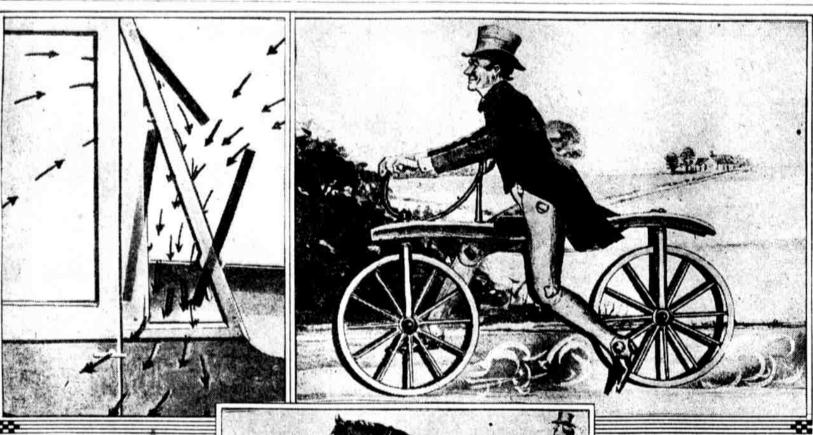


# The Daily Movie Magazine

Even the Gas in the Motor Has Its Movies Taken Nowadays



MOVIES NOW TEACH ACTUAL WORKING OF MACHINES



## INVISIBLE ARMY MUST WORK BEHIND BIG PRODUCTIONS

modern gemy it requires ten men behind each actual fighting man to keep

The invisible army required in the production of a motion provide is proportionately about ten times as large, according to Bertram Bracken, who directed "The Mask," with an all-star | cast, hended by Jack Holt and Heada Nova. Mr. Bracken gave some very a list of farniture, properties, etc.

"Although a dozen actors may an- may be rector, two cameramen and two assistant directors in actual charge of the thined for the purpose of buying what production, some 500 people employed transportation department looks after the film company will have had a reflect of trucks and automobiles to hand in the making of the production, transport the players and properties. This was the case in the production of from studio to location. This was the case in the production of ,

shall be correct in every detail. The Harold Lovy rounded a corner of have a log share of success, head of the technical department calls the log stage just as two colored "extinuity arrivants, interior trans" more discussing the studio ball decorators, carpenters, etc., and they game of the Sanday previous arrange for the construction of all the game of the Sanday previous arrange for the construction of all the game of the Sanday previous arrange for the construction of all the game of the Sanday previous.

interesting sldelights on this subject in quired for the picture, and this will a recent interview. He said: usually cover a half dozen closely typewritten pages. And the property men pear in a motion picture, with a di- hand, from a newspaper to a locometive, "A purchasing department is main-

operate?

"Well, when a scenario is received at a studio, it goes first to the semario as Klieze, cinema techns, and an endless as sorthern equipment such as Klieze, cinema techns, area, floods, this second was inaugurated on May I. editor, who turns it over to a stuff of readers for a verdict. If it is accepted.

If it is accepted.

thousands of feet of ectuloid.

for the various departments who purificipate in the production.

Trepposity a direction are a bandom arranging the continuity and the sales title. In the case of T. Mask, which is a story to Arious Horndom, the continuity was prepared by Jack Layer and myself.

When the picture is completed the the received to the various department. Mrs. W. H. Janex, Antoine de Patathur, which is a story to Arious Horndom, the continuity was prepared by Jack Layer and myself.

IMAGINE WILL ROGERS IN DOUBLET AND HOSE!

# SOCIETY GIVES ANOTHER BEAUTY TO SCREEN

### DIANA DEER QUITS SOCIETY FOR A FILM CAREER

State quota of its beauties to the seveen in recent months, will add nn-"The electrical department attends to other contribution when Pathe intro-The Mask. The does this invisible film army from ten to thirty men while the pier beauty, in the new Charles Hutchison

it into shape for screening.

