

Organ Plays at 9, 11 and 4:50
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Unsettled

The New Month Is Notable for the New Low Prices It Brings

Most Men Like to Be Known as Men of Business

Yet there are a few who form

the "Corinthian capital of polished society"

It is true that they are not much concerned about ordinary affairs. They rise, eat, read, saunter, smoke and make their own history, forgetful of the fact that their fathers wrought well in the mills and factories that they founded in times when "no business was looked upon as a disparagement, nor any trade caused a disadvantageous distinction."

In the narrow paths of assiduous application the historic merchant Dukes of Florence arose and in Napoleon's time humble people were dignified by the great military heroes with the title of Shopkeepers.

Do thy little stroke of work day by day.

[Signed]

John Wanamaker

May 2, 1921.

This May Sale of White Was Planned for Everybody

FOR women who are eager to replenish their wardrobes, with something plain and sturdy that will really wear; for women who like the most frivolous and feminine silk garments that can be made; for brides considering the last additions to their trousseaux; and for everybody who likes the refinement and simplicity of the snowy Philippine hand-made garments. Yes, and for women built on the Junoesque order, who can rarely get anything sufficiently ample in cut, the May Sale has provided both domestic and Philippine undermuslins in splendid variety.



All the prices on these White Sale garments of whatever kind average a third less than the prices in the Sale of last May.

The undermuslins will be found on the Main Floor and on the Third Floor, Central.

Prices on regular sizes—garments including domestic, Philippine and silk:

Nightgowns, \$1 to \$24.50
Corset covers, 85c to \$2.25
Long petticoats, 85c to \$5.50
Chemises, 75c to \$24.50

Combinations, \$1.25 to \$3.85
Drawers, 50c to \$1.85
Bloomers, 85c to \$12.50
Camisoles, \$1 to \$9.85

Prices on extra sizes—please note that this group includes domestic, Philippine and Porto Rican work:

Nightgowns, \$1 to \$5.50
Corset covers, 85c to \$2.75
Short petticoats, 75c to \$1.75

Chemises, \$1.35 to \$6.75
Drawers, 65c to \$3.50

Women's Light Colored Canton Crepe Dresses Going Out at \$50

Which means a saving of at least \$12.50 on every dress—and they are fresh and fine and exceedingly pretty garments!

By light colors we mean the delicate grays and tans which women are so keen about this season. And these gray and tan dresses are made up in tunic and chemise styles.

coat styles, often severely simple, in other instances beaded or embroidered. A few silk jerseys and crepes de chine—the former beaded—are included in the reduction. Sizes are 34 to 46 in the lot.

It is worth reminding the women interested in these things that dresses of these straight-lined fashions very rarely require alterations.

(First Floor, Central)

A Little Group of Fine Silk Dresses for Young Women Are \$42.50 Each

About fifty fine frocks, all meant to sell for a much higher price.

Brand new, too, in early Summer fashions, but one or two of a kind, which means that the choosing will be particularly interesting.

The fashionable Canton crepes, (Second Floor, Chestnut)

crepes de chine, charmeuse and crepes Georgette make the dresses, which are in street and afternoon styles, and are chiefly in brown and blue shades.

Some are quite handsomely headed, some embroidered, some rather simply made, but all are youthful and becoming.

14 to 29 year sizes.

New Fluffy, Long Haired Pointed Foxes

Have been added to the fox family in the Fur Salons, and there are some attractively marked pieces that much resemble the lovely silver foxes. The pointed foxes start at \$45 and go to \$99 and there are a

number of fine pieces from which to choose.

But if she likes there are new and pretty dyed blue fox scarfs, and others of light and darker gray, or brown or black fox, and the prices are \$45 to \$90.

(Second Floor, Chestnut)

Women's Shaggy Wool Capes and Wraps at New Low Prices

These are the soft alpaca wool capes and wraps which are so much in demand now, and will be so fashionable for wear at the seashore and the summer resorts. They all have the shaggy finish, and this new lot, just unpacked, comes at prices considerably below the markings earlier in the season.

