



"Who hath smelt wood smoke at twilight?  
Who hath heard the birch log burning?  
Who is quick to read the noises of the night?"  
—Kipling.

**GIMBEL BROTHERS**  
MARKET · CHESTNUT · EIGHTH · NINTH

"Oh! for boyhood's painless play,  
Sleep that wakes in laughing day,  
Health that mocks the doctor's rules,  
Knowledge never learned in schools."  
—Whittier.



# Gimbels Outfit Young Folks for Camping

Is your daughter—your son—going to any one of the splendidly organized and carefully conducted camps this summer? We hope so—for the good they'll get from it; the good times they'll have.

We have arranged to completely outfit—according to the requirements of the more than one hundred established camps in Pennsylvania, Connecticut, Maine, New Hampshire, Vermont, New York and Massachusetts, Wisconsin, North Carolina, Kentucky, Tennessee, West Virginia and Ontario, Canada. Consult the **CAMP OUTFITTING ORGANIZATION — THIRD FLOOR** — where gymnasium outfits are controlled.

Everything convenient—shoes to hat, and recommended tools of sports.

The regulation outfits of each camp explained.

We promise qualities that meet the most exacting demands—and we promise excellence and durability in everything.

By sheer good serving we command the gymnasium outfitting of most institutions in this section.

**Find Any of the Articles Listed Below at Gimbels Camp Outfitting Headquarters—Third Floor**

## FOR GIRLS

- Middie Blouses—Blue serge, khaki and white jean. Regulation camp styles.
- Silk Middie Ties—Orange, black, blue, green, brown and red.
- California Bathing Suits.
- Bloomers—Of black or blue serge, 3 yards wide—regulation style. Also black satine and white galated for dress-up occasions.
- Khaki Riding Breeches and Habits.
- Khaki Riding Jockey Caps.
- Cloth Riding Habits.
- Khaki Riding Shirts.
- Heavy Heathertone Shaker Sweater.
- Two styles of "Gym" Shoes.
- Sneakers. Bathing Shoes and Sandals.
- Crepe Kimonos.
- Beacon Blanket Bathrobes.
- Brown and black Camp Stockings.
- Wool Golf Stockings—knee-high.
- Rain Coats.
- Hockey Sticks.
- Flannellet Nightgowns.

## FOR GIRLS AND BOYS

- Sheets and Pillow Slips.
- Blankets — cotton- and wool; all-wool Indian Blanket, and Gimbels Special 5-lb. Khaki Blanket, particularly for camp use.
- Rubber Ponchos—including the regulation army style.
- Steamer Rugs.
- Straps for packs.
- Tennis Racquets and Balls.
- Khaki Sailor Hammocks.
- Baseball Outfits.
- Golf Outfits.
- Fishing Tackle.
- Steamer Trunks.
- Traveling Bags.
- Suit Cases.
- Camping Kit—equipped with toilet articles.
- Individual Drinking Cup.
- Flash Light.
- Canoe Paddles.
- Canteen.
- Masquerade Suit.
- Scout Axes.
- Jack-knife.
- Compass.
- Laundry Bag.
- Duffle Bag.
- Hot Water Bag.
- Thermos Bottle.
- Field Glasses.
- Sun Glasses.
- Camera.
- Fountain Pen.
- Sewing Kit.
- Bible.
- Umbrella.
- Compass.
- Lantern equipped with electric battery.
- White Duck Hats (navy style).
- Water Wings.
- Flash Light.
- Canteen.
- Knife, Fork and Spoon (folding camp outfit).
- Folding Waterproof Canvas Wash Basins and Buckets.
- Shoe Cleaning Outfits.
- Collapsible Clothes Hanger Outfits.
- Writing Portfolios.
- Pedometers.
- Diving Caps.
- Turkish Towels and Face Cloths.

## FOR BOYS

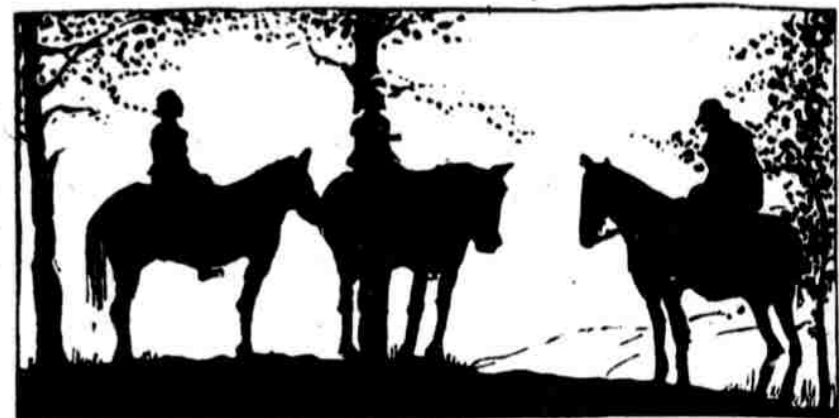
- One-Piece Bathing Suits (California style).
- Two-Piece Bathing Suits.
- Bathing Trunks.
- All-Wool Long-Sleeve and High-Neck Jersey.
- All-Wool Sweaters.
- Flannellet Pajamas.
- Rubber Coat.
- Flappers.
- Bathrobes.
- Running Trunks.
- Sleeveless Track Shirts.
- Wool Stockings.
- Web Belts.
- Scout Ax with Sheath.
- Money Belts.
- High White Sneaks.
- Khaki Shirts.
- Gray Flannel Shirts.
- Khaki Trousers.
- White Duck Trousers.
- Rubber Boots.
- Handkerchiefs.
- Pillows.
- Moccasins.
- Rifles.



