

Organ Plays at 9. 11 and 4:50  
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER  
Unsettled

# Time to Get Ready for the Warmer Days So Soon to Come

### Business Doing Has Its Delights and It Is a Mistake when it becomes mere drudgery or skinflintism.

There are inherent, intense and abiding pleasures if it is organized for mutual helpfulness as well as for private returns, and actual service to the public.

Chesterfield did well when he faithfully advised his son that "no man tastes pleasures truly who does not earn them by previous business," and few people do business well who do nothing else.

The mere jingle of money in the merchant's till will never satisfy a real man.

[Signed] *John Wanamaker*

May 6, 1921.

### Women's Riding Habits Are Ready

In the Little Salon devoted to them. All of these habits are cut with breeches, and coats in either Norfolk or fitted styles.  
Khaki habits, \$17.50.  
Linen habits, \$22.50.  
Cloth—and this means homespun, covert, tweed, checks—are \$35 to \$80.  
In every case coats and breeches are reinforced.  
(First Floor, Central)

### 250 Fresh and Lovely White Dresses for Girls

And this includes dresses for little girls, juniors and "between" age girls and their older sisters.  
There are any number of delightful styles. Some of the dresses are of sheer and crisp swisses, some of fine white voile, some of organdie, others of sheer nets, and others of the fashionable Canton crepe or of crepe de chine, or the filmy crepe Georgette.  
They are dresses suitable for commencement and graduation, for class days, for Children's Day or for afternoon or party use. Prices begin at \$7.50 for the little 6-year dresses and go on up to \$65 for the loveliest crepe dresses in 14 to 20 year sizes.  
(Second Floor, Chestnut)

### Black-and-White Pussywillow Taffetas in Extraordinary Variety

Not only many designs, but very distinctive designs in this fashionable black-and-white silk that so many women are asking for. Many large all-over patterns of white on a black ground—though there are small designs, too, for those who prefer them. The largest and most distinctive collection we have ever had.  
40 inches wide, priced \$4 a yard.  
(First Floor, Chestnut)

### New Shipments Arrive for the May Sale of White

Domestic undermuslins this time, including four styles of nightgowns at \$1 and \$1.25; one of flesh colored crepe at \$1.65, a high-necked nightgown at \$1.50, and a soft nainsook at \$1.50. Also there is an Empire style with torchon lace, price \$1.65.  
Several new styles of petticoats also have come into the Sale—embroidery and lace trimmed, at \$1 to \$2.50.  
Besides these new lots there is an excellent variety of the envelope chemises, nightgowns and petticoats shown the first day of the Sale.  
Prices run like this:—  
Bloomers, 85c to \$2.  
Nightgowns, \$1 to \$8.  
Corset covers, 85c to \$2.50.  
Long petticoats, \$1 to \$5.50.  
(Main Floor and Third Floor, Central)

### White Sale Corsets and Bandeaux

Some excellent bandeaux are made of fancy materials and marked at very small prices—50c, 65c and \$1.  
Wanamaker Special corsets include two models at \$1.25—one of white coutil with a low bust, and a topless of pink coutil with elastic section.  
Another is of fancy pink material and still another of plain coutil. Each of these is topless, and each is \$1.50.  
Pink broche corsets and lace front corsets of pink coutil are \$2.  
Pink broche, front-lace, are topless, \$2.50.  
While another topless of broche is \$3.50.  
(Third Floor, Chestnut)

### In the Juvenile White Sale

there are opportunities galore to save money and to procure well made, sturdy little garments, of excellent quality at surprisingly moderate prices.  
Nightgowns, 55c to \$1; 2 to 14 year sizes.  
Infants' slips, 60c to \$2.25.  
Nightdrawers, 75c to \$1.75; 2 to 10 year sizes.  
Creepsies, \$1 to \$3; 1 to 3 year sizes.  
Rompers, \$1.25 to \$3; 2 to 5 year sizes.  
Boys' suits, \$2.25 to \$3.50; 2 to 5 year sizes.  
Drawers, 25c to 75c; 6 to 12 year sizes.  
(Third Floor, Chestnut)

