

Organ at 9, 11 and 4:50  
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER  
Unsettled

# Each Day Brings News of Interest and Profit—at Wanamaker's

## A Great Nature Harassed by Misconception

misunderstood, picked at, hurt and discouraged, bravely pushing forward along life's chosen pathway, despite the wind and wet, storms of unfriendliness and opposition that stagger him, will win victory, if right and patient enough, in the long run, to "keep his head above water," and swim through every obstacle to a good landing.

It is often better farther on than we know. Some sandy soils in Florida produce twenty, fifty and a hundred fold.

[Signed]

*John Wanamaker*

May 11, 1921

## The First Women's Dust Coats of the Season Make Their Bow

Natural linens, natural pongees, and a slate-gray material which is mohair and linen mixed. They are all of ample cut, with pockets, and collars which can be buttoned high, and as a rule they have an inverted pleat in the back.

The linens are \$14.50.  
The Belgian linens, \$17.50.  
Mohair-and-linens, \$20.  
Natural pongees, \$37.50 to \$57.50.

(First Floor, Central)

## Pretty Dotted Swiss and Attractive Gingham Frocks for Young Women

Two groups of cool, pretty new cotton frocks that are here in plenty of time for the Summer days soon to come.

At \$20

are new and attractive dresses of dotted Swiss—rose pink with white dots, China blue with white dots, and deep blue with white dots. They have snowy collars of fine organdie, tiny ruffles at the sides, and sashes that tie in the back.

(Second Floor, Chestnut)

At \$14.50

are fetching new gingham frocks in as becoming styles as a girl could wish. There are three new models, the gingham are in pleasing colors and good quality, and the frocks are all brand-new, of course.

All in 14 to 20 year sizes.

(Second Floor, Chestnut)

## Two Bewitching New Pumps for Women

The Little Hoot Shop has just brought in some beautiful bench-made pumps, with turned soles and 2-inch Louis heels, and plain toes, long and slender. They have one single broad strap over

(First Floor, Market)

the instep and the strap snaps on, with elastic understrap. One style is of all fawn color buckskin and the other has tan Russia calfskin vamp and fawn buckskin back, strap and heel. Price \$17 a pair.

(First Floor, Market)

## Summer Skirts of Voile and Georgette

The Georgettes are in white and pink with black stitching on their tucks—they all have cluster box pleats, and the tucks cross them. Also they are finished with fringed sashes, and their price is \$22.50. Match them to Georgette waists, and behold entire costumes!

(First Floor, Central)

The voile skirts are in three styles, one with very wide tucks, one with a broad hemstitched band, one with tucks of moderate width. These are in violet, yellow, pink and white, prices \$9.75 and \$10.

(First Floor, Central)

## White Sale Undermuslins in Large Sizes

New shipments bring us—  
Three styles of cotton crepe nightgowns, one low-necked with Barmen lace, price \$3; one high-necked with embroidery, price \$3.50.  
One style of nainsook nightgown with V neck and embroidery, price \$3.  
Three styles of drawers, all reinforced, \$1.50 and \$2.  
Pique petticoats with scalloped edges, \$2.50.

(Third Floor, Central)

Galatea petticoats, scalloped, \$1.85.  
Chemises with embroidery and lace, \$1.35.  
Prices on large undermuslins already in the Sale run like this:  
Drawers, 65c to \$3.50.  
Chemises, \$1.35 to \$2.65.  
Petticoats, \$1.85 to \$5.  
Corset covers, 85c to \$1.50.  
Nightgowns, \$1 to \$4.85.

(Third Floor, Central)

## A Sale of Women's Silk Umbrellas for \$10 apiece

This means a woman saves just half as much as she pays. Silks of beautiful quality make these umbrellas, which are in blue, brown, green and all the fashionable colors as well as black. They have silk borders to match, too.

(Main Floor, Market)

They are in smart styles, with colored handles and short ferrules—some have handles of curved bakelite, some of imitation amber, some of white or colored bakelite, and others of leather. The choosing is unusually good—and they'd make fine graduation gifts.

(Main Floor, Market)

## \$5 White Cotton Skirts for Young Women

These are the first white cotton skirts that have come in at such a moderate price. They are all of sturdy white madras of good quality, in a well tailored, attractive style. Waist measures are from 26 to 30 inches, and lengths from 30 to 36 inches.

(Second Floor, Chestnut)

## A Swiss Organdie Special at 75c a Yard

600 yards of a remarkably clear and fine white organdie—the only kind we know which possesses a permanent finish. It is, if anything, better than the quality one usually gets at \$1 a yard. Width 44 inches. Find it in the White Goods Store.

