

Band plays at 9; Organ at 11 and 4:50  
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER  
Fair

# Tomorrow's Good News From Wanamaker's Good Store

## We Often Hear Full-Grown Men Say "I Wish"

could go back and be a child again." Can it be that the little home he lived in as a boy with his mother seems to him, after the lapse of years, with their burdens of cares and responsibilities, something like Heaven? Isn't it true of most of us that in our thoughts we associate Heaven and Mother together?

[Signed]

*John Wanamaker*

## 100 Women's Fresh New Afternoon Dresses at the Late-Season Price of \$40

Exceedingly practical and exceedingly pretty dresses—chemise, coat and tunic styles, made of Canton crepe, crepe de chine and taffeta, in navy, gray, black, beaver, brown and tan. There are simple Canton crepe frocks with trimmings of the same materials in some different color; there are taffetas enriched with eyelet work, and there are embroidered crepes. Altogether it is a group which shows the new lower prices in extremely attractive guise. All sizes in the lot.

(First Floor, Central)

## The White Sale News for Tomorrow

Further shipments of Philippine lingerie bring us plenty of nightgowns at \$2.85 to \$8.50, also Philippine batiste nightgowns in pink and white at \$2.85, and white envelope chemises at \$3.50 and \$4.85. Other Philippine garments already in the Sale are drawers at \$1.50 and \$1.65; pique petticoats at \$2.85, and combinations at \$2.85 and \$3.85. Extra-sized garments include Philippine nightgowns at \$3.85 and \$5.00; envelope chemises at \$3.85 to \$6.75, and Porto Rican nightgowns at \$5 and \$5.50 and envelope chemises at \$3.75 to \$4.85.

(Main Floor and Third Floor, Central)

## New Petticoats at White Sale Prices

Taffeta petticoats, in navy and many other colors, with tailored flounces, \$3.85. Thin silk petticoats, all white, and with double panels, \$3.85. White saten petticoats, perfectly plain except for a little hemstitching, \$1.

(Third Floor, Central)

## White Goods in the White Sale

We have nainsook in 36 to 46 inch widths at \$2 to \$6 for a ten-yard piece. Longcloth, 36 inches wide, at \$1.45 to \$4.25 for a ten-yard piece. Japanese nainsook in 39-inch width at \$4.25 for a ten-yard piece.

(First Floor, Chestnut)

## Plenty of Provision for Wee Babies in This White Sale

Even the tiniest and least garments have been made with the greatest care—they are fresh and spotless and they are surprisingly good for their prices. Long slips are 60c, 75c, \$1, \$1.25 and up to \$3. Nainsook petticoats are 95c to \$2.25. Flannel skirts are \$1 to \$3.75. Shirts are 75c to \$2.50. Bands are 30c to 85c. Outing flannel and zephyr sacques are 75c to \$2.25. Flannel wrappers are 75c to \$1.25. Socks are 35c to 50c. Baby diapers are \$1.65 to \$4.50 a dozen. Blankets, \$1 to \$2.

(Third Floor, Chestnut)

## To Any Young Woman in Search of a Pretty New Frock

If she sees these, the only trouble will be in deciding upon one—they're so pretty she'll want a couple! The price is \$42.50, and they are exceptionally attractive dresses for this sum. The colors are those most fashionable—plenty of navy blues, tan and brown shades, gray and black. Here are the silks—tricolettes, crepes de chine, Canton crepes, taffetas and charmeuses, 14 to 20 year sizes.

(Second Floor, Chestnut)

## New White Tub Skirts and Quite Inexpensive

All along this Spring women have been showing their appreciation of the lower prices of tub skirts by buying about twice as many as they did last year. And, as a matter of fact, one never can have too many. There are several hundred brand-new skirts in this shipment, and they are unusually good values and really beautiful materials and styles. In surf satin skirts, six models from \$3.75 to \$9.50. In white gabardine and pique skirts, a dozen models, from \$3.75 to \$10.