### Some Exceptional Low Shoes for Women at \$8.75

Here is a group of oxfords and pumps well worth talking about. They are so good looking, so well made, that their modest price of \$8.75 is extraordinary.  
Oxford type of black or chestnut brown, soft calfskin, in a smart walking model, with wing tip and perforations, military heels and welted soles.  
Two-eyelet bow ties of black or brown calfskin, with plain medium toes and Cuban heels.  
And plain seamless pumps of patent or dull leather, with French heels—a pump that many women now prefer to anything else for wear with light and fancy stockings.  
Each \$8.75 a pair.  
(First Floor, Market)

### WOMEN'S COUNTRY SUITS HAVE PRICES LOWERED TO \$45

Which means a saving of \$10—something quite well worth considering.  
The suits are made of smart English woolens—cheviots, tweeds, basket cloths and men's worsteds, in grays and browns, blues, a pure emerald, rose and Indian red. They are admirably lined—usually with matching silks, but sometimes with silks that contrast instead of match, and they invariably have leather buttons.  
Sizes in the lot, 34 to 42 inches.  
Price, \$45.  
(First Floor, Central)

### An Unusual Collection of Young Women's Silk Dresses in Early Summer Models at \$35

includes about seventy charming little dresses of the type and quality which usually sell for a great deal more.  
The dresses are all fresh as posies, they are in early Summer fashions, and they are of the most desirable silks in the newest and most popular colors.  
There are crepe Georgette dresses, others of crepe de chine, of crepe and printed chiffon, or taffeta, of Canton crepe and of Summery foulards. There are plenty of dark blue dresses, many in the soft, pretty tan and brown shades, others in white, henna and gray tones.  
Scarcely two are alike—they are girlish and becoming and they are precisely the kind of frock most girls have much use for.  
14 to 20 year sizes.  
(Second Floor, Chestnut)

### The Satisfaction of a Custom-Made Suit

appeals to every careful-dressing woman. And the cost is by no means a barrier, when she can have a finely tailored suit made to measure at the reasonable prices quoted here:  
Wool jersey suits made to measure for \$50 and \$65.  
Tweed suits, including the English cape model, \$65.  
Serge and tricotine suits, \$85.  
Linen suits, \$25.  
The best of materials, lining and workmanship, the required number of fittings, and satisfaction guaranteed.  
(Second Floor, Central)

### The Return of the Cameo Is a Thing Beyond Dispute

Possibly the quaint mid-Victorian fashions have had something to do with it, but certainly both men and women are wearing cameo jewelry more than for years past.  
A decidedly fine assortment of shell cameos is here for your selection, and they are all gold mounted.  
Cameo brooches, \$8 to \$200.  
Cameo La Vallieres, \$6 to \$8.  
Cameo scarf pins, \$4 to \$8.50.  
(Jewelry Store, Chestnut and Thirteenth)

### Silk Crepe Handbags Are High in Favor

We knew they would be when we introduced them. The fabric is so charming and so well adapted to handbags.  
In beige, taupe, light gray, brown, navy, white and effective black-and-white combinations, such as black bags with white frames and white bags with black frames.  
The frames, by the way, are of fancy and shell finish celluloid, metal and covered. Nearly all have inner frames and satin lining.  
Prices, \$5.50 to \$10.50.  
(Main Floor, Chestnut)

### New Long Silk Gloves Notably Good for \$1.65 a Pair

All the gloves are of fine quality Milanese silk, firm of weave and lustrous finish. They are in the most popular lengths, too—twelve and fourteen button.  
And there's a splendid assortment of colors—pongee, mastic, navy blue, heaver, brown and tan as well as black or white.  
They'll go out in short order at \$1.65 a pair!  
(West Aisle)

### Now There Appears a New Flannel Sports Skirt

Picture to yourself a white flannel skirt, box pleated, with a colored check outside the pleat and the same colored stripe inside, where just the edge shows.  
This is the newest fashion and it certainly is a pretty one. The colors are the fashionable sweater shades, jade, robin's egg blue, king's blue, navy, russet, gold and black. \$22.75 is the price.  
(First Floor, Central)

### Women's Silk Sweaters, Odds and Ends at \$18.75

Pure silk and fiber silk, and under ordinary circumstances the prices would be way above this.  
For the woman who can find the color she wants in the right size, it is a wonderful opportunity. Both slip-on and open down the front styles.  
(First Floor, Central)



