

Organ Plays at 9, 11 and 4:50
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Unsettled

April Will Go Out at Wanamaker's With a Busy, Busy Day

To Lovers of the Sky Who Are So Situated

As to see the sunrise and sunset and the sight of the millions of stars illuminating the heavens on starlight nights, it is a privilege worthy of thankfulness.

Yet, all living within street walls or shut in by accidents, sickness, home duties, hospital or sunless workshops, may cultivate the habit of greeting the first sight of each morning's sun with gratitude for the big ball of light and heat necessary to the growth of grass, flowers, fruit, corn, wheat.

And the sun is also emblematic of the lamp provided to light our way through life.

[Signed]

April 29, 1921

Any Woman Who Plans to Spend \$25 for a Dress

—for an afternoon dress—really ought to come in tomorrow and see a quantity of broken sizes lately reduced to that amount. They are all extremely practical dresses, of Georgette and Canton crepe, taffeta and crepe de chine, in the most practical and becoming colors, such as navy and the new tans and grays.

The styles are many—tunic styles, chemise styles; styles with embroideries, beads and eyellet work.

\$25 makes it seem quite worth while to hunt one's size!

(First Floor, Central)

A Little Sale of Fine Coats and Wraps for Young Women—\$30 and \$42.50

Two groups of the very kind of coats and wraps young women are looking for—sports and dress wraps. These are notably good for the prices.

At \$30

are polo coats in soft tan shades, full-length coats lined throughout with silk; also fine velour coats, attractively braided and silk lined. They are in various shades of tan.

At \$42.50

are covert and fine tricotine coats and wraps—distinctive and good-looking models of beautiful materials. These are very well tailored, many are handsomely embroidered, and all are lined throughout with rich silks. In tan and blue.

All in 14 to 20 year sizes.

(Second Floor, Chestnut)

\$25 Will Buy a Young Woman a Lovely New Street or Afternoon Dress

A hundred pretty frocks unusually priced

They are charming little dresses, all as fresh as Spring posies, and as attractive new Spring styles as we could find.

They come from a number of our best makers—half a dozen here, a dozen there, and so on—and there's not a dress in the collection that is not remarkable for its price.

There are silk tricotines, richly embroidered in gold, there are lovely Canton crepe dresses, there are charming frocks and others of crepe de chine and Georgette combined, and they are in navy blue, brown shades, tans and black.

\$25—and 14 to 20 year sizes.

(Second Floor, Chestnut)

Silk Remnants at a Third to a Half Less

Odds and ends from weeks of selling, measuring from waist lengths to dress lengths, and including messalines, taffetas, crepes de chine, Georgette, wash silks, satins—practically all varieties of silk.

Priced one-third to one-half less.

(First Floor, Chestnut)

FILET COLLARS AND CUFFS

Women are wearing them not only upon coats and dresses, but upon sweaters. The variety is considerable. Collars alone are \$1.50 to \$5 and sets of collars and cuffs are \$5.

(Main Floor, Central)

ENGLAND MAKES SUCH GOOD WIRE HAIRPINS

that we get most of those we sell from overseas. Here's a new shipment of English pins, all in compact, convenient little cabinets.

Assorted pins, invisible, black or brown, 18c pins, 20c; 500 pins, 45c.

Heavy and invisible pins, assorted, black or brown, 150 pins, 20c; 375 pins, 50c.

(Main Floor, Central)

Such Delightful New Taffeta Hats Around \$10

Taffeta top hats, with facings of straw are among Dame Fashion's newest whimsies for Spring and early Summer. And they are most attractive indeed.

There are wide brimmed hats with flowers of straw braid, saucy little sailors with perky bows, demure-looking mushrooms that bend most becomingly over the face, and other hats in shapes new and smart.

The colors are the prettiest of the season—jade green, rose pink, deep blue, apple green, coral and black. Sometimes the taffeta is stitched, sometimes embroidered in gold thread, and sometimes plain.

And the prices are all around \$10.

(Second Floor, Chestnut)

NEW ALLIGATOR CALF HANDBAGS AT \$3.50 TO \$5.

The large lot of handbags in alligator finish cafskin, which we are selling at specially low prices, has been augmented by some new arrivals in brown and tan shades.

Many shapes, all good style, from little dress and calling bags to large shopping and business bags.

All are flat shapes, some with big flaps and outside pockets.

(Main Floor, Chestnut)

LOOK TO YOUR NEEDS IN LOW-PRICED BEDROOM FURNITURE, FOR NOW IS YOUR OPPORTUNITY

WE ARE holding a very unusual event in low-priced bedroom furniture.

It is something of real interest and helpfulness to every home in which a piece or a suit of the best low-priced bedroom furniture is needed or likely to be needed.

It is of real and timely interest to everybody with a Summer cottage to furnish.

It brings the best low-priced bedroom furniture in America at a saving of 30 per cent.

The goods are a new purchase from the factory that

(Sixth Floor, Chestnut)

makes most of the lower and medium priced bedroom furniture we sell.

