

The Daily Movie Magazine

That Trolley Is Waiting at Betzwood for Three Lucky Girls

Movie Beauty Contest Facts in Nutshell

THE Betzwood Film Co. wants to find three girls of a fresh, attractive type for their series of "Toonerville Trolley" comedies.

We have agreed to find these girls through a contest. To enter simply send your photograph addressed to "Movie Beauty Contest," EVENING PUBLIC LEDGER, Sixth and Chestnut streets.

The winners will be employed first in minor parts at \$40 a week. The best of the three will then be given the leading part in the next film at \$100 a week. The other two, if they show sufficient talent, will be further trained with a view to filling the leading part later.

The photographs will be judged by a committee of three well-known photographers—Theodore T. Marceau, 1609 Chestnut street; Elias Goldensky, 1705 Chestnut street; William Shewell Ellis, 1612 Chestnut street—and two famous artists—Leopold Seyffert and Miss Harriet Sartain, principal of the School of Design for Women.

No time limit has yet been set for the termination of this contest.

TODAY'S HONOR ROLL IN THE MOVIE BEAUTY CONTEST



That Old Toonerville Trolley Is Being Fixed Up Again

Workmen at Betzwood Are Getting an Ancient-Looking Vehicle in Shape for New Series of Comedies in Which Winners of Our Contests Will Be Featured

THEY'RE getting the old Toonerville Trolley ready to pose again out at Betzwood.

You remember the quaint old vehicle that played its part in the comedies already produced about the famous Fountain Fox series of cartoons. The trolley people have already produced twelve of them.

The ancient-looking conveyance, now stuck as stopped, has been drowsily reposing in the long grass behind the "daylight" studio—whose usefulness is now gone—and it has been protected from the elements by an overcoat of heavy canvas.

YESTERDAY, the chap who is running this Movie Beauty Contest went out to Betzwood to see what was going on there. And the first sight that met his eyes was the Toonerville Trolley itself, part of its wrapping-stripped off and two workmen patching up the worn and broken pieces so that it may once more become an ornament to the screen.

Work on this new series of comedies will be started in the studios about the first of June. The ingenue for the first ones has been engaged and the contest we are now running will supply three girls for the minor parts of one of these. That is where they will get their preliminary training. And that alone ought almost to be prize enough, for the ingenue, the director and every one else about the place will pay particular attention to these three girls, and they will practically become personal pupils of those in charge of the various departments.

That means an all-around movie education which could not be duplicated in any other way.

And the best of it is that, during this training period, the girls will be paid \$10 a day, with a guarantee of four days a week until the picture is finished.

AND the girl who progresses best during this time becomes the ingenue for the next comedy.

At one leap she ceases to be a "nobody" and becomes one of the shining lights of filmdom.

All over the country the newspapers will print stories about her when the picture is released. They will tell the dramatic story of her winning of the coveted position, and hundreds of thousands of other girls, from the Atlantic to the Pacific and from Canada to the Gulf, will flock to the theaters to see her and to envy her good fortune in secret.

We rise right here to remark that that girl is sure going to be some little person. Harold Lloyd would put it, "I should say as such."

BUT to return to Betzwood and the old Toonerville Trolley.

It looked good to see them putting the old vehicle in shape. It showed that things will soon be humming out there and that the girls who come through this contest with honors are going to see the genuine atmosphere of the movie studio in all its fascination.

Frank Seltzer, the assistant director, than whom there is no whomer, took us around and showed us the preparations that are being made. He finally managed to bring us to our right senses and drag us away we went over and inspected the trolley, and Frank told us what a busy place Betzwood is going to be about the time the three winners get out there.

Actress Finds Movie Life Is Strenuous

PHOEBE HUNT finds that the movies have wrought a tremendous change in her life.

Since she deserted the speaking stage for the films a few weeks ago her daily living schedule has been completely reversed. Now she is getting up at the hour she used to go to bed and going to bed when she used to get up—almost.

Up to a very few weeks ago, when she was playing in Los Angeles in Rita Weiman's stage play, "The Acquittal," noon breakfasts and midnight suppers were the usual and necessary thing.

