

Organ at 9, 11 and 4:50
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Fair

No Occasion to Be Disturbed When Business Is as Good as It Is Now

Of Olympias, the Mother of Alexander, It Is Written That she was a severe woman.

Alexander's deputy once wrote letters of complaint against her to the great King. He replied:

"Knowest thou not that one tear of my Mother will blot out a thousand letters of thine?"

One who loves his Mother and honors her is seldom a bad man, and she is never a bad woman with a son who loves her and takes care of her.

Any one may form a fair judgment of what a young man is by the way he treats his Mother.

(Signed) *John Wanamaker*

May 10, 1921.

Women's Cool Dresses of Dotted Swiss—\$25 and \$32.50

A few white but mostly colored—brown, rose, Copenhagen and gray with white dots, navy with white or red dots—which makes them peculiarly useful for the days when one must have something not white. They are made in four different styles, some with pockets and some with sashes, but all with crisp white collars and cuffs.

Prices \$25 and \$32.50.

(First Floor, Central)

1500 Pairs Chamois-Lisle Gloves Unusual for \$1.25 and \$1.50 a Pair

Long gloves, too—and styles and colors that are in request now, and will be all Summer.

They are all in women's sizes—and there's unusually good choosing.

\$1.25 a pair for 12-button-length white, gray, champagne, brown, beaver or mode color gloves.

\$1.50 a pair for 16-button-length gloves in champagne or beaver color.

And they come from one of the foremost American makers, who is famous for the fit and finish of his gloves. Yes, they'll wash readily in cold water.

(West Aisle)

Fifty Fine Silk Wraps and Capes Special at \$57.50

We were fortunate enough to purchase thirty-five of these wraps for very little—so little that we took \$30 to \$40 off the prices of fifteen duplicates already in stock, in order to match them.

They include black satins, and navy, gray and black Canton crepes, some with monkey or other furs, and some with deep fringe or some other interesting decoration. They are all exceedingly graceful and rather simple garments of designs which are not readily "dated," and they are extremely fashionable.

Price \$57.50.

(First Floor, Central)

Newcomers in the May Sale of White

Three thousand fresh, domestic undermuslins have come into the Sale for tomorrow.

Cambric petticoats at 85c to \$5—four embroidery trimmed and one lace trimmed.

Short petticoats for as little as 50c.

Embroidery-trimmed drawers at 50c.

Chemises of white nainsook or of pink muslin, each style \$1.

Four new styles of nainsook nightgowns, three with lace and one with embroidery, \$1.

Nightgowns in Empire style with lace, \$1.65.

Pink and blue batiste nightgowns, \$1.85 and \$2.50.

Cotton crepe bloomers, \$1; pink sateen bloomers, \$1.65.

(Third Floor, Central)

Concerning White Sale Corsets

Here are—

Pink satin corsets in short lengths for slight figures, \$2.50, \$3 and \$5.

Front-lace corsets of plain coutil at \$2, and in fancy pink broche at \$2.50.

Topless models in pink broche, \$3.50, \$3.75 and \$4.

Also two styles of brassieres, lace and embroidery trimmed, at 50c.

Dainty bandeaux, pink material, 90c.

Open mesh bandeaux, pink and cool, at 50c.

Pink broche bandeaux, at \$1.

(Third Floor, Chestnut)

White Coats for Little Children Are in the White Sale

And nothing could be more timely, for they are coats to wear now, and all through the Spring and Summer. Also, they are at White Sale prices, which will suit the purses of many mothers.

White pique coats, hand embroidered, fresh and dainty, are \$6 and \$6.75.

Dotted Swiss coats, lined with silk, are \$14.

White corduroy coats are \$4.50 to \$7.50.

These are in 1 and 2 year sizes.

New long and short cashmere coats for babies, are \$7.50.

(Third Floor, Chestnut)

WHEN BOUDOIR ENAMEL TOILET ARTICLES ARE MARKED LIKE THIS

It is a good time for any woman in search of a new set for her dressing table, or an extra piece or two to match a set, to get what she wants—and save considerable money at the same time.

