

The Daily Movie Magazine

Are There Any Girls in Town Who Aren't in This Contest?

TODAY'S HONOR ROLL IN MOVIE BEAUTY CONTEST



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WHAT NOT TO WRITE ABOUT

By Dorothy Farnum

THIS is the third of a series of articles on photoplay writing prepared for the readers of this page by Miss Dorothy Farnum, scenario writer for the William Beckett Productions and Associated First National Pictures, Inc., releases. Miss Farnum is one of the most successful playwrights in the country. These articles will be printed once each week.

Miss Farnum invites the readers of this page to write freely to her about their technical difficulties. Address her in care of the Daily Movie Magazine.

But it must be understood that under no circumstances can Miss Farnum undertake to read or criticize manuscripts.

WE have already discussed what to write about. One might take these three sign posts as guides to achievement:

Write about: 1. What you know. 2. What you feel. 3. What you can do.

Before going any further, it is just as well to understand what one may not write about.

These things are simple and definite. They are the regulations transcribed by the National Board of Review, by good taste and by that unwritten law which should govern all human conduct, the greatest good for the greatest number. These are things to avoid, these are the things which are rewarded, invariably, with a rejection slip. They are the pitfalls on the way to success. Steer your thoughts and your talents away from them.

First. Pictures which are a virtue made an immorality, in which a man actually profits by theft and double dealing, or a woman chooses the "easiest way" and achieves a greater happiness than her honest sister.

Not only are these things poor drama, but they are unreal and unprofitable. Life as well as nature has its hygienic waters in order to reach a clear harbor of safety—or else the rocks. Only keep a firm hand at the helm when you try to navigate through these shallows.

Second. Scenes of debauchery which have nothing to do with the development of the story.

There was some justification in showing the wicked extravagances of the Du Barry in "Passion," because the story told of the fall of a monarch through unworthy living, and scenes of this sort constituted one of the greatest crimes.

In the "Truth About Husbands" the

subterranean orgy was planned to show a reaction on the husband. He, who before his marriage, had been the "life of the party," felt only disgust for the things which had tempted him before the great love came into his life. This was the best possible example of the influence of a good woman upon her husband.

Third. Stories which would encourage bohemism or anarchy. Mary Roberts Rinehart's "Dangerous Days" portrayed riot and sedition vividly, but stamped them out with a stern hand of disapproval.

Fourth. Stories written around a distasteful situation, such as a murder under unusual circumstances, or a railroad wreck portrayed simply for its horrors. Such a story will never, under any circumstance, be produced.

Fifth. Stories which cast aspersions on any religion. The tale of a nun who breaks her vow and leaves the convent for a lover may be dramatic, but such would be outrageously offensive.

Sixth. Stories showing the technical nature of committing a crime. Preparations for murder or a robbery. The distilling of a poison for a victim. Crude practical jokes, unkindness to animals or pranks which, if practiced, might be injurious to youngsters.

Seventh. Unpatriotic themes.

Eighth. Stories meant to justify malice or revenge. This does not mean, however, that your hero or heroine may not assume the role of destiny and wreak God's own vengeance on some one who merits punishment.

Regulations may be even more strict than this in the future, when all the new censor bills are put into effect.

But there is one thing which is happening, censor should not be allowed to forget while he is marking out the course of the photoplay, and that is that a Phoenix may rise from the ashes—that no human being is beyond redemption, and that men and women who have sinned and have been strong enough to conquer their sins are oftentimes better and bigger than those who have never sinned before.

Answers to Miss Farnum's correspondence will be published tomorrow.

Ruth Roland's new serial "The Avenging Arrow," her current release, will be in another chapter play abounding in Western atmosphere. "White Eagle" is the title selected. It is now in the course of production at the Hal Rosch studios, directed by W. M. Van Dyke, whose work is known through "The Avenging Arrow" and "Daredevil Jack." The story was written by Val Mitchell and is one in which the Indian element is strong and the plot itself is Miss Roland's leading man.

