

"CLEAN-UP WEEK" COMMENCES TODAY

Philadelphia Scrub Brushes and Brooms to Be Wielded With Old-Time Vigor

CAVEN RALLIES FORCES

Philadelphia began its annual spring cleaning today, the first of six busy days, which it is hoped will make "Clean-up Week" the most successful in the city's history.

Brooms, scrub brushes, garden hose, soap and water, paint brushes, these in liaison with muscle and energy will be used in the mighty onslaught against dirt. Every section of the city has been designated as the battleground.

Announcement is made by the Department of Public Works that the Highway and Street-Cleaning Bureau will co-operate to the fullest extent with householders and other foes of homeless garbage and other refuse.

"Make every week a clean-up week," is Director Caven's battle cry in rallying his forces to make this week a record-breaker.

"The city through its street-cleaning force is ready to give its complete operation," he said. "We want to

Furbushisms to Follow in City's Clean-Up Week

Clean the house from cellar to roof, remove all debris, repair the leaks and remove all useless and dust-collecting furniture and carpet. Make a clean sweep on the cobwebs, in dark corners and in dust-collecting picture frames. Open the windows and let the sunshine in. Plug up the rat and mice holes; putty and paint the cracks where vermin may propagate.

Inspect the plumbing and keep the pipes clear of rubbish. Notify the division of housing and sanitation of any leaks from neighboring premises which are injuring your property.

Put all refuse in covered receptacles and place it near the curb where it may be gathered on regular collecting days.

make a showing ourselves and we want the householders, business places and the public generally to help us."

"Previous campaigns have resulted in a big improvement in everything that goes to make for a clean city," said John H. Keenan, chief of the Street-Cleaning Bureau.

"There is really not the need for the city to make anything like the pretentious arrangements for 'Clean-up Week' as formerly. The people now know what cleaning up means. It isn't only a question of getting the accumulation of rubbish out of the cellars. The public has come to accept it as a time for a general cleaning up all around by

painting, scrubbing and getting everything in shape."

HONOR CHURCH MEMBER Helen Augusta Heilemann

Dedicating a modern kitchen to the memory of Miss Helen Augusta Heilemann, a member of the church who died while in service with the United States army during the recent war, the Susquehanna Presbyterian Church yesterday also commemorated the thirty-ninth year of its existence at Susquehanna avenue and Marshall street and a similar length of service as pastor by the Rev. R. T. Jones. During this period a new church building was erected and the membership increased considerably.

A picture of Miss Heilemann, who died in December, 1919, while stationed at Camp Stuart, N. C., as an expert bacteriologist, occupied a place near the pulpit. It was framed in an American flag and illuminated with electric lights during yesterday's service.

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Suits and Cloth Dresses from our regular stock reduced for immediate disposal in order to make room for summer merchandise. Especially interesting is an attractive group of—

75 Fine Wool Dresses—now \$19.75 to \$55.00

Many are reduced one-third, some nearly one-third. Tricotine, Poiret twill and serge, made in tunic, panel and straight-line styles, beautifully beaded and embroidered; some with smart little vestees.

Smart Tailored Tweed Suits Greatly Reduced

Hair-line checked tweeds with inverted plaits in the back, mannish collar, breast pockets and pockets below the belt; fine peau de cygne linings—now \$30.00. Other tweeds in gray and tan effects, in belted styles, or with semi-fitting back and box fronts—now \$20.00.

—Strawbridge & Clothier—Second Floor, Market Street and Centre

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About Half the Average Value

Eight hundred of the smartest Banded Sailors of the season, all fresh and new—many of the kind that would be good value at double this price. Roll and straight brims, round and square crowns, some with the new dentured crowns, as shown in the sketch. In black, navy and brown, plain or faced in white; grosgrain ribbon on crepe, pugaree bands.

One Hundred Trimmed Taffeta or Crepe Hats

\$3.95

New Hats that will be taken from their boxes for the first time to-morrow. Chiefly in the large, summery style sketched; of crepe or taffeta with transparent Milan-hair edge and trimmed with flower wreaths.

500 New Trimmed Hats at \$2.95

Purchased at a remarkable price-concession from a manufacturer who wanted to clear his stock for summer business. This lot is particularly good—many shapes, many colors, many trimming effects, many types of Hats and all desirable in every detail.

The Great Savings in the Sale of Muslin Underwear Warrant a Special Visit to the Store

VALUE is of first importance in this semi-annual event. And women who purchase in the Sale will be delighted with the remarkable savings available. The cost of replenishing one's supply of Undergarments is considerably less than that of last spring.

