

## There is only one way

 to hear Victor records at their best - play them on Victrola instrumentsVictor records and Victrola instruments are specially made to be used together. They are scientifically synchronized, and that is possible only because both are the products of the Victor Talking Machine Company.

The need for this harmonization is so apparent to the great artists who make Victor records that they exercise zealous care in coopeating with the scientists and craftsmen of the Victor organization to achieve the perfect result. It is only when you play Victor records on Victrola instruments that you get the benefit of the combined efforts of these master artists and master artisans. That is the only way to hear the greatest singers and instrumentalists in all the beauty of their art.

There are Victrola instruments in great variety of styles from $\$ 25$ to $\$ 1500$. New Victor records demonstrated at all dealers in Victor products on the 1 st of each month.


Victor Talking Machine Co. Camden,N.J.


\$14.00 is really a very moderate price
for this Brit he for this Britith-made.
Britibh-looking Brogue Britibh-looking B
Oxford for men.

## $\sqrt{\text { teigerwalt }}$

Bureau Tonight

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OU will find here exclusively in Philadelphia the famous BETTY WALES FROCKS-a guarantee they very one. These distinctive Dresses are of particular interest to misses and young women as Third Floor and invite your inspection. Prices for BETTY WALES FROCKS are no higher the the the less min other less meritorious and unguaranteed makes.

## The $\mathfrak{J}$ ubenile $\mathfrak{S b j p}$

Where Little Folks Can Be Appareled Satisfactorily and Economically Layettes and all necessary garments for babies-
very Furniture, too. Hats and Suits for little boys.
Princess Slips. Drawers, Night Gowns in ages 6 Girls Dresses from every-day ginghams at $\$ 1.95$
nd how well they launder 1), dainty organdies and other Frocks for every occasion. At no other store in Saratoga Middies.

## Lingerie Sale

Average Savings of $1-3$ in the Most Desirable of Undergarments
k. Philippine, Cambric, Nainsook and Muslinht Gowns, Chemise, Drawers, Bloomers, Petticoats.
have a Night Gown as low as 80 c and from that up to the most luxurious French-made garments.

> Sports Silks

Formerly $\$ 6.50$ a yard
\$3.95
40 -inch Sports Silks, including the most popular
eaves of the season; large plaid and stripe effects and h lovely colors as sapphire, pink, orchid, gray, brown, coral, jade, pumpkin and white

## Crepe de Chine <br> $\$ 2.35$ <br> Well worth $\$ 3.00$ a yard

1.35

40-inch Crepe de Chine. closely woven, good
wright and body; black, navy, white, pink; please do weight and body; black, navy, white, pink; please do
not confuse this with the flimsy "bargain" crepes which
are being offered elsewhere. are being offered elsewhere.

$$
\left.\begin{array}{c}
\text { Dress Taffetas } \\
\text { Usually sold at } \$ 2.50
\end{array}\right\} \$ 1.95
$$

5-inch Taffeta, a high-grade Dress Silk
in finish; black, navy, brown and gray.

## Crepe Shirrings <br> $\$ 1.85$ <br> Regular \$2.50 quality

 32 -inch Crepe de Chine Shirtings, colored stripedesigns in several good patterns; black, blue, lavender,
brown stripes. also all-white; desirable for waists, designs in several, also patterns, all-white; desirable for waists,
brown stripes,
dresses, men's shirts.

## $\underset{\substack{\text { All-wool Serge } \\ \text { Greatly reduced }}}{\substack{\text { an }}} \mathbf{\$ 1 . 2 5}$

42 -inch All-wool Serge; fine twill and good weight or spring and summer
black and navy blue.
$\left.\begin{array}{|c}\text { Summer } \\ \text { Unusually sold at } \$ 3.50 \\ \text { S. }\end{array}\right\} \$ 2.90$
In the Third Floor Negligee Salon are pretty Cotton Crepe Kimonos which almost every woman and girl will
find useful during the summer. Comparisons will prove the price to be exceptionally low. Rose, pink. Coper. avenger or light blue Japanese crepe, effectively set off with colored embroidery and a band of white which

Cossard Corsets We have the Model Which Was Designed for Your Figure
Cossard Front-lacing Corsets in mod
for every figure. Prices start at $\$ 3.75$.

| Dotted Voile |
| :--- |
| $\left.\begin{array}{l}\text { 38-inch; Extraordinary value }\end{array}\right\} 75 \mathrm{C}$ |
| Several thousand yards of the popular Swiss Dotted |
| Voles in large, medium and pin dots; black, navy. <br> brown, Coper, all with white dots; also navy with red <br> dots. This is a superior quality of voile and the dots <br> are not printed. The material looks as well as the <br> Embroidered Dotted Swisses but there is a big differ- <br> once in the price. |
| Washable Satin <br> Usually sold at $\$ 2.25$ <br> 32-inch Washable Satin in white and flesh-color; <br> much in demand for waists, dresses and undergarments. |


$\left.\begin{array}{c}\text { Spring } H \text { Hats } \\ \text { anted from s250.0 to }\end{array}\right\} \$ 20.00$
 the best in materials and workmanship as well. These
are spring models from our regular lines-various straws are spring models from our regular incs -val flower
trimmed with ribbons, feathers, fruit or flower saving of $20 \%$.

## Petticoats

Regular \$3.50 Values for
\$2.95
Made of soft tub silk in straight sports style or with
tucked flounce - the new shadow-proof models, of
course.

