

# The Daily Movie Magazine

Doesn't Look as If There Were Many Girls Who Wouldn't Be Screen Stars

## TODAY'S HONOR ROLL IN MOVIE BEAUTY CONTEST



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## Movie Contest Shows City Has Many Beautiful Girls

Photographs Sent in for Screen Positions at Betwood Prove Philadelphia's Reputation for Lovely Women Is Well Founded—Another Honor Roll Today

THIS city has always had a reputation for the beauty of its women, and the contest we have started to choose three girls for moving-picture careers is rapidly proving this reputation to be well founded.

OF COURSE, you all know what we're talking about. Did some of you miss the announcement?

THE three they choose will be given minor parts in one picture, at \$10 a day, guaranteed four days a week until that picture is finished. They will be trained and watched all that time and the best one of the three will be given the leading feminine role in the next of the series at a salary of \$100 a week.

THE Betwood Film Co. distributes its pictures through Associated First National, one of the biggest firms in the country and the clearing house for all the best independent producers.

On the back of each photograph must be plainly written your name, your age, height and weight, whether blonde or brunette.

### OGONTZ SCHOOLGIRL NOW PLAYING THREE BIG PARTS AT ONCE

THREE pictures at once—or, at least what amounts to virtually the same thing—has been the "breaking-in" process for beautiful Mary Louise Beaton.

when the desire to appear in pictures overcame her and all she had to overcome was the reluctance of her parents.

THE casting director immediately pronounced her, in the parlance of the trade, a "knockout." She was forthwith given a screen trial.



MARY LOUISE BEATON  
Only a few months ago Miss Beaton was a pupil in the Ogontz School. Today she is a "comer" in the Metro forces and is playing three important parts at once. Yet she is still in her 'teens.

## ANOTHER OF THOSE DEEP-SEA-GOING MOVIE SHIPS



HERE'S another of those deep-sea-going ships that we see in the movies. It is a yacht and many thrilling scenes are taking place in its cockpit and its luxurious cabin during the course of the story being produced in the studio.

just enough of the yacht to fill the desired picture. This photograph shows the whole structure, with the buildings and fences and general junk of the average studio lot, but the motion-picture camera is set up in such a position that nothing but the required section of the "yacht" is photographed.

When Henry W. Savage decided to produce "The Great Name" Mr. Baker was chosen to star in a part that for two seasons brought him higher praise from critics and theatergoers.

Noted Director Was Once Star on Speaking Stage

THE following theatres obtain their pictures through the STANLEY Company of America, which is a guarantee of early showing of the finest productions. Ask for the theatre in your locality obtaining pictures through the Stanley Company of America.

## NEWS, VIEWS, RUMORS AND GOSSIP FROM THE HOLLYWOOD STUDIOS

By ANNE CAMERON  
Hollywood, Calif., May 12.

VISITING on the Lasky lot yesterday, I hung fascinated about C. B. De Mille's big theatre set for his production of Leonard Merrick's short story, "The Laurels and the Lady," pictorially not yet named.

THE floor of the stage is real ice—a nine days' wonder to us Hollywooders—and though the temperature was 96 in the shade, skaters shipped from New York cut marvelous figures in ultra-Bakst costumes in ultra-urban setting.

Incidentally I'd heard that Mr. De Mille roared when in action, but he doesn't. He talks in a monotonous, clear voice, and bites off his words, which fall like drops of red-hot ice on the unfortunates who are in agony.

His stars are Mildred Harris, Dorothy Dalton and Conrad Nagel. Harris looks like a dish of vanilla and strawberry ice cream; Dalton a hot tamale, and Nagel—just a nice kid a little out of his element.

I asked Mildred how she managed to put on flesh while working for C. B. "Oh," she intoned in a high, perfectly changeless voice, "I'm taking classic dancing and petroleum oil."

Candid. Very. Well, she's beautiful anyway, and not stuck up—could you ask for more?

There was a full-size theatre orchestra—and a darn good one at that—and Dalton stood in a box, slithering sort of lazy-like and smoking a cigarette.

FRANK O'CONNOR, who used to be William D. Taylor's assistant, is directing his first picture, "Everything for Sale," starring May MacAvoy, of the big blue eyes. She seems to be a favorite with every one on the set, which is more than you can say for many a star.

