Lowering Prices Whenever Possible Without Lowering Qualities

Clever People to Whom **Everything Comes Easy**

are like a young friend of years ago, whose natural ability and college education, because of his readiness and ease in doing everything, promised reat things, but who became slipshod.

He spent his time "come day, go day," as some young fellows say, thus forming a wasteful habit of ooth time and money, and when his accomplishments were counted up there was nothing left to carry over, and nothing to show for the fine education and he money and properties left to him by his painstakng father, whose lifetime savings were frittered away.

Fruit trees that bear only blossoms are umberers of the ground.



This New Silk in Street Colors Will Launder Like Linen

At last we have a good heavy wash silk in solid colors, of suitable reight for all-around service. It is practical for any kind of wearing, nd launders as perfectly as a pocket handkerchief.

A firm, substantial weave, in henna, gray, jade and other shades f green, tan, orchid, robin's-egg blue, rose and other colors. Soft and not easily crushed; 36 inches wide. \$2.50 a yard.

This May White Sale Is Also a Sale of Pink

Especially of pink silk garments - the materials being crepe de chine and washable satin. Some of them are made up in tailored styles-there is a particularly good group of tailored nightgowns at \$5; and some of them are the fluffiest, most frivolous things imaginable, with laces and tucked Georgette and embroideries, not to mention the most enchanting two-toned ribbons and ribbon flowers.

Prices run like this: Nightgowns, \$3.85 to \$16.50. Envelope chemises, \$2 to \$5.50. Camisoles, \$1 to \$3.85. Bloomers, \$1.85 to \$7.50.

(Main Floor and Third Floor, Central)

New Comers Among White Sale Waists

White batiste waists with Porto Rican hand-made collars and cuffs and real filet on the collars. These are \$3.85. New tricolette surplice waists are \$3.85.

Voile waists with flutings and batiste waists with organdie

Besides which we still have some of the Porto Rican waists at \$3.85 and \$5 and some of the lingerie voiles at \$1.65; also trico-

lettes, Georgettes and crepes de chine at \$3.85, \$5 and \$5.85 (East and West Aisles, Main Floor, Market, and Third Floor, Central) Wanamaker Special Corsets

at White Sale Prices There are some very low-bust models at \$1.25; a topless at \$1.50; broches at \$2, \$2.50 and \$4; lace-front model at \$2; a pink broche with elastic top at \$3.50; a heavy coutil at \$3; and various pink satins at \$2.50 and \$3. Altogether there are some wonderfully good things in this group of corsets. (Third Floor, Chestnut)

White Sale Aprons, Sacques and Other Garments

New lots of white aprons at 25c to 65c have arrived, and we still have plenty of the samples at half price. House dresses at 85c to \$1.65 include ginghams, and chambrays, striped, checked and plain. Some are "seconds

lawn dressing sacques with lace, \$1. Corduroy bath robes at \$5, the slip-over kind, hand

Poudoir caps at 50c to \$1.50.

Silk petticoats at \$2.85. Striped, checked and plaided taf-

Tub silk petticoats at \$3.95. These are white.

Sample negligees at half price. Main Floor, Market Street Outposts, and Third Floors

New Supplies Added to the Children's White Sale

Here are some of the new things-Barred muslin night drawers, 75c; 2 to 10 year sizes. Crepe night drawers, 95c; 2 to 10 year sizes. Crepe and cambric 1 ightgowns, 55c to \$1; 4 to 14 year sizes. comers of crepe, ambric, madras or sateen, 60c to \$2; 6

New colored dresses, some with pantalets, some with bloomers, some without, \$1 to \$3.50; 2 to 6 year sizes. (Third Floor, Chestnut)

Women Particularly Like These Coats at \$37.50

One is a graceful velour wrap, entirely silk lined. Stitched tucks ake a very effective trimming. There is a belt in front. In brown,

Another is a wool Jersey sports coat, with inverted pleat in the ack, with belt and roll collar. In black, Copenhagen and brown

Also a very good-looking check tweed cape, circular, and made ith armholes. In blue or tan and weather-proofed. (Pirst Floor, Central)

These Two Pumps Will Walk Out Fast

New models in women's one-strap pumps, along the lines most ked for street and country wear.