ART ACORD JUST "STUNTED" HIS WAY INTO THE MOVIES

By ART ACORD

AFTER running away from home I joined up with a Wild West Show. We were all laid off in Los Angeles, and like many others who have been stranded in California, I went after a job in the movies.

The first picture I was in, together with a lot of other cowpunchers, was "Two Brothers." It was a Griffith two-reeler; the cast included Mary Pickford, Henry Walthall, Del Henderson, Florence Turner, Arthur Johnson, "Hoop" Gibson and others who have since achieved stardom. I was to get \$2.50 a day.

Walthall happened to drop his hat while running across the road. Not being "savvy" about picture stuff, I rode into the picture, picked up the hat from my saddle, and handed it to Walthall.

The stunt tickled Griffith, he kept it in the film and gave me \$3 for the trick. Later in the day he offered \$5 to any cowboy who would take a fall from a running horse on an asphalt road. That five-spot was mine from the start.

Griffith next offered \$3 to the rider who pulled his horse up highest in a riding scene. The other cowboys were so good, I had to turn my horse completely on his back. That made \$14.50 for my first day's pay. After that you couldn't have gotten me out of the movies on a bet.

I WON the New York Stampedee in 1916 and have been pretty lucky in most of the round-ups and rodeos in which I competed. The only bad luck I can remember is being used as the "goat" by Van Loan in his "Buck Parvin" stories.

My luck was with me all through the war. I was with the Fourth Division and had my share of the Verdun fighting. It seemed to me that there was better policed while he is marking out the course of the photoplay, and that is that a Phoenix may rise from the ashes—that no human being is beyond redemption, and that men and women who have sinned and have been strong enough to conquer their sins are oftentimes better and bigger than those who have never sinned before.

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Harry Carey is a Daddy

The latest arrival in the motion picture colony in California will answer to the name of George Carey when he is old enough to listen to anything but his mother's voice. His male parent is Harry Carey, famous to film fans as the man who can roll a cigarette with one hand. His mother is Olive Fuller Golden, an actress. Master George gets his name from his grandfather, George Fuller Golden, who founded the White Rats. The Carey infant, besides registering approval at the choice of his name, has just made formal announcement of his future policies.

THE MOVIE BEAUTY CONTEST IN A NUTSHELL

THE Betzwood Film Co. wants to find three girls of a fresh, attractive type for their series of "Tonerville Trolley" comedies. We have agreed to find these girls through a contest. To enter simply send your photograph addressed to "Movie Beauty Contest," Evening Public Ledger, Sixth and Chestnut streets.

The winners will be employed first in minor parts at \$40 a week. The best of the three will then be given the leading part in the next film at \$100 a week. The other two, if they show sufficient talent, will be further trained with a view to filling the leading part later.

The photographs will be judged by a committee of three well-known photographers—Theodore J. Matveou, 1600 Chestnut street; Elias Goldensky, 1705 Chestnut street; William Showell Ellis, 1612 Chestnut street—and two famous artists—Leonold Seyffert and Miss Harriet Sartain, principal of the School of Design for Women.

Entrants in Contest Should Send in Good Photographs

Not Much Use Submitting Ping Pongs and Amateur Snapshots in Competition With Professional Work—Clever Man in Studio Can Do Wonders With Effects

THE Movie Beauty Contest has certainly started off with a rush. We had no idea there were so many girls in and around Philadelphia who had aspirations to movie stardom.

And while we have always touted Chestnut streets as the most fascinating beauty show in the world, we really didn't expect to find such an influx of genuine comedy types as we have already received in this contest.

The Betzwood Film Co. is surely going to get three mighty attractive girls by the time the returns are all in.

IRA LOWRY, the director general of the Betzwood company, says he doesn't care if the contest stops right now.

"I think you already have three girls who would be perfectly satisfactory," he told us yesterday, as he looked over the pictures that have come in.

The best part of this contest is that the Betzwood plant is so near to Philadelphia that the winners can live right at home while they are getting their training and making their films.

But there's one thing that we want to emphasize right at the start.

