

CITY TO DO ALL STREET CLEANING

Administration's Action Means End of Contract Work, Effective in 11 Districts

MAYOR AND CAVEN CONFER

The city Administration has decided to extend municipal street cleaning over the entire city, thus bowing out of the contract work still done in eleven districts here.

Mayor Moore has held conferences with Director Caven with that thought in mind and has let it become known that the city-wide plan has been decided on definitely. The matter will be laid before Council within two months.

The Mayor's decision means the carrying out in full of the spirit and letter of the new city charter, which opened the way to rid Philadelphia of contractual street cleaning.

Aside from its great importance in relation to cleaner streets, better sanitation and consequently increased health standards, the decision has political aspects also.

Senator Vane held contracts for what were regarded as the cheapest districts in the city, embracing the entire central section from river to river. Municipal street cleaning, adopted partially last January, affected this central section.

Plans are now being prepared for street cleaning equipment, stations, stables and other necessities so that the entire machinery will be in readiness for the change to a complete municipal system.

Administration officials contend that the streets in the district where the work is done directly are cleaner than they were when the work was done through contractors. A saving of ap-

proximately \$200,000 was accomplished by doing the work directly.

There is no hampering State legislation to block the Mayor's program, such as would have existed had the Aron Street Cleaning Bill passed the last Legislature.

This bill, by a change in the charter, would have compelled the city to advertise for street-cleaning bids each year. The charter now gives the city the option of doing the work directly or by contract.

The Aron Bill passed second reading in the Legislature and was on the calendar for a final vote when the law-making body adjourned. The bill was "forgotten" in the confusion of the closing hours.

CLUB HOLDS CELEBRATION

May Day Carnival for Children Held This Afternoon

The annual May Day celebration of the Review Club, of Oak Lane, a carnival for children, was given this afternoon on the lawn of the home of Mrs. E. Clarence Miller, Valley road and Twelfth street.

After the children's carnival the Cafe Chantant was opened by the Community Choral of Oak Lane. Supper will be served from 6 until 7 o'clock, and at 8 o'clock the juniors will present fancy dances, to be followed by general dancing and a lucky number dance.

Mrs. Charles S. Crowell was in charge of the fancy and useful articles table; Mrs. David Ferro in charge of the cake and candy table; Mrs. George A. Bauer, the table for toys, and there also were flower stands.

Parrishols Pr. 1st 5s—1952
Houston Lt. & Pr. 5s—1931
North Ontario Lt. & Pr. 6s—1931
Ga. Lt. Pr. & Rwy. 5s—1941
United States of Brazil 8s—1941
Hershey Choco. 7 1/2s—1930

McCown & Co.
Land Title Bldg., Phila., Pa.
Members Philadelphia Stock Exchange

ICE CREAM PRICE DROPS

Manufacturers' Three-Cent Cut Followed by Some Retailers

A cut from twenty-eight to twenty-five cents a quart has been made in the price of ice cream by manufacturers to retailers and the reduction was felt by consumers yesterday. In several retail stores the price dropped five cents a quart.

With the coming of the hot weather and the consequent demand for ice cream this move is hailed with satisfaction by children as well as grown-ups. The cut to retailers was made by the Suppley-Willis-Jones Co., the Breyer Ice Cream Co. and the Abbots Alderney Dairies, Inc.

The cut follows announcement of a cut of two cents a quart in the price of milk which goes into effect today, making it eleven instead of thirteen cents a quart. The cut applies to the grade used in the household; the price of milk for the sick, known as "grade A," and cream will be fixed today at a conference of Dr. Clyde L. King, chairman of the Tri-State Milk Commission, and representatives of the Interstate Milk Products Association.

THE HOUSE THAT HEPPE BUILT

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PIANOLA—the First and the Last word in Player-Pianos



THE HEPPE PIANOLA-PIANO \$785

One of the famous genuine Pianola-Pianos made by the great Aeolian Company and embodying their exclusive patented features. You may settle for this instrument by the Heppe Rental-Payment Plan if you desire. Call, 'phone or write for particulars.

THE Aeolian Company of New York. makers of all pianola-pianos, are the pioneers of the industry, the FIRST to produce a scientifically and artistically perfect player action.

Today, with hundreds of imitations in the market, the wonderful Pianola perfection is so securely safeguarded by Aeolian patents that the Pianola-Piano is admittedly the LAST word in player-pianos.

