

AMATEUR BASEBALL NOTES

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## The Tire Situation Right Now

WTITHIN the next 24 Whours American car $\$ 2,000,000$ worth of tires.

## People will say that here's

 another picture of American buying power.Forgetting, perhaps, that the thinking power of the average citizen is the thing to be dealt with today.

Spectacular money and runaway expense don't go with him any more.
When he sets out to buy a tire he is not interested in big sales figures, but in the one individual tire he is getting here and now.

There is a movement among tire-dealers to make tire-economy a reality to the car owner.
These dealers are han dling nothing but United States Tires. Gearing-up to meet the new thrift-times.

A customer comes in and asks for, let's say, a $35 \times 5$ Royal Cord. His size is in stock. No waiting. No being talked into a "secondchoice" make or a "job-lot"
Open good faith on both sides of the deal.
And the purchaser goes away with a fresh live tire of current manufacture.

All this is economy and
And there isn't any other kind of economy and service.

There are thousands of dealers ight now who are concentrating on United States Tires.
Thousands more are getting ready to do the same thing.
They believe in U. S. quality, in the U.S. square policies- to whole personal investment behind what U. S. stands for. It is a pleasure to say that these tire men are laying the corner-stone for a tire service far ahead of anything the motorist has ever known before.
Go where you find the U.S.

## United States Tires United States (0) Rubber Company

Tire Branch, 329-331 N. Broad Street