That is, that it is practically useless to send in little "ping-pong" pictures and amateur snapshots. You must remember that most of the contestants are submitting photographs taken by skilled studio men and these men, naturally, have all the lighting and posing facilities needed to make the subject appear at her best.

You are in a contest to become a subject in a motion-picture studio and in such a studio these facilities are of the very highest quality and the manipulation of the cameras is done by men who are famous for their success.

AMONG the pictures sent in to us we have found a number of amateur snapshots which indicate that the subject is probably a mighty attractive girl, but the pictures utterly fail to present her attractiveness in such a way as to make it effective.

Remember that this contest is for a comedy type—the ingenue type, as it is called. If you have a number of poses, pick out one which carries out this idea to the best advantage. If you have it, it will be much better, in case you think your photographs do not do you justice, to go to a professional photographer and have him make some for you especially for this contest. Tell him just what you want it for and let him pose and light the picture in the way you like best.

And you'd better let him pick out the picture for you, too, even if you don't think the one he chooses looks like you.

Remember, it isn't what you yourself look like that interests us in this contest; it's the way you photograph. Many a girl who looks like a particularly beautiful person makes a smashing, good-looking picture.

As a favor to us, ask the photographer not to make one of those "artistic" out-of-focus pictures. Get a good sharp picture with plenty of detail and don't—please don't—have the face in shadow. Faces in shadow simply refuse to reproduce well in a newspaper.

There will be ample time for you to have new photographs made. We have set no date for the ending of this contest; that will be announced later. But it will be well to go at once for your sittings, so as to give your photographer plenty of time to do his best and to increase your chances of winning the coveted prize.

Leave it to Hugo Ballin to find all the old sympathetic ballads and plays for pictures. Having brought "East Lynne" back with considerable success, and adapted Jane Eyre to the screen, he is now working on a scenario to be called "Home, Sweet Home." It will have as its motif John Howard Payne's song, "Home, Sweet Home" will follow "Ave Maria," and will be the fifth independent Ballin production to be released by the Hodgkinson Co.

Constance Binney in "Becky" "The Case of Becky," the David Belasco play which Frances Starr introduced to the stage a few seasons ago, will serve Constance Binney as her next vehicle. It is being put into scenario form and all plans are being made to film it and keep intact the features that made it a success in the legitimate.

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ONLY 17, CONTEST MADE HER STAR



VIRGINIA BROWN FAIRE
The wonder story of Miss Faire's debut into motion pictures is told here today. She won a beauty contest. Now she is starring in the Pathe production of Kipling's "Without Benefit of Clergy," the first story which the famous author himself helped prepare for the screen.

PHOTOPLAYS

The following theatres obtain their pictures through the STANLEY Company of America, which is a guarantee of early showing of the finest productions. Ask for the theatre in your locality obtaining pictures through the Stanley Company of America.

