

HARDING ASKS SQUARE DEAL FOR BIG BUSINESS

Co-operation With Properly Conducted Enterprises, Instead of Interference, Urged by President in New York Speech

By the Associated Press

New York, May 24.—President Harding was today on his way to Washington on board the presidential yacht *Mayflower*, which left her pier here late last night. Early this morning a message was received saying the craft had passed Sandy Hook on a moonlit sea that was made moderately rough by a fresh northeast wind.

The yacht was accompanied by the destroyer *Trait*, while the New York police boat John F. Hyland escorted it as far as the Narrows. The President and members of his party retired soon after going on board.

The departure followed a day filled with activity. From early in the morning when he attended a ceremony in Hoboken to honor more than 5000 fallen war heroes whose bodies were there, until he had concluded an address at the 125th anniversary of the New York Commercial last night, the President was busy. Following this address he was conveyed to the *Mayflower* which immediately put to sea.

But one hitch occurred in the program for the day. This was caused by a fire which virtually destroyed the third oldest fighting craft in the navy. The *Gremlin*, now used as a naval mill training ship, was on the pier at the presidential yacht, caught fire when on the water about 10:30 a. m. and was destroyed by a passing motorboat. Flames swept about it and fire fighting apparatus had to be placed on the pier at which the *Mayflower* was lying. The yacht was removed to the foot of Eighty-sixth street, the pier of the Columbia Yacht Club, where the presidential party boarded it.

In his address at the New York Commercial dinner, Mr. Harding expounded the need of putting the Government on a business basis. The text of his address follows in part:

"It has been too often assumed that our recent involvement in the troubles of Europe marked a new development in our affairs; in fact, it was an old story. We never were and never will be able to maintain isolation. But our part and our place in international affairs are strikingly changed. Our time in world politics has imposed new responsibilities. Today our strength in the industrial, financial and commercial world, our capacity to produce, our ability to extend credits which others cannot give and which have but unfortunate peoples sorely need—all these make it necessary that we shall adopt new commercial methods, whereby to insure the fullest possible service to civilization. I bespeak the help of every organ of intelligent, understanding business to enable the Nation to meet these demands.

Duty to World Pressing

"Our duty to the world at large is pressing; but we will equip ourselves best to perform helpfully if we are unwaveringly loyal to ourselves. The most important thing to Americans is America, and the most important thing to America is our constitutional system. Inseparable from the formation of a more perfect union, the Constitution sought to extend justice. True, we have not attained the perfection of our ideals in that regard, nor has any other human society done so. Justice, like

education, for recreation, and a margin for savings.

"There must be such freedom of action as will insure full play to the individual's abilities. On the other side, the wage earner must do justice to society. He must render services fully equal in value to the compensation he is paid. And finally, both employer and employee owe to the public such efficiency as will insure that cost of service or production shall not be higher than the public can fairly pay.

"Assuming that these things may be laid down as fundamentals, it is for us all to get back to work. That is what made our country great, it is what will put the whole world back on the right track. We must have, the world must have, confidence that things will come out right. We have dealt with the greatest problem that humanity ever confronted, in carrying on the war. We will have no problem hereafter greater or more difficult than that was. Therefore, we are entitled to every confidence that we will cope successfully with the problems which yet lie ahead of us.

Position of America Changed

"Our position in the world has been greatly changed as a result of the war. We have become a creditor rather than a debtor. The exigencies of war compelled the Government to take, by taxation, much wealth from our people, to be loaned to our allies. That is the basis of their obligations to us, and it is not a good form in which to hold the

obligations of one people to another people. It is altogether to be hoped that in a reasonable period we may change the form of those obligations, and distribute them among all the people.

"We hope also that there may be effective reduction of the cost of government. In these ways we hope to release a great volume of wealth and credit from the burden that Government has been imposing, and make it available for the development of domestic industry and the expansion of foreign trade. We ask the co-operation of business leaders, and we assure them that within its proper limitations the Government will meet them half way.