(First Floor, Central)



## Hundreds of Delightful New Sports Coats Are In

Short sports coats to wear with plaid skirts, longer ones to wear over a dress or a suit, for traveling. Prices start at \$25 for a wool jersey jacket, and end at \$135 for a full-length topcoat of the finest and softest camel's hair. Here are the various groups: Velvet box coats, black and navy.

(First Floor, Central)

Camel's-hair coats from finger-tip to full length, in sport colors. Wool duvetyne jackets—cardinal and other colors. Flannel jackets in dark and gay colors. These fasten at the waist with one button. Wool jersey coats with pleated backs.

(First Floor, Central)

## Lingerie Blouses for Spring and Summer Days

You've no idea—till you see them—how many fascinating, pretty kinds there are! Of soft and snowy lawns and batistes and voiles, the blouses are as simple or as fanciful as you wish. Many have hand-embroidery or the hand work that is now so fashionable; many are trimmed with real laces. The youthful Peter Pan collar finishes quite a few blouses, some are in overblouse style, some have vest effects, some have round and some have V or square necks. \$2.50 to \$22.50 is the price range—and you'll find the choosing a pleasure.

(Third Floor, Chestnut)

## Spider Calfskin Handbags at New Low Prices

Our disposal of alligator calfskin handbags at low prices was such a success that we prevailed on a manufacturer to make us some bags in spider grain calfskin for around the same figures. This leather usually comes in rather expensive bags and every woman knows how beautiful it is. These are all flat handbags, chiefly envelope style, in many shapes and sizes and the new prices are \$2 to \$6.

(Main Floor, Chestnut)

## Another Shipment of Chinese Filet Lace

3700 yards of edges and insertions of uncommonly fine quality and many charming patterns. The widths and prices of the edges run from a picot at 10c a yard to a 10-inch width at \$4.25; and the insertions from a 1/2-inch width at 50c a yard to 8 1/2-inch at \$3.50. Included are some delightful embroidered antique filets, that old lace which is having a revival.

(West Aisle)

## Shining New Sashes in Gay Colors, \$3.50

They are of a silk weave, like tricolette, and they have the sheen of a satin. They are two yards long, with fringed ends. The colors are lovely—tomato, navy blue, honey dew, lemon, China blue, jade, tan and black and white.

(Main Floor, Central)

## Best Values in the Sale of Hosiery and Underwear

Among all the much-reduced garments which we put into this sale from our own stocks, the following groups present the best advantages:

### Women's Stockings

\$1.15 a pair for full-fashioned silk in black and colors, silk to the top and silk with cotton tops and soles. First and second grades.

\$1.50 a pair for full-fashioned ingrain silk in black and white, first grade.

\$1.75 a pair for full-fashioned ingrain silk to the top and pure-dyed silk with mercerized tops and soles. First grade and black only.

\$2.50 a pair for full-fashioned ingrain thread silk in black, navy and cordovan, first grade. Also fancy striped shot-mixed silk in second grade.

25c a pair for black mercerized ribbed sports hose with turnover tops, first grade.

35c, 3 pair for \$1, for tan mercerized ribbed sports hose with artificial silk striped tops.

## Good New Linen Napkins \$7.75 a Dozen

Of pure linen in a choice of five floral patterns and in a popular size, 22x22 inches, \$7.75 a dozen. Fresh, new goods bound to give good service.

(First Floor, Chestnut)

## Bedspreads That Are Really "Different"

Different, in this case, means distinctive, uncommon and individual. They are made in a striped effect, of a light-weight, curtain material, known as Austrian cloth in former seasons, although a domestic product. The stripes are about an inch wide, one having a heavy ripple.

(Sixth Floor, Central)

## "The Tryst" By Grace Livingston Hill. Price \$2

Another story which will provide enjoyment for the whole family circle. Also it is a love and mystery story.

(Main Floor, Thirtieth)

## So Many Good Kinds of Rag Rugs

that you can be fairly certain of finding just the one you want in this collection.