Here is a special collection marked at a third to a half under the usual prices—

Hand mirrors are \$70 and \$75.

Hair brushes are \$50 and \$55.

Combs are \$17 and \$20.

Clothes brushes are \$30 and \$40.

Hat brushes are \$20 and \$20.

Puff jars are \$30 and \$45.

Cream jars are \$14 and \$20.

Nail polishers and trays, \$30 and \$35.

Pin trays, \$24 and \$30.

(Jewelry Store, Chestnut)

WOMEN'S LIGHT NET BLOUSES

Great favorites at this moment for wearing with coat suits.

One style is of ecru net tucked, and with frills of Valenciennes, \$5.85.

A second is an over-blouse of ecru net, with net frills finishing its short sleeves and shallow neck, and with a Cluny medallion in its front. This also is \$5.85.

While a more elaborate style is of cream net with a long collar and insertion of tucked net; the tie finishing the blouse at the waist is also of net, this is \$10.85.

(Third Floor, Central)

THOSE FAMOUS SKIRTS OF CANTON CREPE AT \$25

are here again—enough for forty women. They are made of the closely knife-pleated style that is so graceful and so much liked—a style which has pinch tucks from hip depth to the bottom of the skirt and is finished with a fringed sash. The colors are a delicate beige and gray, besides navy, black and white.

Such skirts can be matched delightfully to sweaters and blouses.

(First Floor, Central)

WOMEN'S FINE SILK STOCKINGS AT \$2.50 A PAIR

Only a week ago these stockings were selling for nearly double this price in our regular stocks.

They are full-fashioned ingrain silk in black, navy and cordovan, with extra reinforced soles and heels. All first grade and made especially for us.

Also at \$2.50 a pair are some "seconds" of heavy shot mixed silk stockings with vertical stripes in several color combinations. A good weight for sports wear and if first grade would be double the price.

(West Aisle)

6000 YARDS OF GINGHAM AT 20c A YARD

Twice before this season we have had shipments of this same gingham and twice it has been sold out in a day. This time the gingham is mostly in checks; there are a few plaids and plain colors.

The width is 27 inches.

(West Aisle)

Why Do So Many Women Want Black Calfskin Oxfords?

To tell the truth we don't know. The women themselves don't always know. It is one of those fashions that spring up overnight and which a good shoe store must be ready for.

And we are surely ready. We don't know when we had such a fine and complete collection of women's dull black calfskin oxfords.

They are here in street and sports styles and in styles for rather more formal wear. With various toe shapes and with

straight tips, perforated tips and wing tips. Some have Cuban heels, others military heels.

Oxfords that come up well over the instep and oxfords with the low, mannish lines that young women favor in sports shoes. Some of the finer shoes are hand made throughout.

Prices, \$8.50, \$8.75, \$9, \$11.75, \$12, \$14, \$15, \$16 and \$17 a pair.

(First Floor, Market)

Boys' Wash Suits In Full and Fine Selection

Norfolk style suits in Palm Beach, gray crash and tan linen, \$10 to \$13.50. The Palm Beach suits are in two shades of tan. Sizes for boys of 8 to 18 years.

Oliver Twist, Middy and shirt style suits for little fellows of three to ten years. These are in a large assortment of wash fabrics, in striped effects and plain colors.

Washable blouses, sports style

(Second Floor, Central)

Silk Fringes for Trimmings

The fringes are from one to twenty-seven inches wide and they come in henna, tan, sand color, gray, tomato and other colors, as well as white or black.

Prices start at 20c and go to \$6.75 the yard.

(Main Floor, Central)

A Piano of Prestige and Dignity

The Schomacker

It is said that finished musicians can pick out a Schomacker instrument out of a roomful of pianos, just by hearing its tone.

For over three-quarters of a century the Schomacker piano has held, and indeed increased, its prestige in musical circles. Eight Presidents have had it in the White House. It has long been on the famous Honor Roll of the Wanamaker Piano Store.

Passing years have served only to perfect it still further in skill of construction and in all the qualities which endear it to the music-lover.