(First Floor, Chestnut)



## In the Women's London Shop

We are showing the new one-piece sports dresses made of bright-colored linens, with large armholes; pockets and narrow belts—dresses intended to be worn with severe white blouses. The price is \$17.50. The same style made of wool-jersey cloth, with contrasting pipings is \$17.50.

Separate skirts of cheviot, tweed and flannel, striped, mixed, plaided, white and checks—are \$16.50 to \$32.50.

Gay cashmere coats to wear with these skirts—emerald, cardinal, blue, brown, gray and maroon—are \$35.

(The Gallery, Chestnut)

## Women's Leather Jewel Cases a Third to a Half Less

We have taken all our fine leather jewel cases and made a sharp revision of their prices, just when these cases are wanted by women for trips abroad or elsewhere.

There are cases of many shapes and styles and many sizes and they are both imported and American made.

Beautiful ecrase leather in bright colors, rich brown ostrich leather, dull and glazed black leathers.

New prices are \$2.50 to \$35. In most cases prices were exactly halved; in others they are about a third less.

(Main Floor, Chestnut)

## The Hall Clock Is a Dignified and Most Acceptable Gift

And one that would be most welcome not only to brides, but to brides of many years who are celebrating anniversaries and to whom such gifts are in order.

The Wanamaker Jewelry Store has an exceptionally fine assortment of these clocks—clocks made by the best American makers, including the Waltham and Herschede movements.

Hall clocks with hour and half hour strike are \$230 to \$375. Hall clocks with Westminster chimes are \$375 to \$725.

With Westminster and Canterbury chimes, \$530 to \$660. Clocks with Westminster, Canterbury and Whittington chimes, \$545 to \$760.

With Westminster, Whittington and Oxford chimes, \$745 to \$1065.

(Jewelry Store, Chestnut)

## Another Lot of Those Good Silk Gloves at 75c and \$1.65 a Pair

When we had the first shipment the other day of these seasonal and much-in-demand gloves they found new owners very quickly—and these will go out just as quickly, for they are just as good and as remarkable for the price.

At 75c a pair are firm, lustrous silk gloves in black, white, tan brown, navy, beaver and pongee. Two clasps.

At \$1.65 a pair are long silk gloves of even better quality—12 and 14 button length silk of fine Milanese weave in black, white, pongee, brown.

They are all double finger tipped to give you better service.

(West Aisle)

## Hand-Made Blouses That Come From Porto Rico

At \$5, for instance, are white batiste blouses, trimmed with filet lace and drawn work.

At \$6.75 one may choose from three good styles, trimmed with drawn work, tucks and lace—and all the waists of fine voiles.

At \$7.50 is a dear little blouse of fine white batiste with hand-embroidered dots, drawn work and rose-pattern filet.

(Third Floor, Central)

## Women's Summer Union Suits Half Price at 75c

Ribbed white hosiery suits, made in this country on Swiss underwear machines. Low neck and shell-trimmed knees.

Just a little lot of 700 suits, in regular sizes only, to be closed out at half what they were selling for.

(West Aisle)

## What 25c Will Buy in the Handkerchief Shop For Men

Plain hemstitched handkerchiefs.

For Boys  
Plain hemstitched handkerchiefs.

Initial handkerchiefs.  
Colored handkerchiefs.

For Women  
Plain hemstitched handkerchiefs, sheer or heavy weight.

Colored handkerchiefs.  
Lace-edged handkerchiefs.  
Initial handkerchiefs.

(West Aisle)

## A Great Lot of Baskets at Very Low Prices

Through several unusually advantageous purchases we are able to sell these groups of utility baskets at prices much below regular:

Square linen hamper of whole willow, with lid, \$4 to \$6.  
Oblong towel hamper of whole willow, with lid, \$5 to \$7.  
Oblong clothes baskets of whole willow, with braided corners, \$2.85 to \$3.65.  
Waste paper baskets of whole or split willow, 85c to \$1.75.

(Fourth Floor, Central)

## What 25c Will Buy in the Handkerchief Shop For Men

Bancroft raquets include the Tilden Autograph, M. S. Bundy and White Wing, at \$12 to \$15.

Slanzenger raquets include the I. Z., Autograph, Doherty and Ideal at \$10 to \$15.

Lee raquets include the Autograph, Drendaught and Church, at \$10 and \$16.

Wright and Ditson, Spalding and Reach raquets \$6 to \$16.

Two Taplow raquets are unusual value at \$8 and \$10, and lower-priced raquets that are also unusual at their prices are \$1.75 to \$3.50.

(The Gallery, Chestnut)

## A Little Clearaway of Good Rush Rugs

Just 430 of them, some in block patterns and others with plain centers and lined borders. All much below regular.

9x12 ft., \$17.50, \$25 and \$28.50.  
8x10 ft., \$13.50.  
6x9 ft., \$9 and \$14.50.  
4x7 ft., \$4.75.  
3x6 ft., \$2.75.  
9x15 ft., \$30.

