

HORSE SHOW START TO BE PICTURESQUE

Mayor to Ride in First Coach in Riders' and Drivers' Parade, May 14

ON UPPER WISSAHICKON

Ceremonies which promise to be decidedly picturesque will mark the opening of the first horse show of the season, which will be held along the upper Wissahickon May 14. Prominent horse enthusiasts will participate in the event.

Plans for the show were outlined at a meeting of the riders and drivers of Philadelphia at the Mayor's reception room last night.

Mayor Moore has told the committee in charge that he will ride in the first coach in line, that of Frederick Strawbridge. At Valley Green he will review the line. John R. K. Scott and Ashton Little will also furnish coaches, which will lead the march.

Tentative plans will include the riders following the coaches, riding four abreast, and drivers, two abreast, down the drive, followed by wheelmen, a survival of the days when autos were not thought of. Superintendent of Police William B. Mills has offered to lead personally a squad of mounted police, and mounted park guards will act as an escort. Members of the First Cavalry have also volunteered their services.

Besides being in the nature of an exhibition of the glories of the horse, the events of the day are intended to constitute a silent protest to the demands of automobilists that the upper Wissahickon, now closed to them, be opened. "It is our hope," said W. B. Thomas, president, "that a permanent ruling will be passed whereby the lanes and bypaths remain a calm and peaceful resort for the pedestrian, rider, driver and wheelman."

Colonel H. K. Hathaway suggested last night that a more direct route to widen Bittenhouse street down to the drive, to provide a better entry from Germantown. All organizations interested in horses will be asked to participate in the parade on May 14, and a city-wide campaign to stir up interest in the project will be started at once.

Escaping Prisoner Shot in Hip Rufus Johnson, twenty-two years old, of Eighty-seventh street and Gibson avenue, last night was shot in the hip by Policeman Hans, of the Thirty-second district. Johnson had been arrested on a charge of disorderly conduct and was trying to get away from Hans. He was taken to the University Hospital. He is a Negro.

Shave With Cuticura Soap
The New Way Without Mug

Malia Fly Screens
Rust Proof—Durable
THOS. J. MALIA
228-20-22, Market St.
Philadelphia

MAY VICTOR RECORDS Tomorrow
H. ROYER SMITH COMPANY
10th & Walnut Sts.
Store Open Saturday Evenings

Resinol
For habits formed by feeding on a diet of rich, etc. there is immediate relief in a jar of Resinol Ointment.

See Spere to See Right
Glasses at a Moderate Cost
Toric CURVED LENSES \$2.50
Lenses give wider field of vision & are more becoming. Always look through SPARE'S
INVISIBLE BIFOCALS
Famous for their individuality. No conspicuous lines, no looking through SPARE'S.
Honest, conscientious eye service at a moderate cost.
Open Saturday Until 9 P. M.
SPARE'S OPTICAL COMPANY

Store Hours, 9 to 5:30

For Saturday

Bring the children to Gimbel's Saturday between 11 and 12 to meet Johnny Jones. We told the Stanley Theatre that very many wanted to see him. —Gimbel's, Second floor, Eighth Street Side.

GIMBEL BROTHERS

MARKET · CHESTNUT · EIGHTH · NINTH

Friday, April 29, 1921

Every Saturday in the Subway Store there is a fine bargain in coffee. Tomorrow 20c lb. Whole, ground or pulverized. Large lots sent; single pounds, counter delivery.

For Saturday

Sale of Women's Blue Tricotine Suits



—Gorgeously Beaded
—Elaborately Embroidered
—Or Very Smartly Tailored

Tomorrow at \$34.75 Half-Price or Much Below Half!

Nowhere else such values! Not even here—before this! And so nearly impossible that—well, never mind, we did achieve it! Every saving advantage. Every Fashion hint. "Going away" Suits for brides. Costume suits for occasions. Suits for summer travel. But, above all, qualities for service—that's a Gimbel hobby!

Some Black, Too, of Course
Correct styles for mourning. Dressier models for the woman who looks her best in black.

Silk-Lined Coats
Smartly-Set Skirts
Mandarin Sleeves or Mannish Sleeves
And every "line"—from cute bloused styles to beltless models. —Gimbel's, Salons of Dress, Third floor.

Just Fifty! \$50 Stone Marten Fur Scarfs
Tomorrow at **\$29.75**

Be early! Tomorrow. All carefully selected skins. All in the softly shaded brown tones that are ultra-fashionable this Spring—and that are in every fashionable Spring trousseau! —Gimbel's, Fur Salons, Third floor.

