

Band at 9; Organ at 11 and 4:50
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Fair

Mid-May Finds the Great Store Abloom With Spring and Summer Goods

It Is the Employer's Foresight and Interested Notice

that make his people efficient.
The foot of the farmer over every part of his farm and the sight of his workers faithfully doing the day's work are good for both parties.
Neither the laborer nor his boss can do without each other.
Whoever stirs up strife by bad manners or hasty words between the father with work to be done, and his children or brothers willing to do it, is not playing fairly, and is keeping back the coming of good old steady times.

[Signed] *John Wanamaker*

May 14, 1921.

Dendy Sadler Signed Etchings in a Show and Sale

These artist's proofs include some of the best and rarest examples of the work of a favorite English etcher.
Among the titles are
Jolly Good Fellow
Waterloo Port
Boast Beef
Sweethearts Still
You are Sweethearts Now
It Might Ha' Been John
Wedding Bells
Last of the Bin
The prices range from \$16.50 to \$250.
(Fifth Floor, Market)

Georgette Blouses With the Charm of Newness

So many new Georgette blouses have lately arrived that we are glad to tell about them.
Blouses with frills—and so many women want them this season—are \$10.85 to \$18.
A new model with roll collar, cuffs and vest of filet lace, is particularly attractive and is \$12.85.
A simple style with a collar edged with frilling is \$7.50.
And an overblouse with round neck, short sleeves, tiny tucks and lace for trimming is \$9.85.
All these blouses are in white and flesh color.
(Third Floor, Central)

Semi-Made Robes and Tunics at New and Lower Prices

A little group that will be of particular interest to women planning Summer wardrobes, for they will make charming afternoon and evening dresses, and the prices are of notable interest.
The robes are \$18 and are unusual indeed for this sum. They are all of French cotton voile in such colors as rose pink, China blue, maize and other shades, and they are pleasingly beaded with tiny white beads in attractive designs.
The tunics are \$25 and are of filmy silk net, sparkling with beads. These are in distinctive styles, and there is a few of a kind, which accounts for the price.
(West Aisle)

From Paris Come Summery White Porcelain Bead Trimmings

The bands are all on fine white net, and the beads are arranged in effective and dainty designs—25c to \$9 a yard.
Lovely white net flouncings, effectively beaded, are \$9 and \$10 a yard, and are 30 inches wide.
Little white balls; for ornaments, are 7c to 40c each.
Tassels are 20c to \$1.25 each.
Girdles and cords, all of tiny white beads, are \$6, \$7.50 and up to \$10 each.
(Main Floor, Central)

A Practical Little Layette for the Baby, \$10

Includes two shirts, two binders, two flannel skirts, two white petticoats, two little slippers, a wrapper, two pairs of socks and a dozen diapers.
But this is one of many layettes—the Infants' Store has all sorts of dainty, lovely things for the baby—single garments and complete layettes, of which there is a particularly good assortment on up to \$50.
(Third Floor, Chestnut)

Every Little Girl Likes a Parasol

and it would be a queer little girl indeed who'd not want one from the Parasol Shop—there are hundreds and hundreds of them, each prettier than the last!
There are plain parasols and fancy ones, parasols with ruffles, parasols of flowered silks and of plain silks, and some of the practical pongee.
They're not expensive, either—50c to \$5.
(Main Floor, Market)

The Gray Salons

Present Lovely Hats of Organdie, Crepe de Chine and Silk

which come from our own workrooms and are as lovely and Summery and charming as clever, deft fingers can make them.

They are in the new styles for early Summer, will be delightful for garden parties, bridesmaids' or wedding use, and are in those delicate colors so much in vogue this Summer.

Prices begin at \$22.
(Second Floor, Chestnut)

Women's Coats of English Shower-Proof Tweed

Convenient coats to possess in a drizzling Spring like this. As proper for sunny weather as for rainy. They are admirably correct street, traveling or motor coats, with the added advantage of turning rain.
Plain, herringbone or plaided frieze English tweeds, smartly tailored in seven-eighths or full length; with set-in sleeves or raglan shoulders; convertible collars and large, roomy pockets.
Sleeves and shoulders are lined—some with deeper lining. And all are cut over generous patterns, to slip on easily over other coats if needed.
Prices are \$57.50 to \$75.
(First Floor, Central)

A New Satin-Striped Voile for Afternoon and Dinner Gowns

Just in is a new and very effective fine silk voile with self-color satin stripe, and white figure in small or all-over effect. It is in black, navy or brown, and its effect, draped over satin or silk afternoon and dinner gowns, is charmingly lace-like and elegant.
The width is 40 inches, and the price \$4 a yard.
(First Floor, Chestnut)