Do not make the mistake of buying an imitation. We are the exclusive Aeolian agents in Philadelphia, and unless your player-piano comes from Heppe's it is not a genuine Pianola-Piano.

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C. J. Heppe & Son, 1117-1119 Chestnut Street Philadelphia
Please send me full particulars about the Heppe Pianola-Piano and your 3-year Rental-Payment Plan.

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Address

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100% ALL-WOOL HAND-TAILORED STYLED BY OUR OWN DESIGNER

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Better Today Than They Have Ever Been

We expect Goodyear Tires for passenger cars to excel in future even the wonderful performance they have delivered in the past. They are better tires today than they have ever been. We are making both tires and tubes larger, stronger, heavier, more durable, than ever before. If you want the most economical and satisfactory tire equipment this season that it is possible to buy, be sure you get Goodyear Tires and Tubes. The nearest Goodyear Service Station Dealer has them.

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| <p>West Philadelphia</p> <p>H. RUDOLPH, 222 and Chestnut sts.
BERLIN BROS., 272 Woodland ave.
VARE BROS., 2116 Walnut st.
SPRINGFIELD AVE. GARAGE, 5015 Springfield ave.
MARVON H. TROTT, 2015 Lancaster ave.
OVERBROOK HEIGHTS GARAGE, 1529 N. 29th st.</p> <p>North Philadelphia</p> <p>PARK AVE. GARAGE, 1257 Park ave.
DE CRAY BROS., 2132 N. 16th st.
WM. P. SIMMONS & CO., 2400 N. Broad st.
KENNIS TIRE SERVICE, 423 N. Broad st.
ALDIS HUGGINS, 1630 N. 27th st.</p> <p>J. AND C. SUTTON, 2124 E. Chelton ave., Germantown.
WHITE SWAN GARAGE, 7500 Germantown ave.</p> | <p>Central Philadelphia</p> <p>GEO. L. CARROLL, N. W. Cor. 13th & Race sts.
ECHO GARAGE, 1016-18 Chancellor st.
PIERCE AUTO SUPPLY CO., 1427 Fairmount ave.
F. C. HORNBECK, 210 S. 17th st.
KEYSTONE TIRE STORE OF PHILA., 1316 Vine st.
TWINING BROS., 224 N. 15th st.
LOCUST AUTO SUPPLY CO., 1417 Locust st.</p> <p>Germantown-Mt. Airy and Chestnut Hill</p> <p>GORGAS LANE GARAGE, 6534 Mustange st., Mt. Airy.</p> | <p>Northeast Philadelphia</p> <p>GEORGE W. TOLAND, 4603 Paul st., Frankford.
SEES & FABER, 2008 N. Front st.
JOHN A. OAK'S AUTO SUPPLY, 434 E. Girard ave.
GROOKETT BROS., Fox Chase, Phila.
ALBERT G. STARR, 200 E. Roosevelt Blvd.
STAHL'S GARAGE, 439 Rising Sun ave.
TACONY GARAGE, Torrensdale ave. & Longshore st.
JACOB LOYD, 4129-4133 Frankford ave.</p> <p>St. Martins</p> <p>ST. MARTIN'S GARAGE, Navahoe & Lincoln Drives.
ALLEN'S GARAGE, 19 Highland ave., Chestnut Hill.</p> |
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GOOD YEAR

STRAWBRIDGE & CLOTHIER



A Clearance Women's Spring Coats and Wraps

A miscellaneous lot of Coats and Wraps of various kinds, styles and materials, including samples and many high-grade garments from our regular stock.

About One-third Less Than Regular Prices—
\$25, \$30, \$35, \$40 and \$50

They include velours, twills and at the higher price range Bolivia. Models chiefly in medium sizes, but nearly all in the loose, easy styles which can be worn by larger women.

A Special Purchase of Flesh-pink Batiste Undergarments

Pink, that delicate flesh pink shade, is a favorite tint for faintly Underwear. These groups are highly desirable in price as well as style and fabric. For every garment IS LESS THAN REGULAR PRICE.

Night Gowns, 75c to \$3.75
Tailored models, prettily stitched in color or hemstitched. And ever so many styles with round neck and set-in sleeves or sleeveless models, trimmed simply or elaborately with satin, lace and ribbon-run beading. All of flesh-color batiste.

Chemises—\$1.00 to \$1.75
ENVELOPE models, of flesh-color batiste. Some with ribbon shoulder straps. Lovely styles, dainty in effect with their pretty trimmings of lace.

