Chicago Cubs Here for First Series of the Season With the Phillies RBBaIS PUISOUT



繁 WEAR after year my Philadelphia store makes a new record, because all the old records are broken.
Of course, it makes me feel happy to see a business which I started in Philadelphia develop into the largest retail hat business in America and make a new World's Record.

Last year this store did more business than in any year in its history, and from January 1st to May 1st we laughed at the so-called "Business Depression" and sold more hats than we did the first four months of last year.

And last Saturday-Penn-Princeton Day-we more than doubled last year's opening Straw Hat Day. 65 extra salesmen averaged more than 100 customers per man. We sold more than 500 customers per hour for 12 consecutive hours.

It's certainly a lot of fun to make new records when you strike a popular note that starts the whole town whistling.

## Tuhblyanmer

 1307 Market Street(Opposite Wanamaker's)


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