Alhambra 12th, Morris & Passyunk Ave. Mat. Daily at 2.15. Evs. at 7.15 & 9.15. WILLIAM FARNUM in "HIS GREATEST SACRIFICE"	IMPERIAL 60th & WALNUT STS. Mat. Daily at 2.15. Evs. at 7.15 & 9.15. NORMA TALMADGE in "THE PASSION FLOWER"	The NIXON-NIRDLINGER THEATRES
ALLEGHENY Frankford & Allegheny Mat. Daily 2.15. Evs. at 7.15 & 9.15. "I AM GUILTY"	IMPERIAL 2d AND POPLAR. 2.15. Matinee Daily. CLARA KIMBALL YOUNG in "HUNH"	AVENUE 28th St. and Allegheny Ave. Matinee Daily. NORMA TALMADGE in "FANTHEA"
APOLLO 52d & THOMPSON STS. Matinee Daily. KATHERINE MACDONALD in "CURTAIN"	Lehigh Palace Germantown Ave. and Lehigh Avenue. "UNCLE TOM'S CABIN"	BELMONT 52d ABOVE MARKET. 6.30 to 11. TOM MOORE in "OFFICER 666"
ARCADIA CHESTNUT BEL. 16TH. CLARA KIMBALL YOUNG in "STRAIGHT FROM PARIS"	LIBERTY BROAD & COLUMBIA AV. HOUSE PETERS & JANE NOVAK in "ISOBEL"	CEDAR 60th & CEDAR AVENUE. SPECIAL CAST IN "SEE MY LAWYER"
ASTOR FRANKLIN & GIRARD AVE. ETHEL CLAYTON in "PRICE OF POSSESSION"	MODEL 425 SOUTH ST. Orchestra. Continuous from 1 to 11. CHARLES RAY in "PEACEFUL VALLEY"	COLISEUM MARKET BETWEEN 10th & 11th STS. ETHEL CLAYTON in "THE PRICE OF POSSESSION"
BALTIMORE 51st & BALTIMORE. ALL-STAR CAST. "THE BRANDING IRON"	OVERBROOK 53d & HAVERFORD AVE. THOMAS MEIGHAN in "THE FRONTIER OF THE STARS"	JUMBO FRONT ST. & GIRARD AVE. Jumbo Bing on Frankford. 7.15 to 11.15 P.M. SPECIAL CAST. "MINTY"
BENN 64th and WOODLAND AVE. ALL-STAR CAST. "PASSIONATE PILGRIM"	PALACE 1214 MARKET STREET. 10 A.M. to 11.15 P.M. CLARA KIMBALL YOUNG in "STRAIGHT FROM PARIS"	LEADER 41st & LANCASTER AVE. INCENSE SPECIAL. "BEAU REVEL"
BLUEBIRD Broad & Busquehana. Continuous 2 until 11. "THE KENTUCKIANS"	PRINCESS 10th MARKET STREET. 10 A.M. to 11.15 P.M. DOUGLAS MACLEAN in "CHICKENS"	LOCUST 52d and LOCUST STREETS. 10 A.M. to 11.15 P.M. JEAN PAIGE in "BLACK BEAUTY"
BROADWAY Broad & Snyder Ave. WALLACE REID in "THE LOVE SPECIAL"	REGENT MARKET ST. below 17th. 9.45 A.M. to 11.15 P.M. "CALL OF YOUTH"	NIXON 52d AND MARKET STS. JIMMY AUBREY in "THE TOURIST"
Broad St. Casino Broad & Erie Ave. ALL-STAR CAST. "OLDY SECRETS"	RIALTO GERMANTOWN AVENUE AT TULPEHOOKEN ST. "A Passionate Pilgrim"	RIVOLI 52d AND RANSON STS. WILLIAM BUNSELL in "CHEATER REFORMED"
CAPITOL 712 MARKET ST. 10 A.M. to 11.15 P.M. W.M. DE MILE PRODUCTION. "What Every Woman Knows"	RUBY MARKET ST. BELOW 7th. MARION HAYES in "BURIED TREASURES"	STRAND GERMANTOWN AVE. AT YANBUO ST. WILLIAM S. HART in "O'MALLEY OF THE MOUNTED"
COLONIAL 6th & Marketwood Ave. 9.30 to 11.15 P.M. WILLIAM S. HART in "O'MALLEY OF THE MOUNTED"	SAVOY 1211 MARKET STREET. 11.15 A.M. to 11.15 P.M. GEORGE ARLISS in "THE DEVIL"	AT OTHER THEATRES
DARBY THEATRE MILDRED HARRIS in "THE INFERIOR SEX"	SHERWOOD 54th & Baltimore Ave. 8.30 A.M. to 11.15 P.M. HOBBART BOWEN in "HIS OWN LAW"	AURORA 2132 GERMANTOWN AVE. MATINEE DAILY. CONSTANCE TALMADGE in "THE PERFECT WOMAN"
EMPRESS MAIN ST. MANAYUNK. MATINEE DAILY. "THE BRANDING IRON"	STANLEY MARKET AT 19TH. 11.15 A.M. to 11.15 P.M. THOMAS MEIGHAN in "THE CITY OF SILENT MEN"	CENTURY Erie Ave. and 6th St. MONTE BLUE in "BUCKLE UP"
FAIRMOUNT 10th & Girard Ave. 10.15 WEEPER PRODUCTION. "WHAT'S WORTH WHILE"	STANTON MARKET ABOVE 10TH. 11.15 A.M. to 11.15 P.M. BETTY COMPTON in "PRISONERS OF LOVE"	Fay's Knickerbocker Market & 4th St. EARLE WILLIAMS in "IT CAN BE DONE"
FAMILY THEATRE—1811 Market St. 10.15 to 11.15 P.M. "PASSION"	333 MARKET STREET. 11.15 A.M. to 11.15 P.M. TOM MIX in "HANDS OFF"	Germantown 6510 GERMANTOWN AVE. MATINEE DAILY. LOUISE GLAUM in "I AM GUILTY"
56TH ST. THEATRE—Below Spruce. SPECIAL CAST IN "MAD LOVE"	VICTORIA MARKET ST. AT 9TH. 11.15 A.M. to 11.15 P.M. DOUGLAS FAIRBANKS in "THE NET"	JEFFERSON 28th & Dauphin Sts. MATINEE DAILY. LEWIS STONE in "MILESTONES"
FRANKFORD 415 FRANKFORD AVENUE. IRENE LINGO and Her Pupils in a Dancing Exhibition	W.M. PENN 41st & Lancaster Ave. 10.15 to 11.15 P.M. "IT'S A GREAT LIFE"	PARK RIDGE AVE. & DAUPHIN ST. 11.15 A.M. to 11.15 P.M. "THE DEVIL"
GLOBE 5001 MARKET ST. ALL-STAR CAST IN "EARTHBOUND"	AT WEST CHESTER PEARL WHITE in "NOW YOU MEN" and "ALAN DWAN'S" splendid dramas	SPRUCE 60th AND SPRUCE STS. TOM MIX in "HANDS OFF"
GREAT NORTHERN Broad St. at Erie. 11.15 A.M. to 11.15 P.M. "POLLY WITH A PAST"		