Plain colors, Colonial, hit-and-miss and other effects. 9x12 ft., \$14.50, \$18, \$25.50, \$35 and \$44. 7.6x10.6 ft., \$21.50, \$25 and \$33.50. 8x10 ft., \$14.50. 6x9 ft., \$10, \$13.50, \$18 and \$22.50.

### Specially Priced

9x12 ft., \$12.75. 7.6x10.6 ft., \$10.50. 6x9 ft., \$6.75. 9x15 ft., \$18. 12x12 ft., \$20. 12x15 ft., \$24.50.

(Seventh Floor, Chestnut)

## 4000 Yards of Printed Crepe Voile at 25c a Yard

This sheer cotton voile is printed with figures and flowers in dainty colors on grounds which are usually white. It is a cool and charming material for the fluffy

Summer dresses at this moment, and the price—25c a yard—is less than half of what the same material sold at a few weeks ago. It is one yard wide.

(West Aisle)

## Hemstitched Linen Pillow Cases Exceptional at \$3 a Pair

Fresh, new goods made of plain linen cloth of good quality, neatly hemstitched and in full, regular

size, 22 1/2x36 inches. At \$3 a pair they are exceptionally good merchandise.

(First Floor, Chestnut)

## For Boys' Wash Suits—

now is the time and this is the Store. Styles and colors and fabrics to suit boys of all ages, from 3 to 18 years. Washable suits for little fellows of three to nine years, \$3.75 to \$6.50. Wash suits for boys of 8 to 18 years, \$10 to \$13.50. Washable trousers, khaki, gray, wash and Palm Beach cloth, \$2 to \$3. Washable blouses—khaki, plain white and colors, \$1.25 to \$2.25.

(Second Floor, Central)

## A Practical, Waterproof Apron for Kitchen Wear Is 75c

It comes in black and white checks, pink and white, or blue and white, and is a sensible, convenient little garment that a woman will find very useful. It is in a good shape, covers all the front of a woman's dress and will afford ample protection. When soiled it may be washed with a wet cloth and easily dried.

(Main Floor, Chestnut)



## Fine Sterling Silverware at Reduced Prices

People seeking wedding gifts of great distinction, or to add to their own collections of silverware, will do well to inspect the various line pieces in this collection. They are principally in period styles of great dignity and prices have been very materially reduced. Meat platters, \$90, \$100, \$200, \$215, \$230, \$275, \$300, \$375. Vegetable dishes, \$80, \$175, \$200. Asparagus dishes, \$135, \$170, \$200. Sandwich plates, \$20, \$25, \$40. Card trays, \$20. Flower vases, \$65, \$85, \$110. Kettles, \$100. Copper plates, \$90, \$100, \$140. Water pitchers, \$150, \$185.

(Jewelry Store, Main Floor, Chestnut)

## A Fine Lot of Short Silk Gloves for 75c a Pair

They are all of good quality silk, are well made, the fingers are double tipped for better service and the gloves are finished with Paris-point stitching. Tans, browns, grays, navy blue, beaver and pongee as well as black or white.

(East Aisle)

## An Extraordinary Renewal of Opportunities in Furniture

Shipment after shipment has been coming in for the past few weeks, bringing abundant replenishments to the remarkable selling of bedroom and dining-room furniture at 30 to 40 per cent less than regular prices. Embraced in this collection are the factory stocks of four of the leading furniture makers in America, reaching in value upward of \$700,000. This furniture is of exceptionally high grade, chiefly in walnut and mahogany, and equally notable for tastefulness of design and wonderfully fine interior work.

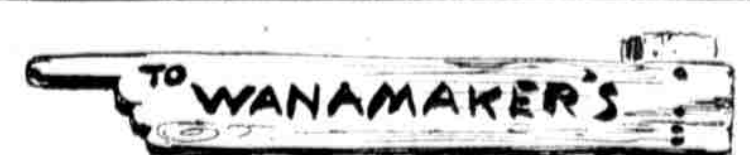
### Dining Room Suits 40 Per Cent Less

Heppelwhite suit in mahogany, cabinet side table, oval extension table, chairs upholstered in blue mohair velour, \$850. Adam motif suit in mahogany, chairs covered in blue hair cloth, \$475. Chippendale suit in mahogany or American walnut, richly carved, \$520. Sheraton suit in mahogany, chairs covered in tapestry, \$315. Queen Anne suit in mahogany or American walnut, cabinet side table, chairs upholstered in mohair velour, panel backs, \$790. William and Mary suit in mahogany, neatly carved and inlaid, \$920.

