

Organ Plays at 9, 11 and 4:50
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Unsettled

The People Are Ready Enough to Buy Where They Know It Is Safe

A Real Estate Man Says That Unused, Closed Houses

shut up tightly and unventilated, are injured more by bad air and dust than if open and used.

What of the human mind, if left with nothing in it, such as are said to exist in some countries across the sea, where entire villages are reported to be without teachers, schools and churches or schoolmasters of any kind?

America will do well to watch its immigration laws and not permit the incoming of young or old whose minds have been left empty by neglect or design.

We must not impair our citizenship.

[Signed] *John Wanamaker*

Women's Fine Cloth Costumes in a Clearaway

The straight-line gowns of tricotine and gabardine are now marked at \$50 to \$125—which means a saving of \$15 to \$50 over their earlier prices. They are novelties—other-wise ones of a kind—and they are of the finest quality, both in material and workmanship. Some are of the chemise type and some are redingotes; some are embroidered, while others are beaded or of a tailored simplicity. Tans, grays and navy are the colors, but occasionally these are relieved by some bright underslip, or by the gleam of gold thread, or soft silk.

Such gowns are nothing short of indispensable to a well-dressed woman's wardrobe.

(First Floor, Central)

Silk Finished Bolivia Coats That Women Especially Like

It is not too much to say that they have few, if any, equals in the matter of beauty, and some of the prettiest styles of the season come in this material.

For \$100 a woman can have her choice of any one of four models, two of them being coats with long Tuxedo fronts, and the other two being wraps with the new cape-like sleeves. Arrow point or plain stitching is practically the only trimming, and none other is needed.

All of the four models come in Sorrento blue, Hindustan brown, ocher, tan or black.

(First Floor, Central)

Philippine Lingerie in the Sale of White

A new shipment of these charmingly hand-embroidered night-gowns at \$2.85 has come in, and we still have plenty of other styles at \$2.85, \$3.50 and \$3.85. Also of Philippine envelope chemises at \$3.85; drawers at \$1.50 and \$1.65, and pique petti-coats with hand scallops at \$2.85. Batiste petti-coats of the double paneled sort have triple scallops and dots and are priced at \$3.50.

And these sheer refined garments aren't by any means confined to regular sizes—we have plenty of the extra sizes also, including nightgowns with round, square and V-necks at \$3.85 to \$5.00 and chemises at \$2.85 to \$3.75.

(Main Floor and Third Floor, Central)

Petticoats and Other Garments in the White Sale

We can promise you plenty of these—White sateen petti-coats at \$1.00. White tulle silks at \$2.85 to \$7.50. Bourdon caps at 50c to \$1.50. House dresses—seconds—at \$1.65. These are all pink ging-ham.

Aprons of all-white kinds—one group at 25c to 65c, some at half. Sample negligees.

(Main Floor, Market Street Outposts)

Parisienne Corsets at White Sale Prices

A particularly worth-while opportunity, for the corsets are very fine and the prices very small.

One model is of a lovely pink material—topless with long elastic skirt and priced \$6.50. Two broche models are a white one with low bust and long skirt, suitable for full figures, and one of pink broche with lower top and heavily boned skirt. The first is \$11.50 and the second \$10.50.

(Third Floor, Chestnut)

White Sale Voile and Flaxon

The voile is very clear and sheer, a very desirable weave for waists and dresses; it is 38 inches wide and 38c a yard.

The flaxons are charming striped, plaided and cross-barred white weaves; they are 32 inches wide and 38c a yard.

(First Floor, Chestnut)

Wise Mothers Buy Ahead in the Children's White Sale

It's a good idea to stock up, when prices like these prevail! Infants' slips, 60c to \$2.25. Nightgowns, 55c to \$1.15; 2 to 14 year sizes. Nightdrawers, 75c to \$1.75; 2 to 10 year sizes. Creepers, \$1 to \$3; 1 to 3 year sizes. Rompers, \$1.25 to \$3; 2 to 5 year sizes. Boys' suits, \$2.25 to \$3.50; 2 to 5 year sizes. Drawers 25c to 75c; 6 to 12 year sizes.