They are the most genuine goods of their kind. The opportunity to save 30 per cent on them partakes of the same genuine character.

Seven patterns are represented. You can buy a complete suit or any number of individual pieces.

They come in mahogany, in walnut and in enamel with decorations.

Complete suits from \$178 to \$362.

Individual pieces from bedside tables at \$18 to bureaux at \$102.

Waltham Wrist Watches For Men

There has been no end to the demand for wrist watches since men once found out how convenient they are and the reliable Waltham watches are special favorites.

For a time the supply was far behind the demand, but now there is a good assortment once more. All have luminous dials.

In 14 kt. gold cases on khaki or leather straps, \$86 to \$107.

In silver cases on khaki or leather straps, \$34 to \$60.

In gold-filled cases on leather straps, \$33.

(Jewelry Store, Chestnut and Thirteenth)

BOOKS FOR YOUNG PEOPLE

"The White Wolf," by Elmer Russell Gregor, \$1.75. A story vivid with Indian life and legends.

"Stories Always New," by Cora Morris, \$1.75. The stories are grouped by countries and are old favorites.

"Grace Harlowe on the Great American Desert," by Jessie Graham Flower, A. M., 60c.

"Grace Harlowe's Overland Riders on the Old Apache Trail," by Jessie Graham Flower, A. M., 50c.

"Bouncing Bet," by Joslyn Gray, \$1.75.

"Lightfoot, the Deer," by Thornton W. Burgess, \$1.75. The first volume in a new series—the "Green Forest Series."

"The Little White Town of Never-Weary," by Jessie M. King, \$2.50. A book with illustrations and diagrams showing just how to cut out and make a town like it.

(Main Floor, Thirteenth)

FRENCH mirrors here in time for wedding gifts are plain or have pictures at the top, and are framed in antique gilt. Prices of these are \$5 and \$10, but if they don't suit we have other French mirrors all the way from \$5 to \$35.

(Fifth Floor, Market)

Robert W. Service's New Book "Ballads of a Bohemian"

A panorama of life. A swift succession of vivid pictures, full of humor, of pathos, of tragedy, such as only Service knows how to write.

Cloth, \$1.50. Pocket edition, flexible, \$2.

(Main Floor, Thirteenth)

RUBY RED NECKLACES

In the pretty color red to go with the favorite red hat that so many women are wearing this Summer.

These necklaces are of transparent beads and are priced according to length, \$4.50 to \$15.

(Jewelry Store, Chestnut and Thirteenth)

INEXPENSIVE, GOOD CREEPERS AND ROMPERS—\$1.25 TO \$3.75

\$1.25 to \$3.25 is the way prices go on the creepers, and they are pretty, practical little garments of chambray, tissue gingham, dimity or lawn, in white or colors, and attractively made. Some are reduced from higher prices, and there are 1 to 3 year sizes.

\$1.75 to \$3.75 is the price range of the rompers, and these are in new styles, in white and colors, and in 2 to 5 year sizes.

(Third Floor, Chestnut)

JAPANESE wicker lampshades are things we can never get in too great a quantity. This new shipment includes nine sizes, all lined with colored silk and priced at 65c to \$1.75.

(Fourth Floor, Central)

BRIGHTENING UP OLD RADIATORS

is a part of Spring house-cleaning. Gold or silver paint that does the work perfectly is in the Housewares Store.

(Fourth Floor, Central)



An Unusual Collection of Tennis Racquets

From Bancroft come the Tilden and the Autograph, at \$15; the Bancroft, at \$13; M. S. Bundy, \$12.50, and White Wing, \$12.

Slazenger's Autograph and I. Z., \$15 each; Doherty, \$14, and Ideal, \$10.

Lee's Autograph, \$16; Drednought and Church, \$15 each with cover.

Spalding racquets, \$6 to \$15. Wright & Ditson racquets, \$5 to \$16.

Reach racquets, \$1.75 to \$15. Two Wanamaker special racquets of unusual value at \$10 are the Taplow Special and the Champion.

Championship balls, nets, posts, markers and marking tapes.

(The Gallery, Chestnut)

MAY MUSIC FROM VICTROLA RECORDS

The new records for May will be placed on Sale on Saturday, April 30th.

(Phonograph Store, Second Floor, Central)

NEW Byzantine candles now to be found in the Lamp Store are round and heavily twisted, and are in a score of lovely colors. Prices are 12c and 18c apiece, according to size.

(Fourth Floor, Central)

MORE GOOD STEEL SCISSORS AT 50c

High-grade finished steel scissors at the price of ordinary cast scissors. Nickel-plated, some with white handles.

All sizes, from three-inch to six, including regular sewing scissors, embroidery, buttonhole and manicure scissors.

All 50c a pair—extraordinary value.

(Fourth Floor, Central)

Men's Suits—and the Faculty of Discrimination

While the world is a world there will be good, bad and middling kinds of things. Perhaps it is well that this should be, because otherwise there would be no need for a faculty of discrimination.

As regards this stock of men's suits we have exercised the faculty of discrimination to pretty good advantage. We can tell you for a fact that while there are many kinds of suits that would make it a larger stock, there are none that would make it better.