S. A. P.

is an internationally famous preparation for polishing and preserving shoes. It may be had in black, white and several shades of brown at the Shoe Findings Counter.
(Main Floor, Market)

The New Buttercup Color in Men's Straw Hats

London men of fashion favor it, so we brought over some Redleaf hats of this color in selected rough straw.
These hats will not look well on every man, but those men to whom they are becoming will find them uncommonly so—and will not find them worn by everyone else.
The price is \$5.50.
(Main Floor, Market)

Men's Good Summer Shirts Way Down to \$1.55 and \$2.15

Wanamaker shirts, all the way through; not "jobs."
Some reduced from regular stocks and others specially purchased and made up to our own extra roomy specifications.
The material is right, the workmanship excellent, the designs pleasing and the colors fast.
No man need be afraid of getting a poor shirt among them; so he can follow his natural inclination of stocking up by the dozen and half-dozen, at these low prices.
The \$1.55 shirts are of fine percale, in plain negligé style.
The \$2.15 shirts are of woven and printed madras in pleated and plain negligé styles. Some have starched cuffs.
(Main Floor, Market)

Women Are Learning How Handy Are Hat Boxes

So many other light-weight garments and accessories can be carried in a hat box, along with the hats themselves, that the popularity of the hat box is growing daily.
We have them in round and square shapes, mostly of black enamel duck and longcloth. Some of the black enamel boxes are tan leather trimmed.
Prices, \$8.50 to \$24.
(Main Floor, Chestnut)

French Cotton Ratines for Smart Skirts and Dresses

Exactly the weight for separate skirts and one-piece dresses to take to mountains or seashore; or for Summer suits, for that matter.
Very smart checks and plaids, or solid grounds with pinstripe check lines.
Such good colors and combinations as one may always expect from French materials.
Priced \$1.50 a yard, 40 to 43 inches wide.
(First Floor, Chestnut)

Carpet, Linoleum Matting

All reasonably priced and some specially priced.
Fine velvet carpet for hall and stairs, \$2.75 and \$3.25 a yard.
Imported and domestic inlaid linoleum, \$1.35 to \$3.50 a square yard.
Printed linoleum, 95c a square yard.
Chinese matting in fresh assortment, \$12 and \$16.50 per roll of 40 yards.
Extra heavy in plain white, \$28.50 a roll of 40 yards.
Fine Japanese matting, \$27.50 and \$28.50 a roll of 40 yards.
(Seventh Floor, Chestnut)

If a Mirror Held All It Caught

what pictures it would show! Faces of joy and beauty—images of sorrow—happy anticipation—and always the determination to look one's best! We thought of this in

The Mirror Room

surrounded by mirrors of every kind and variety, all of them waiting here to answer your mirror needs, whatever they may be.
There, over a quaint painted commode, hangs a large Adam console mirror in hand-carved gilt frame. Beside it, two small heart mirrors in old Italian effect, with charming garland and medallion decoration on their dull gilded wood frames.
Here is a Chinese Chipendale mirror. Near it a pair of quaint shield mirrors with dull little black oil paintings set in their tops.
Yonder a red and gold Chinese lacquer-frame panel mirror; a chaste Queen Anne mirror; an English blue-glass frame mirror; a "button" mirror; a lovely French mirror with cut-crystal ornamentation at the top; a delightful fruit-decorated mirror especially for a narrow hall, with its own little console shelf attached—and so on.
Perhaps you did not know there were so many kinds of mirrors, for so diverse decorative schemes and uses as you will find here.
They fill a large salon and wander out from it in all directions over the Chestnut Street end of the furniture floor.
(Fifth Floor, Chestnut)

New Fancy Linens Good and Inexpensive

Fresh, new and timely arrivals include scarfs for bureaux, chiffoniers or dressing tables, also very desirable lunch sets for home or cottage use. All good, fresh, inexpensive merchandise, carrying value for every penny it costs.
Lace-trimmed scarfs with all-linen centers and four filet insets at each end, size 18x36 inches, \$1.15; 18x45 inches, \$1.25; 18x54 inches, \$1.35.
Lace-trimmed scarfs with a 5-inch flounce of imitation Florentine lace, and pure linen centers, 18x36 inches, \$2.75; 18x45 inches, \$3; 18x54 inches, \$4.
Pure, fresh linen embroidered scarfs with hemstitched and scalloped edges, 18x36 inches, \$3.50; 18x45 inches, \$4.50; 18x54 inches, \$5.50 each.
Lunch sets of real Cluny lace with linen centers, 13 pieces, \$7.75 a set.
Real Madeira lunch sets, hand scalloped and hand embroidered, 13 pieces, at \$7.75 a set.
Bungalow sets of natural linen, scalloped in blue or brown, 13 pieces, \$1.75 a set.
(First Floor, Chestnut)