For the music-lover who is also an apartment dweller

The Smaller Schomacker Grands Are Ideal

in their compact proportions. These smaller Grands come not only with the steel strings (price \$1250), but with the famous gold strings, which are triple-plated, do not rust, and therefore prolong the life of the string in unimpaird sweetness; price \$1300.

The larger Schomacker Grands range in sizes and prices up to \$2000 for a Concert Grand. There is not a moment of the business day when we will not be at leisure to play it for you on request. It is to be found here only.

(Egyptian Hall, Second Floor)

Any Woman Who Has a Fitted Traveling Case

will tell you that she never knew what comfort in traveling meant until she got it.

We have just received a large shipment of such cases which we are able to sell at somewhere near the old prices.

They are of black cowhide, auto leather and pigskin, moire lined, and with fittings of white or shell-finish celluloid. Some have the fittings in the lid and others in a removable tray.

Prices are \$25 to \$75.

(Main Floor, Chestnut)

All Violin Lovers Should Own Victrolas for Two Reasons

if for no others:

1. The violin is believed to record better than any other solo instrument.

2. Violin records wear exceptionally well.

The violin has a splendid representation in both quality and variety by artists of foremost rank, such as Elman, Heifetz, Kreisler, Kubelik, Powell and Zimbalist. The wide range is not restricted merely to classical music, but includes many popular numbers.

For instance, stop in at the Phonograph Store any day you like and ask to hear the records giving Fritz Kreisler's exquisite rendition of such popular favorites as "Old Folks at Home," "On Miami Shore," "Who Can Tell," and "Love Nest."

(Second Floor, Central)

Sunshiny Furniture

Maybe that is a better name for it than Summer furniture. In any case, it is the kind of furniture that one associates with bright days, soft breezes, buds, blossoms, greenery and joy in life.

Gardens are immemorially typical of the greatest happiness. When we say gardens we include lawns. The next best thing is a porch with some flowers.

A garden, a lawn or a porch is pretty much what one makes of it.

So far as furniture is concerned, we believe this special Summer display lacks nothing needed to make yours as restful and inviting as it should be.

This little list gives an idea of the variety and range of prices, but you should see the display in order to realize what it means to you.

Rustic chairs, \$2 to \$7.50.

Rustic settees, \$4 to \$11.50.

Rustic Summer houses, \$75 and upwards.

Porch rockers and chairs, \$2.50 to \$12.75.

Rustic hickory furniture, chairs and settees, \$6 to \$24.

Willow and reed furniture from \$7.50 for a willow chair in natural finish to a suit of six pieces in wicker, upholstered in linen cretonne and finished in tan and blue, \$1368.

Imported French cane furniture, beautifully finished and decorated, at \$48 for a chair to \$550 for a three-piece suit.

Reed chairs that fold, for boats, \$8.75.

WALKING WALLAPUS—WHAT IS IT? WHAT MAKES IT WALK?

Have you seen the Walking Wallapus,

That creature strange and queer,

Who's not a bird, nor fish nor beast?

Nor reptile children fear?

If you cannot visit the Toy Store and see this amusing new toy, send us your order. The price is \$1.

If you like this little verse we will mail without charge seven more catchy verses describing the Wallapus.

(Seventh Floor, Market)

A LITTLE CLEARANCE OF SILK LINGERIE TAPES

\$1, \$1.25 and \$1.50 a spool are the present prices, and the tapes, as you will see at a glance, are the kinds that have been more expensive.

Each spool holds twelve yards, the tapes are of fine quality, and they are in several good widths, and in pink, blue or white—not all widths in all colors, to be sure, but a good selection.

(Main Floor, Central)

Everything a Man Can Wish For

in a new suit will be found in Wanamaker men's suits, specifically good foundation qualities, coupled with finest fashion, fit and finish.

Every style of suit a man can wish for will be found in the Wanamaker stocks—standard models, sport models, youths' suits, that hold the spirit of verve, the very joy of youth in their lines and style features; suits for active, youthful-minded men who like their clothes to express their vim; suits for all men who are looking intelligently and with fair minds for the limit in solid value, good service and satisfaction at a fair price. For regular men's models, \$35 to \$65; for youths', \$28 to \$40.