The capes are \$40 and are of generous cut, with yokes and scarf-like collars.

The wraps have tuxedo facing and little armholes, are in the fashionable length and are very good looking. They are \$50.

And you may have coats and wraps in all-white, in pink, fex, navy blue, oxford, tan or gray.

(First Floor, Central)

Chamois Finished Lisle Gloves in Lengths Women Want

Strap wrist gloves in white, mode, heaver, brown or gray are \$1.25 a pair.

Eight-button length gloves in white, champagne or gray are \$1.50 a pair.

Twelve-button length gloves in

white, natural color, pongee or mode, heaver, \$1.85 a pair; and some in tan, heaver or gray are \$1.75 a pair.

Sixteen-button length gloves in white, mode, heaver, pongee and gray, \$2 a pair.

(Main Floor, Central)

Five Excellent Low Shoes for Women at \$6.75

This is indeed a low price at which to offer well-made, good-looking and comfortable footwear.

We can vouch for their worthiness in every respect, and also for the fact that every inch of them is genuinely good leather—an important fact in these days when some low-priced shoes—not sold here—are part made of leather imitations.

A good oxford tie in dark tan Russia calf, brown kid or black kid, with military walking heels, welted soles and straight tips, \$6.75 a pair.

A good two-strap pump in tan or black Russia calf, with leather Cuban heel, welted sole, straight tip and perforations. The straps buckle at the side. Price \$6.75 a pair.

(First Floor, Market)

Glove Silk Bloomers \$3.65 a Pair

Made of a good grade of silk in henna, royal blue, old rose, purple, taupe, bronze, cerise, gray, green, navy and black.

One of the best-liked styles we have, and unusual value at this price.

(First Floor, Market)

Women's Handkerchiefs With Tiny Flems

The wet-test of hema finish these good linen handkerchiefs, which are otherwise merely plain and are of a grade of linen and a style which sold for exactly as much again during the war.

Price, \$3 a dozen.

(West Aisle)

Among White Sale Allied Garments

we have plenty of—

White aprons at 25c to 65c, also sample aprons at half. Almost every kind of apron you can think of is in this group.

(Main Floor, Market Street Outposts)

Boudoir caps at 50c to \$1.50.

(Third Floor, Central and Main Floor, Market)

Silk petticoats at \$2.85, \$3.85 and \$5.50. The first are striped and plaided taffetas, the second are colored and black jerseys and taffetas, and the third are pink and white washable silks.

(West Aisle)

Inexpensive Waists in the Sale

At \$1.65 are quantities of cotton waists, mostly white, many tailored and the rest of the lingerie persuasion.

At \$2 and \$2.85 are sample lingerie waists of voile and batiste.

At \$3.85 and \$5 are the always wanted and dainty Porto Rican waists with their charming handwork.

Also at \$3.85 and \$5 are a few tricotelles, Georgettes and crepes de chine, some of the last tailored.

(East and West Aisles, Main Floor Outposts, Third Floor, Central)

Corsets in the May Sale

Five excellent models of the favorite Letitia make are \$5.50 each. These include a topless of pink batiste, with elastic cross-bands under the bust; pink batiste with very long hips; pink coutil with low bust and long skirt; white coutil models for tall figures; and a full-bust model heavily boned.

One at \$3.75 is topless with elastic section over the diaphragm.

Two of the still finer Parisienne make are one of pink broche with low bust and elastic skirt-gussets, price \$10.50, and one of white broche, heavily boned, for women of large proportions, \$11.50.