(Third Floor, Chestnut)

School Girls Will Like These Pleated Skirts and Blouses

The skirts come in the prettiest combination plaids, such as tan and brown, Copenhagen and tan and navy and tan. They are full pleated and in sizes 24 to 30 waist measure, and 25 to 32 length. Price \$10.

The blouses to go with them are of solesette, white, tan or Copenhagen blue and have ruffled fronts, collar and cuffs. Sizes 6 to 14 years. \$5.

(Second Floor, Chestnut)

Sports Hats in All the Gay Colors—and Quiet, Too

Whether you like a severely tailored, plain black sports hat or a more picturesque one, with wide drooping brim and vivid hue, you'll be able to find it in this collection of sports hats—so complete and comprehensive is it.

There are sports hats to match all the pretty Summer sweaters, there are smart little hats to accompany sports suits; there are hats to wear comfortably and becomingly on the links or at the country club, for motoring, for team wear, for traveling.

Prices start at \$7.50 and go to \$35. (Second Floor, Chestnut)



The "Greenbrier" Sports Shoe for Women

An especially good oxford model for tennis, golf and other sports, seashore and country wear.

White buckskin with tan Russian calf tip, ball strap, back and trimming. Rubber sole and flat heel.

Moderately priced at \$9.75. (First Floor, Market)

New French Handbags With Steel Beads

These beautiful hand-crocheted bags are variously ornamented with steel beads in floral and conventional designs.

All are draw-string style with chain handles and steel tassels. Loops of steel beads further embellish some, and one style has gate top with steel-studded cap.

Colors are jade, king's blue, navy, henna, black and dark brown.

Prices \$15, \$20 and \$25. (Main Floor, Chestnut)

Chamois Lisle Gloves in the Popular Lengths

Spring and Summer frocks with short sleeves call for the twelve and sixteen-button length gloves, and the Glove Store has a good assortment in attractive colors. They are excellent for practical service and they wash most satisfactorily.

\$1.75 a pair for twelve-button-length gloves in tan, heaver or gray.

\$1.85 a pair for twelve-button-length gloves in white, natural or heaver color.

\$2 a pair for sixteen-button-length gloves in white, mode, heaver or gray.

(Main Floor, Central)

Many Girls Are Asking for Pongee Dresses

They are cool, they wear well, and, above all, they are very pretty, indeed!

Just in are some especially nice ones with hand smocking in brown, and the same color appears in the buttonholing of the collar, cuffs and hem. Six to 10 year sizes are \$15.

(Second Floor, Chestnut)

The New Guimpes Have Lace-Trimmed Jabots

They have also the sort of collar that fits well over Tuxedo sweaters or coats, and that is why many women are buying these pretty guimpes.

Mostly in net, but a few are of organdie or batiste. Prices start as low as \$3.50 and go up gradually to \$13.50.

(Main Floor, Central)

Women's Silk Stockings at \$1.15

First and second grade full-fashioned silk stockings of grades that ordinarily sell for two or three times this price.

Black, white and colored silks with cotton tops and soles and silk to the top. Odds and ends of former special sales.

(West Aisle and Main Floor, Market)

The Ampico Reproducing Piano in the Stanley Theatre

This week's program at one of the leading theatres in Philadelphia includes the playing of the Grieg Concerto by the Ampico Reproducing Piano in conjunction with the orchestra.

"The Ampico Reproducing Piano played the Grieg Concerto in a most impressive way," comments the Philadelphia Record in its review of the program.

This superb reproducing piano, to which thousands are listening with delight this week, is for sale in Philadelphia at the Wanamaker Piano Salons only.

We shall be glad to give individual demonstration of its perfection as a reproducer of both classic and popular music.

The Ampico is sold on the same convenient payment terms that apply to our other pianos.

(Egyptian Hall, Second Floor)

Look How the Clocks Have Run Down!

Particularly handsome mahogany mantel clocks at low prices. This is a little group of clocks to be cleared out at once at reductions of 88 to 92% each.

Whoever wants a handsome mahogany mantel clock will do well to examine them, as these are values not likely to be repeated.

Mahogany time clocks, \$35. Mahogany striking clocks, \$40, \$50, \$60, \$70, \$75 and \$82. Mahogany ship-bell clocks, \$55, \$75 and \$85.