The Case for the Small Grand Piano

MOST people, in choosing a piano, would undoubtedly select a grand were it not for certain objections that seem to them insuperable.
One of these objections is space. They do not know that a small grand piano in the corner of a room need occupy no more space than an upright in the same position. We can give them a paper pattern to demonstrate this fact.
These small grand pianos are especially made for small living quarters where space must be considered. Many of them are less than five feet long.
The third objection in many people's minds is price. They do not know that

"Yes, I would prefer a grand piano, but not unless I could have the full-size grand," is another objection, on the part of those who believe that the tonal quality and richness of the large grand are sacrificed to size in the small grand.
This is far from true. An orchestra of 60 pieces is no less a good orchestra than one of 90 pieces. In certain space conditions the smaller orchestra would be far more effective and pleasing. For the same reason, a room in which the small grand piano sounds well would not give the large grand its proper scope at all.
The third objection in many people's minds is price. They do not know that

Small Grand Pianos May Be Purchased for \$695 and \$750
if purchased here at Wanamaker's. Two of our best-known small grand pianos, the Lindeman and the Brambach, now carry these reasonable prices—which are made all the more reasonable by the easy purchase terms we arrange.
The musical quality of these (Egyptian Hall, Second Floor, Market)

instruments, their form, fine mahogany casing and entire construction are all that the finest piano should be.
In addition, we sell the Chickering, the Schomacker, the Emerson, the Haines Brothers and the celebrated Knabe piano, in this desirable small grand size.

Why We Sell These Six Best Refrigerators

There are two things to consider in buying a refrigerator:
1. The health of the family as it is affected by the proper preservation of food.
2. The family pocketbook as it is affected by economy in ice-bills. The six refrigerators sold at Wanamaker's have been selected for their special qualifications on those two points.

- Seeger Siphon Refrigerators (The siphon system is that used in Pullman refrigerator cars).
 - Snow White Steel Refrigerators and Ice Chests
 - Eddy Refrigerators and Ice Chests
 - Puritan Refrigerators
 - White Frost Circular Steel Refrigerators (with revolving shelves).
- Sanitary refrigeration is cold DRY air on the move. Every one of these six has been proved to score heavily on that count. They provide for all size needs, from smallest home to large hotel or institutional use.

A NEW shipment of Wanamaker Special White Mountain Refrigerators just in, to sell at \$35. They go as fast as they come.

(Fourth Floor, Central)

Men's Initial Handkerchiefs \$4 a Dozen

This is a style handkerchief that a great many men will like. They are all of sturdy Irish linen, fresh and snowy, with narrow, hemstitched hems and an embroidered letter in one corner.
(West Aisle)

Such a Splendid Choice of Furniture for All Rooms at Savings of 30 to 40 Per Cent.

It is a time of extraordinary opportunity in furniture. Almost everywhere you turn on these floors you find unusual things. We don't believe we have ever had so many exceptional lots of furniture at this particular season.
This is the result of remarkable and advantageous Spring purchases, some of them of unusual magnitude.
We secured no less than \$400,000 worth of very fine dining-room and bedroom furniture to sell at 30 and 40 per cent below the latest low market prices.
We are selling it plentifully and we still have plenty to sell, as new shipments keep coming along constantly.

A Few of the Bedroom Suits at 30 Per Cent Less

- Adam style suit in mahogany, bureau, \$48; chiffonier, \$48; twin beds, \$70 the pair; triple mirror toilet table, \$44; suit, \$210.
 - Queen Anne style suit in mahogany or American walnut, bureau, \$102; twin beds, \$168 the pair; chiffonier, \$88; triple full-size bed, \$76; bureau \$90; chiffonier, \$70; triple mirror toilet table \$68; suit \$294.
 - Louis XVI style suit in American walnut or mahogany, bureau, \$102; twin beds, \$168 the pair; chiffonier, \$88; triple mirror toilet table, \$70; suit, \$255.
 - Adam style suit in ivory enamel, decorated with floral design, bureau, \$58; twin beds, \$88 the pair; chiffonier \$57; triple mirror toilet table, \$52; suit, \$255.
 - American walnut suit, richly molded and carved, bureau, \$110; full size bed, \$90, vanity toilet table, \$50, chiffonier, \$100; suit \$380.
 - Arm chairs, \$60, \$65, \$75 and in cane at \$42.
 - Rocking chairs, \$46, \$54 and in cane at \$30.
- Overstuffed and covered in tapestry, one or two patterns in cane.
Three-piece suits at \$167;
Easy arm chairs, \$54, \$52, \$46, \$78 and \$82.
Arm chairs (in cane), \$28 and \$34.
Individual pieces—
Davenport, \$50, \$59, \$75, \$78, \$105, \$125, \$138.
(Fifth and Sixth Floors)