Next to living with a person, the best way to find out their true character is to be on the set with 'em. MacAvoy is too new to have a car yet, and it's nice to see her walking down the Boulevard to work.

Kathlyn Williams is in the picture, too, and a lovely thing she is, with her poise and certainty born of long experience. Eddie Sutherland is the hero—a nice lad. He's the son of one of the theatrical Ring sisters, you know, and the nephew of Tommy Meighan.

## FRANK MAYO DIDN'T THINK HE WOULD EVER BE AN ACTOR

By FRANK MAYO

AT THE age of five I was playing Little Davy in my grandfather's play "Davy Crockett." I played with him till he died, two years later, and then my mother sent me to the Peelskill Military Academy where I remained until I graduated.

I had no idea of becoming an actor; my tastes ran toward engineering. But my uncle organized a company to present the "Sunway Man" in London and asked me to join him.

I played the part of Cash Hawkins, originated in this country by William S. Hart. After the play ended its run I played in a vaudeville sketch through out the United Kingdom for several seasons.

At that time Sir Herbert Tree made his debut on the screen in "The Sign of the Cross." He engaged me for a part in the picture. That was my first work in the movies.

FIVE years ago my uncle, Lorimer Johnson, was producing for Eng. Santa Barbara Picture Co., and he realized that I had made good in the films in England, called me to join him.

This company only lasted a short time so I joined Selig. I then did two serials with Ruth Roland. Next I went to the World Co. and was featured with Alice Brady, Ethel Clayton and Kitty Gordon.

I returned to California to play with Anita Stewart and afterward came to Universal where I have been for two years.

My first big success was "The Brute Bragg" and my latest picture, "Honor Bound," seems to have made a good impression.

One of my greatest ambitions has been realized for I've been starred in "Goldoraks," the famous Augustus Thomas play.

Pearl White Creates Quite a Stir in Paris

PEARL WHITE is the center of attraction in Paris now and the French newspapers, magazines and other sources of publicity, are making a great fuss over her.

Miss White is working on a film, titled at present, "The Emperor of the Poor," and the many persons who crowd about her when she is taking outdoor scenes and when she appears on the street testify to her popularity.

Last week, Miss White gave a more or less humorous interview to one of the Paris newspapers in which she stated that she has a longing to return to the spoken stage.

"I love the theatre," she says, "and I hope to return to it some day. I made my debut in the spoken drama when I was five years old, and when I grew up I had great success.

I made a dollar a day, not counting Sundays.

I had a tremendous voice, and in America the actress who can yell the loudest scores the biggest hit. I yelled so loud I broke my voice, and then I entered the movies.

"Last year I made only \$325,000."

"I hope to go back to the spoken drama," you see, I have the soul of an artist."

Miss White once worked in a printing shop in America and created great excitement last week when, while visiting the office of Comedia in Paris, she sat down at a linotype machine and set a number of lines of copy correctly.

A London paper, also printed the following paragraph last week:

"Pearl White, of movie fame, while here recently set a new style for an interview costume. An enterprising reporter found her sitting in a negligee, brown georgette cape, and a lippie and bare legs. His write-up of the interview was most enthusiastic."

## FOR YOUR SCRAPBOOK OF STARS

THE judges who will decide the lucky three are nationally famous in the realms of photography and art.

PHOTOGRAPHERS Elias Goldensky, 1705 Chestnut street. Theodore T. Mareau, 1609 Chestnut street. William Shewell Ellis, 1612 Chestnut street.

ARTISTS Lillian Glah With Daly Lillian Glah, who made her last appearance on the speaking stage with Mary Pickford in Belasco's "Good Little Devil," will co-star with Arnold Daly when the latter opens his repertory theatre at the Greenwich Village Theatre, New York, with "The Children's Tragedy," by Carl Shomer.

Doris May Married Doris May and Wallace MacDonald, motion-picture stars, were married in Los Angeles last week. During the last few months both had reportedly denied they were engaged, but news of the nuptials became known when MacDonald obtained a marriage license.

Gladys Walton Married Gladys Walton was married three months ago to Frank Riddell and permitted it to become known last week.