"Then one of a staff of copyingly writers arranges the story in proper segments for flucture arranges are already where an array of men arrange are arranged to flucture are already as for flucture are arranged to flucture are already as for flucture are already as flucture are already as for flucture are already as flucture are already as for flucture are already as flucture are already as for flucture are already as flu "When the parture is completed the Cast weeding Ward Travor, Judge and

WHEN the direction relative the story, he engages the entire of the control of th

for exterior across. This may include a the above street corner in Hollywood, or a street corner in



THESE pictures are three selected

Lamp." which is a brand-new idea in

educational movies. Clothed about a

romance, it tenches the development of

transportation and shows every me-

chanical detail of the modern auto in

action, even to picturing the course of

the wind about a vacuum windshield. as illustrated on the upper left, the operation of cams, pistons, cranks, trans-

missions and the gas flowing throughout

its course from the tank to the puff of

vapor at the exhaust.

from a film called "The Porcelain

of the story to the screen that he requested that 'Peter Pan' be intrusted quested that 'Peter Pan' be intrusted while light is concentrated on the objecto Mr. Robertson and Miss Lovett. We from both sides. Because of the small Island studio or in Hollywood-tint will be worked out in the conference with Mr. Zukoe and Sir James. But, ten in London in collaboration with Sir

# Be His Own Producer

sereen us an actor. Hobart Bosas a producer. The Hobser Busworth Productions, Inc., is the name of the organization under which Mr. Hosworth will try to prove his versatility. Not only will be produce the six features a year be has undertaken to furnish the Associated Producers, but he will act in them as well.

The new company is all organized and rendy for business, with Samuel Hey-

man, of San Francisco, as president; Emory Johnson, vice president, and Max Graf, manager. All the features will be made in California at the Ince-studios, a sort of family arrangement.

where Romeo climbs up to kiss his girl some of the scenes will feature whale good-night, defying her dad and her fishing in the Arctic—several thousand freethers and uncles and cousins and all their gang.

They say Rogers is a scream in this when he went to Alaksa a short time

## MOVIES TEACH WONDERSOFSCIENCE AND MECHANICS

WILL the movie by the greatest W teacher of the ages! Will the celluloid wirip solve the hitherto insurmountable difficulty of making mechanics and history and geography and the sciences fascinating and casily understood to the general public?

There is a film in this city today

— to be shown Sunday night by invitation only—that points the way to
a reonderful educational step. For it makes of a machine a living thing, whose every action is clearly seen. whose each motion is followed in all

The film is called "The Porcelain Lamp," but that is only because it has been seven about a common sufficient to give it the appealing touch of human interest necessary to since the appealing the statement of the seven as the rivet the attention of the average

It is, in reality, a complete story of the evolution of transportation, from the old chariots to the modern locomotive, automobile and airoplane
And, focusing particularly on the
gasoline engine, it reveals every single
working part in operation on that a
how or girl enu see it work, and, hest
of all, see WHY it works in just the
you if does. ray it does.
And it shows the whole course of

the gasoline from the tank, through the pipes to the carburctor, being sprayed and vaporized, mixed with air, sucked into the cylinder, ex-ploded and expelled through the exhaust, with the operation of every cam, valve, piston and morable part THIS is accomplished through the use

I of a new contribution to motion-picture "engineering," so to speak-the 'animated mechanigraph." a development of the producers of the picture. By means of this device it is now possible to reproduce with necurncy and

One of these, shown in the photographs here, is the almost forgetten "trend mill wagon." In the moving picture it is seen in fu'll operation with old Dobbin trying his best to impart power to the wheels by running on the treadmill inside the vehicle to the accompaniment of an occasional urge from the whip man at the rear, while the man in the high hat directs the destinies of the conveyance down the water color road by means of the steering color road by means of the steering of the conveyance down the water color road by means of the steering color road by means of the steering of the conveyance and the man and another exposure made.

This is necomplished by laying a piece of transparent material, such as cellusion of transparent material, such

Each variation in movement of each element in the picture first had to be synchronized, and the corresponding reactions individually photographed.