(Third Floor, Chestnut)

Prices Are Certainly Lower in the Children's White Sale

And mothers will find many worth-while economies to take advantage of. The little garments are clean as a whistle; they are well made, and the prices speak for themselves:

- Infants' slippers, 65c to \$2.25.
- White dresses, \$1.25 to \$3; 8 months to two-year sizes.
- Nightgowns, 75c to \$1; 2 to 11 year sizes.
- Nightdrawers, 75c to \$1.75; 2 to 10 year sizes.
- Pajamas, \$1.35 to \$2.50; 4 to 14 year sizes.
- Princess petticoats, 85c to \$1.60; 8 to 14 year sizes.
- Drawers, 25c to 75c; 6 to 12 year sizes.
- Bloomer drawers, 30c to 75c; 2 to 12 year sizes.
- Girls' petticoats, 95c to \$3.75; 2 to 36 inch lengths.
- Creepers, \$1 to \$3; 1 to 3 year sizes.
- Rompers, \$1.25 to \$3; 2 to 5 year sizes.
- Middy blouses, \$1.25 and \$1.85; 6 to 16 years.

(Third Floor, Chestnut)

Pigskin Traveling Bags as Low as \$13.75

These bags will sell on sight to all who know the splendid wearing qualities of pigskin.

They are in a dark brown shade and have hand-sewed frames and sewed corners. A single handle style has leather lining and a double handle style, cut somewhat fuller, has plaid fabric lining.

All 18-inch size.

(Main Floor, Chestnut)

The Official Automobile Blue Book Vol. 1 for 1921

is now ready. It covers the territory of New York State, Long Island, Ontario and adjacent Quebec.

Price \$4.

(Main Floor, Thirtieth)

Summer Draperies for Doorways

Light, summery madrases, gauzes and snowflake weaves, in all the desired colors and a variety of patterns, and stenciled crash for those who prefer a heavier material.

Madras, plain and figured, all-cotton and cotton-and-silk, 88c to \$19.50 a pair.

Snowflake and gauze, \$3 to \$6 a pair.

Stenciled crash, \$5.75 to \$8 a pair.

(Fifth Floor, Market)

A New Shipment of Applique Voiles

Sheer voiles with applique designs varying from tiny dots to large floral effects. A wide color choice, including black, white and street, afternoon and evening shades. Very pretty indeed for better frocks and most reasonably priced at 75c a yard.

(First Floor, Chestnut)

Do Up the Old Floors

with Mar-Not varnish. It resists water, and is especially adapted to parquet flooring of oak, light maple or birch, as well as linoleum. It is easily applied, dries dust-free in three hours, and can be walked on in 24 hours.

Price, 55c half pint; 95c pint or \$1.70 quart.

(Fourth Floor, Central)

Silverware at a Low Point

Silver bullion in the market now rules at about the lowest price it has been since the World War began.

In consequence, the prices of our fine sterling silver tableware and silver plate are much less than they were last year, as may be seen by the following lists.

It is the best judgment of our silversmiths that whoever expects to buy either sterling or silver-plated ware within the next several months—possibly several years—will make a good investment by buying now.

Here are some examples showing present prices as against last year's prices:

Sterling Silverware

	Last Year	Now		Last Year	Now
Seven-piece tea set	\$4175	\$3000	Water pitcher	\$230	\$160
Seven-piece tea set	2150	1700	Gravy boat and tray	410	250
Seven-piece tea set	1785	1350	Gravy boat and tray	239	135
Seven-piece tea set	1210	850	Dozen tea spoons	24	19.50
Seven-piece tea set	1190	800	Dozen tea spoons	31	24
Four-piece coffee set	495	300	Dozen dessert spoons or forks	50	39
Four-piece coffee set	315	250	Dozen dessert spoons or forks	56	44
Four-piece coffee set	460	300	Dozen table spoons	70	53
Meat platter	750	600	Dozen dessert knives	52	42
Meat platter	575	315	Dozen dessert knives	60	47
Meat platter	200	115			
Water pitcher	245	200			

Fine Silver Plated Ware

	Last Year	Now		Last Year	Now
Dozen tea spoons	\$8	\$6.50	Five-piece tea set	\$173	\$130
Dozen dessert spoons or forks	14	12	Meat platter	115	87
Dozen table spoons	16	13	Meat platter	59	46
Dozen dessert knives	25	22	Meat platter	31	24
Dozen dinner knives	26	23	Vegetable dish	105	77
Five-piece tea set	289	218	Vegetable dish	75	57
Five-piece tea set	273	206	Vegetable dish	33	25

(Main Floor, Chestnut)

Dressing a Man

is one thing; merely selling him a suit of clothes is another.