Miss Beaton was at the Ogontz School



MRS. CARTER DE HAVEN

PHOTOPLAYS

- Alhambra 12th Morris & Passyunk Ave. Daily 7:30, 9:45 & 9:55. Hobart Bosworth in "HIS OWN LAW"
- ALLEGHENY Frankford & Allegheny Ave. Daily 7:30, 9:45, at 9:55. Norma Talmadge in "THE FASHION FLOWER"
- APOLLO 52D & THOMPSON STS. Daily 7:30, 9:45, at 9:55. Charles Chaplin in "THE KID"
- ARCADIA CHESTNUT BEL. 10TH ST. Daily 7:30, 9:45, at 9:55. Clara Kimball Young in "STRAIGHT FROM PARIS"
- ASTOR FRANKLIN & GIBRALTAR AVE. Daily 7:30, 9:45, at 9:55. Basil King in "EARTHBOUND"
- BALTIMORE 51ST & BALTIMORE AVE. Daily 7:30, 9:45, at 9:55. "THE BRANDING IRON"
- BENN 64TH AND WOODLAND AVE. Daily 7:30, 9:45, at 9:55. "PASSIONATE PILGRIM"
- BLUEBIRD Broad & Susquehanna Aves. Continues 2 until 11. "THE KENTUCKIANS"
- BROADWAY Broad & Snyder Aves. Daily 7:30, 9:45, at 9:55. Thomas H. Ince's "BEAU REVEL"
- Broad St. Casino Daily 7:30, 9:45, at 9:55. Madge Kennedy in "THE GIRL WITH THE JAZZ HEART"
- CAPITOL 722 MARKET ST. Daily 7:30, 9:45, at 9:55. "What Every Woman Knows"
- COLONIAL Gtn. & Maplewood Aves. Daily 7:30, 9:45, at 9:55. "BEAU REVEL"
- DARBY THEATRE 11th & Darby Aves. Daily 7:30, 9:45, at 9:55. "THE INFERIOR SEX"
- EMPRESS MAIN ST. MANAYUNK Daily 7:30, 9:45, at 9:55. Rex Beach's "THE BRANDING IRON"
- FAIRVIEW 20th & Girard Aves. Daily 7:30, 9:45, at 9:55. Douglas MacLean in "CHIEFEN"
- FAMILY THEATRE—1811 Market St. Daily 7:30, 9:45, at 9:55. James O'Hara in "ISOBEL"
- 56TH ST. Theatre—Below Spruce All-Star Cast in "Parlor, Bedroom and Bath"
- FRANKFORD 415 FRANKFORD AVE. Daily 7:30, 9:45, at 9:55. "THE PENALTY"
- GLOBE 5801 MARKET ST. Daily 7:30, 9:45, at 9:55. "EARTHBOUND"
- GREAT NORTHERN Broad & Erie Aves. Daily 7:30, 9:45, at 9:55. "MILESTONES"
- IMPERIAL 60TH & WALNUT STS. Daily 7:30, 9:45, at 9:55. Norma Talmadge in "THE FASHION FLOWER"
- IMPERIAL 2D AND POPLAR. 2:15 Daily 7:30, 9:45, at 9:55. Emily Stangor in "PLACE OF HONEYMOON"
- Lehigh Palace Germantown Ave. and 4th St. Daily 7:30, 9:45, at 9:55. "UNCLE TOM'S CABIN"
- LIBERTY BROAD & COLUMBIA AVE. Daily 7:30, 9:45, at 9:55. Mary Miles Minter in "ALL SOULS EVE"
- MODEL 425 SOUTH ST. Orchestra. Daily 7:30, 9:45, at 9:55. Charlie Ray in "PEACEFUL VALLEY"
- OVERBROOK 63D&HAVERFORD AVE. Daily 7:30, 9:45, at 9:55. Thomas Meighan in "FRONTIER OF THE STARS"
- PALACE 1214 MARKET STREET Daily 7:30, 9:45, at 9:55. Clara Kimball Young in "STRAIGHT FROM PARIS"
- PRINCESS 1018 MARKET STREET Daily 7:30, 9:45, at 9:55. Louise Glaum in "WIFE"