We are in a position to say that we are ready to sell any man the best ready-to-wear suit of clothes his money can buy in Philadelphia. What is more important, we are in a position to prove it—with men's suits at \$30 to \$65 and youths' suits, \$28 to \$40.

Note—Light colored fabrics are popular, especially in herringbone and tweed effects. We have them.

Men's Summer Shirts in Stripes and Figures

Providing a little variety from the usual assortment of stripes alone.

Soft-cuff, plain negligee shirts made of an excellent quality of madras and made over the roomy, comfortable patterns which are one of the features which make Wanamaker shirts so popular.

Price \$3.

(Main Floor, Market)

Splendid Choosing in Men's 50c and \$1 Ties

All sorts of patterns, but especial interest attaches to the assortment of regimental stripes and dots.

The 50c group, in particular, is well supplied with these popular designs.

Among the \$1 ties are bat-wings of English foulards.

(Main Floor, Market)

Handkerchiefs Special, \$4.50 a Dozen

They are a good quality Irish linen, nice for everyday use and have a plain block initial.

(West Aisle)

SHEETS AND PILLOW CASES AT LOW PRICES

The muslin in sheets and pillow cases of low price is often thickened up with a dressing that washes out at the first laundering, leaving them thin and sleazy.

These are not that kind, but an excellent grade of muslin that will serve very satisfactorily for Summer homes.

Sheets, 72x90 inches, \$1.25; 72x99 inches, \$1.40; 81x99 inches, \$1.45.

Pillow cases, 42x36 inches, 25c; 45x36 inches, 30c.

(First Floor, Chestnut)



Men's Soft Hats in a \$2 Disposal

Some of them are second-grade hats, but no one can tell it, because when a flaw is discovered in the fabric of a hat that fabric is merely turned inside out and the flaw does not show.

For that reason almost nobody ever mentions second-grade hats as such, and many low-priced hats are "seconds" sold as "firsts."

All these hats were much higher priced, and if the "seconds" were first quality they would be \$3 and \$4 more than the price we have marked them—and not look or wear one bit better.

The assortment of shapes and colors is very good.

P. S.—Also some men's London caps at \$2 that are half price.

(Main Floor, Market)

Men's Silk Half Hose at a Better Price

At \$1.15 a pair men may choose from two groups of the best-kind kinds of silk half hose, each usually higher priced.

Drop-stitch style in black, cordovan and navy.

Shot-mixed in black and navy, black and cordovan and black and purple.

(Main Floor, Market)

In Buying a Suit for a Boy

The safest rule is to choose the better kind and make your mind easy. Reliability pays, especially in boys' clothing.

The reliability of Wanamaker's boys' suits is nothing new. They meet the test of all good merchandise, they prove in the wear that it pays to buy them.

They are as fine in style as they are reliable in fabric and making.

Norfolk models in 8 to 18 year sizes at \$16.50 to \$35.

An extra good kind of extra trousers suits at \$16.50, \$18, \$20 and \$25.

(Second Floor, Central)

A Refrigerator Worth Talking About

We say a great deal about our Wanamaker Special White Mountain Refrigerator at \$55. It is especially worth talking about, because of its very uncommon qualities at this moderate price.

For a housewife who wants a refrigerator of 100 pounds ice capacity it simply cannot be beaten.

There are details of its construction, making for both better food preservation and better ice conservation, that are noteworthy.

The famous Wanamaker Special 63 inches long, 19 deep and 47 high at \$55, gives you an idea of the excellence of the entire group at any size and price.

There are larger and smaller sizes in this splendid White Mountain refrigerator at other prices.

(Fourth Floor, Central)

It Is a Good Thing for a Child to Wear Wanamaker Shoes

It is essential to give a child's foot the exactly right last, the broad and soft toe that allows room for growth without cramping toes, and the good materials that will stand the usage any normal child gives his or her shoes.

In these particulars we are experts. The proper shoe for a child at every age has had our most careful study. Our saleswomen for children's shoes see no other kind. They are specialists on correctly fitting children's feet.

All of which explains why more and more children are being brought to us for their footwear.

Attention is called to these unusually desirable shoes, though every other kind of good juvenile footwear is here also:

Ankle ties of excellent white buckskin in correct models for sizes 2 to 4½ at \$3.50; sizes 5 to 8 at \$4.25.

Ankle-strap slippers of black patent leather for sizes 2 to 4½ at \$2.50; sizes 5 to 8 at \$3; sizes 8½ to 11 at \$3.50; and sizes 11½ to 2 at \$4.50.

Ankle-strap slippers with sturdier soles in either patent or dull leather, sizes 11½ to 5 at \$5.

Patent leather pumps for growing girls, sizes 2½ to 8, at \$8.

Laced oxfords of tan Russia calf in a correct model for sizes 2 to 7, at \$6.75.

These shoes are thoroughly well made and in each size have exactly the right last, toe, heel, and general cut for the age for which they are intended.

(First Floor, Market)