### Mother's Love for Music

Many a busy mother's life has been too full of other things to give much time or thought to music.  
Only when her brood has grown and her driving tasks relax a little, has she leisure to sit back and enjoy herself.  
It is wonderful, then, to witness her delight in music!  
What a Gracious Gift for Her Is an Ampico Reproducing Piano  
One of these wonderful instruments which we sell on the convenient terms that make its acquisition an easy matter for any one.  
What better gift could a son or daughter give her?  
A present like this will give the good mother happiness in her own listening, and in her pleasure in the delight which the whole family will derive from such a possession.  
(Egyptian Hall, Second Floor)

### The Best of Wash Suits for the Boys

For boys of all ages between three and eighteen years, inclusive: All good, reliable, well-modeled and well-finished suits, too. Fabrics, colors, combinations and styles in excellent variety.  
For chaps of three to nine—Oliver Twist and shirt styles, in striped and plain colors and in a choice of good tub fabrics—\$3.75 to \$6.50.  
For boys of eight to eighteen, Palm Beach suits, gray crash suits, plain linen suits, \$10 to \$13.50.  
Washable trousers in khaki, gray crash and Palm Beach cloth, \$2 to \$3.  
Wash blouses in sport styles, in khaki, plain white and colors, \$1.25 to \$2.25.  
(Second Floor, Central)

### A Smart Little Coat for the Sports Skirt

It is stockinet, with pinch tucks to make it fit just right and it has a belt and a Tuxedo front.  
The colors are such that it will go with practically any kind of a plaid skirt. In buff, navy blue, black or brown, \$8.50.  
(First Floor, Central)

### Light Weight Woolen Materials for Cool Summer Days

Women going to the seashore or mountains often find that they need a dark-colored dress of this kind, and these two materials are very popular for children's clothes.  
Navy blue all-wool taffeta, 38 inches wide, \$1.25 a yard, and all-wool poplin, 38 inches wide, in navy blue, brown and garnet, \$1.25 a yard.  
(First Floor, Chestnut)

### G. A. R. Day Egyptian Hall Tomorrow, 2:15 P. M.

An appropriate program of band, orchestra and vocal music, including a repetition of part of the Napoleonic program of Thursday, and finishing with an American melange of song.  
The public is cordially invited.  
(Egyptian Hall, Second Floor, Market)

### A Few Lamps of Alabaster

from Italy—our own importation—may be seen in the Lamp Store. Their globes are of the most ethereal colors—rose, green, amber—because of the colored bulbs inside them. Prices start at \$15 for a table lamp and run to \$250 for a floor lamp.  
(Fourth Floor, Central)

### Pomegranates and Heartsease

are the designs upon some Moorcroft pottery just received from England—it's two or three years since we've been able to get any. The tones are very rich and decorative; the prices, \$1.50 to \$25.  
(Fourth Floor, Chestnut)

### English Pottery in Flowing Color

is something new—we don't know yet how our customers will like it. The color is neither purple nor blue nor green, though it partakes of all three, and the shapes of the vases are the lovely old classic shapes. Prices are \$1.75 to \$7.50.  
(Fourth Floor, Chestnut)

## Tomorrow!

\$3 TO \$6

### 300 of the Finest Knitted Silk Neckties at \$2

These are beautiful neckties, of pure, bright silks.  
Every one of them has a smooth satin hand sewn in at the back. This means that these ties are as easily arranged and as easily slipped under the collar as straight woven ties—yet they are all of smooth, rich knitted silk.  
You certainly cannot equal them within a dollar of the price.  
(Main Floor, Market)

### 2400 Men's Summer Shirts to Be Sold at Once at \$2.15

These are splendid madras shirts in all favorite Summer styles, including many of the stiff-cuff style that is coming so much into fashion.  
Printed madras, woven madras, pleated shirts, striped shirts, plain negliges with large savings in every instance.  
Just the opportunity for the forehanded man to get his whole collection of Summer shirts at a famously low price.  
Please note that every one of them is a Wanamaker shirt, made to our own specifications, extra good, extra roomy, highest grade ocean pearl buttons, and in excellent designs.  
(Main Floor, Market)