Chestnut brown calf with Cuban heel, priced \$11.

Tan calf with military heel, ball-strap tip and perforations, \$12. (First Figor, Market)

Airy Lace Frocks for Women's Semi-Evening Wear

laces—with their short sleeves or no sleeves at all they do excellently for all but formal evening affairs; and at the same time they can be worn in the afternoon. They come in green, American Beauty, gray, brown and champagne, besides the always-wanted black and white, and these colors are often accented by a bright tulle sash, or a girdle of very narrow ribbon, or a knot of flowers. A few of the dresses are of creamy embroidered net. Prices start at \$47.50 and run to \$65.

The "Wimbledon" Sports Coat for Young Women

is one of the smartest top coats of the season for sports and gen-

It is of soft, lustrous veldyne, is of distinctive cut, with new high collar, which like the sides of the

front is finished with rows of silk stitching, and is lined throughout with peau de cygne.

The newest colors are included Pekin blue, Hindustan, navy blue, caramel, and moufflon brown. \$65-and 14 to 20 year sizes. (Second Floor, Chestnut)

Dotted and Embroidered Swiss Frocks for Young Women

Crisp, dainty and pretty as can be—and ready for the first warm

There are embroidered and dotted swisses and voiles, they are blue, brown or Copenhagen, and they are in the most attractive styles. Some have snowy organdie collars, cuffs, vests and sashes, some are trimmed with plaid muslin, but all are fresh and lovely.

14 to 20 year sizes. Price \$25.

For Women Who Want Really Fine Suede Gloves—Reyniers

They are the finest of French two clasps, are pique sewn and and daintiness for which French gloves are renowned. Only the finest skins are used in their makink, and expert glove makers after every detail of the

Short washable suede gloves, in champagne color or white, have

Eight - button length suede gloves, \$6.50 a pair. Twelve-button length

gloves, in white, tan or gray, \$8 a Sixteen-button length suede gloves, \$10.50 a pair. Twenty-button length

suede, \$14.50 a pair. (Main Floor, Central)

New Checked-Striped Skirts for Sports Wear

And, by the way, they are the very newest fashion in flannel sports skirts and just as pretty as they can be.

The check is on the outside of the broad box pleat and the stripe underneath with the edge showing. As women will wear these skirts principally with sweaters, the colors of the checks and stripes are of colors to correspond jade, robin's egg blue, king's blue, navy, russet, gold and black. Moderately priced at \$22.75.

(Pirat Floor, Central)

Women's Silk Sports Scarfs, Special \$6 and \$10

Newly arrived and in some of the prettiest combinations of stripes that we have seen for a long time at these prices, navy and tan, black and white and others to go with sports suits. They are artificial silk of good

quality and high luster. (Main Floor, Central)

Luncheon Sets of Stenciled Oilcloth

Luncheon cloths and sets of decorated oilcloth are strikingly pretty in the new designs and mighty economical. Wipe them off with a damp cloth, and the laundering is done. They are white with bird and flower or other designs stenciled on in delightful colors.

Covers, round and square, \$1.50 to \$3.25. Sets of 13 pieces, \$1.25 and \$1.35. Sets of 5 pieces, \$1.35 and \$1.75.

Runners, 75c to \$1.50. Card table covers, \$1.50. This oilcloth is sold also plain by the yard, for those who wish to stencil their own designs.

(Fourth Floor, Market)

Newest Handbags Are of Patent Calfskin

Edges of canary, red or gray form a pleasing contrast to the shiny black of the bags and linings are of contrasting color

All flat envelope shapes but in many sizes and shapes, from little back-strap books to large bags with inner frames. Prices, \$3.50 to \$10.

(Main Floor, Chestnut:

On With the Dance Records!

Stop in at the Phonograph Shop and see our fine collection of popular Victor dance records, which includes-

"Rosie" (medley fox trot); reverse, "Honolulu Eyes" (medley

"Broadway Rose" (medley fox trot); reverse, "Sweet Mamma" (medley fox trot), 85c. "Honeydew" (medley waltz); reverse, medley one step, 85c.