They are all made with lever movements by one of the best manufacturers in America.

(Jewelry Store, Main Floor, Chestnut)

New Low Prices on Chinese Shantung Silk

Do not confound this with Japanese pongee, nor with the silk-and-cotton fabric sold as "pongee." A genuine Chinese shantung pongee is a firm, substantial silk fabric, very unusual indeed at the following prices:

A light-weight quality for hottest-weather wear, \$1 a yard. A little heavier weight, \$1.25 a yard. And a good substantial weight for either suiting or dresses at \$1.50 a yard.

It is a long time since shantungs of these qualities sold at these prices.

(First Floor, Chestnut)

A Little Group of Canton Crepe Pleated Skirts at \$25

These are among the most fashionable skirts we have had this season.

Made knife-pleated front and back, with long-hanging panel on each side and finished with a deep girde of the material.

They come in white, navy and black in all regular sizes and are delightful to wear with Georgette blouses.

(First Floor, Central)

The Right Shoes From Babyhood Up

will do more than anything else to prevent foot trouble in later life.

Baby shoes of high-grade white buckskin, button or laced, sizes 2 to 8, price \$1 and \$4.75.

Baby shoes of lightweight brown Russia leather, button or laced, sizes 2 to 8, price \$3.75 and \$4.50.

Baby slippers of black patent leather with ankle strap, sizes 2 to 8, price \$2.50 and \$3.

Older children's black patent leather ankle-strap slippers, sizes 8½ to 2, price \$2.50 and \$4.50.

Growing girl pumps of tan Russia calf or black patent leather, with light welted sole and proper heel and arch, sizes 2½ to 8, price \$5.

Tan Russia oxfords for growing girls, with straight tip and ball strap, \$6.75; and another style with wing tip, \$8.25. Sizes 2½ to 8.

(First Floor, Market)



In the Women's London Shop

we are showing several sweater novelties such as—

Golf sweaters cut from knitted material, sleeveless and trimmed with contrasting colors, as blue with honey-dew pink and white with black. These are \$37.50.

Knitted wool slip-on and coat styles in various interesting stitches, are \$16 to \$35.

Also we have a few of the knitted jacquard sweaters in Fair Isle designs at \$37.50.

(The Gallery, Chestnut)

A Special Price on a Fine Fireless Cooker

This is something that interests every woman who keeps house. A fireless cooker eliminates more kitchen heat and drudgery than almost any other household article. No woman needs to be told its advantage.

The Domestic Science Fireless Cooker we believe to be the best on the market. It has certain patented features of construction and heat-retaining that put it in a class by itself.

For some years we have sold this best of fireless cookers, in six different sizes, with utmost satisfaction.

The price on the entire group has just dropped ten per cent. They are now \$26 to \$58.

To make them even more widely known we have selected the most popular two-compartment family size, and dropped it an additional ten per cent.

For a limited time only we will sell this splendid fireless cooker in this particularly wanted size at the very special price of \$35.

Gray enamel finish steel cabinet, with seamless stamped aluminum cooking compartments, all aluminum utensils, scientific insulation, patented water-seal heat-lock and automatic heat-conserving valve.

Eight-quart kettle, three-quart kettle, triplicate cooking cans of two quart capacity each, four stones, thermometer, cake rack, pie rack, radiator rack and hook.

Today we will roast chicken, bake biscuits and pies in this Domestic Science Fireless Cooker, to show how perfectly it does all kinds of cooking.

The biggest \$35 worth we could offer any housewife!

(Fourth Floor, Market)

Yes, We Are Still Harping on the Quality of Our Men's Suits—And Why Not?

It is a good thing for a Store, or a man, to have a reputation, but it is better to be able to live up to it.

This is a Men's Clothing Store which doesn't live by its reputation, but by upholding it.

The reputation has been built on reliability; more especially on good woolen fabrics and sound tailorwork, the two things that are the foundation of good quality in men's clothing. This season, as in all former seasons, we base our claim to a man's patronage on the unsurpassed quality of the suits we have to offer.

We offer them with a warranty that there are none better than they at the prices in all that makes for solid worth and true excellence of fashion.

