


## $\$ 3500$

## And good for 50 years

Yes-this is a low price for a steel cabinet possessing the Allsteel features of strength and utility
To make sure that it was worthy of the Allsteel name it was put to a test which proved its endurance and sound construction to a certainty
A heavily loaded drawer was opened and closed 100,000 times-the equivalent of 50 years' actual use-and was still in good, smooth working order.
Maybe it is good for 100 years, but let your grandsons find that out.
Let us show you by some astounding demonstrations what GF Allsteel means in strength, rigidity, and endurance. Stop in or telephone.

## \&Allsteel Office Furniture

The General Fireproofing Company Bulletin Ruilding
Philladelphia, Pa.



## Summer <br> Foot Comfort



It doesn't make any differ-
ce whether you're at work or play -a pair of Dr. A. Reed
Cushon Shoes will assure newCushron Shoess will assure new-
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made for every occasion and
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whats more, youll
need no breaking in.

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$\boldsymbol{\Sigma}$
Should I go to College? You will find the answer to this question, together with seven wonderful stories and 64 other features to interest the whole family, in this big 198-page magazine for June

Good Housekeeping
out today


## A new margin of profit

 by'packing them rightHow a large textile manufacturer reduced handling and shipping costs by many thousands of dollars
BIG textile mill faced the necessity of further
economies. The word went round that new in oosts must be devised. Like every other de. Arent, the packing and shipping rooms were closely It was found that the wooden box shooks in which they packed their proaucto were har wer costly com-
pared with modern methods. They were also expen. sive to handie-a man could carry only one case at ime. Furthermore, a big Assembly Room was nec cssary with trained personnel-an adjoining carpenter
shop to repair faults and defects-and a lot of storage apace that was really needed for other purposes. Today the Assembly Reom is gone-the carpenter
hop too. Gair fibre cases-strong and compact-are phop too. Gair fibre cases-strong and compact-are
unloaded from the cars by one man 25 at a time, and pass by conveyor direct to the Packing Room. Here they are set up in a moment, packed, sealed, and run
out by conveyor again to the cars for shipment. ut by conveyor again to the cars for shipment. Not only have thousands of dollars been saved in
handing and shipping costs, but the cost of the cases handing and shipping costs, but the

Scores of progresstve manufacturessierofprofiting:
from just such savings by moderniring thefr paeths and shipping methods, in cooperation with tho poten Gair Company.
We control the whole process of manufectuso firom careful selection of raw stock to printing the finished product. The same plant which turns the putp tato boxboard also produces the complete contapinen thus
eliminating costly trans-shipments and deligy in tmaneliminating costly trans-shipments and deluys in man-
ufacture. Our clients benefit by these savings as well as by quicker delivery of the goods.

## Expert advice on every phave

 of package merchandising With six great mills located at strategic points to einvomanufacturers in widely separated territories, Ost service covers every essential of package merchandis-ing-Folding boxes, Labels, Shipping cases, Display
advertising. We also supply boxboard in any quantity The Gair system is the largest of its kind in the worldo
All its resources-unrivalled mechanical faclitios,
years of knowledge and experience, the sinled vers of anowledge and experience, the skilled eens letter or a telephone cell will bring our representative

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