- REGENT MARKET ST. Below 17TH ST. Daily 7:30, 9:45, at 9:55. Hugh Ford Production in "CALL OF YOUTH"
- RIALTO GERMANTOWN AVENUE Daily 7:30, 9:45, at 9:55. Matt Moore in "The Passionate Pilgrim"
- RUBY MARKET ST. BELOW 7TH ST. Daily 7:30, 9:45, at 9:55. Viola Dana in "CINDERELLA'S TWIN"
- SAVOY 1211 MARKET ST. Daily 7:30, 9:45, at 9:55. "THE FATAL HOUR"
- SHERWOOD 54th & Baltimore Ave. Daily 7:30, 9:45, at 9:55. Hobart Bosworth in "HIS OWN LAW"
- STANLEY MARKET AT 19TH ST. Daily 7:30, 9:45, at 9:55. Thomas Meighan in "THE CITY OF SILENT MEN"
- STANTON MARKET ABOVE 10TH ST. Daily 7:30, 9:45, at 9:55. Betty Compton in "PRISONERS OF LOVE"
- 333 MARKET STREET THEATRE All-Star Cast in "BEAU REVEL"
- VICTORIA MARKET ST. AT 9TH ST. Daily 7:30, 9:45, at 9:55. Douglas Fairbanks in "THE NUT"
- W.M. PENN 41st & Lancaster Ave. Daily 7:30, 9:45, at 9:55. Jack Pickford in "THE MAN WHO HAD EVERYTHING"
- AT WEST CHESTER PEARL WHITE in "KNOW YOUR MEN"
- IDEAL HOUR A SPLENDID HAZARD
- The NIXON-NIRDLINGER THEATRES
- AVENUE 25th St. and Allegheny Ave. Daily 7:30, 9:45, at 9:55. Rex Beach's "GOING SOME"
- BELMONT 52D ABOVE MARKET ST. Daily 7:30, 9:45, at 9:55. All-Star Cast in "MILESTONES"
- CEDAR 60TH & CEDAR AVENUE Daily 7:30, 9:45, at 9:55. Special Cast in "SEE MY LAWYER"
- COLISEUM MARKET BETWEEN 10TH & 11TH STS. Daily 7:30, 9:45, at 9:55. Gladys Walton in "RICH GIRL, POOR GIRL"
- JUMBO FRONT ST. & GIRARD AVE. Daily 7:30, 9:45, at 9:55. Prince Calhoun in "PRINCESS JONES"
- LEADER 41ST & LANCASTER AVE. Daily 7:30, 9:45, at 9:55. Ince-Vance Special in "BEAU REVEL"
- LOCUST 52D AND LOCUST STREETS Daily 7:30, 9:45, at 9:55. Jean Paige in "BLACK BEAUTY"
- NIXON 52D AND MARKET STS. Daily 7:30, 9:45, at 9:55. Buck Jones in "ONE-MAN TRAIL"
- RIVOLI 52D AND SANSON STS. Daily 7:30, 9:45, at 9:55. All-Star Cast in "OUT OF THE SNOW"
- STRAND GERMANTOWN AVE. Daily 7:30, 9:45, at 9:55. Thomas H. Ince's "BEAU REVEL"
- AT OTHER THEATRES
- AURORA 2182 GERMANTOWN AVE. Daily 7:30, 9:45, at 9:55. Constance Talmadge in "THE PERFECT WOMAN"
- CENTURY Erie Ave. and 9th St. Daily 7:30, 9:45, at 9:55. "PAYING THE PIPER"
- Fay's Knickerbocker Market & 10th St. Daily 7:30, 9:45, at 9:55. Earle Williams in "IT CAN BE DONE"
- Germantown 5510 Germantown Ave. Daily 7:30, 9:45, at 9:55. House Peters and Marjorie Deane in "THE GREAT REDEEMER"
- JEFFERSON 20th & Dauphin Sts. Daily 7:30, 9:45, at 9:55. "EARTHBOUND"
- PARK RIDGE AVE. & DAUPHIN ST. Daily 7:30, 9:45, at 9:55. "THE DEVIL"
- SPRUCE 60TH AND SPRUCE STS. Daily 7:30, 9:45, at 9:55. Tom Mix in "HANDS OFF"