

## The finest Tire for Small Cars



## Goodrich $30 \times 3 \frac{1}{2}$

 ©Anti-Skid Safety Tread at the 20\% Price ReductionHere is a $30 \times 3 \frac{1}{2}$ tire, with snappy black tread and creamy white sides-clean, trim, splendidly finished-generously large and full in size, with the Goodrich anti-skid safety tread.

This tire will give you much longer mileage, the greatest of durability, the utmost riding comfort and the fullest satisfaction.

Like all other Goodrich tires the " $30 \times 3 f^{f^{*}}$ is made only in one quality. It is so thoroughly and unusually good that its makers frankly declare it the best tire ever made for small cars.

THE B. F. GOODRICH RUBBER COMPANY cikron, Ohio

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[^0]:    Dealers everywhere are selling Goodrich Silvertown Cords, Goodrich Fabric Tires and Goodrich Red or Gray Tubes -all one quality -at the $20 \%$ reduction in prices which Goodrich made effective May 2nd, 192L