But since she has been working in Miss Weiman's photography, "The Grim Countess," which Goldwyn is making, she breakfasts at 6 every morning, in order to be on the stage at 9 because after she arrives at the studios, Miss Hunt explains, she still has more than an hour's job ahead of putting on her make-up and getting into her costumes.

Promptly at 8:30 every night Miss Hunt sends herself to bed, hoping, for a large share of health, wealth and wisdom—as the poet promised.

Edith Roberts

EDITION ROBERTS Production has been started on "The Gossamer Web," the prize-winning story by John A. Morrison, which will be filmed as a starring vehicle for Edith Roberts. King Dalgarno will direct. Darrel Foss has been selected for the leading masculine role opposite the star, and other principals in the cast are Ramsey Wallace, William Welsh and Carleton King. Foss has played opposite Naniyeva. May Allison and other well-known stars.

Edith Roberts



Theda Bara Will Wed Her Director, Say Latest Rumors

THEDA BARA, original screen vamp and queen of this division of the film world, has at last been vamped herself, according to reports on Broadway.

According to the reports she will soon become the wife of one of her directors.

Mrs. Bara left for Europe recently to visit a sister. She is to return within the next few weeks, when it is reported, the plans for her marriage will be gotten under way.

The director to whom the screen queen is said to have engaged herself is said to have recently obtained a divorce with the intention of making Miss Bara his bride.

Hardly among the Fox directors was of little avail, Charles Brabin, who has directed Miss Bara in many of her leading screen productions and who might, therefore, be the lucky man, laughed when asked about it and said:

"No, I'm not the man, although I have directed her in many of her pictures and we are good friends. I've got a wife living at the Hotel Hamilton. So, you can see for yourself that I am not the one."

A LITTLE more than a year ago it was announced from a Pennsylvania town that Miss Bara had been married there. The story, however, was later vigorously denied by both Miss Bara and the man she was supposed to have wed.

Theda Bara was a motion-picture star under the William Fox banner for a number of years. She became famous wherever motion pictures were shown for her ability to portray vampiric roles.

About a year ago she made her appearance on the spoken stage under the direction of A. H. Woods in "The Blue Flame."

The name of Theda Bara proved a great box office attraction and the piece made a great deal of money. Her plans for next fall are said to provide for another play on the spoken stage.



Betzwood Is Part of Great System of Movie Studios

GIRLS who enter our Movie Beauty Contest are going into a thing far bigger than any merely local organization.

The Betzwood Film Co., in one of the members of a great co-operative organization known as Associated First National Pictures, Inc., whose object is the marketing of the products of the best independent producers.

Some idea of its far-reaching magnitude and the famous stars associated with it may be gained from the following weekly report from California received here yesterday:

Miriam Vansant Neall

AT THE Louis B. Mayer studios, in a mansion on Hollywood Road, Edwin Carewe is completing the editing and titling of Anita Stewart's latest starring vehicle, "The Invisible Four" and "The Price of Happiness," Director John Stahl is editing "The Child Thou Gavest Me" and both units are preparing scripts for new productions scheduled to start within the next few days. Stahl's next production is to be an all-star feature, while Carewe is again to direct Miss Stewart under her Associated First National contract with Louis B. Mayer.

R. A. Walsh, who produced "The Owl," a member of First National's "Kid" for Associated First National, is now busily engaged in the making of "Vanity Fair" and on its completion will follow up with more releases.

The Ambassador Pictures Corporation, successor to the Katherine MacDonald Pictures Corporation, is at present starring the "American Beauty" in "Man's Game," and with the passing of a week following its completion will begin the production of "Peasage" an original from the pen of George Marion, Jr.

Clara Kimball Young

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Irene Castle Tells Just Why She Adores Her Hubby

SOME lessons in "How to Be Happy Though Married" might be obtained from a story in Photoplay Magazine, in which Irene Castle, now Mrs. Robert Treman, sets forth her views on the subject through Ada Patterson, the magazine writer.

"To be happily married," says Miss Castle, "at least one of the parties to the marriage must have a beautiful disposition. My husband has, in consequence, we are supremely happy."