(Sixth Floor, Chestnut)

## A Great Lot of Baskets at Very Low Prices

Mexican oval shopping baskets of fine whole willow, hand made, \$1 to \$1.50.

Imported willow shopping baskets, \$1 to \$1.35.

Mexican bamboo clothes hampers, with lid, \$2.25 to \$3.75.

Waste paper baskets of woven fiber, in white or gold with floral decorations, \$1.45.

Oval waste paper baskets of decorated woven fiber in blue or gold finish, \$2.35.

Waste paper baskets of prairie grass, \$2.25 and \$2.50.

(Fourth Floor, Central)

## "What Really Happened at Paris"

The Story of the Peace Conference by American Delegates, with a Foreword by Colonel House, price \$4.50.

"The Voice of the United States during the memorable conference at Paris in 1918-1919 finds its first comprehensive and authoritative expression within these pages."

(Main Floor, Thirteenth)

## The Black Panther

is the Japanese symbol of strength and courage; also, in the form of a miniature bronze, he makes an excellent paperweight, and therefore an excellent gift. Each panther in his own box and with a little black-wood stand, \$5.

(Fourth Floor, Chestnut)

## Tiffin Tables

are in season again for porch use. A table consists of a folding stand and two trays, and its price is \$7.50, in the Oriental Store.

(Fourth Floor, Chestnut)

## Cool Blue-and-White Cottons

for table covers and napkins are ready to be chosen. The covers are in eight sizes, from 30x30 inches to 72x72 inches, prices 85c to \$3.75. The matching napkins are \$1.50 and \$2 a dozen.

(Fourth Floor, Chestnut)

## Wool Honeycomb Coverlets

are of the coziest texture imaginable, and extremely adaptable in disposition—they can be used on bed, couch, chair, hammock, or around the shoulders. They are of softest, finest wool, in white with delicately colored blocks or plaids or border and their price is \$12.

(Sixth Floor, Central)

## Orange and Black Glass

appeals to people fond of novelties—being very adaptable to use on Summer porches. Flower-holders, candlesticks, chess dishes and other things, \$1.50 to \$7.50.

(Fourth Floor, Chestnut)

## Colored Glass With Gold Bands

is another China Store novelty. This time the colors are the most delicate greens, lavenders, pearls and pinks, the prices run from \$2.75 for a plate to \$10.75 for a flower bowl.

(Fourth Floor, Chestnut)

## Woven Ware From Italy

More of that creamy woven ware is here—this time with decoration of knots of flowers in colors, \$2.50 to \$50—baskets, candy jars and so on.

(Fourth Floor, Chestnut)

## Airy Shetland Scarfs

White Shetland wool scarfs in different sizes, \$1.85 to \$4.50; squares, \$2.25 to \$8. Ready in the Art Needlework Store.

(Second Floor, Central)

## House Jackets

for invalids or well people, are crocheted of daintily colored wools, price \$7.

(Second Floor, Central)

## Silver-Plated Dinner Knives for \$3.75 a Dozen

offer an excellent opportunity to people who want such things for Summer homes and bungalows, for restaurant keepers or anybody who would like good table ware for a very moderate expenditure.

(Jewelry Store, Chestnut and Thirteenth)

## Opportune Sale of Used Oriental Rugs

At an Extraordinary Come-Down in Prices

"Used" as applied to these rugs, means that they have served in store exhibits and displays.

Substantially they are none the worse for wear. Not one of them is really damaged. The only thing the matter with any of them is that they are not as fresh and new as originally. Some, of course, are fresher and newer looking than others, but taken as a whole, we think the collection, as regards condition, is about the best we have yet offered.

Practically every rug is marked at less—many of them much less—than half the former price. Persian and Caucasian weaves predominate and the variety of weaves, colors and sizes is exceptionally interesting.