"I Love You, Sunday" (medley waltz); reverse, one step, 85c. "If You Could Care" (medley waltz); reverse, "Happy One Step," 85c.

"Home Again Blues" (medley fox trot); reverse, fox trot, 85c "Rose-Nightingale" (medley fox trot); reverse, "Tip Top" (medley one step), 85c.

"My Mammy" (medley fox trot); reverse, "Humming" (medley fox trot), 85c.

"Sally" (medley fox trot); reverse, "Lady Billy" (medley fox trot), \$1.85. (Second Floor, Central)

Talcum Powder at a Lower Price, 15c This is a good kind which we

are discontinuing, which is the reason the price is now 15c a can, The talcum is fine and pure, it comes in four good scents— Seven Roses, La Vie, Attar Tropical and Golf Queen.

The packages are attractive and a handy size to use. (Main Floor, Chestnut)

A Concert Tomorrow

at 2:45 in Egyptian Hall will be commemorative of the Napoleon centenary and will include an old French musical program of the and motion pictures.

New Fiction "The Three Eyes," by Maurice Leblanc, \$1.90. A strange tale of

mystery, love and adventure. "The Crimson Blotter," by Isabel Ostrander, \$2. An exhilarating yarn such as one has a right to expect from this author.

"The Cross-Cut," by Courtney Ryley Cooper, \$1.90. A Colorado mining story. (Main Floor, Thirteenth)

Draught Screens Few furnishings are more

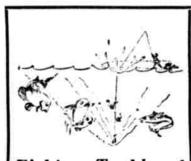
essential - though many persons don't know it-than these screens that enable one to keep the windows wide open without sitting or lying in a draught.

Substantial, strongly won't topple over at every breath of air. 68 inches high, three and four folds. White, ivory, oak and mahogany frames, with burlap filling in blue, brown, green or rose. Priced \$12.75 to \$18. (Fifth Floor, Market)

For the Cat's Spring Journey

to its Summer home there are special pussy traveling baskets. which are equally adaptable to the little journeys of a pet dog. Priced \$3.50 up.

(Fourth Floor, Central)



Fishing Tackle of Everu Sort

Both fresh and salt water fishermen will find what they need among this assortment. Fly rods, \$2.50 to \$75.

Salt-water rods, \$1.90 to \$40. Surf-casting rods, \$10 to \$30. Bait-casting rods, \$7.25 to \$27,50.

Bass rods, \$4 to \$22.50. Reels for fresh and salt water use, 85c to \$100. Fresh-water lines, 75c to \$15 Salt - water lines, 15c to

Trout and bass flies, 20c to Daits of every description,

75c to \$1.50. Hooks, 50c to \$1.50 a dozen. Bait and tackle boxes, the to Creels, \$3 to \$5.50.

Fly books, \$2 to \$3.75.

(The Gallery, Juniper

Wading boots, \$21 to \$25.

Straw Hats Ready at Wanamaker's

Famous Lincoln-Bennett and Redleaf London Hats All of Them Genuine 1921 Straw Hats

Undoubtedly the Greatest Values in Philadelphia **Prices \$3 to \$6**

Nearly all the sons and fathers and grandfathers and bachelors in Philadelphia feel that they

must have straw hats by Saturday. Saturday, by reason of settled custom, starts the straw hat season with the Penn-Princeton game.

All sorts of stores sell all sorts of straw hats, but this Store can be depended upon to sell only good & straw hats and every one of them satisfactory.

To many men the straw hat is just a name for an article of apparel that is fashionable, that is uncomfortable and easily soiled.

Which is quite true of most low-grade hats. But a good straw hat is a vastly different proposition.

We have been experimenting for years trying out one maker after another and one method after another, until finally our ideas have been embodied in the straw hats that are made for us under the Redleaf and Lincoln-Bennett labels, which are the most finished products to be obtained.