The Wanamaker Men's Clothing Store is here to enable men to dress to the best advantage within their financial capacity. It is distinctly not here merely to "sell 'em suits anyhow."

The Wanamaker Men's Clothing Store aims to dress a man up to a standard and down to a price; the standard the finest attainable within the price.

We are doing it because we have the right suits to do it with—an old story here, but one that men can never afford to forget.

The suits—including the light-colored ones in herringbone and tweedy effects—are \$30 to \$65.

Youths' suits, \$28 to \$40.

(Third Floor, Market)

Fresh From the Presses

"United States Steel: A Corporation With a Soul," by Arundel Cotter. Price \$3. A book which tells the human interest side of the great corporation.

"The Seeds of Enlightenment," by Gilbert Frankau. Price \$1.75. The romance of a French colony of adventurers lost in the interior of Indo-China.

"Savages," by Gordon Ray Young. \$1.75. Another tale of the South Seas.

"Green Apple Harvest," by Sheila Kayessmith. \$2. A study of a rural community in Sussex.

"An Ocean Tramp," by William McFee. \$1.75. A new edition of the "Letters From an Ocean Tramp," published in 1908 in London.

(Main Floor, Thirtieth)

Packing Is No Trouble at All With a Wardrobe Trunk

All the stooping and bending is eliminated. So is all the worry and fussing as to what goes in next, deciding how the things will carry best. So is all the tiresome bother of unpacking, and repairing the mussings and creasings of travel.

For a wardrobe trunk is packed standing up. There is a special drawer or compartment or bag or hanger for each article.

The dresses, suits and coats carry on their hangers, as carefully as in a wardrobe. And you don't need to unpack at all, but can "live out of it" as comfortably as out of bureau drawers and closets at home.

Certainly every person who goes from home needs a trunk of this kind.

And certainly they will never get better value than in the wardrobe trunks we have here.

A specially advantageous purchase of a large quantity of wardrobe trunks from a well-known trunk-maker enables us to price them at a very low figure.

Eleven kinds, including steamer, three-quarter, regular and professional, and for both men and women.

The prices of \$27, \$32, \$36, \$40, and up to \$90 will mean nothing until you see the splendid qualities of these thoroughly well-made trunks. They cannot be matched elsewhere at these figures.

(Fourth Floor, Central)

You Should See the People Buying Rag Rugs!

The summer rug season has surely opened in earnest and rag rugs are just as surely among the most popular.

A fresh and attractive shipment has just come.