WHAT YOUR FAVORITE FILM STARS ARE DOING

Dave Winter, the new leading man who looks like Douglas Fairbanks, plays opposite Katherine MacDonald in her forthcoming screen vehicle, "Stranger Than Fiction." Winter was "discovered" by Katherine while turning the crank of an ice cream freezer at a social affair.

Owen Moore thinks some person has put a jinx on him. Not many weeks ago he was released from the hospital, after having spent almost two months under treatment for arthritis of the arm. Then he got out only long enough to complete his latest picture, "A Divorce of Convenience," before being carried off to the A. R. Stern Hospital to have his infected tonsils removed.

Mary Miles Minter has gone to Europe, accompanied by her sister, Margaret Shelby, and her mother. It will be her first trip abroad.

Doris Kenyon, film and stage star, will be leading woman with Leo Gorrill in his new stage play, "The Low Chef," which the Selwyns will produce. She was formerly with A. H. Woods in "The Girl in the Limousine" and played the lead with Tom Medham in "The Conquest of Canaan."

Shirley Mason's next picture is to be Oriental in character. Fox has purchased for his youthful star "Congress" Chi-Chine, by Joseph Ernest Fox, which recently appeared in a magazine. Miss Mason's success in "Wing Toy" led the producer to try her in another character of the same type. A correspondent writes to inquire the height and weight of Miss Mason. At last accounts she was five feet six inches tall and ninety-five pounds and she succeeds on the scales.

William Farnum, upon his return from Europe, is to open his Sag Harbor home, put his two yachts in commission and spend the rest of the summer on short cruises. The star writes that he is on a motor tour in Switzerland.

Edward Cecil is the first member of the cast selected for "The Match Breaker," Viola Dana's new Metro picture. Mr. Cecil will enact the "heavy" role. Mr. Cecil has supported Miss Dana in three of her most recent successes. In "Blackmail" he had the part of an underworld leader; in "Cinderella Twain" had a similar role, and in "The Offshore Pirate" he enacted the part of a Russian count.

Plans are under way by the Pioneer Film Corporation for a revival of "Civilization," Thomas Ince's film production. The picture had a prolonged run five years ago.