TOR example, the various alterations I in the trend-mill and the wheels of the wagon had to be recorded simul-taneously just as one would responto the other in reality, together with the corresponding movement of the horse running on the trend and the change of attitude of the occupants of the conveyance which occurred at the same time

Thus, the horse's foot is raised a huir's breadth, the position of the men changed almost imperceptibly, the wheels of the wagon turned the merest fracchanged almost imperceptibly, the wheels of the wagon turned the merest frac-tion, the tread moved a trifle, each rog tion, the fread moved a trine, each set with corresponding accuracy and every detail matched with minute care before the exposure is made.

Then the operator must go through the operator must go through the operator of adjusting the

before the exposure is made.

Then the operator must go through
the entire operation of adjusting the
various elements in the mechanigraph
again to complete the next minute variation which the animation requires.
To move the "tread mill wa across a space of perhaps two

which, when enlarged to the full focus of the screen appears to be many rods. print of the picture having been taken to Lomion by Mr. Zukor, and he was process known as "step-motion" pho-

The object photographed lies flat on a table, with the camera mounted above. have not yet decided whether to produce size of the mechanigraph and the proxthe picture in London or in our Long limity of the camera, the delicacy with

# Back to Childhood



# FOR YOUR SCRAP BOOK OF STARS



"TOO WISE WIVES"

GEORGE ARLISS

in "GOOD REFERENCES"

"PASSION"

"WHAT'S WORTH WHILE"

Broad St. Casino Broad bel Erie Av.

CHARLES RAY

NORMA TALMADGE

COLONIAL site & Maplewood Avea.

WALLACE REID

"HANDS OF"

CAPITOL TO MARKET ST.

DARBY THEATRE\*

which ingenious minds of earlier days conceived, and which long since had passed out of existence.

The experts of the studio reproduced the incomplete in mechanigraph form, as tiny models made to scate and placed in hand-painted landscapes realistically fashioned.

One of these, shown in the photographs here, is the almost forgetten "tread mill wagon." In the moving picture it is seen in full operation with old Dobbin trying his best to impart power to the wheels by running on the treadmill inside the vehicle to the west in the arrows are power to the wheels by running on the treadmill inside the vehicle to the archives are lifetimed.

The experts of the studio reproduced by its peculiar construction. On the series need of crows and which the circulation of a currents are discretified in the circulation of all currents. And when one realizes how much time is required to make all of the changes in the position of the various parts of the meshanigraph to create the changes in the position of the various parts of the meshanigraph to create the changes in the position of the various parts of the meshanigraph to create the changes in the position of the various parts of the meshanigraph to create the changes in the position of the various parts of the meshanigraph to create the changes in the position of the various parts of the meshanigraph to create the changes in the position of the various parts of the meshanigraph to create the changes in the position of the various parts of the meshanigraph to create the changes in the position of the various parts of the meshanigraph to create the changes in the position of the various parts of the meshanigraph to create the changes in the position of the various parts of the meshanigraph to create the changes in the position of the various parts of the meshanigraph to create the changes in the position of the various parts of the meshanigraph to create the changes in the position of the various parts of the meshanigraph to create the changes in the position of the various p

# WHAT YOUR FAVORITE FILM STARS ARE DOING

one of the players recommended as wholesome enterteiners in the list of approved players issued by the Methodist Episcopul Church, Only about twelve are selected by the board passing each year on this subject.

Betty Blythe, who is visiting New York after making "Queen of Sheba," s having "the time of her life." Detween granting interviews in the morning, seeing dressmakers in the afternoon and visiting the playhouses at night, she finds her time pretty well occupied. She will remain East about en days longer, then return to Los Angeles.