2x12 ft. rug, \$18.00; 3x12 ft. rug, \$20.00; 4x12 ft. rug, \$22.00; 5x12 ft. rug, \$24.00; 6x12 ft. rug, \$26.00; 7x12 ft. rug, \$28.00; 8x12 ft. rug, \$30.00; 9x12 ft. rug, \$32.00; 10x12 ft. rug, \$34.00; 11x12 ft. rug, \$36.00; 12x12 ft. rug, \$38.00; 13x12 ft. rug, \$40.00; 14x12 ft. rug, \$42.00; 15x12 ft. rug, \$44.00; 16x12 ft. rug, \$46.00; 17x12 ft. rug, \$48.00; 18x12 ft. rug, \$50.00; 19x12 ft. rug, \$52.00; 20x12 ft. rug, \$54.00; 21x12 ft. rug, \$56.00; 22x12 ft. rug, \$58.00; 23x12 ft. rug, \$60.00; 24x12 ft. rug, \$62.00; 25x12 ft. rug, \$64.00; 26x12 ft. rug, \$66.00; 27x12 ft. rug, \$68.00; 28x12 ft. rug, \$70.00; 29x12 ft. rug, \$72.00; 30x12 ft. rug, \$74.00; 31x12 ft. rug, \$76.00; 32x12 ft. rug, \$78.00; 33x12 ft. rug, \$80.00; 34x12 ft. rug, \$82.00; 35x12 ft. rug, \$84.00; 36x12 ft. rug, \$86.00; 37x12 ft. rug, \$88.00; 38x12 ft. rug, \$90.00; 39x12 ft. rug, \$92.00; 40x12 ft. rug, \$94.00; 41x12 ft. rug, \$96.00; 42x12 ft. rug, \$98.00; 43x12 ft. rug, \$100.00; 44x12 ft. rug, \$102.00; 45x12 ft. rug, \$104.00; 46x12 ft. rug, \$106.00; 47x12 ft. rug, \$108.00; 48x12 ft. rug, \$110.00; 49x12 ft. rug, \$112.00; 50x12 ft. rug, \$114.00; 51x12 ft. rug, \$116.00; 52x12 ft. rug, \$118.00; 53x12 ft. rug, \$120.00; 54x12 ft. rug, \$122.00; 55x12 ft. rug, \$124.00; 56x12 ft. rug, \$126.00; 57x12 ft. rug, \$128.00; 58x12 ft. rug, \$130.00; 59x12 ft. rug, \$132.00; 60x12 ft. rug, \$134.00; 61x12 ft. rug, \$136.00; 62x12 ft. rug, \$138.00; 63x12 ft. rug, \$140.00; 64x12 ft. rug, \$142.00; 65x12 ft. rug, \$144.00; 66x12 ft. rug, \$146.00; 67x12 ft. rug, \$148.00; 68x12 ft. rug, \$150.00; 69x12 ft. rug, \$152.00; 70x12 ft. rug, \$154.00; 71x12 ft. rug, \$156.00; 72x12 ft. rug, \$158.00; 73x12 ft. rug, \$160.00; 74x12 ft. rug, \$162.00; 75x12 ft. rug, \$164.00; 76x12 ft. rug, \$166.00; 77x12 ft. rug, \$168.00; 78x12 ft. rug, \$170.00; 79x12 ft. rug, \$172.00; 80x12 ft. rug, \$174.00; 81x12 ft. rug, \$176.00; 82x12 ft. rug, \$178.00; 83x12 ft. rug, \$180.00; 84x12 ft. rug, \$182.00; 85x12 ft. rug, \$184.00; 86x12 ft. rug, \$186.00; 87x12 ft. rug, \$188.00; 88x12 ft. rug, \$190.00; 89x12 ft. rug, \$192.00; 90x12 ft. rug, \$194.00; 91x12 ft. rug, \$196.00; 92x12 ft. rug, \$198.00; 93x12 ft. rug, \$200.00; 94x12 ft. rug, \$202.00; 95x12 ft. rug, \$204.00; 96x12 ft. rug, \$206.00; 97x12 ft. rug, \$208.00; 98x12 ft. rug, \$210.00; 99x12 ft. rug, \$212.00; 100x12 ft. rug, \$214.00; 101x12 ft. rug, \$216.00; 102x12 ft. rug, \$218.00; 103x12 ft. rug, \$220.00; 104x12 ft. rug, \$222.00; 105x12 ft. rug, \$224.00; 106x12 ft. rug, \$226.00; 107x12 ft. rug, \$228.00; 108x12 ft. rug, \$230.00; 109x12 ft. rug, \$232.00; 110x12 ft. rug, \$234.00; 111x12 ft. rug, \$236.00; 112x12 ft. rug, \$238.00; 113x12 ft. rug, \$240.00; 114x12 ft. rug, \$242.00; 115x12 ft. rug, \$244.00; 116x12 ft. rug, \$246.00; 117x12 ft. rug, \$248.00; 118x12 ft. rug, \$250.00; 119x12 ft. rug, \$252.00; 120x12 ft