, stated:

"The question as to whether or not the tax rate will be reduced, and if reduced, by how much, rests almost entirely with Council. There is, of course, a minimum below which the rate cannot

go, for taxes must be levied to meet interest on debt, sinking fund installments and those services of our local government that simply must be continued.

"As for next year's tax rate, this much seems reasonably certain: Council can, if it desires, make a substantial reduction in the tax rate for 1922; and at the same time provide for a normal expansion in the functions and services of the city. At this writing no accurate detailed calculation of the amount of this reduction can be made, but the predictions of a thirty-cent drop in the rate seems to be well founded.

"Had Council been able last December to forecast the large increase in the assessed valuation of taxable real estate for the current year, or the marked reductions in the cost of contract work, materials and supplies that have taken place, the 1921 tax rate doubtless would have been made much lower than it is. These same factors, coupled with the likelihood of a considerable free surplus at the end of this year, make the outlook for a tax rate of \$1.85 or thereabouts very bright.

"Many Temptations in Surpluses  
"It is in times like these, when the people have become accustomed to the high cost of government, and the factors that brought about the heavy tax burdens are abating, that two diametrically opposite temptations present themselves.

"Both have a tendency to continue the high tax rates. One tends to perpet-

uate and pyramid them, and so is to be avoided at all hazards. The other seems to keep taxes up, but in reality soon proves that it has operated to keep the tax burden down.

"The objectionable course is brought to mind by the phrase 'easy come, easy go,' and lies in the ever-present temptation to be wasteful with 'surpluses' or 'nest eggs' and establish bad spending habits.

"The advantageous course was recently brought to the attention of Council by the City Controller. He urges that a halt be called in the use to which loan moneys are put. The suggestion that minor capital outlays be financed out of taxes in the first instance, and not out of loan funds at all, should unhesitatingly be adopted as a standing policy; and this time of surplus revenues is an ideal time to begin.

"On the basis of \$1,000,000 of minor capital outlays being so financed each year, instead of out of thirty-year 5 per cent bonds, the actual net savings in

taxes and in expense after the first thirty years will exceed \$800,000 a year. These large annual savings, as well as other handsome savings in earlier years, will result from the adoption of a policy whose only cost is a \$45,000 heavier average annual tax burden for thirteen years than would otherwise be borne.

## MELVILLE STONE TO SPEAK

Counselor of Associated Press to Attend U. of P. Banquet Tonight

Melville E. Stone, general counselor of the Associated Press, and Rowe Stewart, president of the Associated

Advertising Clubs of the World, will be speakers at the annual banquet of the Franklin Society of the University of Pennsylvania at the University Club at 6:30 o'clock tonight. Mr. Stone will speak on the subject of "The Associated Press and Mr. Stone's address will be on 'Opportunities Which Advertising Offers College Man-

## More than the 3 R's

Would you brush your teeth if there had never been advertising of dentifrice or tooth-brushes? Of course *you* would.

Still there are those who need "education" in the use of dentifrice for teeth, soaps for scalps, concrete for roads, tractors for farms, and so on and on, a list as long as your arm.

Who is to educate the public?—the schools leave off somewhere between the ages of fourteen and twenty-two—the newspapers when anything ceases to be a nine days' wonder.

"Line upon line, precept upon precept"—that's education and that's advertising.

Over and over and over again until people learn to brush their teeth.

Oh no they don't! You're mistaken. The best available statistics indicate that only about 25% of the people in America brush their teeth. Advertising increases the needs of the individual and the best advertising multiplies the number of consumers.

For example, the magnesia makers show more people how to conserve coal, and another association teaches new uses for cement.

**Butterick—Publisher**  
The Delineator (\$2.50 a Year)      The Designer (\$2.00 a Year)

## BONWIT TELLER & CO.

The Specialty Shop of Originations  
CHESTNUT AT 13TH STREET

Specially Arranged for FRIDAY

### SILK SWEATERS

Featuring Big Reductions

THE Sweater promises to be the most important item in Sports Attire this summer. Tomorrow's collection presents wonderful values.

**Pure Silk Sweaters**  
25.00 Formerly 39.50

Tuxedo, High-neck or V-neck Slip-ons in plain, block or striped weaves. Long sashes with tassel ends. Navy, black, tan, Brown, Emerald, Grey, Henna and White.

**Pure Silk Sweaters**  
18.50 Formerly 27.50

V-neck slip-on Sweater in plain weave. Long braided sash, with tassel ends. Black, brown, grey, and henna.

