

# “50 PER CENT SAVED”

## By the New Shaw-Walker Plan of Filing Letters

**I**N January last year, one of America's foremost automobile manufacturing companies, tired of the delays and expense of old-fashioned filing methods, installed the Shaw-Walker Plan of Filing Letters.

The following March they wrote us:

“Your system . . . has been a big labor-saver. We think 50% would be a very conservative estimate. The results also show that it tends to greater accuracy on the part of the filing clerks. And the general appearance of our files has never been better.”

The company is the Packard Motor Car Company of Detroit.

It is but one of the many big business concerns of the country that in the past two years have found out the saving, as well as greatly increased accuracy, which the new Shaw-Walker Plan of Filing Letters always brings.

This Plan, which is something more than a mere index or system, is “tailor-made,” to fit each particular business. It is based on the production of *results*.

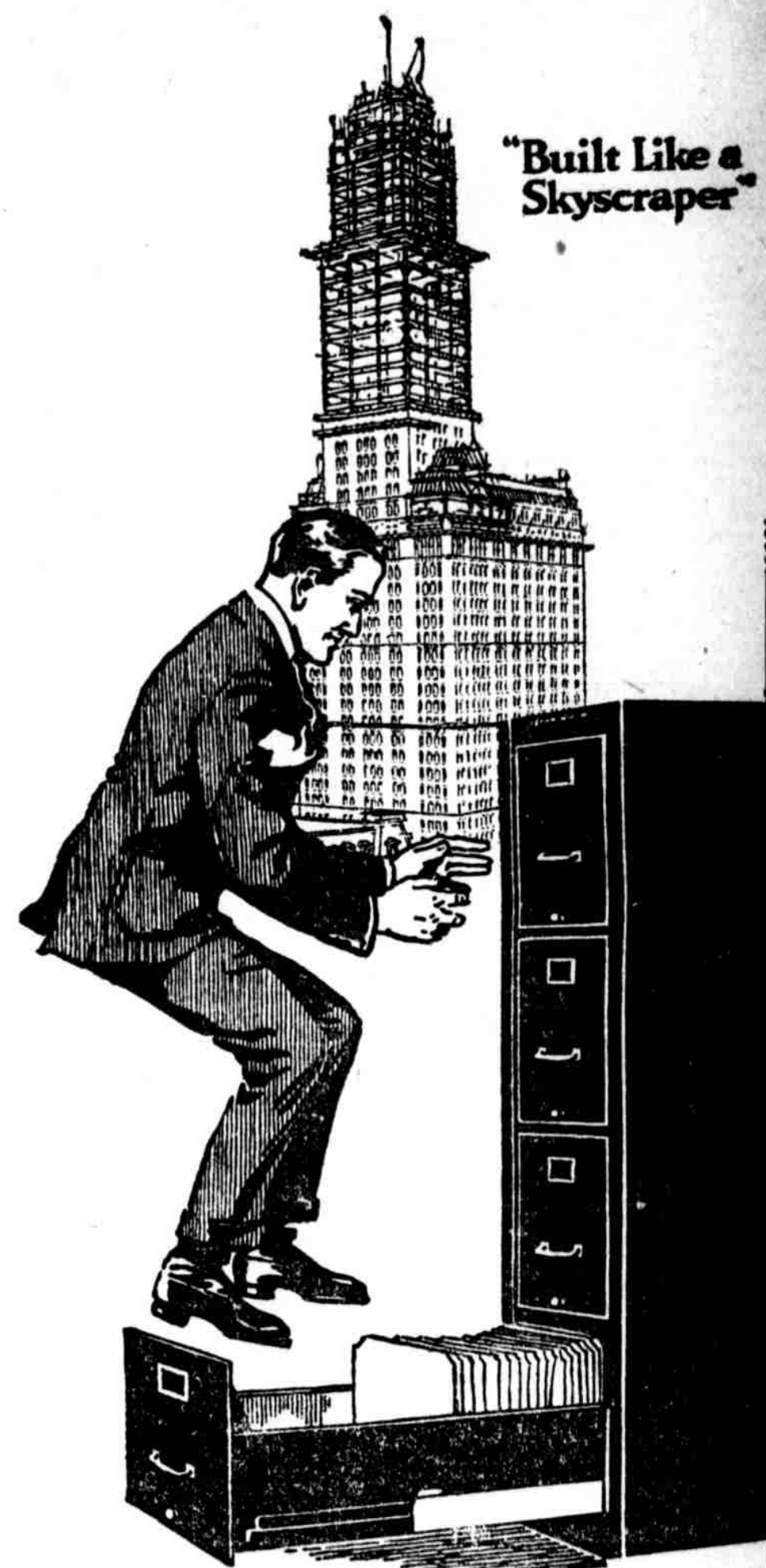
Does the prospect of being able always to find the letter you want—just when you want it—appeal to you?

Are you today, in these times of decreasing volume and lowering profits, interested in operating your business at the *lowest possible* expense?

Your filing department may be able to show you a greater saving than you realize. You owe it to yourself to investigate.

Then phone us to send you more complete information regarding this new Plan—which can be installed in your office without interruption of your business routine, and without the purchase of costly new equipment.

It will cost you nothing to find out if we can save you money. Telephone us this morning.



SHAW-WALKER Steel Letter Files are built like a skyscraper because they have uprights, cross-pieces, sills, girders of skyscraper steel, put together like a skyscraper. But they go the skyscraper one better—Put together with no nuts—no bolts—no rivets—no rods—no screws. Instead—welded by fierce electric heat into one solid piece of steel.

### SHAW-WALKER

*makes:*

“Built-Like-a-Skyscraper”

Steel Letter Files

Wood Letter Files

Indexes for Letters and Cards

Card Indexes for All Businesses

Light-weight Filing Safes

Card Filing Desks

Machine Bookkeeping Equipment

# SHAW-WALKER

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