Pajamas—\$1.50 to \$2.50
Cool, comfortable Sleeping Garments, one-piece styles, variously trimmed with stitching or hand-embroidery.

White Cambric Drawers—50c to \$3.50
White Nainsook Corset Covers—50c to \$2.75

New Cotton Over-Blouses

The Pinaflore Over-Blouse of white voile, with colored collar, cuffs and pocket trim; also Tuxedo effects with organdie collar and cuffs, embroidered in colored silk.

White Hamie Linen Over-Blouses with Peter Pan collar, cuffs and pockets bound in colored crepe to match the crepe belt; colored linens with wool embroidery and colored crepes embroidered in wool.

A wonderful assortment—\$2.25 to \$5.75.

BOYS' Blue Serge Suits \$10.75

One-Fourth Under Price
A remarkable opportunity indeed. Carefully Tailored Suits of all-wool, fine-twill blue serge, made with yoke and inverted plait. Sizes 7 to 17 years—now \$10.75.

If ash Suits—\$1.05
New short-sleeve Sports styles for tots of 3 to 6 years.

If ash Suits—\$2.75
Middy, Oliver Twist and Junior styles, of strong, durable fabrics, for boys of 3 to 7 years.

Necklaces, \$1.00 About Half Price

Bead Necklaces that add, often, the only note of decoration to demure summer frocks. Blues, yellows, greens and reds, light shades or deep-hued, some with metal links, others strung with clear crystal or black beads between and finished with bead tassels. Most women will want a Necklace for each costume. A special purchase to sell at \$1.00 each.

Belber "999" Wardrobe Trunks \$50

Less than the usual retail price for this popular make and style. Hard fiber covering—made the "Belber" way—with draw bolts, snap lock, and open top. Lined with figured cretonne and equipped with such necessary travel conveniences as shoe pockets, laundry bag, convertible hat drawer, and strong locking bar. Size 21x22x40 inches. Just 25 of these to sell at \$50.00.

Along Goes an Extra Pair of Trousers—Adding Months of Service to Each of These Suits at \$27.50

We have just received 1000 more of those Suits with extra Trousers to sell at \$27.50.

They are in the decidedly smart HERRING-BONE AND TWEED effects so much in demand this season, as well as the always popular BLUE SERGE. Tailored with exacting care by one of our regular suppliers, in trim new styles for young men and conservative styles for men of reserved tastes. They would be unusually good value at \$27.50 were there only one pair of trousers. With the extra wear feature of the TWO PAIRS the value is remarkable indeed.

Separate Trousers—maybe there's a pair in this special lot at \$4.50, \$5.50 and \$6.50 to match that odd coat.

There are all manner of stripes, mixtures and plain shades—and a good assortment of regular and extra sizes to choose from.

Thousands of Philadelphia Men Now Wear "Wickham" Straw Hats

—Because, before choosing from the 20 different correct "Wickham" styles, they have learned by comparison and observation that the "Wickham" is the best Sennit Straw Hat in Philadelphia today, selling up to four dollars. The "Wickham" is only \$2.65.

Panama Hats at \$3.95—Worth One-half More to Three Times This Price
A special purchase of genuine Panama Hats in correct new shapes for every taste.

Men's Madras Shirts at \$2.50

These are the superfine Shirts for which men paid double last year. They are of excellent madras, and are well-made throughout—\$2.50.

Of equal importance—a lot of fine Pajamas, marked at the unusually low price of \$1.65.

White and Flesh Pink Summer Dresses Ready!

Lovely new models of crepe de chine, tricolette, Canton crepe and crepe Georgette, some delicately beaded in new designs, many with the new fringe trimming. Some embroidered to match—one of the latter shown in the sketch, price, \$25.00. Many are tailored effects with soft plaits and dainty tucks to add to their attractiveness. Prices—\$18.75 to \$60.00.

Fine Cotton Frocks From \$17.50 to \$32.50

Voiles so fine they resemble crepe Georgette, smartly tailored linens, and linen-and-voile combined. Also voiles with floral appliques of gingham and gingham sashes—a new idea and very distinctive. Tunic and straight-line models.

Smart Gingham Frocks From \$7.50 to \$12.75

Plaids and checks in navy, light blue, pink and black. Tunic and straight-line models with great sashes and decorative pockets and pearl button trimming.