**Pure Silk Sweaters**  
7.50 Formerly 15.00

Tuxedo Sweater in plain weave, with sash. Navy, black, henna, beige, brown, Copen, jade, grey and white.

SWEATER DEPARTMENT      FIRST FLOOR

## Banquets Card Parties Private Dances Weddings

Especially catered for at the

### RITTERHOUSE HOTEL

222 & CHESTNUT STS.  
Liquors and Menus Furnished

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Fresh from the nest!

## Gold Seal Eggs

35¢  
carton of twelve

At all our Stores

**AMERICAN STORES CO.**

Next Door to Chestnut Street Opera House

## Adelphi-Disney

1021 Chestnut Street

### Tomorrow: The MOST EXTRAORDINARY Offer of the Season!

**YOU CAN BUY ANY HAT** IN OUR ENTIRE STOCK

Of New Stunning Summer Modes at \$6.75

Wonderful Reproductions of Imported Hats!  
Originations of the Cleverest New York Modistes!

ALL AT ONE PRICE      ACTUAL VALUES UP TO \$22.50

**\$6.75**

**YES! THERE ARE**  
Picture Hats of Neapolitan Felt Sports Hats Embroidered Modes Milan Sailors Taffetas CANTON CREPES

TRULY AMAZING SHOWING

The fashionable silk fringe, gay colored field flowers, curled and uncurled ostrich, French silk flowers, fruit, wool flowers—these are the lovely and fascinating trimmings.

**ONE DAY ONLY!**

## BROWNING, KING & CO.

MEN'S SUITS \$25 to \$60

Young Men's Suits \$20 to \$40

Palm Beach Suits, \$17.50 (2-piece)

Mohair Suits, \$25.00 (2-piece)


White Flannel Trousers \$8.50

Blue Flannel Coats \$15.00 \$18.00

1524-1526 CHESTNUT STREET

## REID AND FORT

Blue Serge Unfinished Woreds Herringbones Penel Stripes



Copyright, 1921, A. B. Kirschbaum Company

### Featuring A Fine Group of Suits \$35

To duplicate these suits in the fabrics listed above would cost \$45 or \$50 in most stores. We've marked them exceptionally close as an R. & F. feature value. Tailored especially for us by the Kirschbaum shops, with quality foremost all the way through.

At \$45  
Suits equal or superior to those ordinarily priced at \$55 and \$60.

**REID AND FORT**  
WINDSOR ROOM—1204 Chestnut St.  
11 SOUTH 15th ST.  
Founded In 1894

## White Footwear of Superlative Character

EIGHT to TEN DOLLARS



The "Call of the Green and the Board-walk" guides you naturally to White Pumps and Winkelman.

Two of the season's new styles are here pictured, chosen at random from the largest and most attractive collection of summertime models in Philadelphia. It is an assemblage that far surpasses any previous display in both the number of different models shown and in their truly remarkable values.

White Linen, \$8  
White Backskin, \$10

White Backskin, \$10  
Trimmed With Tan Call, \$10

These original models, presented for the first time, will be the criterions of fashion footwear this summer.

The prices, lower than we ever expected, will particularly and surprisingly satisfy those who are accustomed to pay considerably more than these pumps are marked. Our enviable reputation has been built on values and our offerings in white measure up to the highest standards.

## Winkelman

Style Footwear for Women

38-40 South 52nd St. 1130 CHESTNUT ST.  
2961-63 Frankford Ave. AT TWELFTH

*A foot with Fashion*

## A FEW FACTS ABOUT THE JEWISH HOSPITAL (Non-Sectarian) DONATION DAY

MONDAY, MAY 30, 1921

For over twenty years, more than two-thirds of the patients have been treated free. Its facilities are taxed to capacity in the service of the sick and suffering, without restriction as to creed, color or nationality.

The records show that the per capita cost of maintenance is among the lowest for similar institutions, an evidence of careful management.

It is rated by the State of Pennsylvania in Class A. Every effort at retrenchment, consistent with the efficiency of hospital service, has been made, notwithstanding which a material deficit has been incurred during the past year.

An earnest appeal is made to those who recognize the usefulness of hospital service to aid the Jewish Hospital, in the confident assurance that the generosity of its benefactors will be fully justified by the results.

Donations may be sent to:

Mr. William B. Rosskam, Treasurer  
Jewish Hospital, York and Tabor Roads, Philadelphia

A cordial invitation is extended to the public to visit the hospital on Sundays, May 29, and Mondays, May 30, from 2 to 5 P. M. All the buildings and grounds will be open to visitors.