

Organ Plays at 9, 11 and 4:50  
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER  
Unsettled

# Every May Day Is a Smiling Day in the Wanamaker Store

## “He Does Not See Farther Than His Nose”

is often said laughingly of some man or woman. They plod along without taking time to read a newspaper or a book.

The business man, however, rides a swift steed and, you must notice, often signs his letters, “yours in haste.”

All the time he lives in the center of operative energy, is generally in an eager mood and in a highly oxygenized air, which stirs his blood and brain fast to energetic, quickening action of benefit to the city and its people.

Oftentimes the movements of a conscientious merchant in the pressure of circumstances are an inspiration to others.

[Signed]



May 3, 1921.

## Mahogany Mantel Chiming Clocks That Are Different

In fact, we have never had any just like them before and the various little new points of difference are quite interesting.

For example, there is a tiny spirit level in the face of each clock to tell when it is placed just in the right position and there are screws in place of feet to help in the adjusting.

Every quarter hour the chimes strike on bars, and they are delightful to hear. These clocks are excellent timepieces, and there are two styles of tambour cases, \$80 and \$90.

(Jewelry Store, Chestnut and Thirteenth)

## The Truth About the Treaty

By Andre Tardieu

*French High Commissioner to the United States, Member of the Cabinet and Delegate of the French Republic to the Peace Conference.*

It is enough to say that this notable volume has an introduction by Georges Clemenceau and a foreword by Edward M. House, and is written by one of the five men who can speak with intimate authority of the facts of the Peace Negotiations.

Price \$4. (Main Floor, Thirteenth)

## Women's Fine Tailored Suits at \$50 to \$95

Suits of really beautiful quality, both in fabric and workmanship. They are of gabardine, tricotine, Poret twill, covert cloth and hair-line worsted in the colors most favored—navy, gray, sand, putty and black. There are box coats and beltless, severely tailored and hand embroidered.

Needless to say the linings are as fine as everything else about the suits.

(First Floor, Central)

## Women's Fine Spring Wraps Are Now Reduced

This is the first time that prices have been less on these beautiful garments and there is a saving of anywhere from \$30 to \$125 on each one.

Only one or two of any particular style, but there are wraps, coats and capes included in the

number and the materials are silk-and-wool duvetynes, all-wool duvetynes, tricotine, silk-finished Bolivia and peach bloom. Some are trimmed with the fashionable Summer furs of caracul or blended squirrel. Others are hand-embroidered or stitched.

New prices are \$95 to \$250.

(First Floor, Central)

## Young Women's New Dark Blue Jersey Sports Suits—\$20

Smart, good-looking suits, too, for the price!

Of wool Jersey, the suits are well cut and well made, they are in three good styles and are ex-

cellent for sports and general wear.

Two styles have tuxedo fronts, the third model is single breasted, 14 to 20 year sizes.

(Second Floor, Chestnut)

## A Sudden Sale of Women's Silk Stockings

7320 pair of women's good silk stockings go on sale tomorrow at a third to a half less than regular prices. The great majority were taken out of stock and reduced and the remainder are a special purchase.

\$1.15 a pair for black silk-to-the-top stockings.

\$1.75 a pair for black silk-to-the-top and black silk with cotton tops.

\$2.50 a pair for black, navy and cordovan silk.

(Main Floor, Market)

## Beautiful Silk Crepe Skirts "Specials" at \$16.75

It is quite safe to say that they are the prettiest silk crepe skirts we have sold for many a day for anything like this price. They are very nearly half what they have been selling for.

The material is a heavy sports crepe silk, extremely fashionable this year, and every skirt is a box-pleated style. They are particularly good skirts for sweaters and there are just one hundred of them.

In oyster white, gray, light tan, navy or black.

(First Floor, Central)

## Consider These Moderately Priced Silk Handbags

\$3.75, \$5 and \$6.50 are the prices and at those modest figures you have wide choices of bags in black, navy, taupe and brown.

All sorts of shapes and sizes and frames of shell finish and fancy carved celluloid and fancy metal.

Some of the season's newest styles among them.

(Main Floor, Market)

## New Anderson Ginghams Is a Bit of Good News

After seeing how they wear, every mother is prepared to say that they are worth every cent of what they cost.

There is a fine assortment now of checks, plaids, stripes and plain colors, all \$1.25 a yard.

(First Floor, Chestnut)



## Plenty of American Undermuslins in the May Sale of White

The good, everyday garments, which after all are the great standby of any serviceable White Sale. They are mostly made of nainsook and cambric and batiste, fresh and snowy, the trimmings of lace or embroidery or both together. A few garments—such as nightgowns, bloomers and chemises—are also carried out in pink batiste, and there are some of the exceedingly desirable crepes which will do without ironing.