(Third Floor, Market)

"WHEN DAY IS DONE" BY EDGAR A. GUEST

The fifth volume of Mr. Guest's books of verse, and containing his best work of the last two years. It is hardly necessary to say that he is the favorite living writer of verse.

Price of the book in 12mo. cloth is \$1.25, while the pocket edition is \$1.25 and bound in morocco, \$2.50.

(Main Floor, Thirteenth)

MEN'S GOOD HANDKERCHIEFS \$2.75 A DOZEN

Good linen, and good for the price.

They are in plain hemstitched style, with narrow hems, are fresh and snowy, and a kind many men will like for general use.

(West Aisle)

NEW IRISH TABLE LINEN EXTRA GOOD AT \$3 A YARD

This is the best table linen we have had in a good while to sell at the price. It is a new special purchase from a maker whose goods have been tested by service and proven trustworthy.

The fabric is a good, heavy, full-bleached, all-flax damask in four floral and spot designs. Width 70 inches, price \$3 a yard.

(First Floor, Chestnut)

Men's British Golf Suits in the London Shop

In the "Sunningdale" and the "Ho" we have two of the finest types of golf suits in the British Isles. They are made by Kenneth Durward, of Ulster House, and will be found in Philadelphia at Wanamaker's only.

Cheviots, coverts, tweeds and homespuns are the fabrics used and they are in various shades of tan, green and gray.

Coats are a roomy Norfolk model that allows free play of arms and shoulders and the knickerbockers are well cut.



Price of either suit, \$58.50. (The Gallery, Chestnut)

Men's Finest English Foulard Bow Ties Are \$1

A large shipment brings a splendid lot of them in many designs, including polka dots and small figures.

Four-in-hands of these foulards are \$2.

Silk Knitted Ties at \$2

are those remaining from the special sale. They were a half more a short time ago and are all of pure, bright silk with satin bands in the back to make them slide easily through a collar.

(Main Floor, Market)

Here's a Man's Fine New Oxford at \$7.50

Made of mahogany calfskin and with perforated toe cap, ball strap, vamp seam and lace stay—one of the most individual styles in our stocks and one bound to be popular with young men.

The toe is well shaped and comfortable, the shank wide and the heel low.

\$7.50 a pair is little enough. (Main Floor, Market)

Blue-and-White Pheasant Luncheon Sets—Special

Our own importation of the pheasant china which is so much liked for use in Summer cottages. This is very clearly printed—in fact it is the best blue and white we have received for four years or more.

Price for the set of 66 pieces, \$28.50.

Please note that there are only 100 sets. (Fourth Floor, Chestnut)

Seasonable Bed Coverings

are coming in with timely constancy. Close on the heels of the light-weight Summer quilts have come a lot of Summer woolen sheets. These are really blankets of the lightest kind and for the transition period between Spring and the real sultry season, they are the very coverings needed.

Woven of California wool in three sizes to fit any bedstead, all cut and bound separately, some all white, some with pink and some with blue borders.

80x90 inches, \$10 a pair 70x90 inches, \$12 a pair

80x90 inches, \$14 a pair (Sixth Floor, Central)

Direct New Importations of Japanese Rush Rugs

Made of 18-inch blocks in natural color or in two contrasting colors:

9x12 ft. \$38.50 6x9 ft. \$20

7.6x10.6 ft. \$28 4.6x7.6 ft. \$12

3.6 ft. \$6.50 Woven in one piece with figured center and small lines in each corner:

9x12 ft. \$28.50 4x7 ft. \$9.50

8x10 ft. \$21.50 3x6 ft. \$4.75

6x9 ft. \$13 27x34 in. \$3.50

24x36 in. \$2 (Seventh Floor, Chestnut)

Good Tools for the Garden

When you get your garden tools here you may depend upon them. We will replace any that are defective.

Garden spades forged from high carbon steel, \$1.75 and \$2.25.

Dependable spading forks, \$1.35 to \$2.25.

Garden shovels with round or square points and long or short handles, \$1.75 and \$2.25.

Long-handled steel-bladed lawn edgers, \$1.40.

Steel rakes, \$1.20 to \$1.40.