"By that process we shall aim to create renewed demand for the product of our industries, to establish permanent markets abroad for surpluses. We are learning that the immediate need, so far as our own country is concerned, is not so much production as facilities of exchange. To that end, I could wish that the tendency of the world's gold to gravitate to us might be checked. Beyond the point of insuring security to our circulation, gold would be more useful to us in the vaults of great banks abroad, where it would be guaranteed of the gold standard and of those fair exchanges which are vital in international trade. I feel strongly that the protection of the gold standard is one of the great obligations which peculiarly appeals to us.

"We are coming to understand the elements of the problem we face, and that is a long step toward solution.

the end sought is equal justice," he continued. "Any effort which contemplates coercion and force is an interference with our conception of American liberty, and is justly denounced by American law.

"It is true that we hold to the theory of equality—not of character or possession, but equality of opportunity and equality before the law. It is the belief of an American that he creates opportunity, that his achievement, his destiny, his greatness, lie not in others, but in himself.

"There is a need to resist radicalism, not because it may overthrow the Government, but because it is a disturbing and wasteful element in society.

"This does not mean resistance to the growth and expansion of our Constitution; but it does represent resistance to any change in its underlying principles.

"There are those who speak of overthrowing the Government in America; this reduces itself to the absurdity of overthrowing the people, for here the people are the Government."

TO CONSIDER N. J. TAXES

State Board to Meet the Officials Charged With Administration

Trenton, N. J., May 24.—The State Board of Taxes and Assessment today announced that a conference of officials charged with the administration of the tax laws in New Jersey will be held at

the State House here on Tuesday, May 24. The conference is for the purpose of discussing tax legislation enacted by the recent Legislature.

Among the laws to be considered is the one which gives the State the power to order or make a reassessment of a taxing district.

Governor Edwards, it was said, desired a large attendance, as it was declared to be his purpose to give the viewpoint of the State administration on new tax legislation.

Bridgeton Bank in New Home

Bridgeton, N. J., May 24.—The Central National Bank, originally organized in 1810, formally opened its new banking house yesterday afternoon.

Joseph E. Darlington & Co. Inc.

1126-1128 Chestnut Street.

A Demonstration Sale Which Proves Our Ability to Give Unusual Values in the Most Desirable of Merchandise

WE hold these DEMONSTRATION SALES from time to time to prove that Darlington's is not only a highly desirable place at which to shop, but an economical place as well. Every item listed in this advertisement is marked at a lower price than it is sold for at other times, but some are in small quantities and will not last throughout the day—come early. There are many other lots in addition to those here mentioned.

