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This price for fine new tailoring cloths built to individual measurement is creating a large demand for extra trousers with each suit, because the price is so reasonable.

A great variety of fabrics—all of them new and individual.

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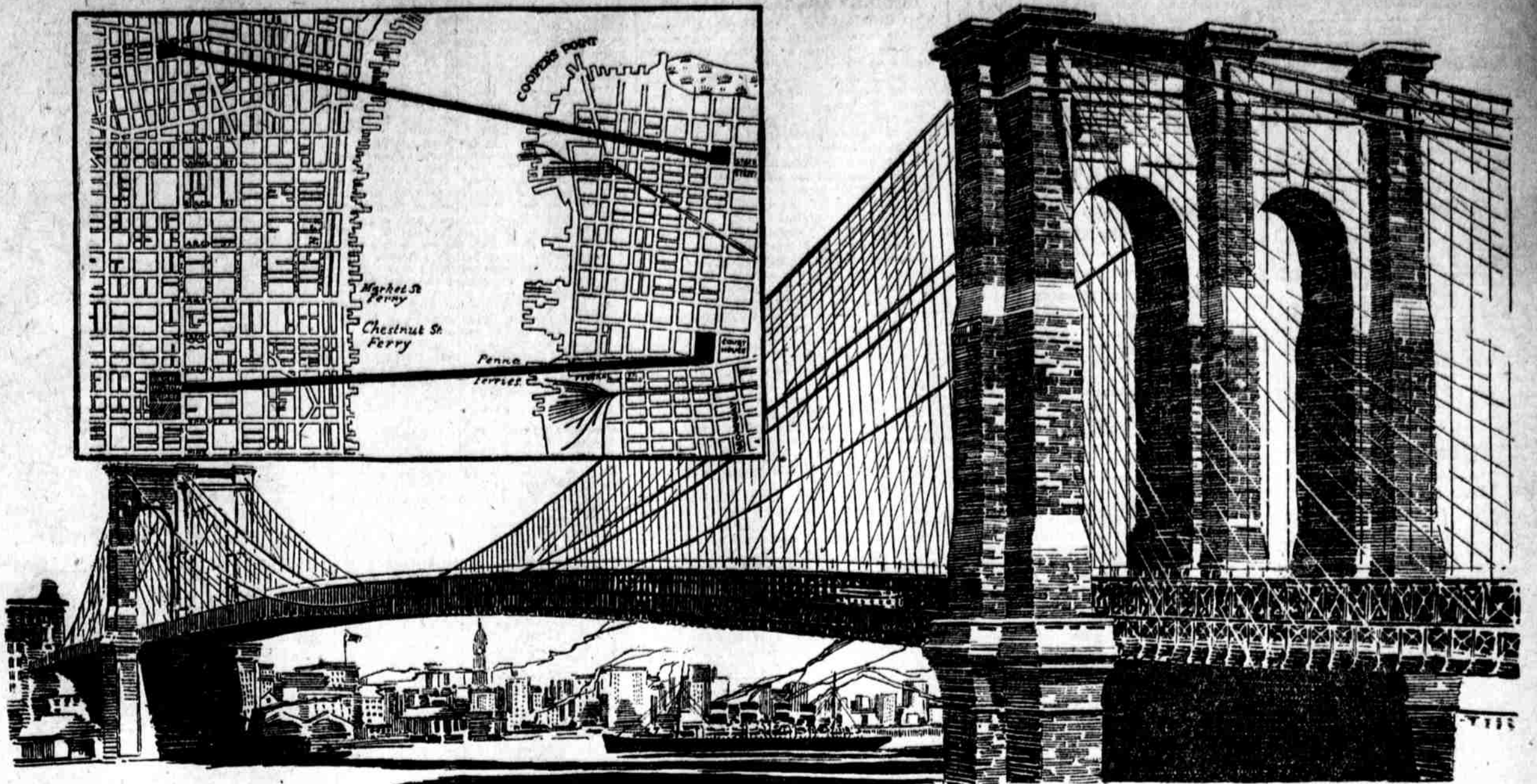
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"THE PHONOGRAPH SHOP"
ELEVENTH & WALNUT



THE WASHINGTON BRIDGE

for the needs and convenience of 40,000,000 of the traveling public, should be placed at the edge of Philadelphia's business center—WASHINGTON SQUARE—not at Spring Garden Street, nearly a mile out of the way, to the financial gain of the ferry companies and certain selfish corporate interests.

NATURAL CHANNEL OF TRAFFIC

Because the heaviest traffic is centered between Market and Walnut Streets

GREATEST PERCENTAGE OF FERRY TRAFFIC

Ninety per cent. of all ferry traffic crosses the Delaware between Market and Walnut Streets.

RELIEF OF TRAFFIC CONGESTION

The Bridge should be located at the edge of the business center of Philadelphia to relieve congestion.

BRIDGE COMMISSION'S RECOMMENDATIONS

Washington Square site was unanimously recommended by New Jersey Commission and the Pennsylvania Commission with but one dissenting vote.

COST OF LIVING AFFECTED BY BRIDGE LOCATION

Do you realize that the farming interests of New Jersey send across the ferries daily to the great Dock Street Market FIFTEEN HUNDRED truck loads of produce? To place the bridge elsewhere than at Washington Square would immediately increase the cost of our food by drayage and delay in delivery. Think what a Spring Garden site would mean two-thirds of a mile from the traffic center on the Jersey side and nine-tenths of a mile on the Pennsylvania side!

Why did the railroads place the ferries at the foot of Market and Walnut Streets? To cater to the traveling public where needed the most. It's the only logical spot for the Bridge.

Philadelphia Real Estate Board
Market Street Business Men's Association
Chestnut Street Business Men's Association
Walnut Street Business Men's Association
Hotel Men's Association

South Street Business Men's Association
The Boosters' (Produce Men) Association
Sansom Street Business Men's Association
Building Owners & Managers Association
South Second Street Business Men's Association

WHY WORRY?

about the troublesome details of making your own boxes—your money tied up in a big lumber shipment. Your completed boxes may not be accurately cut and properly nailed to stand a long trip.

Our Good Wood Boxes, made in Philadelphia, are made of lumber accurately cut and nailed by labor-saving machinery. They save you money in the long run and stand the wear and tear.

Let us tell you more about it.

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Phone: Spruce 4637



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Roofing that has a tough, extra thick felt base, saturated with an extra amount of real asphalt.

Roofing that is surfaced with fadeless red or green slate that will make the farm buildings spark-proof.

Roofing easy to apply, low in first cost, and that never requires painting. LASTILE-CAREY LASTILE.

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