Mrs. Lydig Hoyt, who has deserted society for the Talmadge Studios, likes motion pictures, but she wishes that directors weren't so auxious to begin work at half-past 8 o'clock in the morning. Nevertheless all during his first week of work Mrs. Hoyt was in anke-up on the set as soon as any on in the east of "The Wonderful Thing." Herbert Beenon is pleased not only with Mrs. Hoyt's promptaess, but wita the quality of her work, and says that he would keep her in the cast even if her name were Jane Jones. Not to be her name were Jane Jones. Not to be outdone by Mrs. Hoyt, whose portrait was painted by John Singer Sargent, Norma Talmadge is posing for I. Campbell Paillips, another distinguished ortrait painter.

#### Authors Make Fortunes From Successful Films

WILLIAM A. BRADY is now conreality anything from an animated diagram to internal reactions of the most intricate nature.

In one phase of "The Porcelain Lamp," for example, it was necessary to re-create all of the old travel devices which ingenious minds of earlier days conceived, and which long since had passed out of existence.

The experts of the studio reproduced by its peculiar construction. On the screen one set of experts of the studio reproduced by its peculiar construction. On the screen one set of experts of the studio reproduced by its peculiar construction. On the screen one set of experts of the studio reproduced by its peculiar construction. On the screen one set of experts of the studio reproduced by its peculiar construction. On the screen one set of experts of the studio reproduced by its peculiar construction.

taking of as many as 5000 individual pictures. One slip would have meant the re-taking of all of that portion of the mechanigraph scene which went before.

Since the solution of the pictures, after which he receives 30 per cent of the gross. The feature has already drawn over \$800,000.

nies of the conveyance down the water color road by means of the steering apparatus in front.

In the film the "tread mill wagon appears on the screen for only thirty seconds, yet days were required to complete the work and more than 100 in dividual photographs by what is called "stop motion" were necessary to perfect the libusion.

Each yargation is moved and another exposure made.

By moving it backward and forward and photographing each change in position. The four the film the "tread mill wagon appear to be rushing than the arrows appear to be rushing appears on the screen for only thirty show just how the nir currents move when the car is in operation.

Figuring that the cinema records four-the illusion.

Each yargation is moving it backward and forward and photographing each change in position. The Four Horsemen of the Apocalypse," refused the move was marking all arranges ments to go to Europe. She slipped ments to go to Europe. She slipped



The following theatres obtain their pictures through the





STANLEY Company of America, which is a guarantee of early showing of the finest productions. Ask for the theatre in your locality obtaining pictures through the Stanley Company of America.







The NIXON-NIRDLINGER THEATRES AVENUE 25th St. and Allegheny Ave

BELMONT SED ABOVE MARKET DOUGLAS MacLEAN in "CHICKENS"

"PAYING THE PIPER" COLISEUM MARKET BETWEEN

GEORGE ARLISS OVERBROOK SADAHAV REORD JUMBO FRONT ST. & GIRARD AVE

> LEADER TIST & LANCASTER AVE "WHAT'S WORTH WHILE" LOCUST AND LOCUST STREETS

REGENT MARKET ST. Below 17TH NIXON 52D AND MARKET STA.

JACK PICKFORD "HOLY SMOKE"

STRAND GERMANTOWN AVE.

WALLY REID in "THE LOVE SPECIAL"

in "OUTSIDE THE LAW

"Bob Hampton of Placer"

"EARTHBOUND"

PEARL WHITE in "BEYOND PRICE"

> IN "SHE COULDN'T HELP IT" JEFFERSON SPILLS Daup JUSTINE JOHNSON

THE GIRL WITH THE JAZZ HEART SPRUCE GOTH AND SPRUCE MATINE SATURDAY
"THE FIRE CAT"

56TH ST THEATRE- Delow Sur

Betty Compson has had the measle and work had to be temporarily halted at the Lasky studio on the production of "At the End of the World," which is to be her first Parameout starring picture. Miss Compson's friends will be happy to learn that sle is in no danger and probably will be entirely recovered ra Mar. Dally of D. Boys. 6.45 & D. IMPERIAL MARS CHING LIPS" WILLIAM FARNUM IMPERIAL PRANT POPLAR AND POPLAR DATES

TOM MIX

"A SPLENDID HAZARD" CONSTANCE TALMADGE PALACE 1214 MARKET STREET

GLADYS WALTON BROADWAY Broad & Smyder Ave.