It would be worth any careful woman's while to make a special point of seeing what good dollar garments there are—nightgowns, petticoats, chemises and corset covers; and people thinking of filling vacation trunks ought to know about the crepe nightgowns and chemises at \$1.50.

Here is the price list—  
Nightgowns, \$1 to \$8. Bloomers, 85c to \$2.  
Corset covers, 85c to \$2.50. Short petticoats, \$1 to \$3.50.  
Drawers, 50c to \$1.85. Chemises, 75c to \$7.50.  
Long petticoats, \$1 to \$2.25.  
Combinations, \$1.25 to \$5.50.

(Main Floor and Third Floor, Central)

## The Allied Garments in the Sale

include: White sample aprons at half, and others at 25c to 65c.

(Main Floor, Market Street Outposts)

Boudoir caps at 50c to \$1.50.

Silk petticoats at \$2.85, \$3.85 and \$5.50. Taffetas, jerseys and washable silks.

(West Aisle)

## The Waists in the Sale are—

White cotton waists at \$1.65.  
Porto Rican waists at \$3.85 and \$5.  
Silk waists at \$3.85, \$5 and \$5.85.

(East and West Aisles, Main Floor Outposts, Third Floor, Central)

## Corsets in the Sale

include Letitias at \$3.75 and \$5.50; Parisiennes at \$10.50 and \$11.50; L. R.'s at \$1 to \$4, and Wanamaker Specials at \$1.25 to \$4.

(Third Floor, Chestnut)

## Excellent New Linen Towels, Toweling and Guest Towels

Three new groups of towels and one of toweling. All standard goods and marked at very attractive prices—the best goods of the kind we have seen for the money in many a day.

Heavy, all-linen huckaback towels, all neatly hemstitched, 18x34 inches, \$1.75 and \$2.25 each.

Heavy all-linen towels, huckaback with medallion border, neatly hemstitched, 18x35 inches, \$1 each.

Firm quality pure linen guest towels, hemstitched, 14x22 inches, 50c each.

Pure linen crash toweling, particularly well made with red border, 17 inches wide, 65c a yard.

(First Floor, Chestnut)

## Many Summer Frocks Are Using Eyelet Embroidery

Not just as a trimming, but for the entire dress, and this eyelet work comes in all-overs on either batiste or Swiss and in white or ecru, 38 inches wide.

It is a particularly nice quality of American embroidery and is \$3.50, \$3.75 and \$4.25 a yard.

(First Floor, Chestnut)

## Children's Spring Coats at New Low Prices—\$8 to \$25

This includes a little group of fine silk, gabardine, chamois cloth and serge coats in navy blue, copenhagen blue, tan and brown.

They are attractive little Spring coats lined throughout, of course, and in styles suitable for small girls or boys.

2 to 6 year sizes—and kinds that have been higher priced.

(Third Floor, Chestnut)

## Just From Claire, Paris—Fleur d'Or Perfumé

It is one of the exquisite Claire scents, and is to be found in Philadelphia only at Wanamaker's.

We've just had a box from Paris and have unpacked it at once.

Claire Fleur d'Or perfume, \$8 a bottle.

Face powder, \$1.50 a box—and there is white, natural and Rachel.

(Main Floor, Chestnut)

## A Little Clearance of Pin Cubes

Pins are so needed and so necessary that any woman will be glad to know when she can save money on such good kinds as these:

Pin cubes with 96 pins in jet, jet and white, and white, 10c.

Cubes with 64 pins, 5c—white and assorted colors.

Berry pins, 5c—jet, assorted colors, white.

(Main Floor, Central)

## Straw Hats Ready

Lincoln-Bennett and Redleaf—London Made

Every man will want one between now and Saturday.

Wanamaker straw hats are famous for their superior quality.

(Main Floor, Market)

## A Man's Expectations

when he goes to buy a suit of clothes should call at least for a good, reliable kind of woolen fabric, the kind of hand-tailoring that nothing can substitute, the most correct fashion and the fit that really fits him—all at a fair and above-board price.

Does he always get these things? Each man can answer for himself.

We can assure him if he doesn't, the fault is his.

He can get a suit that comes up to all of these requirements without any "buts" or "ifs" or quibbles about it. Perhaps he can get a suit of that kind in more than one place, but it is absolutely certain he can get it here.

This season, as in all other seasons, we set about getting the finest all-wool, ready-to-wear suits in America. Men, you may depend upon it, they are here. Prices from \$30 to \$65. Youths' suits, \$28 to \$40. Light-colored fabrics, especially herringbone and tweed effects, in ample selection.

(Third Floor, Market)

## The Best New Purchase of Upholstered Living-Room Furniture in Many a Day at Savings of 30 Per Cent

One remarkable opportunity seems to create another in the Furniture Store. Tomorrow we place on sale a new lot of upholstered furniture of the best low-priced kind made. We are able to offer these goods at 30 per cent less than the latest low market prices.