"Fancy a man being so unselfish that when he knows his wife is going to dine that evening with another man he sends her a big bunch of orchids to wear, and a bottle of champagne to add sparkle to the dinner! That is what my husband does."

"There is his latest letter. I have been away from home three days, and I have had six letters and telegrams, and orchids every day. Fancy a man who, when some little disturbing incident occurs, says to his wife: 'Don't be excited about it, dearest. It will make you no happier.' That is what my husband does."

"No woman can scold such a man. No woman can quarrel with a man who just looks adoringly at her and smiles whatever she says. That is what my husband does."

"Fancy a man who, when his wife grows restless and wants to go away for a while, says: 'Very well, dear. Even though business keeps him at home. That is what my husband does.'"

"When the head of the Castle family of Danvers came back from London, she told me how interested England is in the dance, that it is as deeply interested as this country was seven years ago, and told me that London wanted very much to see me dance."

"But I had not intended to dance again, but I had not anticipated this. It would only be for eight weeks. The amount offered for the engagement was \$100,000. I talked to Captain Truman about it. He says: 'Of course I shall miss you terribly, but if it will make you happy I want you to go!'"

"How can a woman feel toward such a man? Grateful, of course, and admiration. And no more that her temptations, she would never be unfaithful or insinuous."

"A GREAT many persons ask or the quiet life of a small town?"

"I not only endure it, I enjoy it. That life includes all the things that are essential to my happiness."

"There is a town beautifully situated by the hills and woods about it. Our home is exactly what I would have chosen. It is a simple enough home at Cayuga Heights, but it had one tremendously large room. It was a lecture room, for the former owner, it is sixty feet long. We use it for a living room, but it serves for dances, we want to give or for any sort of assembly we want to arrange in our home."

"Of course, Cornell College is at Ithaca. That adds interest to the life."

"For the first time in my life I have all the animals I want. I have twelve dogs and four horses and a village of birds."

"Friends ask me what I do. I am busy all day. There are six household duties, and the care of the animals, and I am teaching dancing to 108 children in Ithaca. They are children whose parents cannot afford to send them to dancing school. I teach them twice a week."

"You remember the first time we met? I told you that as soon as the dancing craze was over I wanted to live in a small town and have children and have all the animals I wanted? I am realizing that ambition. The children haven't come, but there are the home and the small town and the animals."

PHOTOPLAYS

The following theatres obtain their pictures through the STANLEY Company of America, which is a guarantee of early showing of the finest productions. Ask for the theatre in your locality obtaining pictures through the Stanley Company of America.