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|-----------------------------------|-----------------------------------|--------------------------------|
| Anatolian, 12.2x8.10 ft., \$175   | Anatolian, 11.5x6.9 ft., \$98     | Kazak, 10.1x5.10 ft., \$65     |
| Anatolian, 12.9x9.11 ft., \$225   | Anatolian, 10.7x8.4 ft., \$140    | Kazak, 7.4x5.3 ft., \$65       |
| Anatolian, 12.6x9.1 ft., \$165    | Anatolian, 9.8x7.2 ft., \$95      | Daghestan, 6.6x4 ft., \$55     |
| Bidjar, 13.1x8.7 ft., \$175       | Anatolian, 9x6 ft., \$95          | Kazak, 8x4.9 ft., \$65         |
| Mahal, 12.1x9.3 ft., \$175        | Anatolian, 9.1x5.9 ft., \$75      | Kermanshah, 6.3x4.2 ft., \$57  |
| Kermanshah, 14.6x10.10 ft., \$225 | Khiva Bokhara, 9.2x7.10 ft., \$65 | Fereghan, 16.8x2.8 ft., \$90   |
| Kermanshah, 13.8x9.5 ft., \$225   | Kermanshah, 10.6x8 ft., \$125     | Camel-hair, 13.3x3.3 ft., \$65 |
| Kermanshah, 13.7x9.7 ft., \$190   | Daghestan, 5.5x3.11 ft., \$67     | Hamadan, 9x4 ft., \$75         |
| Kurdistan, 14.10x9.6 ft., \$195   | Kazak, 9.1x5.1 ft., \$55          | Kazak, 10x5.3 ft., \$85        |
| Kurdistan, 18.5x11.6 ft., \$225   | Kazak, 6.4x4.6 ft., \$47          | Fereghan, 16.8x2.11 ft., \$85  |
| Serapi, 17x13 ft., \$235          | Daghestan, 6.5x3.11 ft., \$49     | Guendji, 14.4x3.3 ft., \$85    |
| Chinese, 12.3x9.3 ft., \$145      | Mosul, 5.3x3.3 ft., \$17          | Hamadan, 15.4x3.5 ft., \$85    |
| Chinese, 11.10x8.10 ft., \$147    | Mosul, 6.7x3.4 ft., \$22          | Fereghan, 16.9x2.10 ft., \$75  |
| Chinese, 12x8.10 ft., \$165       | Mosul, 6.2x3.2 ft., \$22          | Fereghan, 16.9x2.10 ft., \$75  |
| Chinese, 10x8.6 ft., \$125        | Kazak, 7x5.1 ft., \$65            | Saraband, 16.9x2.9 ft., \$75   |
|                                   | Kazak, 8.10x5.7 ft., \$65         | Kazak, 8x5.3 ft., \$65         |
|                                   | Mosul, 5.5x3.3 ft., \$17          | Kazak, 12.7x3.5 ft., \$85      |
|                                   | Mosul, 7x3.6 ft., \$22            | Saraband, 14.3x4.1 ft., \$125  |
|                                   | Mosul, 5.11x3.1 ft., \$15         |                                |
|                                   | Kazak, 7.6x5.6 ft., \$65          |                                |
- (Seventh Floor, Central and Chestnut)

## The Best Thing We Can Tell the Men

is the plain, unvarnished truth, that we have a stock of men's suits as sound and reliable, as fine and fashionable as can be found for the prices in the length and breadth of the country today.

The best thing about all this is not that we can say it, but that we can show the proof to any man who doubts it or to any man who wants to find out just what it means to him.

Regular standard suits, \$35 to \$65.

Specially modeled suits for youths, \$25 to \$40.

(Third Floor, Market)

## Men's Summer Pajamas at a Low Price

A coat style is of white muslin, cool and sheer. A middy style, that pulls on over the head, is of mercerized cotton in blue, lavender, tan and white.

Either kind is \$2.50, which is a new low price, and either will be comfortable in the warm nights to come.

(Main Floor, Market)

## 97 Good Linen Table Cloths Down to \$6.50 Each—a Saving of One-Third

Full-bleached, pure flax cloths in circular and square patterns, and in size 2x2 yards. We have taken them straight from our regular stocks and lowered their price one-third or a little more. There are no napkins to match them, but notwithstanding this the offering is a tit-bit. Just 97 to sell at \$6.50 and the selling should be brisk.

(First Floor, Chestnut)

## Terry Cloth Now \$1 a Yard (For Curtains)

Just half of last season's price! Double faced, in the newest patterns—striped and figured effects and in practically all colors. Washable, practical, serviceable, cool-looking and especially desirable for door curtains.

(Fifth Floor, Market)

## Furniture for Any Room at a Good Saving

For living room or library you can choose from a collection of overstuffed furniture in tapestry at an advantage of 30 per cent. This is furniture of good medium grade—we don't know any in this class that is better than it. You can buy suits or single pieces. You save a real 30 per cent no matter what suit or piece you buy. The goods are a recent purchase, fresh, sound and desirable in every way.

For the dining room one can choose from as fine a collection of suits as can be found in any store in the country at a saving of 40 per cent; suits of walnut and mahogany in beautiful standard designs and showing the highest-

(Fifth and Sixth Floors)

class workmanship inside and out. These are part of an extraordinary purchase and they are being constantly replenished.

For bedrooms there is a splendid offering of period suits—walnut, mahogany and enameled—at 30 to 40 per cent less than regular prices. These also are of the great purchase of four makers' factory stocks, and they are of very fine quality, and there is a most attractive variety to select from, a variety constantly maintained by new incoming carloads. It is surely a time of opportunity in furniture for those who know how to take advantage of such things.