They are comfortable because of the anatomically applied egg oval. They are comfortable because of the cushioned-for-comfort head line. They are extraordinary in value because Wanamaker straw hats keep

Every one of our straw hats is a 1921 hat, none carried over from

Sizes and correct new lines for every man. We specialize in correct fitting.

Inexpensive Printed Voiles in Patterns Women Want

It is not often that you find the two combined but, in this case, in both the 38c and the 50c voiles there is a wonderfully good as-sortment of the small challis, foulard and Swiss effects-all very

Also the colors are those that o many women are asking for and there is plenty of variety. On grounds, 38 and 40 inches wide (First Floor, Chestnut)

A Refrigerator That Needs No Ice

It only uses air and water no chemicals-no machinery-nothing to get out of order. It is of porous earthenward and works on the ancient principle of cooling by evaporation.

Submerge it in water for three minutes every few days. Keep it where a draught of air passes over it. Four sizes, from milk bottle size at \$2.75 to family food size

(Fourth Floor, (entral)

Lined, at \$7.50 Each The pierced holder is

Two Lamp Specials

facturer's oddments, they have been marked at about half of the usual prices-\$18,50 to \$80. Shades to go with them are extra.

The other special consists of 100 bridge floor lamps in natural steel and green finishes, price \$12.50 each. Shades for these are \$2

In both instances the shades are at the regular price-(Fourth Floor, Central)

Good, Fresh, Seasonable Quilts

hight in weight, good-looking, serviceable, seasonable, moderately

Weal-filled, covered in silk mull, in plan have and more, Similar quilts in dotted mull, 89 each. Cotton-filled quilts in the same coverings, \$6 and \$7 Cotton-filled quilts in silkoline covering and clab-cat. Joral and Persian patterns, with plain sateen borders, 35 each

Sixth Floor Central

50 Silver-Plated Casseroles, Glass

plated on hard metal, and there three very attractive style-All have pyrex glass linings. In oval shape and a size that regularly sells for considerably more

(Jewelry Store, Chestnut and 13th)

Whittall 9x12 Ft. Rugs in Three Good Weaves

go at selection of these cautiful rug in the size most Angle-Per an rags, \$120. Royal Worcester rugs, \$90, Priceless Brussels rugs, 860,

seventh I have thestnut-

New Upholstered Furniture 30 Per Cent Less Than the Lowest

Market Prices This is the most favorable purchase of lowpriced upholstered furniture we have made in years. It embraces eight different designs pur-

chasable in suits or individually, all being marked 30 per cent less than the latest low market prices. The goods are a special purchase. We bought them not because we could offer them at savings of 30 per cent, but because they are of the kind that would be a safe investment at a higher price.

They are well made of good, clean, sound materials and they are going to give good service for every cent they cost. They are of the overstuffed type, covered in tapestry, but there are two cane suits included in the purchase.

Living-room or library upholstered suit, \$272 -Davenport, 7 feet long upholstered in tapestry, full spring seats and back, wide roll arms, loose seat cushions, \$125. Easy arm chair to match,

Fireside chair, \$65.

Suit at \$291, three pieces-

Davenport, upholstered

in tapestry, full spring

seat and backs panel ef-

fect, loose seat cushions, wide spring arms, \$138. Large easy chair to match, \$78. Fireside chair, 875.

Suit at \$167, three pieces-Tapestry-covered davenport, 6.6 feet long, free spring seats and back, \$75. Easy chair to match, \$46. Rocker to match,

Suits at \$217 - Davenport

upholstered in tapestry. spring seats and back, loose seat cushions, 6.6 feet leng, \$105. Easy chair to match, \$52.

Fireside chair to match,

Suit at \$108 - Mahogany suit, cane backs, seatupholstered in velour. sofa, \$50; arm chair, \$28; rocker, \$30. (Fifth Floor, Chestnut)

Malugans cane - back suit, upholstered in velone - Sofa, \$59; arm chair, \$34; fiteside chair.

in tapestry, full spring seats and backs, loose seat cushions. Davenport, 7 feet long,

Suit at \$208 - Upholstered

wide spring arms, \$100; easy arm chair to match, \$54; easy rocker to match, \$54.