Alhambra 12th, Morris & Passyunk Ave. MORNING 7:00, 10:00, 7:00, 9:00, 11:00 P. M. WILLIAM FARNUM in "HIS GREATEST SACRIFICE"	IMPERIAL 60TH & WALNUT STS. MATINEE 2:30. EVENING 7:00 & 9:00 NORMA TALMADGE in "THE PASSION FLOWER"	The NIXON-NIRDLINGER THEATRES
Allegheny Frankford & Allegheny ST. MORNING 7:00, 9:00, 11:00 P. M. "I AM GUILTY"	IMPERIAL 2D AND POPLAR. 2:15 EVA NOVAK in "TORRENT"	AVENUE 25th St. and Allegheny Ave. MATINEE DAILY WILL ROGERS in "HONEST HUTCH"
APOLLO 52D & THOMPSON STS. ALL-STAR CAST. MATINEE DAILY "THE BRANDING IRON"	Lehigh Palace Germantown Ave. and 7th St. MATINEE DAILY KATHERINE MacDONALD in "CURTAIN"	BELMONT 52D ABOVE MARKET. EVENING 8:00, 8:30, 10:00, 11 P. M. TOM MOORE in "OFFICER 666"
ARCADIA CHESTNUT BEL. 10TH ST. MORNING 7:00, 9:00, 11:00 P. M. CLARA KIMBALL YOUNG in "STRAIGHT FROM PARIS"	LIBERTY BROAD & COLUMBIA AV. MATINEE DAILY OWEN MOORE in "THE CHICKEN IN THE COAT"	CEDAR 60TH & CEDAR AVENUE. EVENING 7:00 & 9:00 "JUST OUTSIDE THE DOOR"
ASTOR FRANKLIN & GIRARD AVE. MATINEE DAILY ETHEL CLAYTON in "THE PRICE OF POSSESSION"	MODEL 425 SOUTH ST. Orchestra. Continuous from 10 A. to 11 P. M. MONTE BLUE in "THE KENTUCKIANS"	COLISEUM MARKET BETWEEN 4TH & 5TH STS. MORNING 11:15 & 1:15 P. M. ALMA RUBENS in "THOUGHLESS WOMEN"
BALTIMORE 61ST & BALTIMORE STS. MORNING 7:00, 9:00, 11:00 P. M. CORINNE GRIFFITH in "NOT BEING DONE THIS SEASON"	OVERBROOK 33D & AVERNORF. MATINEE DAILY TOM MIX in "FRABIE TRAILS"	JUMBO FRONT ST. & GIRARD AVE. Jumbo June. on Frankford Ave. HUGH DE RIEMER in "WHY WOMEN LOVE"
BENN 46TH AND WOODLAND AVE. MATINEE DAILY DOROTHY GISH in "THE GHOST IN THE GARRET"	PALACE 1214 MARKET STREET. MATINEE DAILY CLARA KIMBALL YOUNG in "STRAIGHT FROM PARIS"	LEADER 41ST & LANCASTER AVE. MATINEE DAILY MARION DAVIES in "BURIED TREASURES"
BLUEBIRD Broad & Susquehanna STS. MORNING 7:00, 9:00, 11:00 P. M. DOROTHY GISH in "THE GHOST IN THE GARRET"	PRINCESS 1918 MARKET STREET. MORNING 7:00 A. M. to 11:15 P. M. JAMES OLIVER BURNWOOD'S "ISOBEL"	LOCUST 52D AND LOCUST STREETS. MORNING 11:15, 1:15 P. M. JEAN PAIGE in "BLACK BEAUTY"
BROADWAY Broad & Snyder Ave. MORNING 7:00, 9:00, 11:00 P. M. WALLACE REID in "THE LOVE SPECIAL"	REGENT MARKET ST. Below 17TH ST. MORNING 11:15 A. M. to 1:15 P. M. HUGH DE RIEMER in "CALL OF YOUTH"	NIXON 52D AND MARKET STS. MORNING 11:15, 1:15 P. M. & 7 & 9 P. M. JIMMY AUBREY in "THE TOURISTS"
Broad St. Casino Broad Bel. Erie Ave. MORNING 7:00, 9:00, 11:00 P. M. ALL-STAR CAST. DAILY "UNCLE TOM'S CABIN"	RIALTO GERMANTOWN AVENUE AT 7TH STREET. MORNING 11:15 A. M. to 1:15 P. M. EVENING 7:00, 9:00, 11:00 P. M. CHARLES RAY in "PEACEFUL VALLEY"	RIVOLI 22D AND BANSBOR STS. MATINEE DAILY WILLIAM RUSSELL in "CHEATER REFORMED"
