## SILLLMAN GRI

MAY AD MOHHER

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Parent, Anne's Testimony Ex
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'BUD'S' BREAK WITH FATHER

STEMOGRAPHER-NOTARY MOTEL VEENDíc



The House that Heppe built



General Motors Trucks
The utility of any truck ends with the first piece of impassable road. But no road is impassable for a GMC Truck equipped with a Two-Range Transmission, where there is traction for the wheels. The GMC Two-Range Transmission gears down for more power than has ever been available in a motor truck. Likewise it affords fast going on smooth roads, with an cconomical power plant.
Geineral Motors Truck Company

|  |
| :---: |
| Gooaberer Tart |

## Women's Buying

Some one has said that "style isn't style until it
osses an international boundary." As an adjunct to its Fashion Service, Butterick publishes paper dress patterns.
The sale of these patterns throughout the civil-
ed world gives an indisputable comparison of women's buying.

Butterick sells more patterns in a store in the Avenue de l'Opera, Paris, than are sold in any
But the strange phen
But the strange phenomenon is, that whenever
fundamental changes in style (they fundamental changes in style (they originate in
Paris) are accepted by the women Paris) are accepted by the women of any great
country, they are simultaneously accepted in every great nation.

In Stockholm, or Sydney, Cairo, Egypt, or
Cairo, Illinois, the women who lead, all really follow Paris. but inexplicably they somehow seem all to divine at the same moment that they want
the same thing. We rb
We don't know why this is true, but it has been
demonstrated too frequently to be only a coinci-
If you make goods approved by women gencrally in one State, you may be sure of their
ance by wormen among all great nations.

Butterick-Publishe
The Delineator
The Designer


Hive you ever passed the Show Windows of Bonvit Teller \&
Storn without beong forced to toop and admire the olovely garments
Stown there. This display is indicative of all the articles sold by

## Deforah Seqan




Our policy of buying in great volume and sell ing in like volume, so hat our customers may receive the lowest pos given, inaugurated then is expressed today in the act that we would rather make an indifferent profit on each of housand sales than to
thousand sales th make a great profit

During our
anniversary celebration, which is now in full force at the great old store at 6th \& Marke Streets, we have seen to
it that nowhere in Phil adelphia is it possible for men and young men of match the special alucs obtainable at Wanamaker \& Brown.
$\qquad$ go to the trouble of making comparisons, and we will welcome you either as an old friend or a new at Oak Hall.
Krinamatiorbroun
each of a hundred.

Principles That Have Endured -

I$\left[\begin{array}{l}\text { T IS appropriate, } \\ \text { especially during }\end{array}\right.$ Oak Hall's celebration of its sixticth anniversary, that we reprin thisadvertisementwhich New Jersey Patriot of Bridgeton, N. J., on Friday, September 30, 1870 - fifty-one years aga

It tells our friends better than anything elsc why this business has grown into a sturdy oak from the Acorn-seeds planted so many years ago - to
April, 1861

Our "Money - Back Guarantee" of satisfacion revolutionized trade in those days, and that same guarantee ob tains today

Our policy of selling all wool, inaugurated then, is in force today nor has
lated.

Our


Kegsone Phonc-Raco 2039

## Gifts

In Philadelphia "Wright, Tyndale \& van Roden" is more than just the place to select gifts. For a generation it has been the store from which gifts are expected to be sent, and received by dis criminating people.

Wright. Tyndale ${ }^{\circ}$ van Roden, Inc 1212 Chestnut Street

OAK FIAII,


Largest Clothing House in America \begin{tabular}{|l|}

\hline | This Advertisement Was |
| :--- |
| Published 51 | <br>

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\end{tabular}

THIS PARAGRAPH ALONE