- FURNITURE**
- About Half Price for the DEMONSTRATION SALE
- Tapestry-covered Easy Chair, cushion seat—now \$37.50.
 - Carved-leg Sofa, down-filled cushion seat—now \$100.00. Arm Chair to match—now \$50.00.
 - Cushion-seat Arm Chair covered in blue denim—now \$45.00.
 - Cushion-seat Easy Chair covered in brown denim—now \$35.00.
 - Mahogany-and-Cane Sofa, upholstered seat, covered in blue figured velvet—now \$75.00.
 - Queen Anne Easy Chair, cushion seat, covered in blue poplin—now \$45.00.
 - Wrought-iron Reading Lamp with blue silk shade—now \$24.00.
 - Decorated Floor Lamp, polychrome—now \$20.00.
 - Nantucket Rocker of mahogany, covered in blue denim—now \$27.50.
 - English Oak Trestle-leg Table—now \$50.00.
 - Easy Chair covered in brown-stripe denim, down cushion seat—now \$48.00.
 - Chinese Bronze Table Lamp and Shade—now \$35.00.
 - Cushion-seat Wing Chair, covered in tapestry, mahogany claw feet—now \$45.00. Sofa to match—now \$145.00. Easy Chair to match—now \$45.00.
 - Walnut Triplicate-mirror Dressing Table—now \$40.00. Walnut Chiffonier to match—\$37.50. Single Beds to match—\$37.50 each.
- Satine Bloomers—\$3.75**
- Black Satine Bloomers in sizes 6 to 22 years; special at \$3.75.
- Serge Bloomers—\$5.75**
- Black and Blue Serge Bloomers with adjustable belt, non-rip placket and gusset seat which will stand the most strenuous gymnasium or outdoor wear; 6 to 22 years.
- Voile Dresses at \$1.85**
- For girls of 8 to 14 years; washable; white voile with colored checks; collars and cuffs in colors; finished with a voile sash.
- \$1.00 White Voile at 55c**
- 39-inch White Cotton Voile, chiffon-finish, suitable for fine waists and dresses.
- 50c White Lawn at 25c**
- White Lustré Lawn, 36 inches wide, excellent for general sewing.
- Children's Dresses at 50c**
- White Dresses in kimono style; sizes 1 to 3 years; special at 50c each.
- Children's Coats Reduced 20%**
- Spring Coats of tweeds and polo cloth; 2 to 6 years; in the DEMONSTRATION SALE at 20% less than regular prices.
- Millinery at \$8.75**
- A group of attractive Hats taken from higher-priced lines and marked for Wednesday in the DEMONSTRATION SALE at \$8.75. Among them every woman can find a Hat becoming and the cost will be just about half of the original price.
- \$4.00 Kimonos for \$2.85**
- Japanese Cotton Crepe Kimonos finished with band of white crepe and embroidered in white or colors. We do not believe you can find Summer Kimonos of this grade anywhere else in Philadelphia at so low a price. (Negligee Salon, Third Floor.)
- House Dresses at \$2.35**
- Gingham and Chambray House Dresses, practical, yet good-looking; 100 to sell at this price.
- Night Gowns at 75c**
- Summer Night Gowns in pretty tailored styles; kimono sleeves; 75c each while they last.
- Philippine Lingerie at \$3.50**
- Philippine Night Gowns and Envelope Chemise taken from our regular stock selling up to \$5.00 and marked at \$3.50 each for Wednesday.
- \$2.00 Gloves for \$1.25**
- Two-clasp White Glace Kid Gloves for women; this is lower than you will be able to buy them for next fall.
- Hand Bags at \$2.75**
- Several styles of Silk Moire Bags, metal frames and Pilgrim styles; reduced to \$2.75 each.
- We have scores of specially-priced lots of Jewelry, Gift Goods and Hand Bags and some very attractive Luggage—Suit Cases, Hat Boxes, Traveling Bags which will be in demand for Memorial Day trips.
- Satine Bloomers—\$3.75**
- Black Satine Bloomers in sizes 6 to 22 years; special at \$3.75.
- Serge Bloomers—\$5.75**
- Black and Blue Serge Bloomers with adjustable belt, non-rip placket and gusset seat which will stand the most strenuous gymnasium or outdoor wear; 6 to 22 years.
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- DRESSES**
- Women's \$27.50 to \$30.00 Dresses for \$21.50
- Fifty Dresses in sizes 36 to 46 made of cool, dark summer voiles (French voiles); navy, brown and black grounds with a variety of styles in figures.
- These Dresses will appeal especially to the woman of conservative taste as they are in long-line effects, full skirts and suitable for the full figure.
- Fresh and new, bought for the DEMONSTRATION SALE at a price-concession.
- 50c Vests 39c; 3 for \$1.00**
- Women's Ribbed Cotton Vests, bodice or band top.
- Umbrellas at \$3.95**
- Women's Umbrellas, all-silk and union taffeta; good assortment of handles; a grouping together of lines which have been selling at \$5.00.
- Suits at \$25.00**
- Tweed and Tricotine Summer Suits, splendidly tailored and marked for the DEMONSTRATION SALE at the lowest price Suits of such quality have been sold in Philadelphia this season or for many seasons past. Women's and misses' sizes included, but not all sizes in each style.
- Neckwear at 85c**
- Collars and Collar-and-Cuff Sets in batiste, organdie and circular banding for collars; special Wednesday at 85c.
- Neckwear at \$2.15**
- Drawn-work Collars and Fronts; an assortment of styles in organdie and net; special in the DEMONSTRATION SALE at \$2.15.
- Veiling at 95c a yard**
- Real French Chenille Dot Veiling in the smartest colors and combinations; Wednesday at 95c a yard.
- \$7.00 Table Cloths—\$4.95**
- All-linen Pattern Table Cloths, 70x70 inches.
- \$2.00 Luncheon Sets—\$1.25**
- Japanese Blue-print Luncheon Sets, 13 pieces.
- Sheets—two for \$2.55**
- Good Muslin Sheets, 81x90 inches—special at 2 for \$2.55.
- 60c Towels—2 for 90c**
- Turkish Bath Towels, heavy and absorbent, red borders.
- 25c Handkerchiefs—3 for 50c**
- Women's Handkerchiefs, imported, white with corded border; embroidered initial.
- Buttons at 10c and 15c a card**
- Oriental Pearl Buttons of superior quality, a variety of sizes—special at 10c and 15c a card.
- Girls' Coats Reduced 20%**
- All Spring and Summer Coats for girls of 6 to 16 years can be bought in the DEMONSTRATION SALE at 20% less than the regular prices.