CAPITOL 722 MARKET ST. MORNING 7:00, 9:00, 11:00 P. M. ALL-STAR CAST. DAILY WILLIAM'S HART in "WHAT EVERY WOMAN KNOWS"	RUBY MARKET ST. BELOW 7TH ST. MORNING 11:15 A. M. to 1:15 P. M. MARION DAVIES in "BURIED TREASURES"	STRAND GERMANTOWN AVE. AT VERNON STREET. MORNING 11:15 A. M. to 1:15 P. M. WILLIAM S. HART in "O'MALLEY OF THE MOUNTED"
COLONIAL City & Maplewood Aves. MORNING 7:00, 9:00, 11:00 P. M. ALL-STAR CAST. DAILY WILLIAM'S HART in "O'MALLEY OF THE MOUNTED"	SAVOY 1211 MARKET ST. MORNING 7:00, 9:00, 11:00 P. M. ALL-STAR CAST. DAILY GEORGE ARLISS in "THE DEVIL"	AT OTHER THEATRES
DARBY THEATRE MARKET ST. MANAYUNK. MATINEE DAILY WILLIAM FARNUM in "HIS GREATEST SACRIFICE"	SHERWOOD 5th & Baltimore Aves. MORNING 11:15 A. M. to 1:15 P. M. EVENING 7:00, 9:00, 11:00 P. M. WALLACE REID in "THE LOVE SPECIAL"	AURORA 4122 GERMANTOWN AVE. MATINEE DAILY HOMER DEBBERS in "THE GREAT REDEEMER"
EMPRESS MAIN ST. MANAYUNK. MATINEE DAILY GEORGE ARLISS in "THE DEVIL"	STANLEY MARKET AT 19TH ST. MORNING 7:00, 9:00, 11:00 P. M. ALL-STAR CAST. DAILY THOMAS MEIGHAN in "THE CITY OF SILENT MEN"	CENTURY Erie Ave. and 9th St. MATINEE 2:15 LEROY SCOTT in "Partners of the Night"
FAIRMONT 20th & Girard Aves. MORNING 7:00, 9:00, 11:00 P. M. ALL-STAR CAST. DAILY PEARL WHITE in "BEYOND PRIDE"	STANTON MARKET Above 10TH ST. MORNING 11:15 A. M. to 1:15 P. M. EVENING 7:00, 9:00, 11:00 P. M. ALL-STAR CAST. DAILY BETTY COMPTON in "PRISONERS OF LOVE"	Fay's Knickerbocker Market & 4th St. MORNING 11:15, Noon to 10:30 EARLE WILLIAMS in "IT CAN BE DONE"
FAMILY THEATRE 1311 Market St. MORNING 7:00, 9:00, 11:00 P. M. ALL-STAR CAST. DAILY WILLIAM FARNUM in "HIS GREATEST SACRIFICE"	333 MARKET STREET THEATRE. MORNING 7:00, 9:00, 11:00 P. M. ALL-STAR CAST. DAILY TOM MIX in "HANDS OFF"	Germantown 5710 GERMANTOWN AVE. MORNING 11:15 A. M. to 1:15 P. M. EVENING 7:00, 9:00, 11:00 P. M. ALL-STAR CAST. DAILY LOUISE GLAYN in "I AM GUILTY"
56TH ST. THEATRE—Below Spruce ST. MORNING 7:00, 9:00, 11:00 P. M. ALL-STAR CAST. DAILY CLARA KIMBALL YOUNG in "HUSH"	FRANKFORD 4715 FRANKFORD AVE. MORNING 7:00, 9:00, 11:00 P. M. ALL-STAR CAST. DAILY "MILESTONES"	JEFFERSON 29th & Dauphin STS. MORNING 11:15 A. M. to 1:15 P. M. EVENING 7:00, 9:00, 11:00 P. M. ALL-STAR CAST. DAILY GEORGE ARLISS in "THE DEVIL"
GLOBE 6901 MARKET ST. MORNING 7:00, 9:00, 11:00 P. M. ALL-STAR CAST. DAILY CLARA KIMBALL YOUNG in "HUSH"	GREAT NORTHERN Broad St. at Erie ST. MORNING 7:00, 9:00, 11:00 P. M. ALL-STAR CAST. DAILY "POLLY WITH A PAST"	PARK RIDGE AVE. & DAUPHIN STS. MORNING 11:15, Even. 8:45 to 10:30 ALICE BRADY in "OUT OF THE CHORUS"
		SPRUCE 60TH AND SPRUCE STS. MORNING 7:00, 9:00, 11:00 P. M. ALL-STAR CAST. DAILY "PARTNERS OF THE TIDE"

