

The Daily Movie Magazine

TODAY'S HONOR ROLL IN THE MOVIE BEAUTY CONTEST



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NEWS, VIEWS, RUMOR AND GOSSIP FROM HOLLYWOOD STUDIOS

By CONSTANCE PALMER
Hollywood, Calif., May 18.
THE C. B. De Mille Co. has gone to Long Beach for a week's vacation. Conrad Nagel, hero of the piece, of course is there, and Mrs. Conrad—"Ruthie"—is along, quite unofficially, "cause Conrad's lonesome! Isn't that cunnin'?"

Today I met Jack Conway, who is directing Carmel Myers in a picture under the working title "The Black Cat." It is a croak story, with lots of guns and policemen.

Mr. Conway is a charming man, with what we women term "a personality." I had always heard of his wonderful parties, but I never more to him that he introduced me to Carmel Myers and her mother, and to Jack O'Brien, brother of Eugene.

While the daughter was in another part of the set, bringing me a chair—me, mind you—the latter said, "I always tell Carmel what she should have in a picture. I understand that she'd have enough to do for." And Carmel, returning toward her mother's camera and blushing beneath her make-up, peety soon she produced me a mailed milk and one for Jack O'Brien—"to make him well, since I've ticked of sleep. And, mind you, she wax, and that dear Mrs. Myers told me of the father, a rascal."

BEATRICE DARLING, 214 South 11th St.

PLOT SITUATIONS THAT GIVE CHANCE TO SCENARIO WRITER

By DOROTHY FARNUM

THIS is the fourth article in a series by Dorothy Farnum on the general subject of "How to Write a Scenario." Miss Farnum, a former German-born girl, is now scenario writer for the Wisconsin Biograph-Associated First National productions.

IDEAS and inspirations are wonderful things; but they are not in themselves, stories. Even a story is a thing incomplete, for it is not necessarily a photograph.

There is a formula, or a recipe, for the conception of the drama, just as surely as in chemistry or cooking. An idea cannot always stand alone. It must have another ingredient added before it becomes that very essential thing—a situation.

idea of application becomes a situation when the death penalty is attached to whoever enters the king's throne room unbidden. This, Esther's application becomes dramatic.

1. **THE RESCUE.** The rescue of any one from a physical or moral peril; all dramas of salvation are of this nature. The appearance of a rescuer to one condemned is best exemplified in "A Tale of Two Cities," when Sydney Carton, who has a close resemblance to the man condemned to death, took his place that the woman he loved might have the life of the man most necessary to her.

2. **DELIVERANCE.** Any physical or moral transgression punished. This situation is capable of much development, as recent screen plays have illustrated.

3. **REVENGE.** This situation is capable of much development, as recent screen plays have illustrated. The appearance of a rescuer to one condemned is best exemplified in "A Tale of Two Cities," when Sydney Carton, who has a close resemblance to the man condemned to death, took his place that the woman he loved might have the life of the man most necessary to her.

Betwood Studio Rushing Things for "Toonerville Trolley" Films

Preparations Being Pushed to Begin Series of Comedies Which Will Offer Movie Careers to Three Girls Who Win Our Beauty Contest

THE MOVIE BEAUTY CONTEST IN A NUTSHELL

THE Betwood Film Co. wants to find three girls of a fresh, attractive type for their series of "Toonerville Trolley" comedies. We have agreed to find these girls through a contest. To enter simply send your photograph addressed to "Movie Beauty Contest," EVENING PUBLIC LEDGER, Sixth and Chestnut streets.

AND yet it looks as if everybody in Philadelphia and for miles around wants to get into them. Last Sunday the place was besieged with people looking for jobs—and the wonderful stories they had to tell about themselves and what they could do would make a whole volume.

There is a lesson in this for the girls who are entering this Movie Beauty Contest.

Self-assertion won't get you anywhere. The more you try to play the queen at the beginning, the more likely you are to be at the end.

OF course, we don't mean to suggest that any of our contestants would ordinarily be self-assertive. Only, as we watched that crowd of would-be queens at Betwood, we began to suspect that there's something or other in movietis that changes a person's whole individuality, and we don't want to change the individualities of our contestants—at least, not of those we've seen.

"Lefty" Flynn, Leading Man in 1913 Motion Picture, as "Lefty" Flynn, could kick a football farther than any living man, as opponents of the Yale team found to their sorrow. Now "Lefty" Flynn, as Maurice Flynn, is leading his good right foot to the "movies" and has made such a record as an all-around good actor that William Fox has just given him the leading role in the special production being made at the Hollywood studios.

Miss Mansfield is one of the notable beauties of the screen. She has lately been appearing in Scenic pictures, but on the completion of that contract will become an individual star.

FOR YOUR SCRAPBOOK OF STARS



LILA LEE

What Your Favorite Film Stars Are Doing

Mary Thurman, former Sennett beauty, later a star in her own right and a leading woman in numerous productions for the screen, will be Josephine Arbusch's leading woman in "Should a Man Marry?"

PHOTOPLAYS

- Alhambra "BODY AND SOUL"
ALLEGHENY DOUGLAS FAIRBANKS
APOLLO THOMAS MEIGHAN
ARCADE BEBE DANIELS
ASTOR WALLACE REID
BALTIMORE NORMA TALMADGE
BEN DOUGLAS FAIRBANKS
BLUEBIRD "GO AND GET IT"
BROADWAY NORMA TALMADGE
Broad St. Casino "EARTHBOUND"
CAPITOL "BOB HAMPTON OF PLACER"
COLONIAL CONSTANCE TALMADGE
DARBY THEATRE WANDA HAWLEY
EMPRESS "EARTHBOUND"
FAIRMOUNT NORMA TALMADGE
FAMILY THEATRE ETHEL CLAYTON
56TH ST. CHARLES RAY
FRANKFORD ETHEL CLAYTON
GLOBE CONSTANCE TALMADGE
GREAT NORTHERN WILLIAM FARNUM



DOROTHY FARNUM

Cupid Busy at Studios



LEATRICE JOY

Barthelmess to Film

Now that Richard Barthelmess has decided to head his own company he has chosen his first story. He consulted with officers of the Inspiration Pictures and talked the matter over and over with his wife and came to the conclusion the one story he wanted to put on the screen was "Tollie David" by Joseph Hergesheimer.

Soon to Be a Star



MARTHA MANSFIELD

Rodeo for Film Cowboys

Los Angeles is to hold a six-day rodeo, opening June 4, on Beverly Speedway, when famous film stars who once rode the ranges, are to be featured and the proceeds will go to the Actors' Fund of America.