MEN'S Kuppenheimer and Society Brand Suits



Smart Spring Styles—Tomorrow at \$35, \$40 and \$45
Last Spring's \$60 to \$75 Kinds ALSO AT **\$50 and \$60**

Some Are Quarter- and Half-Lined With Silk Grades That Sold at \$80 to \$90 a Year Ago
And good clothes from other Gimbel suppliers—

170 Suits—73 Top Coats Extra Pair of Trousers With Suits at **\$21.50**
In single- and double-breasted models; also **\$25, \$37.50**

Herringbones; diagonal worsteds —Gimbel's, Second floor, Ninth Street.

Misses' Suits—Sale Grouped Tomorrow at \$15 and \$25
—But the Values Run Up to \$47!

And there never, never, never was such a suit-year! It's the colors! The Suits at \$15—Wool-jerseys, mostly in smart dark, serviceable colors. The Suits at \$25—Tweeds—stunning tweeds! And adorable canvas-weaves in those wonderful new "straw-tans." And home-spuns in Harding blue and tomato red and tans and browns. And "compose" suits.

Clearance of Coats, Capes and Wraps—Reduced to \$19.75
Sports coats. Embroidered wraps. Here and there a cape. Sports coatings. Velours. Serges. Club checks. —Gimbel's, Salons of Dress, Third floor.

Spring's Tweed Suits Made Ultra Smart With a Flash of Color From Sports Scarfs of Fiber Silk
Tomorrow at **\$2.95, \$3.95 and \$5**

Fancy novelty weave. Solid colors of the wanted suit shades, \$2.95. Fancy novelty stripes in rich Roman effects—beautiful blendings of colors. \$3.95 and \$5. —Gimbel's, Neck-and-Neck Section, First floor.

Girls' "May Procession" Dresses
Specials at \$5, \$6.95 and \$8.95

Two styles at \$5—Dainty organdies with new bertha effect of embroidery and plenty of Valenciennes lace. And an adorable cotton voile—with embroidery and lace and ribbon. The lovely model pictured at \$6.95—Cotton voile, tucked—and every deep tuck is lace-frilled! Lace shoulder-seams and sleeve-stripes. Three "dreams" at \$8.95—Nets, all ruffles and fichus; organdies—embroidered, lace-trimmed—one style with lace-bordered, scalloped-edge skirt.

Slightly Mussed White Dresses, Now \$3.95 and \$6.95
Were \$5.95 to \$15

Organdies—voiles—batistes—lawns—nets. —Gimbel's, Third floor. \$6.95

Boys' \$15 to \$25 Suits Tomorrow at \$10

Your boy's size is here in some style. Saturday specials. Blue serges—tailored as dressy suits should be. Brown and gray cassimeres—with the quality woven in, and stitched in. Single- and double-breasted models. All all-wool. Boys' fine \$30 to \$35 Suits at \$16.50—Many with extra trousers! Ages 7 to 18. All-wool tweeds, cassimeres, and soft-finish worsteds. —Gimbel's, Boys' Clothing Section, Third floor.

Men's Terry Cloth Bath Robes \$4.35

Turkish toweling, you know, makes the ideal robe for men, for lounging or bath. Good color effects. Maker takes the loss—you save a third at \$4.35. —Gimbel's, First floor, at Ninth Street.

Record Albums—Specials

10-inch 69c Regularly \$1.25 { Each Holds 12 Records } 12-inch \$1.25 Regularly \$1.50

Preserve your records—these albums do it.

Victor May Records Ready Tomorrow—Come Hear Them
—Gimbel's, Seventh floor; Also Subway Store.

\$2.25 Lacy Nightgowns
Tomorrow at **\$1.50**

Saturday special. Four new effective styles. White nainsook. Daintily tucked. Embroidery insertions, too! Slashed sleeves. Elaborately trimmed backs. —Gimbel's, Second floor.

Today—2000 Pairs of Women's Strap Pumps At \$7.65

Made to Sell for \$11 to \$12.50

Made by a factory with country-wide fame for fineness. Brown suede. White kid. Gray suede. Black satin. Tan calf.

Bay Louis, Louis and Cuban Heels
—Gimbel's, Shoe Section, Second floor.

