eacomiles of Victory Button Soon Ready for Use on

OTHER NEWS OF POSTS
 or fhe nhe nem
\% For $z^{2}$ Resinol
 "Yes, Sir! We

Have
That
Record"

BLAKEand BURKART

## For $=$ Tuesday

\author{

The Women's Dresses <br> |  | The Misses' Dresses Beaded Georgettes-in' high colors, brides maids' colors and street colors. Fringed Tricolettes |
| :---: | :---: |
| Values $\$ 30$ to $\$ 9.50$ |  |
| Miseos dizes, 14 to 20. | treocelecteor, twopicee pporta dreaser of |
|  |  |

## Fashion's Own Sale of Dresses Average Half-Price-Half of April's Prices!



The Misses' Dresses
$\substack{\text { Braded Canten crepe. } \\ \text { Beaded atatins. }}$
Beaced cationsil tucks, and in vivid colorn
Fringe.trimmed Crepes de Chine-and th Crepes "scallops."
Crine-copy of Rence's "wing Crepes de Chine-copy of Re
ess, with faggoting inserts.
Beaded Georgettes. Bended Georrettes.
Satins combined with Beaded Georgettes.
Satins combined with Georgette.
Canton Crepes with embroidered
aette inserts.


## $\$ 3<$

Values $\$ 59.75$ to $\$ 75$
Miseovertio, 14 to 20.4


Extra-Size Dresses In All Three Price Groups | At $\$ 20$ Mimen |
| :--- |
| At |
| 28 Mis |

At $\$ 38$ - atannon er
$\frac{\text { Misses' Graduation }}{\text { Dresses and Brides- }}$ maid Dresses in all Three Price-Groups

Extra Salespeople.
The entire Salons Aisles given over to the Sale.

Misses' Dresses in the Misses' Section; Women's Dresses in the Women's Section; Salons of Dress, Third Floor.

$\underset{\substack{\text { 3ooo Womer's } \\ \text { and } \\ \text { Nisses }}}{ }$ Dresses in ine Subway Store Sale
 (1)

## Fringed dresses-fringed in three-tier effect - or side-fringing - or

 sash-fringing. Ruffled taffeta dresses-all ruffles! Georgettes-beaded ail over-every inch beaded! Button-trimmed dresses-the buttons massed into designs, the way beads are! Scalloped dresses. Eyeletted dresses-how the color shows through!Browns-Blues-Grays-Tans
-High Colors-Dainty Colors White

Color.sashes.
Color-facings.
Color-pipings.

The "Leaders" in the $\$ 9.75$ Sale-Group
Embroidered taffetas. Embroi
Embroidered Crepes de Chine.
Won
Wool-embroidered tricotines.
Eyeletted tricolettes. Gioorg
Helected tric
Elaboratins.
Elaborately beaded Goorgettes.
Misses' sizee, 14 to 18 .

The High-Lights in the $\$ 14.75$

Sale-Group
Including lace evening dresses
And fringed crepea do chine And fringed crepes do chine! Bronze-beaded Georgette.
Novelty-striped satins. Misscgs sizes, 14 to 18.
Women's sizes, 36 to 44 .

And at \$20
Gold-braided Georgettes. Beade
Embroidered Canton Crepes,
Embroidered Canton Crepes.
Taffetas-embroidered in color.
Taffetas-mbicoidered in col
Milk-beaded crepe meteors.
Gieorgettes in co
Georgettes in
Beaded taffetas.
Miseen sines,
Misses'
Womences, 14 to 18.
Women's sizes, 36 to 44 .
Tuffetas-embroidered in col