VARIETY is likewise of special interest. And there is no lack of all kinds of dainty models, from the simplest of sturdy Corset Covers to the most elaborate of lace-trimmed, be-ribboned Night Gowns that will find a welcome place in the trousseau chest.

SILK UNDERWEAR, in beautiful array, is included, not only white and flesh pink models, but some styles in blue or orchid—all daintily and effectively trimmed. Prices are amazingly low for such lovely Underwear. But women will want to see for themselves.

Marcella Step-in Chemises of soft White Nainsook. Many dainty models trimmed with lace or embroidery—\$1.50 to \$4.50

Men Who Have Not Yet Seen These Suits at \$30.00

—Should do so at once, in order to forestall paying more somewhere else, for clothing of inferior grade. They're the best Suits we have seen in many years at this popular price. In fact, they would have cost one-half more to twice the price last season.

They are of "Alec," "Wickham" and other equally fine tailoring, in a variety of smart new styles, executed in fine woolen fabrics in—
Gray and brown herringbone effects.
Stripes on blue, brown and black grounds.

Just now the size range is complete, and we can fit any man—regular, stout, short, tall or slender.

Blue Serge Suits—\$25.00 and \$36.50

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Boys' Suits With Extra Pair of Trousers, \$13.75

We have received another large shipment of these fine woolen Suits. They are in light and medium color effects, with mohair-lined coat. The extra pair of knickerbockers insures double the usual length of wear. Sizes 8 to 17 years—\$13.75.

Cotton Covert Knickerbockers—\$1.05

We have about 2000 pairs of these durable Cotton Covert Knickerbockers—in gray and in tan; durably made and in sizes 7 to 18 years—to sell at this price.

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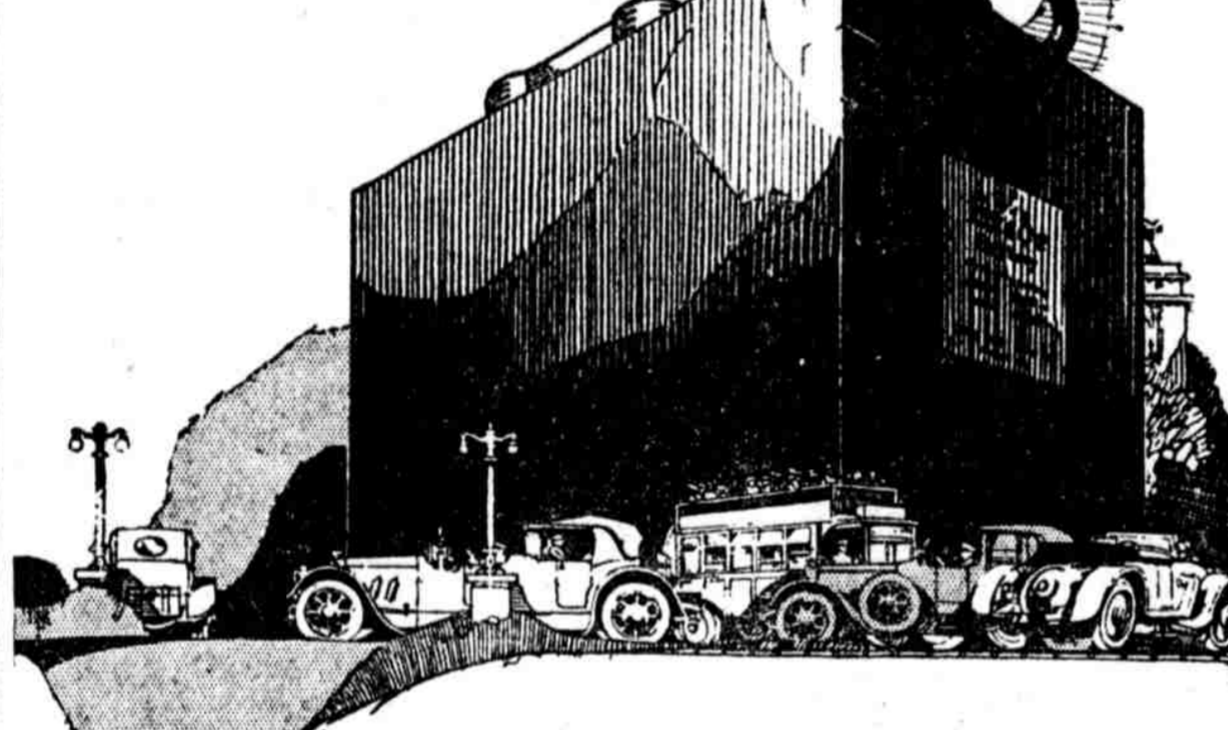
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