NEWS, VIEWS, RUMORS AND GOSSIP FROM THE HOLLYWOOD STUDIOS

By ANN CAMERON
Hollywood, Calif., May 15.

LAST night the Wally Reids gave a very small and informal party prior to Wallie's departure for New York. You know he is to play "Peter Ibbotson" with Elsie Ferguson.

This was the first time I had ever been in their new home—and probably will be the last. For I was very stupid!

The house is built in Tudor style, set among the hills overlooking miles of marvelous California country, and far off—almost to way-away land—the sea.

Wallie did a St. Cecilia at the organ by the hour, oblivious to whatever went on around him.

Mrs. Reid (Dorothy Davenport) is a charming, capable, witty woman, competent to manage a big house and what must be a very large income. Richard Bennett, Lila Lee—both of whom shall be introductionless—and Adola Rogers St. John were among those present.

It seems that Mrs. St. John's youngster was giving a third birthday party. "Bill" Reid—the one and only—announced that he was going to present a wardrobe trunk, and automobile and a pin. But from other indications it should have been fancy. For a five-year-old boy.

About midnight the entire party adjourned to the Bill Desmonds, across the street. After laughing for an hour straight at Mrs. Desmonds' (Mary McAllan Devan) witticisms, Mrs. Reid's Allan Devan's house—to another party. Suffice to say that every one who was anybody, almost, was there.

Apropos of the last party, a well-known actor said in an aside to a not-so-well-known actress:

"Meet my wife and don't laugh."

"Isn't that priceless?"

William de Mille has started on Rita Weiman's Saturday Evening Post story, "Footlights." Miss Weiman is a dark, handsome girl, of the best type. She dresses in wonderful taste, and is one of those women who does things, up-to-date, eyes open, poised.

The cast of the picture is a typical William de Mille one for excellence, headed by Lila Lee and Jack Holt.

Here's something intriguing: Penrhyn Stanlaus is to direct "My MacAvoy" in "The Little Minnie" and I told you that girl was on the way. She'll be one of our greatest before so very long.

Monte Blue came back to the lot today for the first time since he operated for appendicitis. He looked a little pale and thin, but the Monte Blue smile was broader and brighter than ever—perhaps because we missed it so!

Frank O'Connor is to direct that famous old play movieized "A Virginian Courtship," by Eugene Presbey. As indicated, it is full of Southern gallantry—and who could have written it better than Mr. Presbey, so typically old-South with his fine white head and country manners?

WHAT YOUR FAVORITE FILM STARS ARE DOING

Vera Gordon closes her vaudeville tour this week, and after a fortnight of rest will resume her film work. She is to be starred in another picture by Harry Raft, who was also the producer of "The Greatest Love."

Anna Q. Nilsson, the Swedish beauty who has become a fixed star in the films, sailed on the S. S. Bergenford last week for a visit to her former home. She will also pay her respects to Paris and London, returning to New York early in July.

Percy Marmont, the British-American actor who recently created the leading male role in "Love Is Everyting," Whittman Bennett's forthcoming release, is continuing the study of sculpture which he first took up to give additional realism to some of his scenes in this production.

George Baker, engaged by Metro to direct "The Hunch," from a story by Percival Wilde, which appeared in a magazine, has arrived from New York at Hollywood, Calif., where he is completing the cast for the production. The leading role will be assumed by Frank Hughes, who achieved success in "Sensational Tommy." "The Hunch" company will be the fourth Metro company at work in Hollywood. The other productions are "A Trip To Paradise," starring Bert Lytell; "The Match Breaker," starring Viola Dana, and "The Conquering Power," an adaptation from Balzac, directed by Rex Ingram.

May Collins, who, according to rumor, is soon to be Mrs. Charlie Chaplin, was engaged by Universal to play the leading role opposite Frank Mayo in the current production, "Footlights." Miss Weiman is a dark, handsome girl, of the best type. She dresses in wonderful taste, and is one of those women who does things, up-to-date, eyes open, poised.

Tod Browning has finished the plot for "Fanny Herself" and is now at work on the main theme of the Edna Ferber story. Mabel Julienne Scott is playing the title role and the supporting cast includes many notables of the screen.

Rupert Hughes is the author of the next starring vehicle for Tom Moore, "From the Ground Up." It is an original screen story and Mr. Hughes brought the continuity as well as writing the scenario. Moore has just completed the shooting of "Beating the Game," by Charles Kravon, under the direction of Victor Schertzinger. The film is now being edited.