REID AND FORT



Blue Serge Suits \$35

For all-round summer wear, town and country, nothing quite equals a good blue serge. And these suits are of the very highest quality—soft, fast-color fabrics skillfully tailored by the Kirschbaum shops. Priced extraordinarily low.

At \$45

A fine group of Kirschbaum tailored suits in worsteds, flannels, pencil stripes and herringbones.

REID AND FORT

WINDSOR ROOM—1204 Chestnut St.

11 SOUTH 15th ST.

Founded In 1894

The finest butter in America!

Louella

Butter

now **38c** lb.

At all our Stores

AMERICAN STORES CO.

Wisconsin Elec. Power 7 1/2, 1945
Pub. Serv. Corp. of N. J., 1922
Lake Superior Corp. 1st 5, 1944
Kansas City Pw. & Light 8, 1940
Phila. Co. Cons. 5, 1951
E. I. Du Pont Co. 7 1/2, 1931

McCown & Co.

Land Title Bldg., Phila., Pa.
Members Philadelphia Stock Exchange

Essex Advantages Revealed In Long Hard Service

ESSEX gets its long wearing endurance in performance and smooth operation from a special design and the way it is built. For instance, everyone knows how squeaking springs and body rattles destroy riding enjoyment.

13,000 Miles on a Set of Tires—18 Miles Per Gallon of Gasoline

You will be interested to know of the great service and satisfaction my Essex Touring car has given. Since purchasing this car I have driven 13,000 miles, and I must express my surprise at the low cost of maintenance.

My gasoline mileage averages around 18 miles to the gallon and my tires run over 15,000 miles. I might mention that these were Fabrie Tires and not Coed.

I have owned several cars of other makes but the reliability and low maintenance of my Essex is what I like. I also recommend it to my friends and so you know I have sent to you several purchasers.

Wishing you continued success and assisting you that when I want another car it will be an Essex again, realizing

Very truly yours,

HENRY CITRON
1419 West Columbia Ave.,
Philadelphia, Penna.

But Essex has minimized squeaking bodies by a frame so designed that it does not weave. It has a load capacity that with one exception is greater than that of any other car.

That is why an Essex rides over rutty roads, and cobbles stones with a smoothness and freedom from noise entirely unexpected in a car of its size and price.

It is why Essex gives a feeling of rigid solidness to the passenger at any speed and over any road surface.

Throughout the Essex you will find other details not so apparent in casual observation. Their advantages are not noted when comparison is made with new cars. But when Essex has had a season's use and the advantages of its design and construction become more evident owners grow more and more enthusiastic. Time serves to show many superiorities in the Essex. It is then that its difference as a moderate priced light car becomes so notable. Choose your car for what it will be after a year's service.

Prices l. a. k. Detroit

HUDSON		ESSEX	
7-Pass. Touring	\$2400	5-Pass. Touring	\$1900
4-Pass. Speedster	2400	5-Pass. Roadster	1900
7-Pass. Fabricated	3600	5-Pass. Sedan	2400
4-Pass. Sedan	3100	2-Pass. Cabriolet	2100
4-Pass. Coupe	3275		
4-Pass. Touring-Limousine	3625		
7-Pass. Limousine	4600		

Gomery-Schwartz Motor Car Co.

128-140 North Broad Street

Sales Room, 128-140 North Broad—Service Station, 2400-14 Market St.