### To Every Man Who Wants Good Clothes and Values Good Money

There may be men who can afford to buy untrustworthy or inferior clothing, but this is one men's clothing store that could never afford to sell it.  
As a matter of fact we have the best ready-to-wear suits to be found anywhere at \$28 to \$65.  
As a matter of principle and of sound business sense we have no use for any other kind.  
No man who knows better and can help it will put up with any other kind. The men who have yet to choose their suits have here a splendid selection to choose from.  
The best thing about it is that it is no heterogeneous collection from which one is as likely to pick a poor suit as a good suit. We have done the picking and choosing beforehand and it is a carefully picked assortment we have to show our men friends—an assortment representing the pick of the best ready-to-wear suits turned out by the best makers in this country.  
As you value a good appearance and good United States money you owe it to yourself to see them.  
Men's suits, \$35 to \$65.  
For youths we have special models at \$28 to \$40.  
(Third Floor, Market)

### Handkerchiefs \$6 a Dozen

A kind ordinarily sold for half as much again.  
They are of sturdy Irish linen, fresh and spotless, they are in plain hemstitched style with quarter-inch hems, and they are the kind that will give good service and plenty of it.  
(West Aisle)

### Men's Summer Underwear 75c a Garment

Of summer weight white gauze cotton and lisle.  
Shirts in athletic style or with short or long sleeves.  
Drawers in knee and ankle length.  
These are second-grade goods from a famous mill, but the wear and comfort are not affected, and they are half, or less than half, what first-grade goods would be.  
(Main Floor, Market)

### "The Bar-20 Three" by Clarence E. Mulford

The latest adventures of Hopalong Cassidy, Red Connors and Johnny Nelson—familiar characters who in this wildest of Wild West stories more than justify their reputation.  
Price, \$1.90.  
(Main Floor, Thirteenth)

### Light Oddities

include an electric lamp possessed of a handle and a hook which enable it to be hung as one pleases over a bed. Price, \$18.50.  
A little brass device to be filled with perfume and water and fitted over an electric bulb. Price, \$2.50.  
The jolliest little paper candle-shades in many colors, at 10c to 25c.  
Two of the biggest candles—polychrome—that have yet been made. Price, \$35 the pair.  
And the old-fashioned coach candles which we haven't had for years, priced at 4c and 7c.  
(Fourth Floor, Central)

### For Every Woman Who Loves to Beautify Her Home

there is special interest in the Upholstery Store. The dainty window draperies—the chintzes and cretonnes that transform even shabby furniture and make a home more homelike than anything else can—the plenitude of pillows and cozy cushions needed for comfort—all these and many more home suggestions are here. Please note—The round pillows covered with attractive cretonnes from \$1.50 up, and with gay silks from \$4 up.  
The exceptional imported cretonnes now selling at 90c a yard.  
And the very dainty cream madras curtains with delicate color touches, from \$3.50 a pair up.  
(Fifth Floor, Market)

### Some Fine Cut Glass at Half or Near It

This is an attractive group of pieces belonging to our regular stock, and therefore of standard crystal in well-executed cuttings. Prices are half or near it.  
Low berry dishes—  
7-inch size, \$3.75  
8-inch size, \$4 and \$4  
9-inch size, \$5  
Berry bowls—  
8-inch size, \$3.50  
9-inch size, \$7.50  
Oval orange bowl, \$6.50  
Oval salad tray, \$5  
Mayonnaise bowl and plate, \$5  
Vases—10-inch size, \$4  
12-inch size, \$5  
(Fourth Floor, Chestnut)

### Domestic Science Fireless Cooker Special at \$35

A high-grade fireless cooker—in our judgment the best on the market.  
Two-compartment size, with eight-quart kettle, three-quart kettle, triplicate cookers of two-quart capacity each, two baking racks, four stones, etc. Large enough to cook full-course dinners for a family of good size and its guests.  
Special patented features of construction and fittings, possessed by no other cooker.  
A very special price of \$35 is made on this popular size. Other sizes in the same cookers, \$26 to \$58.  
(Fourth Floor, Market)

### The Days Are Full of Opportunity in Furniture

Upholstered furniture of the most trustworthy, low-priced grade for libraries or living-rooms is being offered at 30 per cent less than the latest low prices.  
Bedroom suits of the most trustworthy low-priced grade are being offered at the same saving.  
Dining-room suits and bedroom suits of exquisite and substantial quality are offered at remarkable savings, the dining-room suits at 40 per cent off and the bedroom suits at a 30-per-cent advantage.  
Selections are large and wonderfully interesting. So, you see, when we tell you that the days are full of furniture opportunities we are standing upon a solid groundwork of fact.  
(Sixth Floor)