Chippendale suit, Chinese inlaid, cabinet side table, oval extension table, chairs upholstered in mahogany, \$995. Heppelwhite suit in mahogany, chairs upholstered in blue mohair velour, \$475. Adam designs suit, mahogany, extra large, richly carved, chairs with upholstered seats and backs in blue tapestry, \$1308. Italian Renaissance suit in American walnut, chairs upholstered in tapestry, \$620. Queen Anne suit in mahogany, cabinet side table, chairs upholstered in mohair velour, panel backs, \$790. Sheraton suit in American walnut, six-foot buffet, cabinet side table, chairs upholstered in blue mohair velour, \$820.

Bedroom suits, mahogany, chairs upholstered in blue mohair velour, \$475. A group of the best quality of mahogany bedroom furniture is being offered at a number of prices. In addition, we are offering a roomy parlor set of the best quality mahogany chairs upholstered in blue mohair velour, \$475. A group of the best quality of mahogany dining room furniture is being offered at a number of prices.

(Fifth and Sixth Floors)



## A Finger Post to the Best Suits for Men

It is so satisfactory to us to sell only men's suits of the best quality obtainable that we shouldn't care to sell an inferior kind on any account. By all accounts, however, a man can find the best or the finest suits in many different places, and it is probably true that nobody has a complete monopoly of excellence in this line. But men should remember that some "bests" and some "finests" are better and finer than others, and for a proof we rely on the suits we are now showing. Prices \$35 to \$65, with a good choice of youths' models at \$28 to \$40.

## Men's New Fashion Oxfords in the London Shop

Men who like comfort and style combined in their shoes will be interested in a new oxford just brought into the London Shop. Its feature is the absence of any box in the toe, which makes it soft and flexible. Made of black and tan Viking calfskin in a medium brogue style with punched tip, perforation around vamp, roomy toe, wide shank and low heel. Price \$15.50 a pair.

## Men Still Can Get Some of the \$2.15 Shirts

They were all reduced from regular stocks, where they had been much higher priced. Favorite summer styles, including pointed madras and wadon madras; pleated shirts and plain weaves; striped and figured shirts. A good many with the starched cuffs that are becoming increasingly popular. Every one made according to the Wanamaker specifications, which means room and comfort.

## British Regimental Stripes in Men's \$1.50 Neckties

A new lot of those fine silk neckties which we had made up in British regimental stripes and other diagonal stripes to sell at this moderate price. Made in the narrow four-and-a-half shape that young men like just now.

## Men's Initial Handkerchiefs at \$4 a Dozen

Even so many men like initial handkerchiefs because they are so easily identified. These are all of good, sturdy Irish linen, with narrow hem and well-embroidered letters that are easy to read.

## Snow White Refrigerators Are Here at Last!

There is no mistaking the great popularity of this type of refrigerator. It looks so clean, and so long and is in every way satisfactory, both as to economy and as to preservation of food. Made of galvanized sheet steel, insulated to keep in the heat and prevent sweating. As a matter of fact, steel refrigerators are not affected by dampness. White enameled outside and enamel trim inside, with the insulation of the ice compartment, which is galvanized iron. Ice chest is white enameled outside and galvanized inside.

With Top Ice Chamber, 60 lbs. capacity, \$58. With Top Ice Chamber, 70 lbs. capacity, \$62. Three-Door Model With Side Ice Chamber, 100 lbs. capacity, \$70. With Top Ice Chamber and Water Tank, 60 lbs. capacity, \$60. Ice Chest, 60 lbs. capacity, \$35.

(Fourth Floor, Central)