Name your camp and we can tell you what the camp requires — what the camp suggests for boy or girl to take along. Find everything you need in one department, Third floor.



Gimbels are Official Outfitters for Girl Scouts, Boy Scouts and Sea Scouts — for Individual or Troop Headquarters on Third floor.



—Gimbels, Third floor

# Tuesday--Gimbel Subway Store Day

No store can sell everything below cost—common sense proves that. But about one-seventh of all production gets into hands that need money. And we have two hundred buyers on the look-out. The Gimbel Subway Store serves—first of all, reliability of goods; then real economy of price.

### Women's and Misses' \$15 to \$25 Suits, Coats and Dresses—

Priced Only for Subway Store Day

## A Very Wonderful "Clean-up" of About a Thousand Garments \$10

**Dresses** Crepes de Chine, Taffetas, Georgettes, Tricotines, Serges, Satins, Tunic styles, Wool-embroidered styles, Silk-embroidered styles, Color-embroidered styles, Bead-embroidered styles. Mostly navy blues, browns and black. Plenty with big, smart sashes.

**Suits** Homespun, Tweeds, Wool-jerseys, Serges, Poplins. Many sports styles. But, braid-trimmed models, too. And plenty of the popular Tuxedos. Wonderful color-variety.

**Coats** Diagonal chevrons, Wool velours, Tinsel-tones, Gold-tones, Sports coatings. Styles range from smart sports coats to elaborately embroidered dolmans. Capes and straight-line coats included.

**Misses' Sizes, 14 to 18 Women's Sizes, 36 to 44**  
—Gimbels, "Subway Store Day"

### Sale of Men's and Young Men's New Spring Suits \$13

On Sale Tomorrow Were Regularly up to (\$45) Forty-five Dollars

There are 450 garments in plain serviceable worsteds and cassimeres, fancy worsteds, tweeds and flannels half-lined or full-lined. Sizes for young men as well as maturer men—32 to 42.

And about 350 Suits in the new popular herringbone material; plain blues, browns, grays and tan. Detachable pique edging on vest. Many have piped seams. Plenty of pin-stripes and various check effects. Mostly half lined with silk or mohair at \$13.

### Men's \$5 and \$6 Trousers at \$2.65

850 Pairs in lot 600 plain gray and neat dark mixtures of durable, all-wool cassimeres and 250 half worsted; neat dark striped patterns. Sizes to fit any ordinary-sized man.

### Also 200 Men's Blue Serge Trousers at \$2.65

To-morrow **Boys' Extra-Trousers Spring Suits, \$6.75**  
Were \$16.50 to \$22.50

Just the patterns and colors "red-blooded" boys like. Extra well made, perfect fitting models. Light, medium or dark color cassimeres and tweeds. Sizes for boys, 7 to 16 years. At \$6.75.

### Boys' Corduroy Knickerbockers, Regularly \$2.25 Now \$1.15

### Sale of Women's Low Shoes

Tomorrow at **\$1.95 and \$2.75**

## Most Unusual Values

3000 pairs in the lot—summer shoes that could not be made for what they're selling for. Buy for present use and your summer wardrobe!

**The Shoes at \$1.95**—1000 pairs—pumps and oxfords. Styles in patent leather and black kid. Ribbon ties. Plain pumps. Tongue pumps. Sizes 3 to 7. At \$1.95.

**The Shoes at \$2.75**—2000 pairs—high-grade trade marked shoes in a variety of styles. Patent leather pumps, eyelet ties and oxfords. Also black kid and tan kid pumps. Gunmetal oxfords. Turned, welted and stitched soles. Sizes 2 1/2 to 7. At \$2.75.

—Gimbels, "Subway Store Day"

### Sale of 9x12 ft. Axminster Rugs

Every Rug a Fine Value

## \$29.75

Long-Wearing Rugs

—Gimbels, "Subway Store Day"

### \$150 Mahogany Talking Machines at \$57

Tomorrow—A Sale Without Parallel

No More Getable After This Lot Is Sold

Never in the history of Gimbels have we had the opportunity to offer the public such marvelous cabinet-style talking machines at such an astonishing price. High grade in every respect; for instance, every machine has—

- Solid mahogany lid and posts.
- Five-ply veneer sides and doors.
- Artistic finish—red and English brown.
- A beautiful piece of furniture.
- One of the best motors made.
- A clear, mellow tone.
- And plays all flat disc records.

## As Little as \$5 Sends a Machine Home

—Gimbels, "Subway Store Day"