It is furniture of sound quality, despite its low prices. It is made of clean, dependable materials and is wholly free from the trashy stuffs so often put into furniture of this kind to make a low price possible.

There has not been such a collection of goods at as low prices in years. You can buy a complete suit or as many single pieces as you wish. There are eight patterns to choose from, all upholstered in tapestry. In addition there are two excellent suits in cane.

Living-room or library upholstered suit, \$272—Davenport, 7 feet long, upholstered in tapestry, full spring seats and back, wide roll arms, loose seat cushions, \$125. Easy arm chair to match, \$82. Fireside chair, \$65.

Suit at \$291, three pieces—Davenport, upholstered in tapestry, full spring seat and back panel effect, loose seat cushions, wide spring arms, \$138. Large easy chair to match, \$78. Fireside chair, \$75.

Suit at \$167, three pieces—Tapestry-covered davenport, 6.6 feet long, free spring seats and back, \$75. Easy chair to match, \$46. Rocker to match, \$46.

Suits at \$217—Davenport upholstered in tapestry, spring seats and back, loose seat cushions, 6.6 feet long, \$105. Easy chair to match, \$52. Fireside chair to match, \$60.

Suit at \$108—Mahogany suit, cane backs, seats upholstered in velour, sofa, \$50; arm chair, \$28; rocker, \$30.

Mahogany cane-back suit, upholstered in velour—Sofa, \$59; arm chair, \$34; fireside chair, \$42.

Suit at \$208—Upholstered in tapestry, full spring seats and backs, loose seat cushions.

Davenport, 7 feet long, wide spring arms, \$100; easy arm chair to match, \$54; easy rocker to match, \$54.

## Men's White Sports Oxfords Brown Leather Trimmed

Mighty smart shoes. Young men will like them immensely. Of fine white buckskin with long wing tips, lace stays and heel foxing of dark brown calfskin.

Toes are shapely but quite mannish and heels are low and wide. Price, \$12 a pair.

(Main Floor, Market)

## Men's Plain, Practical Handkerchiefs, \$4.75 a Dozen

They are of spotless Irish flax, firm of weave and good for practical service.

In plain hemstitched style, with quarter and half inch hems.

(West Aisle)

## The Importance of Music in Every Life

CHARLES M. SCHWAB, the great steel magnate, says that he "doesn't like to do business with a man who doesn't love music. There's something the matter with him."

"I believe profoundly in music as an element in every well-rounded life," continues Mr. Schwab. "Music engenders ideals. Ideals are what we need more and more in this country."

Mr. Schwab not only loves music, but can produce it for himself. He makes music as well as steel.

Other men whose musical gifts have not been so well developed need not, through lack of training, be deprived of this greatest of all inspirations. For them—

## The Ampico Reproducing Piano

makes possible the enjoyment of great and beautiful and inspiring music, at any moment, in any home, even where there is not sufficient technical knowledge to play a simple song.

## The Ampico Must Not Be Confused With a Mechanical Player-Piano

It is a masterpiece of musical art, whereby the Chickering, the Schomacker, the celebrated Knabe or any one of several other well-known pianos may be made to play practically any selection desired.

For the Ampico music-roll library embraces old and new favorites, classics and ballads, as well as the new and popular music of the day.

(Egyptian Hall, Second Floor)



## Painted Furniture for Country Houses

PEOPLE thinking of furnishing a country home should see the painted bedroom sets and breakfast-room sets we are showing from the workshops of a most artistic furniture maker in the country.

Distinctive features of this furniture are the choice woods used, the exquisite cabinet-making and fine finish, the quaintness of designs, and the lovely colorings.

In all these particulars it approximates more nearly to the celebrated painted furniture of the eighteenth century cabinetmakers than almost anything else made today.

Color is a characteristic of these sets. Robin's-egg blue, apple green, ivory with delicate beadings of old blue or lavender, pale primrose yellow—one may carry out any color scheme one has in mind, for in addition to the colors now displayed, we will take orders and have faithfully carried out your own color schemes in any of the furniture designs shown.

A charming example is the "Tyrol" bedroom set, reminiscent in its general character of the painted furniture seen in the homes of the Tyrolean peasants.

It has eleven pieces—two beds, bureau, chest of drawers, two hanging mirrors, drop-leaf table, writing-desk, an easy chair covered with English glazed chintz, and rush-bottomed rocker and side chair.

We show this set in apple green enamel, or in ivory with wildflower decoration. Its price is \$1075.

"The Carlton" and "The Lutyns" are equally unusual and interesting suites for bed-chambers. And there are delightful breakfast-room sets and pieces.

Ask us to show you this distinctive Daneser furniture.

(Fifth Floor, Chestnut)