"NOMADS OF THE NORTH"

RUBY MARKET ST. BELOW THE ALICE BRADY in "OUT OF THE CHORUS"

IN "THE LOVE SPECIAL SHERWOOD 54th & transfer

EMPRESS MAIN ST. MANAYINK CHARLES RAY FAIRMOUNT NATINE DAILY STANTON MARKET Above

a "THE KENTICKIANS" FAMILY THEATRE IST Market St. EDITH ROBERTS

MONTE BLUE

PAULINE FREDERICK In "A SLAVE OF VANITY FRANKFORD 4513 PRANKFORD MONTE BLUE

GREAT NORTHERN Broad Star Bri BEBE DANIELS

ANITA STEWART

Lehigh Palace German Ash and ZENA KEEFE ARCADIA CHESTNOT BEL 16TH LIBERTY BROAD & COLUMBIA AV MAY ALLISON

MODEL 125 Set TH ST. Or hearts ASTOR FRANKLIN & GIRARD AVE. in "THE ROAD DEMON" BALTIMORE SIST & BALTIMORE

BENN STILL AND WOODLAND AVE. LOUISE GLAUM "HERITAGE" PRINCESS 1018 MARKET STREET BLUEBIRD Broad & Studier Ave.

> IN "THE MAN WHO HAD EVERYTHING RIALTO GERMANTOWN AVENUE

SAVOY 1211 MAINTET ST. TOM MOORE

WANDA HAWLEY in THER FIRST ELOPEMENT" STANLEY MARKET AT 19TH

BERT LYTELL "THE MISLEADING LADY" 333 MARKET STREET THEATRE WILLIAM FARNUM

In "HIS GREATEST SACRIFICE" VICTORIA MARKET ST. B. BTH "THE STAR ROVER" WM. PENN 41st & Laticaster Ave.

ELAINE HAMMERSTEIN AT WEST CHESTER RIALTO ROSCOE ARBUCKLE IN INC. IDLE HOUR PRANK MAYO IN The Magnificent Brute

MONTE BLUE in "THE KENTUCKIANS"

CEDAR CEDAR AVENUE

WHAT WOMEN WILL DO"

BEBE DANIELS

RIVOLI 52D AND SANSOM STR.
MATINEE DARK THE BRANDING IRON"

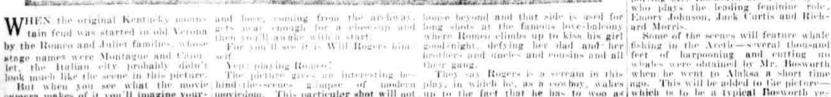
AT OTHER THEATRES AURORA 2132 GERMANTOWN AVE "LOVE, HONOR and "OBEY"

CARMAN GEIDIANTOWN AVE AROVE ALLEGHENT PRISCILLA DEAN

Fay's Knickerbocker Market & 40th

Germantown 3510 Germanto BEBE DANIELS

PARK RIDGE AVE. A DAUPHIN MADGE KENNEDY



But when you see what the movie hind the scenes gimpse of modern play, in which he, as a covboy, wakes ago. This will be added to the picture—camera makes of it you'll imagine your-moviedom. This particular shot will not up to the fact that he has to woo as which is to be a typical Rosworth vesself right on the ancient feud groundy—show the scaffolding over the archway. Romeo did and pictures himself doing hicle, with all the Jack London outdoor until the pensive gentleman in doublet That is built to support the side of the it.



"PETER PAN" WILL

a greatly aleased with the adaptation tography. in any event, the seems to will be writ-

Hobart Bosworth Will

because Thomas II. Ince is likewise an Speciated Producer. The first picture, to be called "The a Lion," is already under way. Sup-