\$6 Basket-Weave Ready-to-Wear Hats
Tomorrow at **\$2.95**

Big, lovely floppy-brims. Atlantic City's favorite! Trimmed with rich, flowers and ribbons. Black and white, navy and white, rose, brown, jade-green, orchid and henna. —Gimbel's, First and Third floors.

Men's Ball-Strap Oxfords
Tomorrow at **\$7.85**
Recent \$12.50 Kinds

Brogue lasts. Low flange heels. Up-to-the-minute in style! Solid leather. Light and medium shades of tan calf. \$7.85, by virtue of good buying. Of particular interest to you! —Gimbel's, Second floor.

Tools—Paints

A newly-good service. All tools at low prices. Tomorrow—Saws—26-inch, at \$1. Meat Saws—14- and 16-inch, 50c. Hatchets—Assorted styles, "seconds," at 75c. Block Planes—7-inch, adjustable, at 85c. Cutting Pliers—6-inch, at 50c. Braces—Standard size, at \$1. —and so on through a list of handy tools.

Lucas "Defender" Paints
For inside and outside work. All wanted colors. 80c quart, \$1.50 half gallon, \$2.75 a gallon. —Gimbel's, Fourth floor.

SALE OF Refrigerators Is Going On

"Alaska" makes and Ranney—we believe them best of all.

\$19.75 to \$67.50
Easy payments cheerfully arranged. —Gimbel's, Fourth floor.

Canton Preserved Ginger in Earthen Pots **75c Each**

CANDY SPECIAL—Chocolate-covered 68c
Ginger in liquid cream, 1 lb. 68c
CANDY SPECIAL—Chocolate-covered 55c
Sponge 55c
—Gimbel's, Chestnut Street Annex, Grand Alle and Subway Store.

Subway Store Sale
Women's and Misses' \$15 to \$20 Suits Tomorrow at **\$10**—Tomorrow

Five styles in jersey—a dozen smart colorings. One style in smart, mix-y tweed. And sprinklings of mighty good-looking serges. Misses' sizes: 14 to 18. Women's sizes: 36 to 44.

Girls' \$2 Gingham Dresses at \$1
Checks and plaids—and over-plaids. Cutest pocket-trimmed styles—and styles with sashes. And even some with patent leather belts. 6- to 14-year sizes. —Gimbel's, Subway Store.

Subway Blend Steel-Cut Coffee 20c lb.
—Gimbel's, Subway Store.

600 Men's New Suits (Just Arrived) at \$16.50

Tomorrow—First time this particular clothing has been on sale at this price or any other price. Single- and double-breasted models for young men and older men. Materials include serges, worsteds and chevrons in blue, brown, gray and neat, attractive mixtures. Good range of sizes, at \$16.50. —Gimbel's, Subway Store.

Boys' New Wash Suits \$1.75 and \$2.85

A new purchase of cool summer suits for boys of 3 to 9 years. Plain blues, white and a score of color combinations. Various styles that will please any youngster. Your choice at \$1.75 and \$2.85. —Gimbel's, Subway Store.

Tomorrow—Youngster Shoes
Subway Store Sale
Close to Half Price
5950 Pairs of Boys' and Girls' Shoes in a Great Spring Sale

Ready Saturday morning. Three thousand of the nearly six thousand pairs are "Youngster" Shoes—a good-looking and long-wearing shoe with honest oak-leather soles. So good are the shoes that the makers, Truitt Brothers, Binghamton, New York, put a slip in each pair agreeing to "rebuild the shoes for \$1.35" when they need repairing; work up to, or superior to, the general modern shoe repairing. You simply mail the shoes and the money.

We shall sell these shoes regularly at \$2.75 to \$3.75, as to size. In this friend-making sale—

All Sizes of "Youngster" Shoes are \$1.85
Tan and black; welted stitch-down soles. Lace and button. Sizes, child's 6 to misses' 2. And, besides the "Youngster" shoes, we offer—

Misses' and Children's Low Shoes at \$2.85
Sizes, child's 8 to misses' 2. Tan and brown Lotus calf. Goodyear welted soles. Oxfords. Children's Shoes, \$1.45—Sizes 4 to 8—button shoes and oxfords and "Mary Jane" strap pumps. Patent leather, black leather and tan. and black kid ankle-strap pumps and button shoes with flexible turned soles. This is best news in years! Large selling space; ample selling force. —Gimbel's, Subway Store, Regular Section and Main Aisle.