There is a good deal in feeling that one has secured the finest suit he could possibly get for his money.

The man who wants to feel that way will find us ready.

Suits \$30 to \$65, with plenty of special models for youths, \$28 to \$40.

(Third Floor, Market)

Pure, Old-Time Sweets for Mother's Day

Here are some delicious, pure candies that many mothers will enjoy:

Vanilla cream almonds, 60c a pound.

Cream-dipped vanilla marshmallows, 60c a pound.

Vanilla coconut kisses, 60c a pound.

Double vanilla mint wafers, 70c a pound.

Old-fashioned cream mint, 40c a pound.

A special package of assorted mint candies, attractively packed, in a tempting box, tied with white ribbons and carnation, \$1.50 complete.

(Down Stairs Store, Chestnut)



Straw Hats!

How Many Men Know the Good From the Ordinary?

To most men a straw hat is just a straw hat—and that's all there is to it.

But men who have worn Wanamaker straw hats know that some straw hats are so much better style, more comfortable and more enduring than others that there is no comparison.

Our rough straw hats are made especially for us in England and bear the Lincoln-Bennett and Redleaf labels. Because of the climate, the British hats are built to resist moisture and do not discolor so quickly as others, as there is no sticky surface to attract dust.

Wanamaker straw hats are also made over the "egg oval," which conforms to the shape of the head, and a cushioned inner band adds still more to their comfort.

Prices \$3 to \$6.

Men who want fine split straw hats and soft straw hats know that the most complete assortment of these is always here.

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| Fine splits, \$6 and \$8. | Philippine Bangkoks, \$10 and \$12. |
| Mackinaws, \$5 and \$7. | Panamas, \$6 to \$12. |
| Italian Leghorns, \$8 to \$12. | Natural Panamas, \$12 to \$50. |
| Tuscan Italians, \$6. | |

(Main Floor, Market)

Men's White Soft Shirts With or Without Collars

An unusually popular style of shirt for young men. We have these shirts of a fine grade of white mercerized cotton with soft cuffs attached and with or without soft collars attached. Some of the collars button down at the ends.

Price, \$2.50.

(Main Floor, Market)

Men's Cordovan Oxfords in Black and Mahogany

Because so many people think of cordovan as a color, rather than as an extremely durable leather, it is necessary to emphasize that shoes of this fine leather may be had in black as well as in the well-known mahogany shade.

Some new oxfords for men are in both these colors. They are a modified brogue shape with plain tips, wide shanks and low heels.

Price \$12 a pair.

(Main Floor, Market)

Dependable Domestic Rugs

Any of the following weaves can be counted on for satisfaction. The prices are on the most popular size—9x12 ft.

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| Wiltons, \$84 and \$99. |
| Amsterns, \$37.50 and \$-6.00. |
| Body Brussels, \$60. |
| Tapestry Brussels, \$26.50 and \$36. |

(Seventh Floor, Chestnut)

English Chintzes and Cretonnes Drop to 90c

All have been more—some were twice this price. They include the best patterns we have had this season.

Several thousand yards to start, but home-makers who wish the widest choice in these attractive imported chintzes and cretonnes will do well to be early. 90c a yard while they last.

(Fifth Floor, Market)

For Everybody Needing Good Low Priced Upholstered Furniture—An Event

An event bringing the best lot of new, overstuffed, tapestry covered living-room or library furniture of the good, low-priced grade that has been offered in a long time at 30 per cent less than the latest low market prices. These goods are a recent new purchase. They are of good, clean, sound quality, both in materials and workmanship. Two suits in cane are also included.

Take your choice, while the choice is so good, of any suit or piece in the collection at a saving of 30 per cent.

Three-piece suits at \$167, \$208, \$217, \$265 and \$297.

Individual pieces—

Davenport, \$50, \$59, \$75, \$78, \$100, \$105, \$125, \$138.

Easy arm chairs, \$54, \$52, \$46, \$78 and \$75.

Arm chairs (in cane), \$28 and \$34.

Fireside chairs, \$60, \$65, \$82, and in cane at \$42.

Rocking chairs, \$46, \$54, and in cane at \$30

(Fifth Floor, Chestnut)